## UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

IN RE: AUTOMOTIVE PARTS ANTITRUST LITIGATION	: No. 12-md-02311
	- : Hon. Marianne O. Battani
IN RE: WIRE HARNESS	: Case No. 2:12-cv-00103
IN RE: INSTRUMENT PANEL CLUSTERS	: Case No. 2:12-cv-00203
IN RE: FUEL SENDERS	: Case No. 2:12-cv-00303
IN RE: HEATER CONTROL PANELS	: Case No. 2:12-cv-00403
IN RE: BEARINGS	: Case No. 2:12-cv-00503
IN RE: OCCUPANT SAFETY SYSTEMS	: Case No. 2:12-cv-00603
IN RE: ALTERNATORS	: Case No. 2:13-cv-00703
IN RE: ANTI-VIBRATIONAL RUBBER PARTS	: Case No. 2:13-cv-00803
IN RE: WINDSHIELD WIPERS	: Case No. 2:13-cv-00903
IN RE: RADIATORS	: Case No. 2:13-cv-01003
IN RE: STARTERS	: Case No. 2:13-cv-01103
IN RE: SWITCHES	: Case No. 2:13-cv-01303
IN RE: IGNITION COILS	: Case No. 2:13-cv-01403
IN RE: MOTOR GENERATORS	: Case No. 2:13-cv-01503
IN RE: STEERING ANGLE SENSORS	: Case No. 2:13-cv-01603
IN RE: HID BALLASTS	: Case No. 2:13-cv-01703
IN RE: INVERTERS	: Case No. 2:13-cv-01803
IN RE: ELECTRONIC POWERED STEERING ASSEMBLIES	: Case No. 2:13-cv-01903
IN RE: AIR FLOW METERS	: Case No. 2:13-cv-02003
IN RE: FAN MOTORS	: Case No. 2:13-cv-02103
IN RE: FUEL INJECTION SYSTEMS	: Case No. 2:13-cv-02203
IN RE: POWER WINDOW MOTORS	: Case No. 2:13-cv-02303
IN RE: AUTOMATIC TRANSMISSION FLUID WARMERS	: Case No. 2:13-cv-02403
IN RE: VALVE TIMING CONTROL DEVICES	: Case No. 2:13-cv-02503
IN RE: ELECTRONIC THROTTLE BODIES	: Case No. 2:13-cv-02603
IN RE: AIR CONDITIONING SYSTEMS	: Case No. 2:13-cv-02703
IN RE: WINDSHIELD WASHER SYSTEMS	: Case No. 2:13-cv-02803
IN RE: SPARK PLUGS	: Case No. 2:15-cv-03003
IN RE: AUTOMOTIVE HOSES	: Case No. 2:15-cv-03203
IN RE: CERAMIC SUBSTRATES	: Case No. 2:15-cv-12893
IN RE: POWER WINDOW SWITCHES	: Case No. 2:16-cv-03803
	: Case No. 2:16-cv-03903
	:

THIS DOCUMENT RELATES TO: ALL END-PAYOR ACTIONS

#### END-PAYOR PLAINTIFFS' UNOPPOSED AMENDED MOTION FOR AUTHORIZATION TO DISSEMINATE SEPTEMBER 2016 NOTICE AND CLAIM FORM TO THE END-PAYOR PLAINTIFFS SETTLEMENT CLASSES

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#### 2:12-cv-00103-MOB-MKM Doc # 527 Filed 09/14/16 Pg 2 of 26 Pg ID 17867

End-Payor Plaintiffs ("EPPs") respectfully move the Court, pursuant to Rule 23 of the Federal Rules of Civil Procedure, for an order: (i) approving the proposed September 2016 Notice Program and Notice Forms (together, "September 2016 Notice"); (ii) approving the proposed Claim Form; (iii) approving the proposed schedule for the September 2016 Notice Program and consideration of Final Approval of the Round 2 Settlements (defined below); and (iv) authorizing EPPs to disseminate the proposed Claim Form and September 2016 Notice to potential members of the Settlement Classes ("Motion"). In support of this Motion, EPPs rely upon the accompanying memorandum of law as well as the supporting declarations and exhibits, all of which are incorporated by reference herein.

The Round 2 Settling Defendants (defined below) do not oppose the relief sought in this Motion.

Dated: September 14, 2016

Respectfully submitted,

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## UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

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	:	Case No. 2:16-cv-03903
	:	

THIS DOCUMENT RELATES TO: ALL END-PAYOR ACTIONS

## END-PAYOR PLAINTIFFS' MEMORANDUM OF LAW IN SUPPORT OF UNOPPOSED AMENDED MOTION FOR AUTHORIZATION TO DISSEMINATE SEPTEMBER 2016 NOTICE AND CLAIM FORM TO THE END-PAYOR PLAINTIFFS SETTLEMENT CLASSES

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## **Other Authorities**

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William B. Rubenstein, Newberg on Class Actions § 4:36 (5th ed.)	7

## STATEMENT OF ISSUES PRESENTED

- Whether the Court should approve the proposed September 2016 Notice and Claim Form described in detail below;
- Whether the Court should approve the proposed schedule for the September 2016 Notice
   Program described in detail below; and
- 3. Whether the Court should authorize the dissemination of the proposed Claim Form and September 2016 Notice to potential members of the Settlement Classes.

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## STATEMENT OF CONTROLLING OR MOST APPROPRIATE AUTHORITIES

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*In re Google Referrer Header Privacy Litig.*, No. 5:10-cv-04809, 2014 U.S. Dist. LEXIS 41695 (N.D. Cal. Mar. 26, 2014)

In re Warfarin Sodium Antitrust Litigation, 391 F.3d 516 (3d Cir. 2004)

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EPPs respectfully submit this Memorandum of Law in support of their Motion.

EPPs previously settled ("Round 1 Settlements") with 11 Defendants and their affiliates ("Round

1 Settling Defendants") for \$224,668,350.<sup>1</sup> The Court entered orders finally approving the

Round 1 Settlements on August 9, 2016. See, e.g., Amended Opinion and Order Granting Final

Approval, Wire Harness, 2:12-cv-00103, ECF No. 512. EPPs have now settled ("Round 2

Settlements") with an additional 12 Defendants and their affiliates ("Round 2 Settling

Defendants") for \$379,401,268.<sup>2</sup>

<sup>2</sup> The Round 2 Settling Defendants are: (1) Aisin Seiki Co., Ltd. and Aisin Automotive Casting, LLC (together, "Aisin Seiki") (*Valve Timing Control Devices*); (2) DENSO Corporation, DENSO International America, Inc., DENSO International Korea Corporation, DENSO Korea Automotive Corporation, DENSO Automotive Deutschland GmbH, ASMO Co., Ltd., ASMO North America, LLC, ASMO Greenville of North Carolina, Inc., and ASMO Manufacturing, Inc. (collectively, "DENSO") (*Wire Harness Systems; Instrument Panel Clusters; Fuel Senders; Heater Control Panels; Alternators; Windshield Wiper Systems; Radiators; Starters; Ignition Coils; Motor Generators; HID Ballasts; Inverters; Fan Motors; Fuel Injection Systems; Power Window Motors; Automatic Transmission Fluid Warmers; Valve Timing Control Devices; Air Conditioning Systems; Windshield Washer Systems; Spark Plugs; Ceramic Substrates); (3) Furukawa Electric Co., Ltd. and American Furukawa, Inc. (together, "Furukawa") (<i>Wire Harness Systems*); (4) G.S. Electech, Inc., G.S. Wiring Systems, Inc., and G.S.W. Manufacturing, Inc. (collectively, "G.S. Electech") (*Wire Harness Systems*); (5) Leoni Wiring Systems, Inc. and Leonische Holding Inc. (together, "Leoni") (*Wire Harness Systems*); (6) Mitsubishi Electric Corporation, Mitsubishi Electric US Holdings, Inc., and Mitsubishi Electric

<sup>&</sup>lt;sup>1</sup> The Round 1 Settling Defendants are: (1) Autoliv, Inc., Autoliv ASP, Inc., Autoliv B.V. & Co. KG, Autoliv Safety Technology, Inc., and Autoliv Japan Ltd. (Occupant Safety Restraint Systems); (2) Fujikura, Ltd. and Fujikura Automotive America LLC (Wire Harness Systems); (3) HIAMS (Alternators; Starters; Ignition Coils; Motor Generators; Inverters; Air Flow Meters; Fuel Injection Systems; Valve Timing Control Devices; Electronic Throttle Bodies); (4) Kyungshin-Lear Sales and Engineering, LLC (*Wire Harness Systems*); (5) Lear Corporation (Wire Harness Systems); (6) Nippon Seiki Co., Ltd., N.S. International, Ltd., and New Sabina Industries, Inc. (Instrument Panel Clusters); (7) Panasonic Corporation and Panasonic Corporation of North America (Switches: Steering Angle Sensors; HID Ballasts); (8) T.RAD (Automatic Transmission Fluid Warmers; Radiators); (9) TRW Deutschland Holding GmbH and ZF TRW Automotive Holdings Corp. (formerly known as TRW Automotive Holdings Corp.) (Occupant Safety Restraint Systems); (10) Sumitomo Electric Industries, Ltd., Sumitomo Wiring Systems, Ltd., Sumitomo Electric Wiring Systems, Inc. (incorporating K&S Wiring Systems, Inc.), Sumitomo Wiring Systems (U.S.A.) Inc., (Wire Harness Systems; Heater Control Panels); and (11) Yazaki Corporation and Yazaki North America, Incorporated (Wire Harness Systems; Instrument Panel Clusters; Fuel Senders).

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EPPs seek to provide notice of: (i) the Round 2 Settlements to members of the Settlement Classes for those settlements; and (ii) the proposed Claim Form and plan of allocation to distribute the settlement funds ("Plan of Allocation")<sup>3</sup>, after the award of Court-approved attorneys' fees and reimbursable costs and expenses ("Net Settlement Funds") to members the Settlement Classes for the Round 1 and Round 2 Settlements. It is expected that the Plan of Allocation would apply to any future settlements adjusted to take into account any additional automotive parts that are encompassed by those settlements.

Figure 1 lists the actions to which the Round 2 Settlements apply, the Round 2 Settling Defendant, and the amount settled for each case.

Automotive Parts Case	Additional Settling Defendant	Amount Settled
Air Conditioning Systems	DENSO	\$21,836,133
	Valeo	\$6,650,000
Alternators	DENSO	\$50,449,261
	MELCO	\$17,129,946.08
Anti-Vibrational Rubber Parts	Sumitomo Riko	\$10,283,916.10
Automatic Transmission Fluid Warmers	DENSO	\$1,662,943

Figure 1.

Automotive America, Inc. (collectively, "MELCO") (*Wire Harness Systems; Alternators; Starters; Ignition Coils; Fuel Injection Systems; Valve Timing Control Devices; HID Ballasts; Electronic Powered Steering Assemblies*); (7) NSK Ltd., NSK Americas, Inc., NSK Steering Systems Co., Ltd. and NSK Steering Systems America, Inc. (collectively, "NSK") (*Bearings; Electronic Powered Steering Assemblies*); (8) Omron Automotive Electronics Co., Ltd. ("Omron") (*Power Window Switches*"); (9) Schaeffler Group USA Inc. ("Schaeffler") (*Bearings*); (10) Sumitomo Riko Co., Ltd. and DTR Industries, Inc. (together, "Sumitomo Riko") (*Anti-vibrational Rubber Parts; Automotive Hoses*); (11) Tokai Rika Co., Ltd. and TRAM, Inc. d/b/a Tokai Rika U.S.A. Inc. (together, "Tokai Rika") (*Wire Harness Systems*); and (12) Valeo Japan Co., Ltd., on behalf of itself and Valeo Inc., Valeo Electrical Systems, Inc., and Valeo Climate Control Corp. (collectively, "Valeo") (*Air Conditioning Systems*).

<sup>3</sup> EPPs' recently filed their Motion for Approval of Plan of Allocation of Settlement Proceeds. *See, e.g., Wire Harness*, 2:12-cv-00103, ECF No. 523.

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Automotive Parts Case	Additional Settling Defendant	Amount Settled		
Automotive Hoses	Sumitomo Riko	\$1,116,083.90		
Bearings	NSK	\$22,420,000		
	Schaeffler	\$7,600,000		
Ceramic Substrates	DENSO	\$1,531,138		
Electronic Powered Steering	MELCO	\$3,211,463.34		
Assemblies	NSK	\$3,800,000		
Fan Motors	DENSO	\$142,120		
Fuel Injection Systems	DENSO	\$19,392,650		
	MELCO	\$3,211,463.34		
Fuel Senders	DENSO	\$187,823		
Heater Control Panels	DENSO	\$14,676,679		
HID Ballasts	DENSO	\$1,424,803		
	MELCO	\$3,211,463.34		
Ignition Coils	DENSO	\$16,746,824		
	MELCO	\$14,567,197.98		
Instrument Panel Clusters	DENSO	\$7,525,762		
Inverters	DENSO	\$142,120		
Motor Generator	DENSO	\$142,120		
Power Window Motors	DENSO	\$142,120		
Power Window Switches	Omron	\$3,040,000		
Radiators	DENSO	\$15,760,989		
Spark Plugs	DENSO	\$9,760,366		
Starters	DENSO	\$9,709,228		
	MELCO	\$16,474,807.24		
Valve Timing Control Devices	DENSO	\$4,362,039		
	Aisin Seiki	\$18,620,000		
	MELCO	\$3,211,463.34		
Windshield Washer Systems	DENSO	\$362,978		
Windshield Wipers	DENSO	\$3,310,103		
Wire Harness	DENSO	\$14,531,801		

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Automotive Parts Case	Additional Settling Defendant	Amount Settled	
Wire Harness (Continued)	LEONI	\$1,482,000	
	Tokai Rika	\$760,000	
	G.S. Electech	\$3,040,000	
	Furukawa	\$42,560,000	
	MELCO	\$3,211,463.34	
Total		\$379,401,268	

The Court has not yet granted preliminary approval of the Round 2 Settlements.<sup>4</sup> The

Round 2 Settlements provide a partial resolution of 26 cases.<sup>5</sup> As with the Preliminary Approval

Orders issued by the Court for the Round 1 Settlements, each of the proposed preliminary

approval orders presented in connection with the Round 2 Settlements provide that EPPs may

propose notice to the members of the Settlement Classes, including the form of, method for, and

date of dissemination of notice.<sup>6</sup>

<sup>&</sup>lt;sup>4</sup> EPPs have filed motions for preliminary approval of the Round 2 Settlements and these motions are unopposed. EPPs cannot begin the Notice Program until the Court enters Orders granting preliminary approval of the Round 2 Settlements.

In addition, EPPs anticipate that they will shortly file motions for preliminary approval with additional settling defendants not referenced herein. To the extent that the Court grants preliminary approval of those settlements prior to the commencement of the September 2016 Notice, EPPs intend to seek permission from the Court to include those settlements in the September 2016 Notice as well.

<sup>&</sup>lt;sup>5</sup> Final approval of EPPs' settlement with the DENSO Defendants will provide a final resolution of the following cases: *In re Fuel Senders*, 2:12-cv-00303; *In re Alternators*, 2:13-cv-00703; *In re Motor Generators*, 2:13-cv-01503; and *In re Inverters*, 2:13-cv-01803. EPPs have also filed a Stipulation and Proposed Order consolidating the *Air Flow Meters* action with the *Fuel Injection Systems* action and intend to file a motion to consolidate the *Electronic Throttle Bodies* action with the *Fuel Injection Systems* action. Should the Court enter the Proposed Order in the *Air Flow Meters* action and grant EPPs' motion in the *Electronic Throttle Bodies* action, those two actions will be formally consolidated as part of the *Fuel Injections Systems* action.

<sup>&</sup>lt;sup>6</sup> See, e.g., Proposed Order Granting End-Payor Plaintiffs' Motion for Preliminary Approval of Proposed Settlement with the DENSO Defendants and Provisional Certification of the Settlement Classes, *Wire Harness*, 2:12-cv-00103, attached as Exhibit A to the Declaration of

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As with the prior notice programs, EPPs have retained Kinsella Media, LLC ("Kinsella") to develop the notice program and forms of Notice for these Round 2 Settlements.<sup>7</sup> In order for the September 2016 Notice to take place on the schedule outlined below, EPPs respectfully request that the Court enter orders preliminarily approving the Round 2 Settlements and granting this Motion by no later than October 31, 2016. EPPs wish to advise the Court that the proposed dates for mailing and publication are premised on Court approval of the proposed class notice program by October 31, 2016. Kinsella has informed Settlement Class Counsel<sup>8</sup> that if approval is not granted by that date, that new dates will need to proposed and that it is likely that additional expense will be incurred. *See* Declaration of Shannon R. Wheatman, Ph.D on Adequacy of Notice and Notice Plan ("Wheatman Decl. on September 2016 Notice"), ¶ 25.

The September 2016 Notice Program will also enhance the digital media using targeted Internet advertising. Targeted Internet advertising allows a banner ad to reach a specific audience that has been segmented into groups based on items such as geography (location), interests, demographics, etc. It can be a more effective way to get a response from online users because the banner ad is more relevant to them. *Id.* at ¶ 24.

William V. Reiss in Support of End-Payor Plaintiffs' Unopposed Amended Motion for Authorization to Disseminate September 2016 Notice to the End-Payor Plaintiffs Settlement Classes ("Reiss Decl. on September 2016 Notice").

<sup>7</sup> The Court previously appointed Kinsella and Garden City Group, LLC ("GCG") as Notice Administrator and Settlement Claims Administrator, respectively. *See* Order Granting EPPs' Motion for Authorization to Disseminate Notice, *Alternators*, 2:13-cv-00703, ECF No. 54. Accordingly, in this Motion, EPPs do not recite their qualifications.

<sup>&</sup>lt;sup>8</sup> Settlement Class Counsel are the law firms of Robins Kaplan LLP, Cotchett, Pitre & McCarthy, LLP and Susman Godfrey L.L.P.

## I. NOTICE TO MEMBERS OF THE SETTLEMENT CLASSES IS APPROPRIATE AT THIS TIME

The Round 2 Settling Defendants have entered into settlements in the cases set forth in Figure 1 for a total of \$379,401,268. With this Motion, EPPs submit for the Court's approval a plan for the September 2016 Notice, a proposed Long Form and Short Form Notice, a proposed Claim Form,<sup>9</sup> and a schedule for the September 2016 Notice Program and final approval of the Round 2 Settlements. EPPs' September 2016 Notice is substantially similar to the October 2015 and Combined Notices previously approved by this Court in this consolidated litigation.

## II. THE SEPTEMBER 2016 NOTICE PROVIDES THAT THE MEMBERS OF THE SETTLEMENT CLASSES MAY OPT OUT OF THE ADDITIONAL SETTLEMENTS

The Settlement Classes in the actions referred to in the September 2016 Notice include

consumers or businesses that purchased or leased new vehicles<sup>10</sup> or indirectly purchased

replacement parts for vehicles in states which permit indirect purchasers to bring antitrust

damage claims ("Damages States")<sup>11</sup> as well as those who made such purchases in states which

do not permit such damage claims (together, the "Settlement Class Members"). Those

Settlement Class Members that made purchases in any of the Damages States may be eligible to

file a claim to participate in the distribution of one or more of the Net Settlement Funds; the

remaining Settlement Class Members would be eligible to obtain the benefits of the equitable

<sup>&</sup>lt;sup>9</sup> Settlement Class Counsel's proposed Claim Form is attached as Exhibit B to the Reiss Decl. on September 2016 Notice.

<sup>&</sup>lt;sup>10</sup> As described in the Long and Short Form Notice, in general, qualifying vehicles include fourwheeled passenger automobiles, cars, light trucks, pickup trucks, crossovers, vans, mini-vans, and sport utility vehicles.

<sup>&</sup>lt;sup>11</sup> The Damages States include the District of Columbia and the following states: Arizona, Arkansas, California, Florida, Hawaii, Iowa, Kansas, Maine, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, North Dakota, Oregon, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, West Virginia, and Wisconsin.

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non-monetary relief provided for in the Round 2 Settlements and proposed final judgments, including cooperation and certain Round 2 Settling Defendants' agreement not to engage in the specified conduct that is the subject of the lawsuits for a period of two years from the date of entry of the final judgment.<sup>12</sup> As set forth in the Plan of Allocation, payment will be made on a pro rata basis to Settlement Class Members who submit claims that are allowed by the Court ("Authorized Claimants") based on the ratio their Allowed Claim Amounts<sup>13</sup> bears to the total of the Allowed Claim Amounts of all Authorized Claimants with respect to each Settlement Class. Thus, the Plan of Allocation's approach provides reimbursement to the eligible members of the Settlement Classes based on the relative extent of injury revealed by this litigation. The Plan of Allocation allocates the settlement funds based on the volume of purchases by members of the Settlement Classes. That is, the more qualifying vehicles purchased or leased, or the more qualifying replacement parts purchased, the more a Settlement Class member may receive. Moreover, claims based on vehicles containing automotive parts that were specifically targeted by Defendants' alleged collusive conduct receive more weight. Those weightings are based on information obtained by EPPs' Co-Lead Counsel during discovery as well as the cooperation provided by the Settling Defendants. The relative weightings applicable to the purchase or lease of vehicles will be set forth in the Plan of Allocation and a list of the specific vehicles containing parts that were the specific targets of Defendants' alleged collusive conduct will be available on Automotive Parts Antitrust Litigation website, www.autopartsclass.com.

The proposed Long Form Notice describes the right of the members of each Settlement Class to opt out of some or all of the Settlement Classes, including those Settlement Class

<sup>&</sup>lt;sup>12</sup> EPPs' settlement with Leoni does not provide for injunctive relief.

<sup>&</sup>lt;sup>13</sup> Under the Plan of Allocation, the "Allowed Claim Amount" is based on the number of Vehicles purchased or leased and number of replacement parts purchased.

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Members who are only entitled to recover non-monetary equitable relief.<sup>14</sup> Accordingly, any Settlement Class Member can opt out and thus not be bound by any of the Round 2 Settlements or final judgments entered in connection therewith.

# III. THE SEPTEMBER 2016 NOTICE SHOULD BE APPROVED AS SATISFYING THE REQUIREMENTS OF RULE 23

EPPs respectfully move the Court for approval of the Claim Form and September 2016 Notice. As set forth in the Wheatman Decl. on September 2016 Notice, the Proposed September 2016 Notice Program (attached as Exhibit B to the Wheatman Decl. on September 2016 Notice) is as effective as the October 2015 and Combined Notice Programs previously approved by the Court in connection with the earlier settlements. *See, e.g.*, Wheatman Decl. on September 2016 Notice, ¶ 26. The proposed September 2016 Notice would be disseminated in a "reasonable manner to all class members who [will] be bound by the proposal" and provide for the "best notice that is practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort," as required by Rules 23(e)(1) and 23(c)(2)(B)of the Federal Rules of Civil Procedure. *Id.* at ¶¶ 10, 37.

#### A. The September 2016 Notice

EPPs propose a multi-faceted and comprehensive notice program to provide notice of the Round 2 Settlements and Plan of Allocation to the members of the Settlement Classes. As with EPPs' October 2015 and Combined Notice Programs, each of which were previously approved by the Court, EPPs have retained Kinsella to develop the notice program and forms of Notice for

<sup>&</sup>lt;sup>14</sup> Joseph M. McLaughlin, 1 *McLaughlin on Class Actions* § 5:21 (8th ed. 2011); William B. Rubenstein, *Newberg on Class Actions* § 4:36 (5th ed.); *Penson v. Terminal Transp. Co.*, 634 F.2d 989, 993-94 (5th Cir. 1981); *In re Celera Corp. Shareholder Litig.*, 59 A.3d 418, 422 (Del. 2012).

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these Round 2 Settlements. EPPs' proposed September 2016 Notice Program, attached as

Exhibit B to the Wheatman Decl. on September 2016 Notice, contains the following elements:

- Individual Notice, Paid Media (Publication and Internet), Earned Media, a website, and a Toll-Free Telephone Support Line to provide the best notice practicable. *See* September 2016 Notice Program at 3-5, 20-22.
- Kinsella will publish the Short Form Notice in selected consumer magazines,<sup>15</sup> a newspaper,<sup>16</sup> and newspaper supplements.<sup>17</sup> Similarly, Kinsella will purchase Internet advertising of 315,823,001 gross impressions across various websites, including a website targeted at automotive fleet owners, driving potential members of the Settlement Classes to the case website where they can obtain the Long Form Notice, additional documents, and information. Kinsella will also use targeted Internet advertising to reach potential Class Members across different ad networks and publisher websites, and through Facebook and LinkedIn. *See* September 2016 Notice Program at 15-18. Kinsella estimates that publication of the Summary Notice and the Internet Advertising will reach 80.1% of New Vehicle Owners/Lessees<sup>18</sup> with an average estimated frequency of 2.5 times.<sup>19</sup>
- Kinsella will also publish the Short Form Notice in two trade publications that reach fleet owners.<sup>20</sup> The Short Form Notice will, in turn, refer potential Settlement Class members to the Call Center and the website where they can obtain the Long Form Notice and additional documents and information. *See id.* at 22.
- Kinsella will implement an earned media press outreach program, including a Multimedia News Release, statewide press releases on PR Newswire, and

<sup>16</sup> <u>The Wall Street Journal</u>. *See* September 2016 Notice Program at 14, for an explanation of the rationale for selecting this publication.

<sup>17</sup> <u>Parade</u> and <u>American Profile</u>, which together appear in newspapers that cover all 50 states and the District of Columbia. <u>American Profile</u> has an estimated circulation of 6,000,000, and Parade has an estimated circulation of 22,000,000. *See id.* at 12.

<sup>18</sup> "New Vehicle Owners/Lessees" are defined as "Adults 18 years of age and older who currently own or lease a new vehicle." Wheatman Decl. on September 2016 Notice, ¶ 13.

<sup>19</sup> The trade publications (<u>Auto Rental News</u> and <u>Automotive Fleet</u>), Internet advertising on the National Association of Fleet Administrators websites, and Targeted Internet advertising are not measured for this target audience, and their contribution to the overall reach of the media is not calculated. *See* September 2016 Notice Program at 18.

<sup>20</sup> <u>Auto Rental News</u> and <u>Automotive Fleet</u>. *See id.* at 14.

<sup>&</sup>lt;sup>15</sup> <u>Field & Stream</u>, <u>National Geographic</u>, <u>People</u>, <u>Reader's Digest</u>, <u>Southern Living</u>, and <u>Woman's Day</u>. *See* September 2016 Notice Program at 11-15 for an explanation of the rationale for selecting these publications.

outreach to traditional print and online news outlets in the Damages States. *See id.* at 20-22.

- GCG will post the Long Form Notice, proposed final judgments, along with other court documents, and the various Settlement Agreements, on the specially created website designed to provide notice of the settlements in these litigations, <u>www.AutoPartsClass.com</u>, which will be made easily findable through searches conducted on the Internet. *See id*.at 19-20.
- GCG will staff a toll-free hotline (1-877-940-5043) to answer any questions by any potential members of the Settlement Classes about the settlements and to provide copies of court-approved notices and other documents. *See id.* at 22.
- GCG will send an email or mailed notice to those individuals who previously registered on the website, <u>www.AutoPartsClass.com</u>, notifying them about the Round 2 Settlements and Plan of Allocation and directing them to visit the website to read updated information about the Round 2 Settlements and Plan of Allocation. *See id.* at 4.

Fed. R. Civ. P. 23(e)(1) requires that notice of the settlement of a class action be given "in a reasonable manner to all class members who would be bound by the proposal," and Fed. R. Civ. P. 23(c)(2)(B) provides that in any class certified under Rule 23(b)(3) "the court must direct to class members the best notice that is practicable under the circumstances, including individual notice to all members who can be identified through reasonable effort." EPPs' proposed September 2016 Notice meets these requirements.

The Long Form Notice will be mailed to each potential Settlement Class Member who requests it in response to the various forms of notice described in detail in the September 2016 Notice Program. Wheatman Decl. on September 2016 Notice, ¶ 35. Further, the Long Form Notice as well as settlement documents and the Plan of Allocation, will be available for view, download, and printing at the website <u>www.AutoPartsClass.com</u>.

Because the Round 2 Settling Defendants' products are incorporated into vehicles assembled and sold or leased by others, Settlement Class Counsel do not have the names and addresses necessary to send notice by direct mail to each member of the Settlement Classes. In

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such circumstances, "[n]either Rule 23 nor due process . . . requires actual notice to each party intended to be bound by the adjudication of a class action." *Roberts v. Shermeta, Adams & Von Allmen, P.C.*, No. 13-cv-01241, 2015 U.S. Dist. LEXIS 38434, \*16-17 (W.D. Mich. Feb. 23, 2015) (citing *Fidel v. Farley*, 534 F.3d 508, 514 (6th Cir. 2008)). Due process requires only notice that is reasonably calculated to reach interested parties. *Fidel*, 534 F.3d at 514; *Karkoukli's, Inc. v. Dohany*, 409 F.3d 279, 283 (6th Cir. 2005). *See also Mullane v. Central Hanover Bank & Trust Co.*, 339 U.S. 306, 315 (1950).

Thus, for example, in In re Warfarin Sodium Antitrust Litigation, 212 F.R.D. 231 (D. Del. 2002), the court determined that where, like here, the names and addresses of absent class members were unavailable, publication notice was the best notice practicable under the circumstances. Id. at 252. The Third Circuit affirmed, rejecting challenges to the notice. In re Warfarin Sodium Antitrust Litigation, 391 F.3d 516, 536-37 (3d Cir. 2004). See also In re Google Referrer Header Privacy Litig., No. 5:10-cv-04809, 2014 U.S. Dist. LEXIS 41695, at \*24 (N.D. Cal. Mar. 26, 2014) (approving notice plan consisting solely of publication notice because "the size and nature of the class renders it nearly impossible to determine exactly who may qualify as a class member. . . . That being the case, direct notice to class members by mail, e-mail or other electronic individualized means is impractical."); In re Heartland Payment Sys., 851 F. Supp. 2d 1040, 1061 (S.D. Tex. 2012) (approving notice plan that consisted exclusively of publication notice because "[Defendants] did not have the names and addresses of those affected by the data breach and could not reasonably request this information for 130 million accounts from the issuer banks."); Manual for Complex Litigation, § 21.312 (4th ed. 2004) ("Posting notices and other information on the Internet, publishing short, attention-getting notices in newspapers and magazines, and issuing public service announcements may be viable

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substitutes for, or more often supplements to, individual notice if that is not reasonably

practicable").

## B. The Proposed September 2016 Notice Schedule

As outlined in the Proposed Order submitted herewith, EPPs propose the following notice schedule:

- November 29, 2016: Kinsella commences publication of the Short Form Notice in newspaper supplements, newspaper, and trade and consumer publications; begins online media notice activities, including Internet banner ads and keyword search; begins earned media activities. (Proposed Order ¶ 6);
- November 29, 2016: GCG will begin sending email or mailed notice to those individuals who previously registered on the website, notifying them about the Round 2 Settlements and directing them to visit the website to read updated information about the Round 2 Settlements (*id.* ¶ 7);
- **February 9, 2017**: Filing of Kinsella and GCG affidavits/declarations reflecting that mailing, posting, and publication were made in accordance with this Order (*id*. ¶ 8);
- February 9, 2017:
  - Filing of motions for final approval of the Round 2 Settlements (*id.*  $\P$  9);
  - If Settlement Class Counsel so elect, filing of motion for attorneys' fees and reimbursement of expenses (*id.*).
- March 16, 2017: Deadline for objections and requests for exclusion from some or all of the Settlement Classes for the Round 2 Settlements (*id.* ¶ 11, 12); and
- April 19, 2017: Final Fairness Hearing. (*id.* ¶ 14).

For the above reasons, EPPs respectfully request that the Court adopt the schedule

contained in the Proposed Order.

#### C. The Form and Content of the Proposed September 2016 Notice

EPPs also seek approval of the proposed form and content of the Long and Short Form Notices.<sup>21</sup> The information required by Rule 23(c)(2)(B) is set forth "clearly and concisely... in plain, easily understood language" at the following sections of the notices:

- Nature of the actions—Long Form Notice § 2, Short Form Notice ¶ 1;
- Settlement Classes' Definition—Long Form Notice § 8, Short Form Notice ¶ 2;
- Settlement Classes' Claims, Issues & Defenses—Long Form Notice § 2, Short Form Notice ¶ 1;
- Right to appear—Long Form Notice §§ 25, 26, Short Form Notice ¶ 7;
- Right to exclude/Time & Manner to Request Exclusion— Long Form Notice § 17, Short Form Notice ¶ 6; and
- Binding effect— Long Form Notice §§ 16-19, Short Form Notice ¶ 6.

Additionally, the Long Form Notice informs potential Settlement Class Members about the identity of the Round 2 Settling Defendants; the automotive parts covered in the settlements; the amount of each of the Round 2 Settlements; the potential for future settlements; where to access the complete settlement agreements, proposed final judgments, the Plan of Allocation, and other Court documents related to the settlements with the Round 2 Settling Defendants; how the lawyers may be paid in the future; when the lawyers will file their petition for attorneys' fees and reimbursement of litigation expenses; Settlement Class Members' right to object or opt out and how to do so; and the date, place and time of the Fairness Hearing, among other information. This additional information conforms with Rule 23(e)'s requirement for distribution of the settlement notice in a reasonable manner. *See In re Prudential Ins. Co. Am. Sales Practice Litig. Agent Actions*, 148 F.3d 283, 327 (3d Cir. 1998) ("The Rule 23(e) notice is designed to

<sup>&</sup>lt;sup>21</sup> The Long and Short Form Notices are attached as Exhibits 7 and 8 to the September 2016 Notice Program, which is attached as Exhibit B to the Wheatman Decl. on September 2016 Notice.

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summarize the litigation and the settlement and to apprise class members of the right and opportunity to inspect the complete settlement documents, papers, and pleadings filed in the litigation." (internal quotation marks omitted)).

Finally, the Long Form Notice explains to potential Settlement Class Members that they are entitled to a distribution of the Net Settlement Funds only if: (1) the Court approves the settlements with the Round 2 Settling Defendants and after any appeals are resolved; and (2) after the Court approves the Plan of Allocation. *See* Long Form Notice at § 1. To receive payment, the Long Form Notice explains to potential members of the Settlement Classes that they must submit a Claim Form, but no deadline has yet been set by the Court for the submission of the Claim Form. *Id.* at § 12. The Long Form Notice also advises potential Settlement Class Members that it is unknown how much each Settlement Class Member who submits a valid Claim Form will receive at this time because payment will be made on a *pro rata* basis to Authorized Claimants based on the ratio their Allowed Claim Amounts bears to the total of the Allowed Claim Amounts of all Authorized Claimants with respect to each Settlement Class. *Id.* at § 13. Thus, the amount to be distributed to Authorized Claimants will depend on the number of valid claims filed by all Settlement Class Members and the number of vehicles purchased or leased by that claimant.

For the reasons stated above, the proposed September 2016 Notice fulfills the requirements of Rule 23 and due process. Accordingly, approval of the September 2016 Notice is appropriate.

#### **IV. CONCLUSION**

For the foregoing reasons, EPPs request that the Court: (i) approve the September 2016 Notice and proposed Claim Form; (ii) approve the proposed schedule for the September 16 Notice Program and consideration of Final Approval of the Round 2 Settlements; and (iii)

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authorize EPPs to disseminate the Claim Form and September 2016 Notice to potential

Settlement Class Members.

Dated: September 14, 2016

Respectfully submitted,

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# Interim Co-Lead Class Counsel for End-Payor Plaintiffs

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#### Interim Liaison Counsel for End-Payor Plaintiffs

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### UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

IN RE: AUTOMOTIVE PARTS ANTITRUST LITIGATION

No. 12-md-02311Hon. Marianne O. Battani

#### **CERTIFICATE OF SERVICE**

I hereby certify that on September 14, 2016, I electronically filed the foregoing documents with the Clerk of the Court using the ECF system, which will send electronic notification of such filings upon all registered counsel of record.

#### THE MILLER LAW FIRM, P.C.

:

/s/ E. Powell Miller E. Powell Miller (P39487) 950 W. University Dr., Suite 300 Rochester, MI 48307 Telephone: (248) 841-2200 epm@millerlawpc.com

#### UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

IN RE: AUTOMOTIVE PARTS ANTITRUST LITIGATION	: No. 12-md-02311 - : Hon. Marianne O. Battani
IN RE: WIRE HARNESS	: Case No. 2:12-cv-00103
IN RE: INSTRUMENT PANEL CLUSTERS	: Case No. 2:12-cv-00105
IN RE: FUEL SENDERS	: Case No. 2:12-cv-00203
IN RE: HEATER CONTROL PANELS	: Case No. 2:12-cv-00505
IN RE: BEARINGS	: Case No. 2:12-cv-00503
IN RE: OCCUPANT SAFETY SYSTEMS	: Case No. 2:12-cv-00603
IN RE: ALTERNATORS	: Case No. 2:12 ev 00003
IN RE: ANTI-VIBRATIONAL RUBBER PARTS	: Case No. 2:13-cv-00803
IN RE: WINDSHIELD WIPERS	: Case No. 2:13-cv-00903
IN RE: RADIATORS	: Case No. 2:13-cv-01003
IN RE: STARTERS	: Case No. 2:13-cv-01103
IN RE: SWITCHES	: Case No. 2:13-cv-01303
IN RE: IGNITION COILS	: Case No. 2:13-cv-01403
IN RE: MOTOR GENERATORS	: Case No. 2:13-cv-01503
IN RE: STEERING ANGLE SENSORS	: Case No. 2:13-cv-01603
IN RE: HID BALLASTS	: Case No. 2:13-cv-01703
IN RE: INVERTERS	: Case No. 2:13-cv-01803
IN RE: ELECTRONIC POWERED STEERING ASSEMBLIES	: Case No. 2:13-cv-01903
IN RE: AIR FLOW METERS	: Case No. 2:13-cv-02003
IN RE: FAN MOTORS	: Case No. 2:13-cv-02103
IN RE: FUEL INJECTION SYSTEMS	: Case No. 2:13-cv-02203
IN RE: POWER WINDOW MOTORS	: Case No. 2:13-cv-02303
IN RE: AUTOMATIC TRANSMISSION FLUID WARMERS	: Case No. 2:13-cv-02403
IN RE: VALVE TIMING CONTROL DEVICES	: Case No. 2:13-cv-02503
IN RE: ELECTRONIC THROTTLE BODIES	: Case No. 2:13-cv-02603
IN RE: AIR CONDITIONING SYSTEMS	: Case No. 2:13-cv-02703
IN RE: WINDSHIELD WASHER SYSTEMS	: Case No. 2:13-cv-02803
IN RE: SPARK PLUGS	: Case No. 2:15-cv-03003
IN RE: AUTOMOTIVE HOSES	: Case No. 2:15-cv-03203
IN RE: CERAMIC SUBSTRATES	: Case No. 2:15-cv-12893
IN RE: POWER WINDOW SWITCHES	: Case No. 2:16-cv-03803
	_ : Case No. 2:16-cv-03903
	:

THIS DOCUMENT RELATES TO: ALL END-PAYOR ACTIONS

### DECLARATION OF WILLIAM V. REISS IN SUPPORT OF END-PAYOR PLAINTIFFS' UNOPPOSED AMENDED MOTION FOR AUTHORIZATION TO DISSEMINATE SEPTEMBER 2016 NOTICE TO THE END-PAYOR PLAINTIFFS SETTLEMENT CLASSES

:

:

I, William V. Reiss, declare as follows:

1. I am a Principal at the law firm of Robins Kaplan LLP. I submit this declaration in support of End-Payor Plaintiffs' ("EPPs") Unopposed Amended Motion for Authorization to Disseminate September 2016 Notice and Claim Form to the End-Payor Plaintiffs Settlement Classes. I have personal knowledge of the information set forth in this declaration.

2. Attached hereto as Exhibit A is a true and correct copy of the proposed preliminary approval order EPPs submitted to the Court in connection with their settlement with the DENSO Defendants in the action captioned Wire Harness, 2:12-cv-00103.

3. Attached hereto as Exhibit B is a true and correct copy of EPPs' proposed Claim Form.

I declare under penalty of perjury that the foregoing is true and correct pursuant to 28 U.S.C. § 1746.

Executed this 14th day of September, 2016 in New York, New York.

William V. Reiss

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## Exhibit A

#### 2:12-cv-00103-MOB-MKM Doc # 527-2 Filed 09/14/16 Pg 2 of 12 Pg ID 17895

### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

:

#### IN RE AUTOMOTIVE PARTS ANTITRUST LITIGATION

: Master File No. 12-md-02311

ANTIKUSI LIIIOATION	•	
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In Re: Wire Harness	:	2:12-cv-00103
In Re: Instrument Panel Clusters	:	2:12-cv-00203
In Re: Fuel Senders	:	2:12-cv-00303
In Re: Heater Control Panels	:	2:12-cv-00403
In Re: Alternators	:	2:13-cv-00703
In Re: Windshield Wiper Systems	:	2:13-cv-00903
In Re: Radiators	:	2:13-cv-01003
In Re: Starters	:	2:13-cv-01103
In Re: Ignition Coils	:	2:13-cv-01403
In Re: Motor Generators	:	2:13-cv-01503
In Re: HID Ballasts	:	2:13-cv-01703
In Re: Inverters	:	2:13-cv-01803
In Re: Air Flow Meters		2:13-cv-02003
In Re: Fan Motors	:	2:13-cv-02103
In Re: Fuel Injection Systems	:	2:13-cv-02203
In Re: Power Window Motors	:	2:13-cv-02303
In Re: Automatic Transmission Fluid	:	2:13-cv-02403
Warmers	:	
In Re: Valve Timing Control Devices	:	2:13-cv-02503
In Re: Electronic Throttle Bodies	:	2:13-cv-02603
In Re: Air Conditioning Systems	:	2:13-cv-02703
In Re: Windshield Washer Systems	:	2:13-cv-02803
In Re: Spark Plugs	:	2:15-cv-03003
In Re: Ceramic Substrates	:	2:16-cv-11804
	:	
	- :	
THIS DOCUMENT RELATES TO	:	
End-Payor Actions	:	
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### [PROPOSED] ORDER GRANTING END-PAYOR PLAINTIFFS' MOTION FOR PRELIMINARY APPROVAL OF PROPOSED SETTLEMENT WITH DENSO DEFENDANTS AND PROVISIONAL CERTIFICATION OF SETTLEMENT CLASSES

#### 2:12-cv-00103-MOB-MKM Doc # 527-2 Filed 09/14/16 Pg 3 of 12 Pg ID 17896

Upon consideration of End-Payor Plaintiffs' Motion for Preliminary Approval of Proposed Settlement with Defendants DENSO Corporation, DENSO International America, Inc., DENSO International Korea Corporation, DENSO Korea Automotive Corporation, DENSO Automotive Deutschland GmbH, ASMO Co., Ltd., ASMO North America, LLC, ASMO Greenville of North Carolina, Inc., and ASMO Manufacturing, Inc. (collectively, the "DENSO Defendants") and Provisional Certification of Settlement Classes ("Motion"), it is hereby **ORDERED** as follows:

1. The Motion is hereby **GRANTED**.

2. Unless otherwise set forth herein, defined terms in this Order shall have the same meaning ascribed to them in the Settlement Agreement.

#### Preliminary Approval of Settlement Agreement

3. The terms of the Settlement Agreement are hereby preliminarily approved, including the release contained therein, as being fair, reasonable, and adequate to the Settlement Classes, subject to a Fairness Hearing.

4. The Court finds that the Settlement Agreement was entered into at arm's length by experienced counsel and is sufficiently within the range of reasonableness that notice of the Settlement Agreement should be given, pursuant to a plan to be submitted by Settlement Class Counsel and approved by the Court at a later date as provided in this Order.

#### **Class Certification**

5. Pursuant to Federal Rule of Civil Procedure ("Rule") 23, and in light of the proposed settlement, the Court hereby finds that the prerequisites for a class action have been met and provisionally certifies the following classes for settlement purposes ("Settlement Classes"):

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(a) "Automotive Wire Harness Systems Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Automotive Wire Harness Systems as a component part, or indirectly purchased one or more Automotive Wire Harness Systems as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Automotive Wire Harness Systems Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Automotive Wire Harness Systems directly or for resale.

(b) "Instrument Panel Clusters Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Instrument Panel Clusters as a component part, or indirectly purchased one or more Instrument Panel Clusters as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Instrument Panel Clusters Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Instrument Panel Clusters directly or for resale.

(c) "Fuel Senders Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Fuel Senders as a component part, or indirectly purchased one or more Fuel Senders as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Fuel Senders Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Fuel Senders directly or for resale.

(d) "Heater Control Panels Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Heater Control Panels as a component part, or indirectly purchased one or more Heater Control Panels as a replacement part, which were

manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Heater Control Panels Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Heater Control Panels directly or for resale.

(e) "Alternators Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Alternators as a component part, or indirectly purchased one or more Alternators as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Alternators Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Alternators directly or for resale.

(f) "Windshield Wiper Systems Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Windshield Wiper Systems as a component part, or indirectly purchased one or more Windshield Wiper Systems as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Windshield Wiper Systems Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Windshield Wiper Systems directly or for resale.

(g) "Radiators Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Radiators as a component part, or indirectly purchased one or more Radiators as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Radiators Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Radiators directly or for resale.

## (h) "Starters Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Starters as a component part, or indirectly purchased one or more Starters as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Starters Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Starters directly or for resale.

(i) "Ignition Coils Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Ignition Coils as a component part, or indirectly purchased one or more Ignition Coils as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Ignition Coils Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Ignition Coils directly or for resale.

(i) "Motor Generators Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Motor Generators as a component part, or indirectly purchased one or more Motor Generators as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Motor Generators Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Motor Generators directly or for resale.

(k) "HID Ballasts Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more HID Ballasts as a component part, or indirectly purchased one or more HID Ballasts as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the HID Ballasts Settlement Class are

Defendants, their parent companies, subsidiaries and affiliates, any coconspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased HID Ballasts directly or for resale.

(1) "Inverters Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Inverters as a component part, or indirectly purchased one or more Inverters as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Inverters Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Inverters directly or for resale.

(m) "Fan Motors Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Fan Motors as a component part, or indirectly purchased one or more Fan Motors as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Fan Motors Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Fan Motors directly or for resale.

(n) "Fuel Injection Systems Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Fuel Injection Systems as a component part, or indirectly purchased one or more Fuel Injection Systems as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Fuel Injection Systems Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Fuel Injection Systems directly or for resale.

(o) "Power Window Motors Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Power Window Motors as a component part, or indirectly purchased one or more Power Window Motors as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Power Window Motors Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Power Window Motors directly or for resale.

(p) "Automatic Transmission Fluid Warmers and Oil Coolers Settlement

Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Automatic Transmission Fluid Warmers or Oil Coolers as a component part, or indirectly purchased one or more Automatic Transmission Fluid Warmers or Oil Coolers as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any coconspirator of a Defendant. Excluded from the Automatic Transmission Fluid Warmers and Oil Coolers Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Automatic Transmission Fluid Warmers or Oil Coolers directly or for resale.

(q) "Valve Timing Control Devices Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Valve Timing Control Devices as a component part, or indirectly purchased one or more Valve Timing Control Devices as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Valve Timing Control Devices Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Valve Timing Control Devices directly or for resale.

(r) "Air Conditioning Systems Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included

one or more Air Conditioning Systems as a component part, or indirectly purchased one or more Air Conditioning Systems as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Air Conditioning Systems Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Air Conditioning Systems directly or for resale.

(s) "Windshield Washer Systems Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Windshield Washer Systems as a component part, or indirectly purchased one or more Windshield Washer Systems as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Windshield Washer Systems Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Windshield Washer Systems directly or for resale.

(t) "Spark Plugs, Oxygen Sensors, and Air Fuel Ratio Sensors Settlement

Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Spark Plugs, Oxygen Sensors, or Air Fuel Ratio Sensors as a component part, or indirectly purchased one or more Spark Plugs, Oxygen Sensors, or Air Fuel Ratio Sensors as a replacement part, which were manufactured or sold by a Defendant, any current or former subsidiary of a Defendant, or any co-conspirator of a Defendant. Excluded from the Spark Plugs, Oxygen Sensors, and Air Fuel Ratio Sensors Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Spark Plugs, Oxygen Sensors, or Air Fuel Ratio Sensors directly or for resale.

(u) "Ceramic Substrates Settlement Class" is defined as:

All persons and entities who, from January 1, 1998, through the Execution Date, purchased or leased a new Vehicle in the United States not for resale that included one or more Ceramic Substrates as a component part, or indirectly purchased one or more Ceramic Substrates as a replacement part, which were manufactured or

sold by a Defendant, any current or former subsidiary of a Defendant, or any coconspirator of a Defendant. Excluded from the Ceramic Substrates Settlement Class are Defendants, their parent companies, subsidiaries and affiliates, any coconspirators, federal governmental entities and instrumentalities of the federal government, states and their subdivisions, agencies and instrumentalities, and persons who purchased Ceramic Substrates directly or for resale.

6. The Court finds that provisional certification of the Settlement Classes is warranted in light of the Settlement Agreement because: (a) the Settlement Classes are so numerous that joinder is impracticable; (b) End-Payor Plaintiffs' claims present common issues and are typical of the Settlement Classes; (c) End-Payor Plaintiffs and Settlement Class Counsel (defined below) will fairly and adequately represent the Settlement Classes; and (d) common issues predominate over any individual issues affecting the members of the Settlement Classes. The Court further finds that End-Payor Plaintiffs' interests are aligned with the interests of all other members of the Settlement Classes. The Court also finds settlement of the above-captioned actions ("Actions") on a class basis superior to other means of resolving the Actions.

#### Appointment of Settlement Class Counsel

7. The Court hereby appoints Cotchett, Pitre & McCarthy LLP, Robins Kaplan LLP, and Susman Godfrey L.L.P. as Settlement Class Counsel, having determined that the requirements of Rule 23(g) are fully satisfied by this appointment.

8. Each End-Payor Plaintiff class representative named in the operative complaints in the Actions will serve as End-Payor Plaintiff class representative on behalf of the Settlement Classes.

#### Notice to Potential Class Members

9. Prior to the Fairness Hearing, Settlement Class Counsel shall provide notice of the Settlement Agreement and the Fairness Hearing to all persons affected by and/or entitled to participate in the Settlement Agreement in compliance with the notice requirements of Rule 23

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and due process of law. Such means of providing notice will be addressed in a subsequent Order following submission by End-Payor Plaintiffs at a later date of a proposal for notice to the Settlement Classes and related forms for notice, claims and distribution ("Notice Motion").

10. The Notice Motion shall include a proposed form of, method for, and date of dissemination of notice and the date on which the notice is mailed shall be the "Notice Date."

#### Other Provisions

11. Pursuant to the Settlement Agreement, the DENSO Defendants agree to the entry of an order and final judgment in each of the Actions enjoining the DENSO Defendants, for a period of two years beginning on the date of entry of the final order and judgment, from engaging in any price-fixing, bid-rigging, or market allocation as to any Automotive Part (as defined in the Settlement Agreement) in violation of Section 1 of the Sherman Act.

12. As more fully set forth in the Settlement Agreement, the DENSO Defendants agree to cooperate with End-Payor Plaintiffs in connection with the continued prosecution of the Actions.

13. In the event that the Settlement Agreement is terminated in accordance with its provisions, the Settlement Agreement and all proceedings had in connection therewith shall be null and void, except insofar as expressly provided to the contrary in the Settlement Agreement, and without prejudice to the status quo and rights of End-Payor Plaintiffs, the DENSO Defendants, and the members of the Settlement Classes.

14. The Court's provisional certification of the Settlement Classes as provided herein is without prejudice to, or waiver of, the rights of any Defendants, including the DENSO Defendants, to contest certification of any other class proposed in the Actions. The Court's findings in this Order shall have no effect on the Court's ruling on any motion to certify any

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class in the Actions or on the Court's ruling(s) concerning any Defendant's motion; and no party may cite or refer to the Court's approval of the Settlement Classes as persuasive or binding authority with respect to any motion to certify any such class or any Defendant's motion.

15. The Court approves the establishment of the Settlement Funds, consisting of 21 Escrow Accounts—one for each of the Settlement Classes—under the Settlement Agreement as qualified settlement funds ("QSF") pursuant to Internal Revenue Code Section 468B and the Treasury Regulations promulgated thereunder, and retains continuing jurisdiction as to any issue that may arise in connection with the formation and/or administration of the QSF. Settlement Class Counsel are, in accordance with the Settlement Agreement, authorized to expend funds from the QSF for the payment of the costs of notice, payment of taxes, and settlement administration costs.

16. The litigation against Releasees (as defined in the Settlement Agreement with the DENSO Defendants) is stayed except to the extent necessary to effectuate the Settlement Agreement.

Dated: \_\_\_\_\_

HON. MARIANNE O. BATTANI U.S. DISTRICT JUDGE 2:12-cv-00103-MOB-MKM Doc # 527-3 Filed 09/14/16 Pg 1 of 4 Pg ID 17906

# Exhibit B

c/o GCG P.O. Box 10163 Dublin, OH 43017-3163 Toll-Free: 1-877-940-5043



# AUTO PARTS CLASS CLAIM FORM

#### TO SUBMIT A CLAIM FOR PAYMENT:

- 1.) Complete all information below.
- 2.) You will have the best chance of having your claim approved if you provide complete information for all sections in this form and if you provide complete documentation supporting your claim.
- 3.) You **must** provide your name and contact information.
- 4.) Attach the clearest and most legible copies of all documents you submit.
- 5.) All information is subject to verification for accuracy by the Settlement Administrator.
- 6.) You <u>must</u> certify that the information you provide is true and correct by signing the Claim Form. Unsigned Claim Forms will be denied.
- 7.) Submit the completed Claim Form and supporting documents to the Settlement Administrator listed below. You may go to **www.AutoPartsClass.com** to submit your claim online, or you may transmit the Claim Form and all documents by U.S. Mail, Federal Express, UPS or other reputable courier to:

Auto Parts Settlements c/o GCG P.O. Box 10163 Dublin, OH 43017-3163

8.) If your contact information changes, please contact the Settlement Administrator at the address above to update your contact information.

#### YOU MUST PROVIDE PROOF OF PURCHASE DOCUMENTS TO SUPPORT THE INFORMATION REQUESTED IN THIS CLAIM FORM. IF THE INFORMATION IS INCOMPLETE OR ILLEGIBLE, YOUR CLAIM MAY BE DENIED.



#### **SECTION I: CLAIMANT CONTACT INFORMATION**

Name:	
Address:	
City:	State: Zip:
Telephone Number: ( ) –	
Email Address:	

#### SECTION II: PURCHASE/LEASE CLAIMS SECTION

Are you r	naking a cl	aim for the p	urchase or lease of a new ver	nicle? Yes No			
If you and	swered yes	to the quest	ion above, for how many vehi	cles are you making a cla	iim?		
For each vehicle for which you are making a claim, please complete a row in the table below and provide all of the requested information (attach additional sheets if needed):							
Vehicle Year	Vehicle Make	Vehicle Model	VIN (Vehicle Identification Number)	State of Residence or Principle Place of Business at Time of Purchase	Date of Purchase or Lease	Purchase or Lease?	
To deter contact	rmine if y the toll-fre	our vehicle e number be	is included in the Settle slow. Please note that addition	I ments, please visit wv nal vehicles may be ident	l ww.AutoParts ified at a later	Class.com or date.	

If you need additional space to record more entries, you may attach additional sheets. Please be sure to include all of the information requested in the table above on any additional sheets that you attach.

QUESTIONS? VISIT WWW.AUTOPARTSCLASS.COM OR CALL TOLL-FREE 1-877-940-5043

To view GCG's Privacy Notice, please visit http://www.gcginc.com/pages/privacy-policy.php

# SECTION THE REPLACEMENT PART CLAIMS SECTION Filed 09/14/16 Pg 4 of 4 Pg ID 17909

Are you making a claim for the purchase of an eligible vehicle replacement part? Yes No

If you answered yes to the question above, for how many replacement parts are you making a claim?

For each replacement part for which you are making a claim, please complete a row in the table below and provide all of the requested information (attach additional sheets if needed):

Replacement Part Purchased (See List on Website)	Manufacturer of Replacement Part	State of Residence or Principle Place of Business at Time of Purchase	Date of Purchase

For a list of the vehicle parts included in the Settlements, please consult the Notice or visit www.AutoPartsClass.com.

If you need additional space to record more entries, you may attach additional sheets. Please be sure to include all of the information requested in the table above on any additional sheets that you attach.

I declare that the foregoing is true and correct.

SIGNED:\_

DATE:\_\_\_\_\_

QUESTIONS? VISIT WWW.AUTOPARTSCLASS.COM OR CALL TOLL-FREE 1-877-940-5043

#### UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

IN RE: AUTOMOTIVE PARTS ANTITRUST LITIGATION	: No. 12-md-02311
IN RE: WIRE HARNESS	- : Hon. Marianne O. Battani
IN RE: INSTRUMENT PANEL CLUSTERS	: Case No. 2:12-cv-00103
IN RE: FUEL SENDERS	: Case No. 2:12-cv-00203
IN RE. FUEL SENDERS IN RE: HEATER CONTROL PANELS	: Case No. 2:12-cv-00303
	: Case No. 2:12-cv-00403
IN RE: BEARINGS	: Case No. 2:12-cv-00503
IN RE: OCCUPANT SAFETY SYSTEMS	: Case No. 2:12-cv-00603
IN RE: ALTERNATORS	: Case No. 2:13-cv-00703
IN RE: ANTI-VIBRATIONAL RUBBER PARTS	: Case No. 2:13-cv-00803
IN RE: WINDSHIELD WIPERS	: Case No. 2:13-cv-00903
IN RE: RADIATORS	: Case No. 2:13-cv-01003
IN RE: STARTERS	: Case No. 2:13-cv-01103
IN RE: SWITCHES	: Case No. 2:13-cv-01303
IN RE: IGNITION COILS	: Case No. 2:13-cv-01403
IN RE: MOTOR GENERATORS	: Case No. 2:13-cv-01503
IN RE: STEERING ANGLE SENSORS	: Case No. 2:13-cv-01603
IN RE: HID BALLASTS	: Case No. 2:13-cv-01703
IN RE: INVERTERS	: Case No. 2:13-cv-01803
IN RE: ELECTRONIC POWERED STEERING	: Case No. 2:13-cv-01903
ASSEMBLIES	: Case No. 2:13-cv-02003
IN RE: AIR FLOW METERS	: Case No. 2:13-cv-02103
IN RE: FAN MOTORS	: Case No. 2:13-cv-02203
IN RE: FUEL INJECTION SYSTEMS	: Case No. 2:13-cv-02303
IN RE: POWER WINDOW MOTORS	: Case No. 2:13-cv-02403
IN RE: AUTOMATIC TRANSMISSION FLUID WARMERS	: Case No. 2:13-cv-02503
IN RE: VALVE TIMING CONTROL DEVICES	: Case No. 2:13-cv-02603
IN RE: ELECTRONIC THROTTLE BODIES	: Case No. 2:13-cv-02703
IN RE: AIR CONDITIONING SYSTEMS	: Case No. 2:13-cv-02803
IN RE: WINDSHIELD WASHER SYSTEMS	: Case No. 2:15-cv-03003
IN RE: SPARK PLUGS	: Case No. 2:15-cv-03203
IN RE: AUTOMOTIVE HOSES	: Case No. 2:15-cv-12893
IN RE: CERAMIC SUBSTRATES	: Case No. 2:16-cv-03803
IN RE: POWER WINDOW SWITCHES	: Case No. 2:16-cv-03903
	:

THIS DOCUMENT RELATES TO: ALL END-PAYOR ACTIONS

## DECLARATION OF SHANNON R. WHEATMAN, PH.D. ON ADEQUACY OF NOTICE AND NOTICE PLAN

#### 2:12-cv-00103-MOB-MKM Doc # 527-4 Filed 09/14/16 Pg 2 of 11 Pg ID 17911

I, Shannon R. Wheatman, being duly sworn, hereby declare as follows:

1. I am president of Kinsella Media, LLC ("Kinsella"), an advertising and notification consulting firm in Washington, D.C. specializing in the design and implementation of notification programs. My business address is 2001 Pennsylvania Avenue NW, Suite 300, Washington, D.C. 20006. My telephone number is (202) 686-4111. My curriculum vitae is attached as **Exhibit A.** 

2. In the above-referenced matter, *In re Automotive Parts Antitrust Litigation*, I was asked to design a notice and notice plan to inform Settlement Class Members about the Round 2 Settlements.

3. Kathy Kinsella previously submitted a declaration executed September 3, 2015, ("Initial Notice Program Declaration") outlining my and the firm's credentials and describing the Initial Notice Program designed by Kinsella. As also stated in Kathy Kinsella's declaration executed January 13, 2016, ("Combined Notice Program Declaration"), we jointly developed both previous Notice Programs in this matter.

4. This declaration will describe the September 2016 notices (the "September 2016 Notice") and notice plan (the "September 2016 Notice Plan") (collectively referred to as the "September 2016 Notice Program") proposed here, for *In re Automotive Parts Antitrust Litigation*, including how they were developed and why I believe they will be effective.

5. This declaration is based upon my personal knowledge and upon information provided by Settlement Class Counsel and my associates and staff. The information is of a type reasonably relied upon in the fields of advertising, media, and communications.

#### **SEPTEMBER 2016 NOTICE PROGRAM OVERVIEW**

6. Kinsella proposes implementing a September 2016 Notice Program to provide

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notice to Settlement Class Members. This program will utilize paid and earned media and provides similar reach and frequency as the previous Court-approved notice programs that were implemented.

7. Although some of the individual components differ from the previous notice programs, Settlement Class Members will be exposed to the updated information about the litigation through the same media channels. The September 2016 Notice Program was designed to be substantially similar to the Initial and Combined Notice Programs.<sup>1</sup> The Combined Notice Program needed to utilize weekly publications to allow the Settlement Classes enough time to respond before the established deadlines. This Notice Program can use the monthly publications because the timeframe allows sufficient time for Class Members to respond and act on their rights.

8. The September 2016 Notice Program is attached as **Exhibit B**.

9. I have been involved in drafting the various forms of Notice described below. Each form is noticeable, clear, concise, and written in plain, easily understood language.

10. As detailed below, in my opinion, the September 2016 Notice Program represents the best notice practicable under the circumstances and satisfies due process requirements.

#### **Individual Notice**

11. The Settlement Administrator, Garden City Group, LLC ("GCG"), will send an email or mailed notice to those individuals who previously registered on the website <u>www.AutoPartsClass.com</u>. Potential Settlement Class Members who provided a valid email address will receive an email alert that notifies them about the Round 2 Settlements and directs

<sup>&</sup>lt;sup>1</sup> The proposed September 2016 Notice Program also includes additional Internet advertising to maintain a reach of at least 80% (as was achieved in the earlier notice programs).

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them to visit the website to read information about the Settlements or file a claim. GCG will mail the Summary (Publication) Notice to Potential Settlement Class Members who provided only a mailing address.

#### <u>Paid Media</u>

12. Similar to the process described in the Initial Notice Program Declaration, Kinsella used syndicated data available from the GfK MediaMark Research, Inc.'s ("GfK MRI") 2015 Doublebase Study<sup>2</sup> to select a target audience with demographics that encompass the characteristics of Settlement Class Members and design the paid media segment of the September 2016 Notice Program.

13. When considering which media to use for this case, Kinsella evaluated the latest media survey to determine the media consumption habits of the following target audience: Adults 18 years of age and older who currently own or lease a new vehicle ("New Vehicle Owners/Lessees"). Kinsella also reviewed historical media survey data for New Vehicle Owners/Lessees over the entire class period and found that the demographics of this target audience have not changed significantly during this time.

14. Using New Vehicle Owners/Lessees for media selection and measurement purposes is appropriate for this case because it is the closest measureable target to the Settlement Classes (individuals who bought or leased a new vehicle or paid to replace a qualifying part in

<sup>&</sup>lt;sup>2</sup> GfK MRI is a nationally accredited media and marketing research firm that provides syndicated data on audience size, composition, and other relevant factors pertaining to major media, including broadcast, magazines, newspapers, and outdoor advertising. It provides a single-source measurement of major media, products, services, and in-depth consumer demographic and lifestyle/psychographic characteristics. GfK MRI produces the annual *Doublebase Survey*, a study of over 50,000 adults consisting of two full years of data. The sample consists of over 26,000 respondents. Fieldwork is done in two waves per year, each lasting six months and consisting of 13,000 interviews. At the end of the interview, the fieldworker presents a self-administered questionnaire that measures approximately 500 product/service categories, 6,000 brands, and various lifestyle activities.

their vehicle from 1996 to 2016).

15. The Settlement Classes are made up of individual purchasers/lessees as well as fleet purchasers of new vehicles. In general, qualifying vehicles include four-wheeled passenger automobiles, cars, light trucks, pickup trucks, crossovers, vans, mini-vans, and sport utility vehicles. As discussed previously, New Vehicle Owners/Lessees are measured in GfK MRI; however, fleet owners and replacement part purchasers are not measured in the survey data. In my opinion, the target audience of New Vehicle Owners/Lessees is still appropriate for all Settlement Class Members because it is highly likely that fleet owners and replacement part purchasers (or their households) personally purchased or leased a new vehicle during the relevant class periods. However, supplemental paid media included in the plan will again specifically target fleet owners.

16. In terms of their media habits, New Vehicle Owners/Lessees continue to be above-average to heavy consumers of magazines, newspapers, and the Internet, and average consumers of radio and television.

17. To effectively reach the Settlement Classes, the broad-based September 2016 Notice Program utilizes the media that is commonly consumed by New Vehicle Owners/Lessees — magazines, newspaper supplements, a national newspaper, and Internet — to meet due process standards and provide the best notice practicable under the circumstances.

18. The Publication Notice will appear in the following consumer magazines:

- a. A half-page ad in *Field and Stream* estimated circulation of 1,200,000.
- b. A full-page ad in *National Geographic* estimated circulation of 3,100,000.
- c. Two half-page ads in *People* estimated circulation of 3,400,000.
- d. A full-page ad in *Reader's Digest* estimated circulation of 3,000,000.

- e. A half-page ad in *Southern Living* estimated circulation of 2,800,000.
- f. A half-page ad in *Woman's Day* estimated circulation of 3,250,000.
- 19. The Publication Notice will appear in the following newspaper supplements:
  - a. A digest-page ad in *American Profile* estimated circulation of 6,000,000.
  - b. A 2/5-page ad in *Parade* estimated circulation of 22,000,000.

20. To specifically reach fleet owners, the Publication Notice will also appear in the following newspaper and trade publications, respectively:

a. A sixth-page ad in *The Wall Street Journal* – estimated circulation of 1,321,827.

- b. A full-page ad in *Auto Rental News* estimated circulation of 8,772.
- c. A full-page ad in *Automotive Fleet* estimated circulation of 21,071.

21. The September 2016 Notice Program includes Internet advertising to provide Settlement Class Members with additional notice opportunities beyond the print placements. Internet advertising delivers an immediate message and allows the viewer of an advertisement to instantly click through to the website for further information.

22. Banner advertisements will appear, on a rotating basis, on the following online networks:

a. *Advertising.com* - division of AOL Networks, providing massive scale to over 596 million global unique visitors.

b. *Conversant* - online advertising company and comScore Top 20 Ad Network.

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c. *Facebook.com* - free, global social networking website that helps people communicate with friends, family, and coworkers.

d. *Viant (*formerly *Specific Media)* - network consisting of premium websites that cover topics such as news, entertainment, and sports.

e. *Xaxis* - global digital media platform that connects advertisers and audiences across all media channels.

f. *Yahoo!* - leading Internet brand and global online network of integrated services providing users with entertainment and other quality content.

23. To specifically reach fleet owners, banner advertisements will appear for one month on the National Association of Fleet Administrators ("NAFA") website (www.nafa.org).

24. Targeted Internet advertising will also be used to reach potential Class Members on the Internet across different ad networks and publisher websites, and through Facebook and LinkedIn. Banner ads will be targeted to reach specific car owners; individuals interested in automotive topics, car parts or repair; individuals who purchased automotive products and aftermarket accessories; and individuals who clicked on previous banner ads or previously visited the litigation website.

25. If the September 2016 Notice Program is approved by October 31, 2016, most of the paid media will run in 2016. If the September 2016 Notice Program is approved after this date, the timeline will shift into 2017, and the overall cost to implement this plan will increase.

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#### Effectiveness of September 2016 Notice Program

26. The *reach*<sup>3</sup> and *frequency*<sup>4</sup> of the September 2016 Notice Program was measured against the target audience to evaluate the strength and efficiency of the paid media (magazine, newspaper supplement, newspaper, and Internet advertising). The September 2016 Notice Program will reach an estimated 80.1% of New Vehicle Owners/Lessees with an average frequency of 2.5 times.<sup>5</sup> In my opinion, the September 2016 Notice Program adequately reaches New Vehicle Owners/Lessees, replacement part purchasers, and fleet owners and will be as effective as previous notice programs.

#### Earned Media

27. An earned media program also will be implemented to amplify the paid media and provide additional notice to Settlement Class Members. The earned media program includes:

a. A multimedia news release ("MNR") that will be distributed on PR Newswire's US1 National Circuit, reaching approximately 5,000 media outlets and 5,400 websites. The MNR will blend text, audio, video, photos, related documents, and social media to make the story more appealing.

b. Statewide press releases will be distributed on PR Newswire in the 30 affected states and the District of Columbia.

<sup>&</sup>lt;sup>3</sup> *Reach* is the estimated percentage of a target audience that is exposed one or more times through a specific media outlet or combination of media outlets within a given period.

<sup>&</sup>lt;sup>4</sup> *Frequency* is the estimated average number of opportunities an audience member has to see the notice.

<sup>&</sup>lt;sup>5</sup> The trade publications (*Auto Rental News* and *Automotive Fleet*), Internet advertising on the NAFA website, and targeted Internet advertising are not measured for this target audience, and their contribution to the overall reach of the media is not calculated.

c. Media outreach to targeted media outlets to solicit their interest in the story and generate free media coverage.

d. Kinsella will implement sponsored keywords and phrases with all major search engines, including: Google AdWords, Bing Microsoft Advertising, and their search partners. When a user searches for one of the specified search terms or phrases, sponsored links will appear on the results page.

#### <u>Other</u>

28. The Settlement Administrator will update the website, www.AutoPartsClass.com, to enable Settlement Class Members to get current information on the Settlements, including the September 2016 Long Form Notice and the Round 2 Settlement Agreements.

29. The Settlement Administrator will update the recording associated with the toll-free phone number that allows Settlement Class Members to call and request that a Long Form Notice be mailed to them or listen to answers to frequently asked questions.

30. The Settlement Administrator will maintain the post office box that allows Settlement Class Members to contact Co-Lead Class Counsel by mail with any specific requests or questions.

#### **NOTICE FORM AND CONTENT**

31. Exhibits 7 and 8 to the September 2016 Notice Program (Exhibit B hereto) are copies of the Long Form Notice and Publication Notice.

32. The Notices effectively communicate information about the Settlements.

33. Rule 23(c)(2) of the Federal Rules of Civil Procedure requires class action notices to be written in "plain, easily understood language." Kinsella applies the plain language requirement

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in drafting notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively convey the necessary information to Settlement Class Members.

34. The Summary Notice (Publication Notice) is designed to capture Settlement Class Members' attention with clear, concise, plain language. It directs readers to the website or toll-free number for more information. The plain language text provides important information regarding the subject of the litigation, additional Settlements, the Settlement Class definitions, and the legal rights available to Settlement Class Members. No important or required information is missing or omitted. In fact, this Notice states all required information without omitting significant facts that Settlement Class Members need to understand their rights.

35. The Long Form Notice will be available at the website, by calling the toll-free number, or by mailing or emailing a request to the Settlement Administrator. The Long Form Notice provides substantial information, including background on the issues in the case and all specific instructions Settlement Class Members need to follow to properly exercise their rights. It is designed to encourage readership and understanding, in a well-organized and reader-friendly format.

#### **CONCLUSION**

36. In my opinion, the September 2016 Notice Program will satisfy due process. It provides a comparable reach (80.1% of New Vehicle Owners/Lessees) and frequency (2.5 opportunities to see the Notice) than was achieved in the previous notice programs. Although not included in the reach percentage, the trade publication advertising; Internet advertising on the NAFA website; targeted Internet advertising; earned media and outreach efforts; and the website will provide other opportunities for potential Settlement Class Members to learn about and obtain information on the additional Settlements.

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37. It is my opinion that the reach of the target audience, number of exposure opportunities to the notice information, and content of the Notices are adequate and reasonable under the circumstances. It is consistent with the standards employed by Kinsella in notification programs designed to reach class members. The September 2016 Notice Program, as designed, is fully compliant with Rule 23 of the Federal Rules of Civil Procedure.

I declare under penalty of perjury that the foregoing is true and correct. Executed in Washington, D.C. this 14th day of September 2016.

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Shannon R. Wheatman, Ph.D.

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# **EXHIBIT A**



## Shannon R. Wheatman, Ph.D.

President Kinsella Media, LLC 2001 Pennsylvania Avenue NW, Suite 300 Washington, DC 20006 2010 – Present

Dr. Wheatman specializes in designing, developing, analyzing, and implementing large-scale legal notification plans. She is a court-recognized expert who provides testimony on the best notice practicable. Dr. Wheatman began her class action career in 2000 at the Federal Judicial Center where she was instrumental in the development of model notices to satisfy the plain language amendment to Rule 23. Her plain language expertise was advanced by her education, including her doctoral dissertation on plain language drafting of class action notice and her master's thesis on comprehension of jury instructions. Dr. Wheatman has been involved in over 350 class actions. Her selected case experience includes:

#### Antitrust

Allen v. Dairy Farmers of America, Inc., No. 5:09-CV-00230-CR (D. Vt.).
Blessing v. Sirius XM Radio, Inc., No. 09-CV-10035 HB (S.D.N.Y.).
Brookshire Bros. v. Chiquita, No. 05-CIV-21962 (S.D. Fla.).
Cipro Cases I and II, No. 4154 and No. 4220 (Super. Ct. Cal.).
In re Automotive Parts Antitrust Litigation, MDL No. 2311 (E.D. Mich.).
In re Dynamic Random Memory (DRAM) Antitrust Litig., MDL No. 1486 (N.D. Cal.).
In re Flonase Antitrust Litig., No. 08-CV-3301 (E.D. Pa.).
In re Metoprolol Succinate End-Payor Antitrust Litig., No. 06-CV-71 (D. De.).
In re Online DVD Rental Antitrust Litig., MDL No. 2029 (N.D. Cal.).
In re TFT-LCD (Flat Panel) Antitrust Litig., MDL No. 1827 (N.D. Cal.).
In re Transpacific Passenger Air Trans. Antitrust Litig., MDL No. 1913 (N.D. Cal.)

Roos v. Honeywell Int'l, Inc., No. CGC 04-0436205 (Super. Ct. Cal.).

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Sweetwater Valley Farm, Inc. v. Dean Foods, No. 2:07-CV-208 (E.D. Tenn.). The Shane Grp., Inc., v. Blue Cross Blue Shield of Michigan, No. 2:10-CV-14360 (D. Minn.).

#### **Consumer and Product Liability**

Abbott v. Lennox Industries, Inc., No.16-2011-CA-010656 (4th Jud. Cir. Ct., Dade Cty. Fla).

Beringer v. Certegy Check Servs., Inc., No. 8:07-CV-1434-T-23TGW (M.D. Fla.) (data breach).

Chaudhri v. Osram Sylvania, Inc., No. 2:11-CV-05504 (D.N.J.) (false advertising).

CSS, Inc. v. FiberNet, L.L.C., No. 07-C-401 (Cir. Ct. W. Va.) (telecommunications).

Donovan v. Philip Morris USA, Inc., No. 06-12234 NG (D. Mass.) (medical monitoring).

FIA Card Servs., N.A. v. Camastro, No. 09-C-233 (Cir. Ct. W.Va.) (credit card arbitration).

*George v. Uponor Corp.*, No. 12-249 (D. Minn.) (defective product).

Glazer v. Whirlpool Corp., No. 1:08-WP-65001 (N.D. Ohio)(defective product).

Grays Harbor v. Carrier Corp., No. 05-CIV-21962 (W.D. Wash.) (defective product).

*In re Building Materials Corp. of America Asphalt Roofing Shingle Prods. Liab. Litig.*, No. 8:11-02000 (D.S.C.) (roofing shingles).

*In re Checking Account Overdraft Litig.*, MDL No. 2036 (S.D. Fla.) (JP Morgan, U.S. Bank, BOA settlements; overdraft fees).

In re Enfamil LIPIL Mktg. & Sales Practs. Litig., No. 11-MD-02222 (S.D. Fla.) (false advertising).

In re M3Power Razor System Mktg. & Sales Practs. Litig., MDL No. 1704 (D. Mass.) (false advertising).

In re Netflix Privacy Litig., No. 5:11-CV-00379 (N.D. Cal.) (privacy).

In re Pharm. Industry Average Wholesale Price Litig., MDL No. 1456 (D. Mass.) (pharmaceutical).

*In re SCBA Liquidation, Inc., f/k/a Second Chance Body Armor, Inc.,* No. 04-12515 (Bankr. W.D. Mich.) (defective product).

In re Sony Gaming Networks & Customer Data Security Breach Litig., No. 11-MD-2258 (S.D. Cal.) (data breach).

In re Target Corp. Customer Data Security Breach Litig., MDL No. 14-2522 (D. Minn) (data breach).

In re Toyota Motor Corp. Unintended Acceleration Mktg, Sales Practs, & Prods. Litig., No. 8:10ML2151 (C.D. Cal.) (unintended acceleration).

In re Vioxx Products Liab. Litig., No. 05-MD-01657 (E.D. La) (pharmaceutical).

In re Wachovia Corp. "Pick-a-Payment" Mortgage Mktg & Sales Practs. Litig., No. M:09-CV-2015 (N.D. Cal.) (negative amortization).
In re Wirsbo Non-F1807 Yellow Brass Fittings, No. 2:08-CV-1223 (D. Nev.) (defective product).
Keilholtz v. Lennox Hearth Prods., No. 08-CV-00836 (N.D. Cal.) (defective product).
Kramer v. B2Mobile, LLC, No. 10-CV-02722 (N.D. Cal.) (TCPA).
Lee v. Carter Reed Co., L.L.C., No. UNN-L-39690-04 (N.J. Super. Ct.) (false advertising).
Mirakay v. Dakota Growers Pasta Co., Inc., No. 13-CV-4229 (D.N.J.) (false advertising).
Palace v. DaimlerChrysler, No. 01-CH-13168 (Cir. Ct. Ill.) (defective product).
Rowe v. UniCare Life & Health Ins. Co., No. 09-CV-02286 (N.D. Ill.) (data breach).
Spillman v. Domino's Pizza, No. 10-349 (M.D. La.) (robo-call).
Trammell v. Barbara's Bakery, Inc., No. 3:12-CV-02664 (N.D. Cal.) (false advertising).
Wolph v. Acer America Corp., No. 09-CV-01314 (N.D. Cal.) (false advertising).

#### Environmental/Property

*Allen v. Monsanto Co.*, No. 041465 and *Carter v. Monsanto Co.*, No. 00-C-300 (Cir. Ct. W. Va.) (dioxin release).

Angel v. U.S. Tire Recovery, No. 06-C-855 (Cir. Ct. W.Va.) (tire fire).

Cather v. Seneca-Upshur Petroleum Inc., No. 1:09-CV-00139 (N.D. W.Va.) (oil & gas rights).

Ed Broome, Inc. v. XTO Energy, Inc., No. 1:09-CV-147 (N.D. W.Va.) (oil & gas rights).

*In re Katrina Canal Breaches Litig.*, No. 05-4182 (E.D. La.) (Hurricanes Katrina and Rita).

*In re Oil Spill by the Oil Rig "Deepwater Horizon" in the Gulf of Mexico on April 20, 2010*, MDL No. 2179 (E.D. La.) (BP oil spill).

Jones v. Dominion Transmission Inc., No. 2.06-CV-00671 (S.D. W.Va.) (oil & gas rights).

*Thomas v. A. Wilbert & Sons, LLC*, No. 55,127 (18th Jud. Dist. Ct., Iberville Parish) (vinyl chloride water contamination).

#### Government

Cobell v. Salazar, No. 1:96-CV-01285 (D. D.C.), Depts. of Interior and Treasury.

Countrywide Mortgage Settlement, Department of Justice.



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Iovate Settlement, Federal Trade Commission.

National Mortgage Settlement, Attorneys General.

Walgreens Settlement, Federal Trade Commission.

#### Insurance

Beasley v. Hartford Ins. Co. of the Midwest, No. CV-2005-58-1 (Cir. Ct. Ark.) (homeowners insurance).

Bond v. Am. Family Ins. Co., No. CV-06-01249 (D. Ariz) (property insurance).

Burgess v. Farmers Ins. Co., No. 2001-292 (Dist. Ct. Okla.) (homeowners insurance).

Campbell v. First Am. Title Ins. Co., No. 2:08-CV-311-GZS (D. Me.) (title insurance).

DesPortes v. ERJ Ins. Co., No. SU2004-CV-3564 (Ga. Super. Ct.) (credit premium insurance).

Fogel v. Farmers Grp., Inc., No. BC300142 (Super. Ct. Cal.)(management exchange fees).

Guidry v. Am. Public Life Ins. Co., No. 2008-3465 (14th Jud. Dist. Ct.) (cancer insurance).

Gunderson v. F.A. Richard & Assocs., Inc., No. 2004-2417-D. (14th Jud. D. Ct. La.) (PPO).

Johnson v. Progressive Casualty Ins., Co., No. CV-2003-513 (Cir. Ct. Ark.) (automobile insurance).

McFadden v. Progressive Preferred, No. 09-CV-002886 (Ct. C.P. Ohio) (UM/UIM).

*Orrill v. Louisiana Citizens Fair Plan*, No. 05-11720 (Civ. Dist. Ct., Orleans Parish) (Hurricane Katrina property insurance).

*Press v. Louisiana Citizens Fair Plan Prop. Ins. Co.*, No. 06-5530 (Civ. Dist. Ct., Orleans Parish) (Hurricane Katrina property insurance).

Purdy v. MGA Ins. Co., No. D412-CV-2012-298 (4th Jud. Ct. N. Mex.) (UM/UIM).

Shaffer v. Continental Casualty Co., No. 06-2235 (C.D. Cal.) (long term care insurance).

*Sherrill v. Progressive Northwestern Ins. Co.*, No. DV-03-220 (18th D. Ct. Mont.) (automotive premiums).

Soto v. Progressive Mountain Ins. Co., No. 2002-CV-47 (Dist. Ct. Mont.) (personal injury insurance). Webb v. Liberty Mutual Ins. Co., No. CV-2007-418-3 (Cir. Ct. Ark) (bodily injury claims).

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In re Mutual Funds Inv. Litig., MDL No. 1586 (D. Md.) (Allianz Sub-Track).

#### Canada

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Dolmage v. Province of Ontario, No. CV-09-376927CP00 (Ont. S.C.J.) (personal injury).
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Hall v. Gillette Canada Co., No. 47521CP (Ont. S.C.J.) (false advertising).
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## **Articles and Presentations**

Shannon Wheatman & Alicia Gehring, *Mixed Media: A Smarter Approach To Class Action Notice*, Law360.com (June 11, 2015).

Shannon Wheatman, Speaker, *Balancing Due Process and Claims: A Conversation on Strategies to Safeguard Your Settlement*, Plaintiffs' Forum, Rancho Palos Verdes, CA (Apr. 2015).

Joshua Davis, Shannon Wheatman & Cristen Stephansky, *Writing Better Jury Instructions: Antitrust as an Example*, Paper presented at 15<sup>th</sup> Annual Loyola Antitrust Colloquium, Chicago, IL (Apr. 2015).

Shannon R. Wheatman, Speaker, *Can Competition Concepts be Made Comprehensible to Juries (and Judges)*, American Antitrust Institute's Business Behavior & Competition Policy in the Courtroom: Current Challenges for Judges, Stanford, CA (Aug. 2014).

Shannon R. Wheatman, Webinar Speaker, *Crafting Class Settlement Notice Programs: Due Process, Reach, Claims Rates, and More*, Strafford Publications (Feb. 2014).

Shannon R. Wheatman, *Cutting Through the Clutter: Eight Tips for Creatively Engaging Class Members and Increasing Response*, CLASS ACTION LITIGATION REPORT, 15 CLASS 88 (Jan. 24, 2014).

Shannon Wheatman & Michelle Ghiselli, *Privacy Policies: How To Communicate Effectively with Consumers*, International Association of Privacy Professionals (2014).

Shannon R. Wheatman, Speaker, *Report on Model Jury Instructions in Civil Antitrust Cases, Presentation*, American Antitrust Institute's 7th Annual Private Antitrust Enforcement Conference, Washington, DC (Dec. 2013).



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Shannon R. Wheatman, Speaker, Class Action Notice, Reach & Administration, CLE International's 9th Annual Class Action Conference, Washington, DC (Oct. 2013).

Shannon R. Wheatman, *Ensuring Procedural Fairness Through Effective Notice, in* NATIONAL CONFERENCE ON CLASS ACTIONS: RECENT DEVELOPMENTS IN QUÉBEC, IN CANADA AND IN THE UNITED STATES 83-99 (Yvon Blais ed., 2013).

Shannon R. Wheatman, Speaker, *Class Action Developments and Settlements*, 18<sup>th</sup> Annual Consumer Financial Services Institute, New York, New York (Apr. 2013).

Shannon R. Wheatman, Speaker, *Recent Trends in Class Actions in the United States*, National Conference on Class Actions: Recent Developments in Québec, in Canada and in the United States, Montreal, Canada (Mar. 2013).

Shannon R. Wheatman, Speaker, *Report on Model Jury Instructions in Civil Antitrust Cases, Presentation*, American Antitrust Institute's 6th Annual Private Antitrust Enforcement Conference, Washington, DC (Dec. 2012).

Shannon R. Wheatman & Katherine M. Kinsella, *International Class Action Notice, in* WORLD CLASS ACTION: A GUIDE TO GROUP AND REPRESENTATIVE ACTIONS AROUND THE GLOBE 673-686 (Paul Karlsgodt ed., 2012).

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Shannon R. Wheatman, Webinar Speaker, *How to Craft Plain Language Privacy Notices*, Int'l Assoc. of Privacy Professionals (Oct. 2011).

Shannon R. Wheatman, Speaker, *Improving Take-Up Rates in Class Actions*, The Canadian Institute's 12<sup>th</sup> Annual National Forum on Class Actions, Ontario, Canada (Sept. 2011).

Shannon R. Wheatman & Terri R. LeClercq, *Majority of Publication Class Action Notices Fail to Satisfy Rule 23 Requirements*, 30 REV. LITIG. 53 (2011).



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Todd B. Hilsee, Gina M. Intrepido & Shannon R. Wheatman, *Hurricanes, Mobility and Due Process: The "Desire-to-Inform" Requirement for Effective Class Action Notice Is Highlighted by Katrina*, 80 TULANE LAW REV. 1771 (2006).

Thomas E. Willging & Shannon R. Wheatman, *Attorney Choice of Forum in Class Action Litigation: What Difference Does it Make?* NOTRE DAME L. REV., 81 (2), 101, 161 (2006).

Todd B. Hilsee, Shannon R. Wheatman & Gina M. Intrepido, *Do you really want me to know my rights? The ethics behind due process in class action notice is more than just plain language: A desire to actually inform.* GEO. J. LEGAL ETHICS, 18 (4), 1359-1382 (2005).

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Elizabeth C. Wiggins & Shannon R. Wheatman, *So what's a concerned psychologist to do? Translating the research on interrogations, confessions, and entrapment into policy, in* INTERROGATIONS, CONFESSIONS AND ENTRAPMENT 265–280 (G. Daniel Lassiter ed., 2004).

Thomas E. Willging & Shannon R. Wheatman, *Attorneys' Experiences and Perceptions of Class Action Litigation in Federal and State Courts. A Report to the Advisory Committee on Civil Rules Regarding a Case Based Survey.* FEDERAL JUDICIAL CENTER (2003).



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Shannon R. Wheatman, *Survey of Bankruptcy Judges on Effectiveness of Case-Weights*. FEDERAL JUDICIAL CENTER (2003).

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Robert Niemic, Thomas Willging, & Shannon Wheatman, *Effects of Amchem/Ortiz on Filing of Federal Class Actions: Report to the Advisory Committee on Civil Rules*. FEDERAL JUDICIAL CENTER (2002).

Shannon Wheatman, Robert Niemic & Thomas Willging, *Report to the Advisory Committee on Civil Rules: Class Action Notices*. FEDERAL JUDICIAL CENTER (2002).

Elizabeth C. Wiggins & Shannon R. Wheatman, *Implementation of Selected Amendments to Federal Rule of Civil Procedure 26 by United States Bankruptcy Courts*. FEDERAL JUDICIAL CENTER (2001).

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David R. Shaffer & Shannon R. Wheatman, *Does personality influence the effectiveness of judicial instructions?* PSYCHOL. PUB. POL'Y & L., 6, 655, 676 (2000).

## **Court Testimony**

State v. Farmer Group Inc., No. D-1-GV-02-002501(D. Ct. Tex., Travis County).
Scharfstein v. BP West Coast Products, LLC, No. 1112-17046 (Cir. Ct. Ore.).
Spillman v. Domino's Pizza, No. 10-349 (M.D. La.)
PRC Holdings LLC v. East Resources, Inc., No. 06-C-81 (Cir. Ct. W. Va.).
Guidry v. Am. Public Life Ins. Co., No. 2008-3465 (14th Jud. Dist. Ct., Calcasieu Parish).
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Beasley v. The Reliable Life Ins. Co., No. CV-2005-58-1 (Cir. Ct. Ark).



## Depositions

Hale v. CNX Gas Co., LLC, No. 10-CV-59 (W.D. Va.). Thomas v. A. Wilbert Sons, LLC, No. 55,127 (18th Jud. Dist. Ct., Iberville Parish).

## **Judicial Comments**

#### In re Transpacific Passenger Air Trans. Antitrust Litig., MDL No. 1913 (N.D. Cal.)

In overruling an objection that direct notice should have been done, the Court found "[T]he notice program, which the Court already approved, reached 80.3% of the potential class members in the United States an average of 2.6 times and "at least 70%" of members of the Settlement Classes living in Japan. See Mot. for Final Approval at 4; Wheatman Decl. ¶¶ 8, 18. The notice also included paid media in 13 other countries. Id.; ¶ 25. There were 700,961 unique visits to the website, toll-free numbers in 15 countries received over 2,693 calls, and 1,015 packages were mailed to potential class members. Id. ¶¶ 6, 9, 10. It was therefore adequate." – Hon. Charles R. Breyer (2015)

#### In re Target Corp. Customer Data Security Breach Litig., MDL No. 14-2522 (D. Minn)

"The parties accomplished notice here through direct notice, paid and earned media, and an informational website... [T]he notice program reached 83% of potential class members. The notice here comports with Rule 23(e)... Class notice reached more than 80 million people, with direct notice sent to 61 million consumers... [The] infinitesimally small amount of opposition weighs in favor of approving the settlement." – Hon. Paul A. Magnuson (2015)

#### In re Sony Gaming Networks & Customer Data Security Breach Litig., No. 11-MD-2258 (S.D. Cal.)

"The form, content, and method of dissemination of the notice given to the Settlement Class were adequate and reasonable, and constituted the best notice practicable under the circumstances. The notice, as given, provided valid, due, and sufficient notice of the proposed settlement, the terms and conditions set forth in the Settlement Agreement, and these proceedings to all Persons entitled to such notice, and said notice fully satisfied requirements of Rule 23 of the Federal Rules of Civil Procedure and due process."– Hon. Anthony J. Battaglia (2015)

#### The Shane Grp., Inc., v. Blue Cross Blue Shield of Michigan, No. 2:10-CV-14360 (D. Minn.)

"The notice to Settlement Class Members consisted of postcard notices to millions of potential class members, as well as advertisements in newspapers and newspaper supplements, in People magazine, and on the Internet... The Court finds that this notice...was reasonable and constituted due, adequate, and sufficient notice to all persons entitled to be provided with notice; and . . . fully complied with due process principles and Federal Rule of Civil Procedure 23." – Hon. Denise Page Hood (2015)



## Mirakay v. Dakota Growers Pasta Co., Inc., No. 13-CV-4229 (D. N.J.)

"Having heard the objections made, the Court is unimpressed with the Objectors argument that there was somehow insufficient notice . . . This notice program has fully informed members of their rights and benefits under the settlement, and all required information has been fully and clearly presented to class members. Accordingly, this widespread and comprehensive campaign provides sufficient notice under the circumstances, satisfying both due process and Rule 23 and the settlement is therefore approved by this Court. " – Hon. Joel A. Pisano (2014)

## In re Dynamic Random Memory Antitrust Litig., MDL No. 1486 (N.D. Cal.)

"The Court confirms its prior findings that the Notices given pursuant to the Preliminary Approval Order were the best notice practicable under the circumstances. The Court further confirms its prior findings that said notices provided due, adequate, and sufficient notice of these proceedings and of the matters set forth herein, including the proposed settlements set forth in the Settlement Agreements, and that said notice fully satisfied the requirements of due process, the Federal Rules of Civil Procedure, and all applicable state laws." – Hon. Phyllis J. Hamilton (2014)

## Trammell v. Barbara's Bakery, Inc., No. 12-CV-02664 (N.D. Cal.)

"The Class Notice, the Summary Settlement Notice, the website, the toll-free telephone number, all other notices in the Settlement Agreement, the Declaration of the Notice Administrator, and the notice methodology implemented pursuant to the Settlement Agreement: (a) constituted the best practicable notice under the circumstances; (b) constituted notice that was reasonably calculated to apprise Class Members of the pendency of the Action, the terms of the settlement, and their rights under the settlement, including, but not limited to, their right to object to or exclude themselves from the proposed settlement and to appear at the Fairness Hearing; (c) were reasonable and constituted due, adequate, and sufficient notice to all persons entitled to receive notice; and (d) met all applicable requirements of law, including, but not limited to, the Federal Rules of Civil Procedure, 28 U.S.C. §1715, and the Due Process Clause(s) of the United States Constitution, as well as complied with the Federal Judicial Center's illustrative class action notices." – Hon. Charles R. Breyer (2013)

## Spillman v. Dominos Pizza, LLC., No. 10-349 (M.D. La.)

"At the fairness hearing notice expert Wheatman gave extensive testimony about the design and drafting of the notice plan and its implementation, the primary goal of which was to satisfy due process under the applicable legal standards...Wheatman, who has extensive experience developing plain-language jury instructions, class action notices and rules of procedure, testified that the notice was composed at a ninth grade reading level because many adults read below a high school level." – Hon. Stephen C. Riedlinger (2013)



#### In re Metoprolol Succinate End-Payor Antitrust Litig., No. 06-CV-71 (D. Del.)

"In accordance with the Preliminary Approval Order, notice of the proposed Settlement and Plan of Allocation has been provided to the Class in the manner directed by the Court. See Wheatman Dec. Such notice to members of the Class is hereby determined to be fully in compliance with requirements of Fed. R. Civ. P. 23(e) and due process of law and is found to be the best notice practicable under the circumstances and to constitute due and sufficient notice to all persons and entities entitled thereto." – Hon. Mary Pat Thynge (2013)

## PRC Holdings, LLC v. East Resources, Inc., No. 06-CV-81(E) (W.Va. Cir. Ct., Roane County)

"Notice was uniquely effective in this action because East's records of their leases allowed the Claims Administrator to provide individual notice by mail to most Class Members." - Hon. Thomas C. Evans, III (2012)

## Kramer v. B2Mobile, LLC, No. 10-CV-02722 (N.D. Cal.)

"The Court approved Notice Plan to the Settlement Classes . . . was the best notice practicable under the circumstances, including comprehensive nationwide newspaper and magazine publication, website publication, and extensive online advertising. The Notice Plan has been successfully implemented and satisfies the requirements of Federal Rule of Civil Procedure 23 and Due Process." - Hon. Claudia A. Wilken (2012)

#### Cather v. Seneca-Upshur Petroleum, Inc., No. 1:09-CV-00139 (N.D. W. Va.)

"The Court finds that Class Members have been accorded the best notice as is practical under the circumstances, and have had the opportunity to receive and/or access information relating to this Settlement by reading the comprehensive written notice mailed to them . . . or by reading the published Notice in the local newspapers . . . The Court further finds that the Notice provided to the members of the Settlement Class had been effective and has afforded such class members a reasonable opportunity to be heard at the Final Fairness Hearing and to opt-out of the subject settlement should anyone so desire." – Hon. Irene M. Keeley (2012)

#### *In re Checking Account Overdraft Fee Litig.*, No. 1:09-MD-2036 (S.D. Fla.) (JP Morgan Settlement)

"The Court finds that the Settlement Class Members were provided with the best practicable notice; the notice was "reasonably calculated, under [the] circumstances, to apprise interested parties of the pendency of the action and afford them an opportunity to present their objections." *Shutts*, 472 U.S. at 812 (quoting *Mullane*, 339 U.S. at 314-15). This Settlement with Chase was widely publicized, and any Settlement Class Member who wished to express comments or objections had ample opportunity and means to do so." - Hon. James Lawrence King (2012)



## *In re Netflix Privacy Litig.*, No. 5:11-CV-00379 (N.D. Cal.)

"The Notice Plan and the intent of the forms of Notice to the Settlement Class as set forth in the Settlement Agreement and Exhibits B through E to the Wheatman Declaration are approved pursuant to subsections (c)(2)(B) and (ed) of Federal Rule of Civil Procedure 23." - Hon. Edward J. Davila (2012)

## Purdy v. MGA Ins. Co., No. D412-CV-2012-298 (N.M. 4th Jud. Dist. Ct.)

"Notice of the Settlement Class was constitutionally adequate, both in terms of it substance and the manner in which it was disseminated. The Notice contained the essential elements necessary to satisfy due process . . . [T]he Notice also contained a clear and concise Claim Form, and a described a clear deadline and procedure for filing of Claims. Notice was directly mailed to all Class Members whose current whereabouts could be identified by reasonable effort. Notice reached a large majority of the Class Members. The Court finds that such notice constitutes the best notice practicable." – Hon. Eugenio Mathis (2012)

## Blessing v. Sirius XM Radio Inc., No 09-CV-10035 HB (S.D.N.Y.)

"The Court finds that the distribution of the Notice and the publication of the Publication Notice ... constituted the best notice reasonably practicable under the circumstances ... was reasonably calculated ... constituted due, adequate, and sufficient notice to all Class members who could be identified with reasonable efforts; and ... satisfied the requirements of Rule 23 of the Federal Rules of Civil Procedure, the United States Constitution (including the Due Process Clause), the Class Action Fairness Act of 2005, 28 U.S.C. § 1715, R 23.1 of the Local Civil Rules of the United States District Court for the Southern District of New York, and all other applicable law and rules." - Honorable Harold Baer, Jr. (2011)

## Fogel v. Farmers Grp., Inc., No. BC300142 (Super. Ct. Cal.)

## In re Enfamil LIPIL Mktg. & Sales Practs. Litig., No. 11-MD-02222 (S.D. Fla.)

"The Court finds that the Class Notice provided to Class Members, in the form and manner of distribution described above, constitutes the best notice practicable under the circumstances, and fully satisfies the requirements of Federal Rules of Civil Procedure, Rule 23, the requirements of due process, and any other applicable law. The declarations filed with the Court demonstrate that the Parties have



fully complied with the Court's Preliminary Approval Order (as amended by Order dated April 1, 201 1) and that the best notice practicable under the circumstances was in fact given to Class Members." -Hon. James I. Cohn (2011)

#### Keilholtz v. Lennox Hearth Prods., No. 08-CV-00836 (N.D. Cal.)

"Notice has been provided to the Settlement Class of the pendency of the Actions, the conditional certification of the Settlement Class for purposes of this Settlement, and the preliminary approval of the Settlement Agreement and the Settlement contemplated thereby. The Court finds that said notice and the related Notice Plan provided for the best notice practicable under the circumstances to all Persons entitled to such notice and fully satisfied the requirements of Rule 23(c)(2)(B) of the Federal Rules of Civil Procedure and the requirements of due process." - Hon. Claudia Wilken (2011)

## Rowe v. UniCare Life and Health Ins. Co., No. 09-CV-02286 (N.D.Ill.)

"The form, content, and method of dissemination of the notice given to the Settlement Class were adequate and reasonable, and constituted the best notice practicable under the circumstances. The notice, as given, provided valid, due, and sufficient notice of the proposed settlement, the terms and conditions set forth in the Settlement Agreement, and these proceedings to all Persons entitled such notice, and said notice fully satisfied the requirements of Rule 23 of the Federal Rules of Civil Procedure and due process." – Hon. William J. Hibbler (2011)

## Thomas v. A. Wilbert & Sons, LLC, No. 55,127 (La. 18th Jud. Dist. Ct., Iberville Parish)

"[N]otices complied with all requirements of the federal and state constitutions, including the due process clauses, and applicable articles of the Louisiana Code of Civil Procedure, and constituted the best notice practicable under the circumstances and constituted due and sufficient notice to all potential members of the Thomas Subclass." – Hon. Jerome M. Winsberg (2011)

## In re M3Power Razor System Mktg. & Sales Pract. Litig., MDL No. 1704 (D. Mass)

"The form, content, and method of dissemination of the notice given to the Settlement Class was adequate and reasonable, and constituted the best notice practicable under the circumstances. The notice, as given, provided valid, due, and sufficient notice of the proposed settlement, the terms and conditions set forth in the Amended Settlement Agreement, and these proceedings to all Persons entitled to such notice, and said notice fully satisfied the requirements of Rule 23 of the Federal Rules of Civil Procedure and due process." - Hon. Douglas P. Woodlock (2011)

## Soto v. Progressive Mountain Ins. Co., No. 2002-CV-47 (Dist. Ct. Colo.)

"Notice of the Settlement Class was constitutionally adequate, both in terms of its substance and the manner in which it was disseminated. The Notice contained the essential elements necessary to satisfy due process . . . Finally, the Notice also contained a clear and concise Claim Form, and described a clear



deadline and procedure for filing of claims. . . . Notice reached a large majority of the Class Members. The Court finds that such notice constitutes the best notice practicable." - Hon. J. Steven Patrick (2010)

#### Press v. Louisiana Citizens Fair Plan Prop. Ins. Co., No. 06-5530 (Civ. Dist. Ct., Orleans Parish)

#### In re Katrina Canal Breaches, No. 05-4182 (E.D. La.)

"The notice here was crafted by Shannon Wheatman, Ph.D., whose affidavit was received as evidence... The entire notice was drafted in plain, comprehensible language . . . The Court finds this notice adequately reached the potential class." - Hon. Stanwood R. DuVal, Jr. (2009)

#### Jones v. Dominion Transmission Inc., No. 2.06-CV-00671 (S.D. W. Va.)

"The Parties' notice expert Shannon R. Wheatman, Ph.D. . . testified that in this case . . . that the mailed notices reached approximately 95.4 percent of the potential class . . . I HOLD that personal jurisdiction exists over the Class Members because notice was reasonable and afforded the Settlement Class an opportunity to be heard and to opt out." - Hon. Joseph R. Goodwin (2009)

#### Guidry v. Am. Public Life Ins. Co., No. 2008-3465 (14th Jud. Dist. Ct.)

"The facts show that the notice plan . . . as adequate to design and implementation . . . Dr. Shannon R. Wheatman, a notice expert, also testified at the fairness hearing as to the sufficiency of the notice plan. Dr. Wheatman testified that the notice form, content, and dissemination was adequate and reasonable, and was the best notice practicable." - Hon. G. Michael Canaday (2008)

## Webb v. Liberty Mutual Ins. Co., (March 3, 2008) No. CV-2007-418-3 (Cir. Ct. Ark)

"Ms. Wheatman's presentation today was very concise and straight to the point . . . that's the way the notices were . . . So, I appreciate that . . . Having admitted and reviewed the Affidavit of Shannon Wheatman and her testimony concerning the success of the notice campaign, including the fact that written notice reached 92.5% of the potential Class members, the Court finds that it is unnecessary to afford a new opportunity to request exclusion to individual Class members who had an earlier opportunity to request exclusion but failed to do so . . . The Court finds that there was minimal opposition to the settlement. After undertaking an extensive notice campaign to Class members of approximately 10,707 persons, mailed notice reached 92.5% of potential Class members." - Hon. Kirk D. Johnson (2008)



#### Sherrill v. Progressive Northwestern Ins. Co., No. DV-03-220 (18th D. Ct. Mont.)

"Dr. Wheatman's affidavit was very informative, and very educational, and very complete and thorough about the process that was undertaken here. . . So I have reviewed all of these documents and the affidavit of Dr. Wheatman and based upon the information that is provided . . . and the significant number of persons who are contacted here, 90 percent, the Court will issue the order." - Hon. Mike Salvagni (2008)

## Shaffer v. Continental Casualty Co., No. 06-2235 (C.D. Cal.)

"The Class Notice and the notice methodology implemented pursuant to the Settlement Agreement, as described in part in the Declarations of . . . Shannon Wheatman . . . constituted the best practicable notice. . . was reasonable and constitutes due, adequate, and sufficient notice to all persons entitled to receive notice; and met all applicable requirements of the Federal Rules of Civil Procedure, the Class Action Fairness Act, the United States Constitution (including the Due Process Clauses), the Rules of the Court, and any other applicable law." - Hon. Philip S. Gutierrez (2008)

## Gray's Harbor v. Carrier Corp., No. 05-05437(W.D. Wash.)

"The Court finds that this notice was the best notice practicable under the circumstances, that it provided due and adequate notice of the proceedings and of the matters set forth therein, and that it fully satisfied all applicable requirements of law and due process." - Hon. Ronald B. Leighton (2008)

#### Beringer v. Certegy Check Servs., Inc., No. 8.07-CV-1434-T-23TGW (M.D. Fla.)

"The proposed form of notice and plan for publishing are reasonable and designed to advise members of the Settlement class of their rights . . . A nationally recognized notice specialist, Hilsoft Notifications, has developed the comprehensive Notice Plan. Here, Notice is reasonably calculated to reach the maximum number of potential Settlement Class Members and, thus, qualifies as the best notice practicable. The Notice Plan here is designed to reach the maximum number of Class Members, and it is Plaintiffs' goal to reach at least 80% of the Class—an extraordinary result in consumer class action litigation." - Hon. Steven D. Merryday (2008)

## Palace v. DaimlerChrysler Corp., No. 01-CH-13168 (Cir. Ct. Ill.)

"The form, content, and method of dissemination of the notice given to the Illinois class and to the Illinois Settlement Class were adequate and reasonable, and constituted the best notice practicable under the circumstances. The notice, as given, provided valid, due, and sufficient notice of the proposed Settlement, the terms and conditions set forth in the Settlement Agreement, and these proceedings, to all Persons entitled to such notice, and said notice fully satisfied the requirements of due process..." –Hon. Mary Anne Mason (2008)



## Johnson v. Progressive Casualty Ins., Co., No. CV-2003-513 (Cir. Ct. Ark.)

"Notice of the Settlement Class was constitutionally adequate, both in terms of its substance and the manner in which it was disseminated . . . Notice was direct mailed to all Class members whose current whereabouts could be identified by reasonable effort. Notice reached a large majority of the Class members. The Court finds that such notice constitutes the best notice practicable . . . The forms of Notice and Notice Plan satisfy all of the requirements of Arkansas law and due process." - Hon. Carol Crafton Anthony (2007)

## Beasley v. The Reliable Life Ins. Co., No. CV-2005-58-1 (Cir. Ct. Ark)

"[T]he Court has, pursuant to the testimony regarding the notification requirements, that were specified and adopted by this Court, has been satisfied and that they meet the requirements of due process. They are fair, reasonable, and adequate. I think the method of notification certainly meets the requirements of due process . . . So the Court finds that the notification that was used for making the potential class members aware of this litigation and the method of filing their claims, if they chose to do so, all those are clear and concise and meet the plain language requirements and those are completely satisfied as far as this Court is concerned in this matter." - Hon. Joe Griffin (2007)

## **Education and Experience**

#### Education

Ph.D., Social Psychology, 2001; The University of Georgia, Athens, GA Dissertation Title: *The effects of plain language drafting on layperson's comprehension of class action notices*.

M.S., Social Psychology, 1999; The University of Georgia, Athens, GA Thesis Title: *Effects of verdict choice, dispositional instructions, opportunity to deliberate, and locus of control on juror decisions in an insanity case.* 

M.L.S., Legal Studies, 1996; The University of Nebraska-Lincoln, Lincoln, NE

B.A., Psychology, 1993; Millersville University of Pennsylvania, Millersville, PA Honor's Thesis Title: *The effects of inadmissible evidence and judicial admonishment in individual versus* group decisions in a mock jury simulation.



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#### **Related** Experience

Hilsoft Notifications Souderton, PA 2004-2009

Dr. Wheatman was the Vice President (2006-2009) and Notice Director (2004-2009) at Hilsoft Notifications, a legal notification firm.

Federal Judicial Center Washington, DC 2000-2004

Dr. Wheatman was a Research Associate at the Federal Judicial Center. The Federal Judicial Center is the education and research agency for the Federal Courts. The Research Division performs empirical and explanatory research on federal judicial processes and court management. Dr. Wheatman worked with the Civil Rules Advisory Committee on a number of class action studies and with the Bankruptcy Administration Committee on judicial evaluations.

#### Supplementary Background

Dr. Wheatman has a strong statistical background, having completed nine graduate level courses as well as teaching undergraduate statistics at the University of Georgia.



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# **EXHIBIT B**



# **SEPTEMBER 2016**

# **NOTICE PROGRAM**

*In re Automotive Parts Antitrust Litigation* No. 12-md-02311 United States District Court for the Eastern District of Michigan

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#### **EXHIBITS**

Exhibit 1 – Newspa	per Supplement.	List of Newspapers
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- Exhibit 2 Advertising.com Sample Properties & Websites
- Exhibit 3 Conversant Sample Properties & Websites
- Exhibit 4 Viant Sample Properties & Websites
- Exhibit 5 Xaxis Sample Properties & Websites
- Exhibit 6 Yahoo! Sample Website Categories
- Exhibit 7 Detailed Notice
- Exhibit 8 Publication Notice

# FIRM OVERVIEW

Kinsella Media, LLC ("Kinsella") is a nationally recognized legal notification firm in Washington, D.C. specializing in the design and implementation of notification programs to reach unidentified putative class members primarily in consumer and antitrust class actions and claimants in bankruptcy and mass tort litigation.

Kinsella has developed and directed some of the largest and most complex national notification programs, primarily in antitrust, bankruptcy, consumer fraud, mass tort, and product liability litigation. Specific cases have spanned a broad spectrum of issues, including asbestos, breast implants, home siding and roofing products, infant formula, pharmaceuticals, polybutylene plumbing, tobacco, and Holocaust claims. The firm has developed or consulted on over 800 notification programs and placed over \$350 million in paid media notice.

Kinsella develops advertisements, press materials, websites, and other notice materials that bridge the gap between litigation complexities and the need for a clear and simple explanation of legal rights. The firm employs industry-recognized tools of media measurement to quantify the adequacy of the notice for the court and ensures all notice materials are in "plain language" and fully compliant with Rule 23 of the Federal Rules of Civil Procedure ("Rule 23") and comparable state guidelines.

# CASE BACKGROUND: SITUATION ANALYSIS

Kinsella developed this Notice Program (the "September 2016 Notice Program") to include the second round of Settlements in *In re Automotive Parts Antitrust Litigation* ("Round 2 Settlements"). The lawsuits claim that the largest suppliers of auto parts globally and in the United States agreed to fix and artificially raise the price of certain auto parts. As a result, consumers and businesses may have paid more than they would have without this agreement.

Twenty-three automotive parts manufacturers and their affiliates have agreed to Settlements resolving claims that they fixed the price of certain auto parts (the "Settling Defendants"). In May 2016, Settlements with 11 Settling Defendants ("Round 1 Settling Defendants") received final approval. New Settlements have now been reached with 12 additional Settling Defendants ("Round 2 Settling Defendants").

The Round 2 Settling Defendants include:

- Aisin Seiki Co., Ltd. and Aisin Automotive Casting, LLC (collectively, "Aisin Seiki"),
- DENSO Corporation; DENSO International America, Inc.; DENSO International Korea Corporation; DENSO Korea Automotive Corporation; DENSO Automotive Deutschland GmbH; ASMO Co., Ltd.; ASMO North America, LLC; ASMO Greenville of North Carolina, Inc.; and ASMO Manufacturing, Inc. (collectively, "DENSO"),

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- Furukawa Electric Co., Ltd. and American Furukawa, Inc. (together, "Furukawa"),
- G.S. Electech, Inc., G.S. Wiring Systems Inc., and G.S.W. Manufacturing Inc. (collectively, "G.S. Electech"),
- LEONI Wiring Systems, Inc. and Leonische Holding Inc. (together, "LEONI"),
- Mitsubishi Electric Corporation; Mitsubishi Electric US Holdings, Inc.; and Mitsubishi Electric Automotive America, Inc. (collectively, "MELCO"),
- NSK Ltd., NSK Americas, Inc.; NSK Steering Systems Co., Ltd.; and NSK Steering Systems America, Inc. (collectively, "NSK"),
- Omron Automotive Electronics Co. Ltd. ("Omron"),
- Schaeffler Group USA Inc. ("Schaeffler"),
- Sumitomo Riko Co., Ltd. and DTR Industries, Inc. (together, "Sumitomo Riko"),
- Tokai Rika Co., Ltd. and TRAM, Inc. d/b/a Tokai Rika U.S.A. Inc. (together, "Tokai Rika"), and
- Valeo Japan Co., Ltd., on behalf of itself and Valeo Inc.; Valeo Electrical Systems, Inc.; and Valeo Climate Control Corp. (collectively, "VALEO").

The Round 1 Settling Defendants included:

- Autoliv, Inc.; Autoliv ASP, Inc.; Autoliv B.V. & Co. KG; Autoliv Safety Technology, Inc.; and Autoliv Japan Ltd.,
- Fujikura, Ltd. and Fujikura Automotive America LLC,
- Hitachi Automotive Systems, Ltd.,
- Kyungshin-Lear Sales and Engineering, LLC,
- Lear Corporation,
- Nippon Seiki Co., Ltd.; N.S. International, Ltd.; and New Sabina Industries, Inc.,
- Panasonic Corporation and Panasonic Corporation of North America,
- Sumitomo Electric Industries, Ltd.; Sumitomo Wiring Systems, Ltd.; Sumitomo Electric Wiring Systems, Inc. (incorporating K&S Wiring Systems, Inc.); and Sumitomo Wiring Systems (U.S.A.) Inc.,
- T.RAD Co., Ltd. and T.RAD North America, Inc.,
- TRW Deutschland Holding GmbH and ZF TRW Automotive Holdings Corp. (formerly known as "TRW Automotive Holdings Corp."), and
- Yazaki Corporation and Yazaki North America, Incorporated.

Depending upon the case, Settlement Class Members are included in the Settlements if, from 1996 to 2016, they: (1) bought or leased a qualifying new vehicle in the U.S. for their own use (not for resale), or (2) paid to replace a qualifying part in their vehicle. In general, the qualifying vehicles include four-wheeled passenger automobiles, cars, light trucks, pickup trucks, crossovers, vans, mini-vans, and sport utility vehicles. The Round 2 Settlements provide monetary recovery ("damages") for consumers and businesses in 30 states and the District of Columbia. The Round 2 Settlements also include non-monetary relief, including Settling Defendants' cooperation in the ongoing litigations. With the exception of Leoni, the Round 2 Settling Defendants have also agreed not to engage in the conduct that is the subject of the lawsuits.

The Statewide Damages Classes that may be eligible for monetary recovery include consumers in the District of Columbia and the following states: Arizona, Arkansas, California, Florida, Hawaii, Iowa, Kansas, Maine, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, North Dakota, Oregon, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, West Virginia, and Wisconsin.

Paid and earned media is necessary to reach unidentified Settlement Class Members.

# NOTICE PROGRAM OVERVIEW: PROGRAM COMPONENTS

The September 2016 Notice Program outlines procedures to provide notice of the above referenced Settlements in *In re Automotive Parts Antitrust Litigation* as a class action, consistent with the requirements set forth in Rule 23 of the Federal Rules of Civil Procedure.

Based on information provided by Co-Lead Class Counsel, the results of research on Settlement Class Members and their response to media, and the media habits of the target audience, Kinsella recommends the following notice program.

- INDIVIDUAL NOTICE: The Settlement Administrator, Garden City Group, LLC ("GCG"), will send an email or mailed notice to those individuals who previously registered on the Settlements' website, www.AutoPartsClass.com.
- > **PAID MEDIA-BASED NOTICE:** Kinsella recommends paid media notice comprised of print publications and Internet that will reach Class Members, including:
  - Consumer magazines, newspaper supplements, a national newspaper, trade publications, and
  - Internet banner ads on multiple networks, hundreds of targeted websites, and a fleet association website.
- > EARNED MEDIA: Kinsella recommends amplifying paid media notice efforts with earned media, including:
  - ➤ Media Outreach,
  - > Multimedia News Release,
  - Statewide Press Releases, and
  - Keyword Search Advertising.

To complement the September 2016 Notice Program and ensure Class Members' easy access to updated information, Kinsella recommends updating the dedicated informational website, www.AutoPartsClass.com.

# INDIVIDUAL NOTICE

GCG will send an email or mailed notice to those individuals who previously registered on the litigation website, www.AutoPartsClass.com.

Potential Settlement Class Members who provided a valid email address will receive an email alert that notifies them about the Settlements and directs them to visit the website to read updated information about the Settlements and the litigation. GCG will mail the Summary (Publication) Notice to potential Settlement Class Members who provided only a mailing address.

In addition, the updated Detailed (or Long Form) Notice will be sent via first-class mail to all potential Settlement Class Members who call or write to request a copy as a result of seeing the toll-free number or PO Box address. The Detailed Notice will also be available on the informational website as a PDF file. The toll-free information line and informational website address will appear prominently in the Detailed Notice.

# PAID MEDIA PROGRAM

To reach Class Members, Kinsella recommends using measurable paid media. Paid media advertising is guaranteed to appear, allowing for control of the content, timing, and positioning of the message.

When considering which media to use for this case, Kinsella evaluated the latest media survey to determine the media consumption habits of the following target audience: Adults 18 years of age and older who currently own or lease a new motor vehicle ("New Vehicle Owners/Lessees"). Kinsella also reviewed historical media survey data for New Vehicle Owners/Lessees over the entire class period and found that the demographics of this target audience have not changed significantly during this time. Therefore, the proposed target audience of New Vehicle Owners/Lessees is an appropriate target for media selection and measurement.

Based on data regarding the target audience's media consumption, Kinsella researched the most appropriate media outlets that would be best for this case. Kinsella reviewed available consumer magazines, newspapers, newspaper supplements, and Internet networks for reach of the target audience. Magazine, newspaper supplement, newspaper, and Internet advertising will provide an efficient plan to reach New Vehicle Owners/Lessees.

The Settlement Classes also include businesses, specifically fleet owners. As noted below, fleet owners are not measured in the survey data used to review media consumption habits. However, supplemental paid media (national newspaper, trade publication, and Internet advertising) is included in the September 2016 Notice Program to reach fleet owners.

# PAID MEDIA PLACEMENTS SUMMARY

The following list provides a brief summary of Kinsella's recommended media placements in this case. More detailed information about each publication and its applicability to the target audience in this case appears below.

#### **PRINT PUBLICATIONS**

#### Newspaper Supplements

- American Profile
- Parade

#### **Consumer Magazines**

- Field & Stream
- National Geographic
- People
- Reader's Digest
- Southern Living
- Woman's Day

#### Newspaper

Wall Street Journal

#### **Trade Publications**

- Auto Rental News
- Automotive Fleet

# **ONLINE MEDIA**

#### Internet Banner Ads

- Advertising.com
- Conversant
- Facebook.com
- LinkedIn
- Viant (formerly Specific Media)
- Xaxis
- Yahoo!
- National Association of Fleet Administrators website (<u>www.nafa.org</u>)

#### **Targeted Internet**

#### **Keyword Search**

- Google (includes search partners)
- Bing (includes search partners)

# PAID MEDIA METHODOLOGY

Kinsella notice programs directed to Class Members: (1) identify the demographics of Class Members and establish a target audience, (2) outline the methodology for selecting the media and other program elements and how they relate to product usage or exposure, and (3) provide results that quantify for the court the adequacy of the notice based upon recognized tools of media measurement.

In the wake of the Supreme Court's decisions in *Daubert v. Merrell Dow Pharmaceuticals*, 509 U.S. 579 (1993) and *Kumho Tire Co. v. Carmichael*, 526 U.S. 137 (1999), the reliability of a notice expert's testimony may be tested against the standards developed within the media industry for determining to what degree and at what frequency a target audience has been reached. In assessing the expert's reliability, the court must determine whether the testifying expert "employs in the courtroom the same level of intellectual rigor that characterizes the practice of an expert in the relevant field." *Kumho*, 526 U.S. at 152. That showing may utilize evidence that the expert's data and methodology are similar to that used by professionals in the relevant field.

In keeping with the *Daubert* and *Kumho* rulings, Kinsella employs methodology and measurement tools used in the media planning and advertising industry for designing and measuring the adequacy of a paid media program to reach a particular audience.

Choosing a target audience that encompasses the characteristics of Class Members is the first step when designing the paid media program. Kinsella chooses media outlets based on their ability to provide effective and cost-efficient penetration of the target audience. Then it measures the selected media against the target audience to quantify the reach of the media program and frequency of exposure to the media. Reach and frequency estimates are two of the primary measurements used to quantify the media penetration of a target audience.

- > *Reach* is the estimated percentage of a target audience that is exposed one or more times through a specific media outlet or combination of media outlets within a given period.
- Frequency is the estimated average number of opportunities an audience member has to see the notice.

# TARGET AUDIENCE: SELECTION METHODOLOGY

To develop a profile of the demographics and media habits of potential Class Members, Kinsella analyzed syndicated data available from GfK MRI's 2015 Doublebase Study.<sup>1</sup>

GfK MRI is the leading U.S. supplier of multimedia audience research. As a nationally accredited media and market research firm, it provides information to magazines, television, radio, Internet, other media, leading national advertisers, and over 450 advertising agencies – including 90 of the top 100 in the U.S. GfK MRI's nationally syndicated data is widely used by these companies as the basis for the majority of the media and marketing plans written for advertised brands in the U.S.

Specifically, GfK MRI presents a single-source measurement of major media, products, services, and indepth consumer demographic and lifestyle characteristics. GfK MRI provides data on media usage, audience composition, and other relevant factors pertaining to all major media types as well as print readership for Adults 18 years and older in the U.S. ("US Adults 18+"). Data is not collected on people under the age of 18.

Kinsella will measure media against the following primary target:

> New Vehicle Owners/Lessees

Using New Vehicle Owners/Lessees for media selection and measurement purposes is appropriate for this case because it is the closest measureable target to the Class (individuals who bought or leased a new vehicle or paid to replace a qualifying part in their vehicle from 1996 to 2016). According to GfK MRI, the demographics for New Car Owners has not changed in at least 20 years.

The Settlement Classes are made up of individual car owners/lessees as well as fleet owners. As discussed, New Vehicle Owners/Lessees are measured in GfK MRI; however, fleet owners or replacement part purchasers are not measured in the survey data. Kinsella believes that the target audience of New Vehicle Owners/Lessees is appropriate for all of the Classes because it is highly likely that fleet owners and replacement part purchasers bought or leased new motor vehicles during the

<sup>&</sup>lt;sup>1</sup> Since 1979, GfK MRI's *Survey of the American Consumer* has conducted detailed polling of a large sample of U.S. adults about the media they see and hear and the products they use. Participants in the survey are identified by age, occupation, income, education, and where they live, among other things. They are asked what magazines and newspapers they read, what TV shows and cable channels they watch, and about Internet access and radio formats. Survey data indicate the brands and products they use from among 500 categories and 6,000 consumer brands. The data from this survey is used by media practitioners industry-wide to characterize media and product users by demographics and account for and compare the size and make-up of media audiences. The *Doublebase Study* consists of two years of *Survey of the American Consumer* data. (GfK MRI was known until mid-2010 as Mediamark Research & Intelligence or MRI).

relevant class periods. However, business publications (newspaper and trade publications) and Internet advertising (on a fleet association website) included in the plan will specifically target fleet owners, and replacement part purchasers will also have opportunities to see the notice.

# DEMOGRAPHICS

Based on GfK MRI data, the table below outlines the demographics of New Vehicle Owners/Lessees and the demographics of adults 18 years and older ("Adults 18+") for comparison purposes:

DEMOGRAPHICS	ADULTS 18+	New Vehicle Owners/Lessees
Gender		
Male	48.2%	48.3%
Female	51.8%	51.7%
Age		
18-24	12.7%	10.6%
25-34	17.6%	15.0%
35-44	16.8%	16.3%
45-54	18.3%	19.2%
55-64	16.3%	18.0%
65+	18.2%	20.9%
Education		
Graduated/Attended College	57.7%	65.6%
Graduated High School	29.7%	26.5%
Household Income <sup>2</sup>		
Under \$20,000	13.6%	5.6%
\$20,000 - \$39,999	18.9%	13.3%
\$40,000 - \$59,999	16.6%	15.3%
\$60,000 - \$74,999	10.6%	11.7%
\$75,000+	40.3%	54.1%
\$100,000+	26.9%	37.3%
Ethnicity <sup>3</sup>		
Caucasian	75.3%	80.8%
African-American	12.5%	8.6%
Hispanic	15.0%	12.5%
Asian	3.2%	3.6%
Other	9.6%	7.7%
Location <sup>4</sup>		

<sup>&</sup>lt;sup>2</sup> The total percentages listed do not equal exactly 100% percent because GfK MRI rounds up all percentages to the nearest tenth of a decimal.

<sup>&</sup>lt;sup>3</sup> The GfK MRI *Doublebase Study* allows for multi-classification of an individual's ethnicity. Therefore, the sum of all ethnicities may be greater than 100%.

<sup>&</sup>lt;sup>4</sup> A Counties, as defined by A.C. Nielsen Company ("Nielsen"), are all counties belonging to the 25 largest metropolitan areas. These metro areas correspond to the standard Metropolitan Statistical Areas and include the largest cities and consolidated areas in the United States. B Counties, as defined by Nielsen, are all counties not included under A that have either a population greater than 150,000 or are in a metro area with a population greater than 150,000 according to the latest census. C Counties, as defined by Nielsen, are all counties

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DEMOGRAPHICS	ADULTS 18+	NEW VEHICLE OWNERS/LESSEES
A & B Counties (Metro)	71.4%	74.3%
C & D Counties (Rural)	28.7%	25.7%

Based on this information, the demographics of New Vehicle Owners/Lessees include:

- > 58.1% are adults 45 years of age or older
- > 65.6% have graduated or attended college
- ➢ 65.8% have a household income of \$60,000 or more
- > 74.3% live in metro counties

# MEDIA USAGE

Individuals spend varying amounts of time with different media. Certain demographic groups may be heavy consumers, light consumers, or non-users of a particular medium. For example, GfK MRI data shows that individuals who are less educated are likely to be heavy television viewers and light newspaper readers. Conversely, highly educated individuals are more likely to be heavy newspaper readers and light television viewers.

Kinsella notice plans focus on the media types used most often by the target audiences. To examine their media habits, Kinsella compares the target audience's media usage to that of the average adult 18 years of age and older ("Adults 18+") in usage quintiles reported by GfK MRI. The study ranks respondents based on their amount of exposure to a medium and divides them into five equal-sized groups ("quintiles") from heaviest usage (1) to lightest usage (5).

The media usage of the target audience in each quintile is expressed as an index. An index of 100 is the average adult's usage of a particular medium. Therefore, an index above 100 indicates a heavier usage of the medium than the average adult, and an index below 100 indicates a lighter usage of the medium than the average adult.

The target audience's top two quintiles (heaviest and next heaviest usage) for each type of media are:

MEDIA	ADULTS 18+	NEW VEHICLE OWNERS/LESSEES
Magazine		
Quintile 1	100	102

not included under A or B that either have a population greater than 40,000 or are in a metro area with a population greater than 40,000 according to the latest census. D Counties are, essentially, rural counties.

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MEDIA	ADULTS 18+	NEW VEHICLE OWNERS/LESSEES
Quintile 2	100	108
Newspaper		
Quintile 1	100	117
Quintile 2	100	95
Radio		
Quintile 1	100	94
Quintile 2	100	105
Television		
Quintile 1	100	88
Quintile 2	100	103
Internet		
Quintile 1	100	98
Quintile 2	100	106

This information indicates that New Vehicle Owners/Lessees' are average to above average consumers of magazines, newspapers, and Internet.

# **MEDIA SELECTION**

In a fragmented media landscape, a multimedia plan can increase coverage to reach our target audience ("New Vehicle Owners/Lessees") because it gives them more opportunities to be exposed to the message.

Kinsella evaluated the proposed media campaign by considering the most appropriate media to convey the message. Planning in today's media environment is complex given the many choices consumers and businesses have to obtain information. Each media type offers specific benefits in communication. A mix of media types allows us to take advantage of these complementary tactics.

Like the overall U.S. population, New Vehicle Owners/Lessees are made up of individuals with diverse characteristics and interests (*see* Demographics Section). The person who buys a BMW M5 is different than the person who buys a Toyota Sienna – their income, lifestyle, and media choices often differ. Therefore, media must effectively and efficiently reach all members of these Classes. In the proposed September 2016 Notice Program, Kinsella considered the Program's objectives and determined that a media mix including print and Internet advertising was the most appropriate approach.

Kinsella looked at the different age segments of New Vehicle Owners/Lessees' to better understand their media habits. As the chart below shows, Kinsella used different magazines and websites to reach various sub-groups of New Vehicle Owners/Lessees. Online networks will deliver the notice across a wide variety of sites to a broad range of ages. While online efforts will allow us to reach the younger segment, Adults 18-34, it will also reach Adults who are 35 years of age or older as well. Although the

individual components may differ from the previous notice programs, the media channels themselves remain the same, as they are aligned with the target audience's media habits.

MEDIA	PRIMARY TARGET	COMPOSITION*	MEDIAN AGE
American Profile	Women 25+	44.9%	46
Parade	Adults 45+	53.7%	56
Newspaper Supplements	Adults 55+	57.1%	58
Field & Stream	Men 25+	43.9%	50
National Geographic	Adults 25+	47.9%	52
People	Women	49.6%	46
Reader's Digest	Adults 50+	49.5%	59
Southern Living	Women 45+	53.2%	57
Woman's Day	Women 35+	49.3%	58
The Wall Street Journal	Business/High Income	65.0%	53
Auto Rental News	Businesses	Not Measured	Not Measured
Automotive Fleet	Businesses	Not Measured	Not Measured
Online Usage	Adults 18+	47.5%	48

\*Read: 44.9% of *American Profile* readers own or lease a new car.

These publications were selected for a variety of reasons, including appropriateness for the target audience and capability of cost-effective reach. *Parade* and *American Profile*, due to their massive circulation, are among the highest reaching publications against the target audience, providing an opportunity for a large number of New Vehicle Owners/Lessees to see the Notice. A majority of the readers of *Field & Stream*, *National Geographic*, *People*, *Reader's Digest*, *Southern Living*, and *Woman's Day* are New Vehicle Owners/Lessees. *The Wall Street Journal*, *Auto Rental News*, and *Automotive Fleet* were included to reach business readers and fleet owners. In combination with their high reach capabilities, the selected publications deliver a very cost-effective reach of New Vehicle Owners/Lessees.

### PAID MEDIA PLACEMENTS: NEWSPAPER SUPPLEMENTS

American Profile and Parade are newspaper supplements that are inserted into weekend or Sunday editions of newspapers nationwide. These magazines, printed on newsprint, contain articles written for broad, general appeal and encourage readership through brevity. Issues are typically fewer than 30

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pages. For the September 2016 Notice Program, Kinsella selected newspaper supplements because of their cost-effective reach of the target audience.

*American Profile* appears in 798 newspapers, and *Parade* appears in 624 newspapers. There is a small amount of overlap, as some newspapers carry more than one supplement, so these numbers are not cumulative. *Parade* reaches every major media market in the country. The selected supplements provide coverage in all 50 states and the District of Columbia. A list of the newspapers into which the selected supplements are inserted is attached as **Exhibit 1**.

Kinsella recommends the following newspaper supplement placements:



- ➤ A Digest-page ad (4.562" x 6.562") in American Profile with an estimated circulation of 6,000,000.
- American Profile is published bi-weekly and a rural-focused newspaper supplement. The magazine provides content on the people, places, and experiences of hometowns across the country.



- > A 2/5-page ad (4.562" x 6.562") in *Parade* with an estimated circulation of 22,000,000.
- > *Parade* is the highest circulating magazine in the world. Carrier newspapers serve major urban and suburban markets in the U.S.

# **CONSUMER MAGAZINES**

Most adults read one or more magazines during an average month, and nearly three out of five adults read or look at a magazine daily. Weekly magazines quickly accumulate readership and provide timely and efficient notice to readers. Kinsella chose the specific consumer magazines listed below because they are among the highest ranking in coverage of the target audience.

Kinsella recommends the following consumer magazine placements:



> A half-page ad (4.625" x 7.5") in *Field and Stream* with an estimated circulation of 1,200,000.

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Field and Stream is published 9 times a year and covers the outdoor lifestyle on fishing and hunting. Editorial content also covers vehicles, products, and gear, and emphasizes sporting ethics, conservation, and environmental issues.



- > A full-page ad (5.75" x 9") in *National Geographic* with an estimated circulation of 3,100,000.
- National Geographic is published monthly and covers people and places internationally. Readers spend an average of 56 minutes with each issue and tend to be upper-income and educated.



- > Two half-page ads (3.375" x 10") in *People* with an estimated circulation of 3,400,000.
- > *People* is a weekly publication covering contemporary personalities in entertainment, politics, business, and other current events.



- > A full-page ad (4.687" x 6.75") in *Reader's Digest* with an estimated circulation of 3,000,000.
- *Reader's Digest* is a compendium published 10 times a year of selected excerpts from other publications as well as original pieces.

# Southern Living

- > A half-page ad (3.5" x 10") in *Southern Living* with an estimated circulation of 2,800,000.
- Southern Living is a monthly publication covering recipes, decorating ideas, gardening tips, and travel destinations for Southern life.

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- > A half-page ad (3.5" x 10") in *Woman's Day* with an estimated circulation of 3,250,000.
- > *Woman's Day* is published 10 times a year and covers food, family, and health.

# SUPPLEMENTAL BUSINESS PUBLICATIONS

To ensure that business owners, specifically fleet owners, have an opportunity to see information about the Settlements, the Publication Notice will appear in a national newspaper and two trade publications.

Kinsella recommends the following placements:

# THE WALL STREET JOURNAL.

- A sixth-page ad (5.35" x 7") in the daily edition of *The Wall Street Journal* with an estimated circulation of 1,321,827.
- > *The Wall Street Journal* is one of the top business news publications in the world.



> A full-page ad (7.875" x 10.75") in *Auto Rental News* with an estimated circulation of 8,772.

> *Auto Rental* is the top trade magazine of the car and truck rental industry.

# 

- ➤ A full-page ad (7" x 10") in *Automotive Fleet* with an estimated circulation of 21,071.
- Automotive Fleet is targeted at car, light, and medium truck/van fleet managers and owners. Content includes fleet management, purchasing, operations remarketing, safety, maintenance, and industry news and statistics.

# TARGET AUDIENCE'S PRINT READERSHIP

Readership includes both primary readers and pass-along readers. Primary readers purchase a publication or are members of a household where the publication was purchased. Pass-along readers are

those who read the publication outside the home, in places such as a doctor's office. The table below indicates the estimated number of readers in the target audience of an average issue of the magazine or newspaper supplement:

PUBLICATION	INSERTIONS	New Vehicle Owners/Lessees
American Profile	1	7,210,000
Field & Stream	1	3,882,000
National Geographic	1	14,938,000
Parade	1	25,543,000
People	2	19,410,000
Reader's Digest	1	8,695,000
Southern Living	1	7,869,000
Woman's Day	1	7,993,000
The Wall Street Journal	1	1,647,000

GfK MRI does not measure *Auto Rental News* or *Automotive Fleet*. Therefore, their contribution to the overall reach of the media is not calculated.

# **INTERNET ADVERTISING**

Kinsella recommends incorporating Internet advertising into the September 2016 Notice Program to provide potential Class Members with additional notice opportunities. Over 87% of New Vehicle Owners/Lessees have used the Internet in the past 30 days.<sup>5</sup>

#### WEBSITE ADVERTISING

Internet advertising delivers an immediate message and allows the viewer to click on a banner advertisement and instantly be directed to a website for further information. Banner ads are typically located either at the top or side of a website page. Highly engaging animated banner ads are more likely to capture viewers' attention because they include moving images and text.

Kinsella will produce an animated banner advertisement that will provide information on the Settlements. Kinsella will purchase approximately 315,823,001 gross impressions<sup>6</sup> across various websites, such as those noted below. Impressions will be allocated to maximize exposure during the campaign across websites that are best driving potential Class Members to the website. Delivery of Internet impressions to specific sites and categories within sites are subject to availability at the time Kinsella purchases the media.

<sup>&</sup>lt;sup>5</sup> GfK MRI.

<sup>&</sup>lt;sup>6</sup> Gross impressions are the total number of times a media outlet containing the Notice is seen. This figure does not represent the total number of unique viewers of the Notice, as some viewers/readers will see the Notice in more than one media outlet.

# Advertising.com

Advertising.com Network is one of the largest online networks, with priority access to AOL inventory. A sample list of properties and websites in the Advertising.com Network is attached as Exhibit 2.



Conversant is an online network that delivers results based on data and provides deeper engagement using personalization to reach individuals. A sample list of properties and websites in the Conversant Network is attached as Exhibit 3.

# facebook

> Facebook.com is a free, global social networking website that helps people communicate with friends, family, and coworkers. Some Facebook ads will be targeted to reach car owners.

# Linked in

LinkedIn is an interconnected network of experienced professionals from around the world, representing 175 industries and 200 countries. Users can find, be introduced to, and collaborate with qualified professionals that they need to work with to accomplish their goals. LinkedIn advertising will be focused on those who follow the automotive industry and work in fleet-related positions.

➤ Viant (formerly Specific Media) is an online media company consisting of premium sites (a sample list of sites is attached as Exhibit 4) that cover topics such as news, entertainment, and sports and recreation, enabling advertisers to target audiences through advanced proprietary technologies across a premium network.



Xaxis is a global digital media platform that connects advertisers and audiences across all media channels (a sample list of sites is attached as **Exhibit 5**).

# YAHOO!

Yahoo! is a leading Internet brand and a global online network of integrated services providing users with entertainment and other quality content. (A sample list of site categories is attached as Exhibit 6.)

### ASSOCIATION AND TRADE PUBLICATION WEBSITE ADVERTISING

To specifically reach fleet owners, banner advertisements will appear for 4 to 6 weeks on the following website:



- > The National Association of Fleet Administrators ("NAFA") is a professional society that serves the needs of members who manage fleets of automobiles, SUVs, trucks, and vans.
- To specifically reach fleet owners, banner advertisements will appear for one month on the NAFA website (<u>www.nafa.org</u>).

#### TARGETED INTERNET ADVERTISING

Targeted Internet advertising will be used to reach potential Class Members using various tactics. This type of advertising allows a banner ad to reach a specific audience. Audiences are segmented into groups such as geography (location), interests, demographics, etc. based on data collected from their online browsing and other information provided on the Internet. Then an advertiser can choose which group they want to see their banner ad. Although this advertising is not measurable against a standard target audience (and cannot contribute to reach and frequency measurements), it can often be more effective at getting a response from Internet users.

In the September 2016 Notice Program, targeted Internet advertising will be used to reach specific car owners; individuals interested in automotive topics, car parts, or repair; individuals who've purchased automotive products and aftermarket accessories; and individuals who clicked on banner ads related or previously visited the litigation website.

The actual networks, or publisher websites are to be determined at the time of placement.

# KEYWORD SEARCH ADS AND ORGANIC SEARCH

The other Internet tools that Kinsella utilizes are organic and paid keyword searches. Search engines, such as Google and Bing, are crucial for today's online users to find the information they are looking for – the right website, relevant information, and/or the location of a new restaurant in the city.

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Nearly everyone who has ever used the Internet has used a search engine, so typing keywords into a search box is a familiar experience. For example, Google shows pages and ads in response to the keywords that are typed. Website administrators rely on these search engines to help drive traffic to their websites. This happens two ways: (1) organic search results and (2) using paid search terms.

- Organic search results are the webpage listings that most closely match the user's search query based on relevance. Relevancy increases as other pages link to the Settlements' website (*e.g.*, if a journalist writes a story and provides a link to the website, this action will help the overall organic ranking).
- Paid results are basically advertisements website owners paid to have their webpage display for certain keywords, so these listings show up when someone runs a search query containing those keywords.

Kinsella will purchase sponsored links to appear when searchers enter certain terms (*e.g.*, "Auto Parts Settlement"). By purchasing a variety of keywords and phrases that are both broadly and specifically related to the content of a website, Kinsella can ensure that the Settlements' website will appear in the top results of an online user's search query. These results are separated from organic results by placing the word "Ad" next to the website URL. The keyword advertisement will appear either at the top or right hand side of the search results and will direct potential Class Members to the Settlements' website.

# NATIONAL MEDIA DELIVERY

The paid media program outlined in this plan provides Class Members with multiple exposure opportunities to media outlets carrying the Notice and delivers the following estimated reach and frequency measurements to the target audience defined by the 2015 GfK MRI Media + comScore Study:<sup>7.8</sup>

An estimated 80.1% of New Vehicle Owners/Lessees will be reached with an average estimated frequency of 2.5 times.

In comparison, the reach of the Initial Notice Program was 80.4%, and the frequency was 2.9. The reach of the Combined Notice Program was 80.5%, and the frequency was 2.9. The September 2016

<sup>&</sup>lt;sup>7</sup> GfK MRI Net+ Fusion combines GfK MRI's *Survey of the American Consumer* and Nielsen Online's NetView, providing a single-source dataset of off-line and online media usage by American consumers. Nielsen uses a patented metering technology and representative panels of Internet users to collect and report consumer Internet usage. The GfK MRI survey provides data on magazine and newspaper reading, television viewing, radio listening, product consumption, psychographic characteristics, computer and Internet access configurations, and geo-demographic characteristics. Combining the two datasets provides unduplicated audience estimates across print and online media. Data is then combined with comScore, a source of Internet audience measurement for advertising agencies, publishers, marketers, and financial analysts.

<sup>&</sup>lt;sup>8</sup> The trade publications (*Auto Rental News* and *Automotive Fleet*), Internet advertising on the NAFA website, and Targeted Internet advertising are not measured for this target audience, and their contribution to the overall reach of the media is not calculated.

Notice Program was designed to be similar to the Initial Notice Program. It also includes additional Internet advertising to cost effectively maintain a reach of at least 80% (as was achieved in the earlier notice programs).

### NOTICE DESIGN: DETAILED NOTICE

The updated Detailed Notice (**Exhibit** 7) will be compliant with Rule 23 and consistent with the Federal Judicial Center's "illustrative" class action notices. Specifically, the Detailed Notice will clearly and concisely state in plain, easily understood language:

- The nature of the action;
- The definition of the classes certified;
- > The class claims, issues, or defenses;
- > That a class member may enter an appearance through an attorney if the member so desires;
- > That the Court will exclude from the class any member who requests exclusion;
- > The time and manner for requesting exclusion; and
- > The binding effect of a class judgment on members under Rule 23 (c)(3).

This Notice is designed to encourage readership and understanding, in a well-organized and readerfriendly format. Also, the Detailed Notice will prominently feature the toll-free number (1-877-940-5043) and website address for Class Members to obtain more information.

# **SUMMARY NOTICE**

Rule 23(c)(2) of the Federal Rules of Civil Procedure requires notices in 23(b)(3) class actions to be written in "plain, easily understood language." Kinsella applies the plain language requirement in drafting all notices in federal and state class actions. The firm maintains a strong commitment to adhering to the plain language requirement, while drawing on its experience and expertise to draft notices that effectively convey the necessary information to Class Members.

The plain language, updated Summary Notice (**Exhibit 8**) is designed to alert Class Members to the litigation by using a bold headline. This headline will enable Class Members to quickly determine if they are potentially affected by the litigation. Plain language text provides important information regarding the subject of the litigation, Class definition, and legal rights available to Class Members. The Summary Notice includes all the substantive information required by Rule 23.

Each notice prominently features the toll-free number and website address for Class Members to obtain the Detailed Notice and other information.

### WEBSITE AND INTERNET ADS

An informational, interactive website is a critical component of the September 2016 Notice Program. A website is a constant information source instantly accessible to millions. The website will continue to take advantage of the Internet's ability to serve as a key distribution channel and customer service bureau. The informational website, www.AutoPartsClass.com, will be updated prior to launch of the September 2016 Notice Program. The site will employ the design characteristics laid out below, so Class Members can easily find the information they need about the Settlements and find out how to contact the Settlement Administrator should the website not address their specific needs.

#### WEBSITE DESIGN

Combining clean site design, consistent site navigation cues, and search engine optimization, the website will provide Class Members with easy access to the details of the litigation.

- CLEAN DESIGN: The site is designed for ease of navigation and comprehension, with userfriendly words and icons. Once the user enters the website from the homepage, a directory located in a column on the left-hand side of the page will provide links to the information available on the website. This information will include "Important Court Documents," "Frequently Asked Questions," "Notice," and "File a Claim". The website also provides the toll-free number, mailing address, and email address for individuals seeking additional information.
- CONSISTENT NAVIGATION CUES: Whenever a user goes from the homepage to another part of the site, links to the homepage and subsections will remain on the left side of all pages, while the case title and citation remains fixed at the top of each page.

#### BANNER AD DESIGN

Internet banner advertisements are designed to alert Class Members about the litigation and additional settlements by using a bold headline that enables Class Members to quickly determine if they may be affected. When a user clicks the banner advertisement, they will be connected to the Settlements' website.

# EARNED MEDIA PROGRAM

The primary purpose of the earned media portion of the September 2016 Notice Program is to create interest in and awareness of the story, generate media coverage, and get consumers to act on the information.

Kinsella will distribute the message to media outlets (newspapers, websites, television, and radio stations) to spark press interest and generate coverage that will provide potential Class Members with a basic overview of the Round 2 Settlements and how they can obtain further information about their rights or file a claim. This will also help ensure that journalists that report on the story will have complete information, including the Settlements' website and/or phone number.

Earned media programs have proven useful in past notice campaigns. Pitch teams highlight the benefits of the Settlements and any potential refund for consumers and encourage journalists to inform readers. Information about the Round 2 Settlements will be used to draw interest for potential stories about this litigation. This piece will likely help overall response in this case because North American consumers report high levels of trust in impartial sources, such as editorial content from newspapers (63%).<sup>9</sup>

Below is more information about these elements:

#### **MULTIMEDIA NEWS RELEASE**

Kinsella will distribute a Multimedia News Release ("MNR") with updated information about the Settlements. The MNR combines videos, images, news releases, and other downloadable materials into an interactive web platform that can be easily distributed across the Internet, including social networks. An MNR is recommended over a standard wire news release because it is targeted not just to reporters, but consumers online. It also tells a story more effectively and visually rather than relying on text and photos alone. According to a recent PR Newswire study, press releases that include multimedia elements and links have 51 times more views than a standard text-only press release.<sup>10</sup>

As described in more detail below, the MNR distribution will be supported with email and phone outreach to targeted media outlets to solicit their interest in the story and generate free media coverage. Earned media coverage creates legitimacy and credibility in the minds of the consumers because it is delivered and received through credible organizations, such as newspaper reporters/columnists, television or radio anchors/reporters, influential bloggers, and word-of-mouth on social media networks.<sup>11</sup>

#### STATEWIDE PRESS RELEASES

Kinsella will distribute a press release over PR Newswire to media outlets in the affected 30 states and District of Columbia. The press release will highlight the toll-free telephone number and informational website address, so Class Members can obtain complete information.

#### MEDIA OUTREACH

Consumers and businesses consider different sources of information when making informed decisions about purchasing or maintaining a vehicle. To reach them, a media pitch team will reach out to a variety of traditional print and online news outlets in the 30 affected states and DC, including everything from the Associated Press to the leading auto blog, *Jalopnik*. The media pitch team will look for ongoing opportunities to raise awareness with auto beat and consumer reporters at the national wire

<sup>&</sup>lt;sup>9</sup> Nielsen, Global Trust in Advertising (September 2015), available at <u>www.nielsen.com/us/en/insights/reports/2015/global-trust-in-advertising-2015.html</u> (last visited Aug. 9, 2016).

<sup>&</sup>lt;sup>10</sup> Ragan Public Relations, Infographic: Increase your press release's visibility up to 5,000 percent (June 17, 2014), *available at* http://www.ragan.com/PublicRelations/Articles/48459.aspx (last visited Aug. 9, 2016).

<sup>&</sup>lt;sup>11</sup> Business Insider, *Earned Media And Social Media: How Brands Can Get Beyond The Hype* (July 16, 2013), *available at* <u>http://www.businessinsider.com/earned-media-social-media-beyond-hype-2013-7#ixzz2jmrDEZz7</u> (last visited Aug. 9, 2016).

services, tier-1 national papers, periodicals (such as *Wall Street Journal, USA Today*, and *US News*), top-20 regional newspapers, and specialty auto news outlets, including *Edmunds*, *Kelly Blue Book (KBB)*, *Car & Driver, Motor Trend*, and others.

The aim is to engage these influencers to share news of the Additional Settlements with their followers, specifically targeting the informed consumer. The outreach team will continue to follow-up with media outlets to maintain story interest throughout the notice period.

#### **MESSAGE DEVELOPMENT**

All earned media outreach materials will be unbiased and informative, designed to provide potential Class Members with a basic overview of the Settlements and how they can obtain further information.

# TOLL-FREE TELEPHONE SUPPORT

A Toll-Free Support Line dedicated to these Settlements will be maintained at 1-877-940-5043, so callers can obtain additional information about the litigation. The Interactive Voice Response (IVR) platform will be updated with current information and accessible 24 hours a day, seven days a week. The IVR will provide answers to frequently asked questions and the ability for callers to request that the Settlement Administrator mail them a Detailed Notice. Should a caller have questions not addressed on the IVR, experienced representatives will be available to provide additional assistance Monday through Friday.

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# **EXHIBIT 1**

# American Profile's Community Table

#### Newspapers and Circulation by State

Effective August 21, 2016

State	Circulation	Newspaper	City	State	Circulation
Alabama	138,579				
		The Outlook	Alexander City	AL	5,683
		The News Courier	Athens	AL	4,711
		Cherokee County Herald	Centre	AL	2,445
		The Cullman Times	Cullman	AL	7,236
		The Dothan Eagle	Dothan	AL	30,700
		The Eufaula Tribune	Eufaula	AL	5,582
		TheTimes-Record	Fayette	AL	5,000
		Pickens County Herald	Fayette	AL	5,000
		The Times-Journal	Fort Payne	AL	5,200
		North Jefferson News	Gardendale	AL	2,580
		Daily Mountain Eagle	Jasper	AL	9,044
		The Opelika-Auburn News	Opelika	AL	14,800
		St. Clair News-Aegis	Pell City	AL	1,998
		The Wetumpka Herald	Tallassee	AL	9,600
		Tuscaloosa News	Tuscaloosa	AL	29,000
Arizona	107,705				
		San Pedro Valley News - Sun	Benzon	AZ	3,045
		Mohave Valley Daily News	Bullhead City	AZ	9,134
		The Verde Independent & The Bugle	Cottonwood	AZ	4,000
		The Daily Dispatch	Douglas	AZ	4,080
		Arizona Silver Belt	Globe	AZ	3,500
		The Tribune - News	Holbrook	AZ	2,000
		The Kingman Daily Miner	Kingman	AZ	7,300
		Today's News Herald/Parker Pioneer	Lake Havasu	AZ	17,200
		Payson Roundup	Payson	AZ	6,000
		The Daily Courier	Prescott	AZ	14,000
		Eastern Arizona Courier	Safford	AZ	6,900
		Sedona Red Rock News	Sedona	AZ	6,000
		White Mountain Independent	Show Low	AZ	9,000
		Sierra Vista Herald	Sierra Vista	AZ	9,200
		Arizona Range News	Willcox	AZ	3,146
		Williams-Grand Canyon News	Williams	AZ	3,200

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State	Circulation	Newspaper	City	State	Circulation
Arkansas	80,689				
		Atkins Chronicle/The Dover Times	Atkins	AR	3,948
		Batesville Daily Guard	Batesville	AR	7,000
		Carroll County News	Berryville	AR	3,100
		Van Buren Press Argus-Courier, Paris Express, Alma Journal, Charleston Express, Greenwood Democrat and Booneville Democrat	Booneville	AR	10,900
		The Villager Journal	Cherokee Village	AR	2,200
		Log Cabin Democrat	Conway	AR	8,000
		Yell County Record	Danville	AR	3,552
		Newton County Times	Harrison	AR	1,500
		Cleburne County Sun-Times	Heber Springs	AR	4,975
		Helena-West Helena Daily World	Helena	AR	4,050
		Hope Star	Норе	AR	3,045
		The Daily Siftings Herald	Норе	AR	3,045
		Malvern Daily Record	Malvern	AR	4,000
		Northeast Arkansas Town Crier	Manila	AR	2,000
		Stone County Leader	Mountain View	AR	4,263
		Newport Independent	Newport	AR	2,239
		The Osceola Times	Osceola	AR	2,537
		Clay County Times Democrat	Rector	AR	2,600
		The News	Salem	AR	2,550
		Stuttgart Daily Leader	Stuttgart	AR	2,985
		Poinsett County Democrat Tribune	Trumann	AR	1,500
		The White Hall Journal	White Hall	AR	700
California	268,842				
		Inyo Register	Bishop	CA	4,872
		Palo Verde Valley Times(/Quartszite Times)	Blythe	CA	3,800
		The Intermountain News / Shasta Lake Bulletin	Burney	СА	1,900
		Chico-Oroville Enterprise Record	Chico	CA	16,400
		Imperial Valley Press	El Centro	CA	8,500
		Eureka Times Standard	Eureka	CA	13,500
		Fort Bragg Advocate News	Fort Bragg	CA	5,074
		The Union	Grass Valley	CA	11,500
		The Gridley Herald	Gridley	CA	1,400
		Holtville Tribune/ Calexio Chronicle/ Imperial Valley Weekly	Holtville	СА	4,100

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State	Circulation	Newspaper	City	State	Circulation
		Amador Ledger-Dispatch	Jackson	СА	5,000
		Lake County Record Bee	Lakeport	CA	2,663
		The Monterey County Herald	Monterey	CA	16,400
		Salinas Valley Weekly	Monterey	CA	35,000
		Mount Shasta Herald	Mount Shasta	CA	4,872
		Paradise Post	Paradise	CA	3,500
		The Porterville Recorder	Porterville	CA	10,149
		Red Bluff Daily News	Red Bluff	CA	5,800
		The Daily Independent	Ridgecrest	CA	7,624
		Tahoe Daily Tribune	South Lake Tahoe	CA	7,600
		Feather River Bulletin/Chester Progressive/Indian Valley Record/Lassen County Times/Portola Reporter/Westwood Pinepress	Susanville	СА	17,805
		Daily Midway Driller	Taft	СА	3,045
		Sierra Sun	Truckee	CA	5,700
		Ukiah Daily Journal	Ukiah	CA	3,227
		The Valley Springs News	Valley Springs	CA	1,050
		Daily Press	Victorville	CA	27,500
		Visalia Times Delta/Tulare Advance Register	Visalia	СА	24,000
		The Willits News	Willits	СА	623
		Woodland Daily Democart	Woodland	СА	10,352
		Siskiyou Daily News	Yreka	CA	5,886
Colorado	78,293				
		Akron News-Reporter	Akron	СО	1,450
		Brush News-Tribune	Brush	СО	900
		Daily Record	Canon City	СО	5,300
		Craig Daily Press	Craig	СО	9,200
		Estes Park Trail-Gazette	Estes Park	СО	2,400
		Fort Morgan Times	Fort Morgan	СО	2,800
		The Fowler Tribune	Fowler	СО	1,000
		The Greeley Tribune	Greeley	СО	21,000
		Julesburg Advocate	Julesburg	СО	1,343
		La Junta Tribune Democrat	La Junta	CO	3,000
		Bent County Democrat	Las Animas	СО	1,500
		(Loveland) Daily Reporter - Herald	Loveland	СО	18,500
		Steamboat Pilot & Today Sunday	Steamboat Springs	СО	7,000
		Journal Advocate	Sterling	СО	2,900
Connecticut	7,000	The Chronicle		<u> </u>	7 000
		The Chronicle	Willimantic	CT	7,000

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State	Circulation	Newspaper	City	State	Circulation
Florida	89,235				
		Chiefland Citizen	Chiefland	FL	3,500
		The Wakulla News	Crawfordville	FL	6,000
		Courier Journal	Crescent City	FL	3,000
		Riverland News	Dunnellon	FL	2,800
		Florida Times-Union	Jacksonville	FL	53,400
		Suwannee Democrat	Live Oak	FL	5,028
		Jackson County Floridan	Marianna	FL	6,307
		Gadsden County Times	Quincy	FL	6,000
		The Herald Advocate	Wauchula	FL	3,200
Georgia	158,911				
		Athens Banner Herald	Athens	GA	22,000
		The Post Searchlight	Bainbridge	GA	7,650
		Early County News	Blakely	GA	2,650
		The Brunswick News & Advertiser	Brunswick	GA	10,600
		The Brunswick News	Brunswick	GA	16,200
		The Cairo Messenger	Cairo	GA	4,973
		Calhoun Times	Calhoun	GA	6,346
		The Daily Tribune News	Cartersville	GA	6,000
		The Daily Citizen	Dalton	GA	11,500
		Dawson Community News	Dawsonville	GA	4,000
		The Monroe County Reporter	Forsyth	GA	4,477
		Hawkinsville Dispatch & News	Hawkinsville	GA	2,300
		The Press-Sentinel	Jesup	GA	6,500
		Walker County & Catoosa County News	Lafayette	GA	5,727
		LaGrange Daily News	LaGrange	GA	5,666
		The News & Farmer	Louisville	GA	3,400
		The Metter Advertiser	Metter	GA	2,700
		The Baldwin Bulletin	Milledgeville	GA	3,248
		The Tattnall Journal	Reidsville	GA	2,487
		The Standard Journal	Rockmart	GA	5,071
		Rome News Tribune	Rome	GA	14,516
		The Statesboro Herald	Statesboro	GA	8,000
		The Sylvania Telephone	Sylvania	GA	2,900
Idaho	50,873				
		The Aberdeen Times	Aberdeen	ID	900
		Power County Press	American Falls	ID	1,750
		The Morning News	Blackfoot	ID	3,500
		Coeur d'Alene Press, Bonner County Daily Bee, Priest River Times and Shoshone News-Press, Bonners Ferry Herald	Coeur d'Alene	ID	37,551
		Independent Enterprise	Payette	ID	1,700
				.0	1,7 00

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State	Circulation	Newspaper	City	State	Circulation
		Standard Journal	Rexburg	ID	5,47
Illinois	283,285				
		The Times Record	Aledo	IL	2,50
		The Telegraph	Alton	IL	15,97
		The Evening News	Benton	IL	1,80
		The Daily Ledger	Canton	IL	5,58
		The Southern Illinoisan	Carbondale	IL	16,50
		Randolph County Herald-Tribune	Chester	IL	2,48
		The Progress	Christopher	IL	1,00
		Du Quoin Evening Call	Du Quoin	IL	2,80
		Effingham Daily News	Effingham	IL	9,55
		The Daily Register	Eldorado	IL	3,20
		The Blade	Fairbury	IL	2,13
		The Clay County Advocate-Press	Flora	IL	1,10
		The Journal-Standard	Freeport	IL	5,85
		Register-Mail	Galesburg	IL	12,00
		Geneseo Republic.	Geneseo	IL	5,00
		The Journal News	Hillsboro	IL	5,90
		Jacksonville Journal Courier	Jacksonville	IL	9,85
		Star-Courier	Kewanee	IL	5,98
		La Salle News Tribune	La Salle	IL	16,00
		The Courier	Lincoln	IL	7,00
		Macomb Journal	Macomb	IL	4,17
		Marion Daily Republican	Marion	IL	1,20
		Marshall Advocate	Mashall	IL	1,90
		Metropolis Planet	Metropolis	IL	4,87
		Daily Review Atlas & Oquawka Current	Monmouth	IL	2,53
		Daily Republican-Register	Mount Carmel	IL	3,50
		Newton Press-Mentor	Newton	IL	2,23
		Olney Daily Mail	Olney	IL	3,67
		Paris - Beacon News	Paris	IL	3,50
		Pekin Daily Times	Pekin	IL	7,50
		Times Newspapers	Peoria	IL	24,24
		Daily Leader	Pontiac	IL	4,40
		Rochelle News-Leader	Rochelle	IL	2,70
		Rockford Register Star	Rockford	IL	24,60
		The Rushville Times	Rushville	IL	3,04
		Salem Times Commoner	Salem	IL	4,04
		The Gallatin Democrat	Shawneetown	IL	4,00
		Shelbyville Daily Union		IL IL	1,69
			Shelbyville Storling		
		Sauk Valley Newspaper	Sterling Vandalia	IL	21,73
		Leader-Union	Vandalia	IL	5,17
		Zion Benton News/Bargaineer	Zion	IL	22,0

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			č		
State	Circulation	Newspaper	City	State	Circulation
Indiana	163,467				
		The Herald Tribune	Batesville	IN	2,250
		The Bedford Times Mail	Bedford	IN	11,300
		The Mooresville/decatur Times	Bloomington	IN	34,100
		Brazil Times	Brazil	IN	4,179
		The Post & Mail	Columbia City	IN	4,000
		Springs Valley Herald	French Lick	IN	2,200
		Banner - Graphic	Greencastle	IN	4,000
		Greensburg Daily News	Greensburg	IN	3,529
		The LaPorte Herald Argus	LaPorte	IN	8,400
		The Lebanon Reporter	Lebanon	IN	4,202
		The Daily World	Linton	IN	5,582
		The Madison Courier	Madison	IN	8,000
		The News Dispatch	Michigan City	IN	8,500
		North Vernon Plain Dealer	North Vernon	IN	5,100
		Paoli Republican	Paoli	IN	2,400
		Pilot News	Plymouth	IN	5,400
		The Commercial Review	Portland	IN	4,480
		Princeton Daily Clarion	Princton	IN	5,200
		The Rochester Sentinel	Rochester	IN	3,800
		Mt.Vernon Democrat	Rockport	IN	2,489
		Spencer County Journal Democrat	Rockport	IN	3,015
		The Rushville Republican	Rushville	IN	2,345
		The Shoals News	Shoals	IN	2,438
		Perry County News	Tell City	IN	6,028
		The Versailles Republican	Versailles	IN	4,567
		Vincennes Sun-Commercial	Vincennes	IN	7,000
		The Washington Times-Herald	Washington	IN	5,817
		The News-Gazette	Winchester	IN	3,146
lowa	205,038				
		Atlantic News - Telegraph	Atlantic	IA	3,552
		Audubon County Advocate Journal	Audubon	IA	1,940
		The Bedford Times-Press	Bedford	IA	1,000
		Boone News Republican	Boone	IA	2,850
		The Britt News Tribune	Britt	IA	4,575
		The Hawk Eye	Burlington	IA	21,313
		Daily Times Herald	Carroll	IA	5,700
		Cascade Pioneer	Cascade	IA	1,800
		Daily Iowegian	Centerville	IA	2,100
		Chronicle Times / Daily Sentienl	Cherokee	IA	5,379
		Clarinda Herald-Journal	Clarinda	IA	1,200
					1,200
		The Daily Nonpareil	Council Bluffs	IA	9,000

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State	Circulation	Newspaper	City	State	Circulation
		Denison Review	Denison	IA	1,000
		Dyersville Commerical	Dyersville	IA	3,800
		North Scott Press, Inc	Eldridge	IA	8,000
		The Fairfield Daily Ledger	Fairfield	IA	2,500
		Fort Madison Daily Democrat	Fort Madison	IA	5,000
		Hamburg Reporter	Hamburg	IA	1,244
		Harlan News-Advertiser	Harlan	IA	3,000
		The Independent/Examiner	Hawarden	IA	1,045
		New Century Press, Inc Rock Rapids	Hull	IA	6,449
		The Kalona News/Lone Tree Reporter	Kalona	IA	3,000
		Daily Gate City	Keokuk	IA	5,000
		Journal Express/The Chronicle	Knoxville	IA	5,366
		Logan Herald-Observer/The Woodbine Twiner	Logan	IA	1,900
		Globe Gazette	Mason City	IA	11,200
		Mt. Pleasant News	Mount Pleasant	IA	2,994
		Newton Daily News	Newton	IA	5,100
		Osceola Sentinel-Tribune	Osceola	IA	3,200
		Oskaloosa Herald	Oskaloosa	IA	2,609
		The Ottumwa Courier	Ottumwa	IA	9,500
		Clinton Herald	S. Clinton	IA	8,665
		Valley News Today	Shenandoah	IA	2,000
		Sioux City Journal	Sioux City	IA	29,000
		The Daily Reporter	Spencer	IA	2,500
		Dickinson County News	Spirit Lake	IA	2,000
		Pilot Tribune	Storm Lake	IA	2,000
		The Story City Herald	Story City	IA	1,600
		The Tipton Conservative and Advertiser	Tipton	IA	4,000
		The Washington Evening Journal	Washington	IA	3,820
		West Branch Times/West Liberty Index	West Branch	IA	2,537
Kansas	98,671	I			
		Augusta Daily Gazette	Augusta	KS	3,100
		The Cherokee County News Advocate	Columbus	KS	2,200
		Ellsworth County Independent/Reporter	Ellsworth	KS	2,300
		The Eureka Herald	Eureka	KS	1,500

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State	Circulation	Newspaper	City	State	Circulation
		Nor'west Newspapers - Oberlin Herald, St. Francis Herald, Bird City Times, Colby Free Press, Goodland Daily News, The Norton Telegram	Goodland	KS	9,451
		The Hays Daily News	Hays	KS	9,000
		The Holton Recorder	Holton	KS	3,200
		Hutchinson News	Hutchinson	KS	22,000
		The Daily Union	Junction City	KS	8,000
		Journal-World	Lawrence	KS	13,000
		McPherson Sentinel	McPherson	KS	4,577
		The Ottawa Herald	Ottawa	KS	4,300
		Pittsburg Morning Sun	Pittsburgh	KS	8,000
		Linn County News	Pleasanton	KS	2,300
		The Pratt Tribune	Pratt	KS	1,700
		Stockton Sentinel	Stockton	KS	1,443
		Wellington Daily News	Wellington	KS	2,600
Kentucky	201,212	2			
,		Kentucky Standard	Bardstown	KY	9,700
		The Tribune Courier	Benton	KY	4,70
		Daily News	Bowling Green	KY	18,50
		The Cadiz Record	Cadiz	ΚY	4,06
		Times-Tribune	Corbin	KY	4,69
		Dawson Springs Progress	Dawson Springs	KY	1,50
		Lyon County Herald-Ledger	Eddyville	ΚY	2,04
		The State Journal	Frankfort	KY	9,00
		The Fulton Leader	Fulton	KY	1,80
		Georgetown News Graphic	Georgetown	KY	4,20
		Greenup County News-Times	Greenup	KY	2,58
		Hazard Herald	Hazard	KY	3,86
		Journal Enterprise	Hopkinsville	KY	2,500
		Kentucky New Era	Hopkinsville	KY	9,00
		Fort Campbell Courier	Hopkinsville	KY	18,000
		Grayson Co. News - Gazette	Leitchfield	KY	3,25
		Casey County News	Liberty	KY	4,60
		The Sentinel-Echo	London	KY	5,70
		The Daily News	Middlesboro	KY	3,29
		The Wayne County Outlook	Monticello	KY	4,44
		Union County Advocate	Morganfield	KY	4,00
		Henry County Local	New Castle	KY	4,97
		The Eagle Post	Oak Grove	KY	4,500
		The Messenger	Owensboro	KY	7,000
		Messenger - Inquirer	Owensboro	KY	25,000
		Appalachian News Express	Pikeville	KY	6,76
		The Floyd County Times	Prestonsburg	KY	2,668
				NI	2.000

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State	Circulation	Newspaper	City	State	Circulation
		The Richmond Register	Richmond	KY	5,873
		News Democrat & Leader	Russellville	KY	3,340
		The Pioneer News	Shepherdsville	KY	7,000
		Taylorsville Spencer Magnet	Taylorsville	KY	3,654
		McCreary County Voice	Whitley City	KY	4,500
Louisiana	129,712				
	127,712	Bastrop Daily Enterprise	Bastrop	LA	4,567
		Baton Rouge Advocate	Baton Rouge	LA	104,400
		Bogalusa Daily News	Bogalusa	LA	3,383
		Beauregard Daily News, Leesville News Leader & Southwest Daily	DeRidder	LA	6,198
		News			-,
		Ascension Citizen	Gonzales	LA	7,164
		The Jena - Times	Jena	LA	4,000
Naine	48,000				
		Kennebec Journal & Morning Sentinel	Augusta	ME	25,000
		Sun Journal	Lewiston	ME	23,000
A ann al ann al	02 (00				
Maryland	23,600	The Times Record	Denton	MD	2,200
		Kent County News	Easton	MD	6,400
		The Star Democrat	Easton	MD	15,000
Massachusetts	61,033				
		The Sun Chronicle	Attleboro	MA	25,372
		The Recorder	Greenfield	MA	15,422
		Berkshire Eagle	Pittsfield	MA	20,239
Nichigan	111,074				
		Big Rapids Pioneer & Manistee News Advocate	Big Rapids	MI	11,000
		Cadillac News	Cadillac	MI	7,500
		Tuscola County Advertiser	Caro	MI	5,000
		Cheboygan Daily Tribune	Cheboygan	MI	4,364
		The Daily Reporter	Coldwater	MI	4,000
		Oceana's Herald Journal	Hart	MI	6,200
		The Hillsdale Daily News	Hillsdale	MI	4,000
		The Holland Sentinel	Holland	MI	9,000
		Sentinel-Standard	Ionia	MI	3,146
		Iron County Reporter	Iron River	MI	12,000
		(The Ironwood) Daily Globe	Ironwood	MI	5,000
		Ludington Daily News	Ludington	MI	8,500
		The Munising News	Munising	MI	1,900
		The Evening News	Sault Ste Marie	MI	7,612

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	Circulation		Cihr	Clast-	Circulation
State	Circulation	Newspaper	City St. Joseph	State	Circulation
		Herald-Palladium	St. Joseph	MI	13,900
		Sturgis Journal	Sturgis	MI	4,400
		Three Rivers Commerical News	Three Rivers	MI	3,552
Minnesota	144,157				
		Aitkin Independent Age	Aitkin	MN	4,350
		Farmers Independent	Bagley	MN	2,040
		Brainerd Daily Dispatch	Brainerd	MN	10,000
		Independent News Herald	Clarissa	MN	2,000
		The Pine Journal	Cloquet	MN	4,750
		Tri-County News	Cottonwood	MN	1,343
		Crookston Daily Times	Crookston	MN	1,250
		Grant County Herald	Elbow Lake	MN	1,600
		Faribault Daily News	Faribault	MN	5,100
		Herald Review	Grand Rapids	MN	7,624
		Granite Falls Advocate-Tribune	Granite Falls	MN	2,689
		The Daily Tribune	Hibbing	MN	6,597
		Mille Lacs Messenger	Isle	MN	3,800
		The Free Press	Mankato	MN	14,500
		Montevideo American News	Montevideo	MN	3,654
		Owatonna People's Press	Owatonna	MN	6,102
		The Paynesville Press	Paynesville	MN	2,640
		The Redwood Falls Gazette	Redwood Falls	MN	3,958
		Post-Bulletin	Rochester	MN	32,200
		Sleepy Eye Herald - Dispatch	Sleepy Eye	MN	1,385
		St. James Plaindealer	St. James	MN	1,300
		St. Peter Herald	St. Peter	MN	1,856
		Staples World	Staples	MN	1,800
		Thief River Falls Times	Thief River Falls	MN	4,477
		The Mesabi Daily News	Virginia	MN	9,642
		Winona Daily News	Winona	MN	7,500
Mississippi	74,122				
		The Panolian and Panola Partnership	Batesville	MS	6,500
		Bolivar Commerical	Cleveland	MS	5,300
		The Meteor	Crystal Springs	MS	2,200
		The Daily Star	Grenada	MS	5,671
		The Lamar Times	Hattiesburg	MS	10,000
		Copiah County Courier	Hazelhurst	MS	2,750
		The South Reporter	Holly Springs	MS	5,200
		The Chronicle	Laurel	MS	7,500
		The Meridian Star	Meridian	MS	6,956
		Lawrence County Press	Monticello	MS	1,300

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			0	9	
State	Circulation	Newspaper	City	State	Circulation
		Starkville Daily News	Starkville	MS	5,970
		The Tylertown Times	Tylertown	MS	2,250
		Daily Times Leader	West Point	MS	3,980
Missouri	275,404				
		Aurora Advertiser	Aurora	MO	1,200
		Concord Publishing-North	Bloomfield	МО	4,800
		Community Publishers of MO, Inc	Bolivar	МО	29,925
		Boonville Daily News	Boonville	МО	1,537
		Lake Sun Leader	Camdenton	MO	4,975
		The Carthage Press	Carthage	MO	1,400
		Democrat-Argus	Caruthersville	MO	1,000
		The Concordian	Concordia	MO	2,600
		The Fulton Sun	Fulton	MO	4,770
		Hannibal Courier-Post	Hannibal	MO	8,457
		The Examiner	Independence	MO	10,500
		Kirksville Daily Express	Kirksville	МО	3,000
		The Lebanon Daily Record	Lebanon	MO	5,772
		The Banner Press	Marble Hill	МО	3,200
		Mexico Ledger	Mexico	МО	3,500
		Moberly Monitor - Index and Evening Democrat	Moberly	МО	5,970
		The Monett Times	Monett	МО	4,100
		Neosho Daily News	Neosho	МО	2,000
		Palmyra Spectator	Palmyra	MO	2,842
		Rolla Daily News	Rolla	MO	6,300
		NPG Newspapers, Inc.	Saint Joseph	MO	124,375
		The Sedalia Democrat	Sedalia	MO	7,202
		The Steele Enterprise	Steele	MO	1,400
		South Missourian-News	Thayer	MO	1,600
		The Daily Star-Journal	Warrensburg	MO	5,304
		Warren County Record	Warrenton	MO	3,775
		Washington Missourian	Washington	MO	13,500
		Webb City Sentinel	Webb City	MO	5,000
		West Plains Daily Quill	West Plains	MO	5,400
	00.077				
Montana	98,866	Belgrade News	Belgrade	MT	3,000
		The Livingston Enterprise/Big Timber Pioneer/Laurel Outlook	-	MT	6,300
		Billings Gazette	Billings	MT	31,000
		The Journal News-Opinion	Chinook	MT	1,500
		Stillwater County News	Columbus	MT	1,400
		Cut Bank Pioneer, Shelby Promoter		MT	3,300
		The Valierian Dillon Tribune Examiner	Dillon	MT	1,800

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State	Circulation	Newspaper	City	State	Circulation
		The Independent Press	Forsyth	MT	1,343
		Ranger Review	Glendive	MT	3,060
		Big Horn County New	Hardin	MT	1,400
		Havre Daily News	Havre	MT	4,263
		The Independent Record Editorial	Helena	MT	9,602
		Daily Inter Lake	Kalispel	MT	17,609
		Lewistown News-Argus	Lewistown	MT	3,333
		The Western News	Libby	MT	3,248
		Miles City Star	Miles City	MT	3,408
		, Carbon County News	, Red Lodge	MT	1,800
		West Yellowstone News	West Yellowstone	MT	1,500
Nebraska	117,249				
	·	Alliance Times-Herald	Alliance	NE	2,300
		Wahoo Newspaper/Ashland Gazette/Waverly News	Ashland	NE	8,119
		Beatrice Daily Sun	Beatrice	NE	5,200
		Papillion Times/Ralston Recorder	Bellevue	NE	9,075
		Columbus Telegram	Columbus	NE	10,100
		Fremont Tribune	Fremont	NE	7,200
		Gothenburg Times	Gothenburg	NE	2,000
		Grand Island Independent	Grand Island	NE	17,500
		Journal - Register	Hebron	NE	1,500
		Kearney Hub	Kearney	NE	13,000
		Lexington Clipper-Herald	Lexington	NE	2,985
		The Minden Courier	Minden	NE	2,239
		Nebraska City News-Press/Syracuse Journal-Democrat	Nebraska City	NE	4,364
		North Platte Telegraph	North Platte	NE	10,800
		Nebraska Journal Leader	Ponca	NE	1,045
		The Schuyler Sun	Schuyler	NE	1,782
		Star Herald	Scottsbluff	NE	15,300
		Sun - Telegraph	Sidney	NE	2,740
Nevada	36,645				
		The Humboldt Sun	Battle Mountain	NV	4,000
		Nevada Appeal	Carson City	NV	10,050
		Lincoln County Record	Ely	NV	2,000
		Ely Times	Ely	NV	3,045
		Lahontan Valley News	Fallon	NV	3,150
		The Record Courier	Gardnerville	NV	5,000
		Mineral County Independent News	Hawthorne	NV	1,500
		North Lake Tahoe Bonanza	Incline Village	NV	3,900

## 2:12-cv-00103-MOB-MKM Doc # 527-6 Filed 09/14/16 Pg 40 of 191 Pg ID 17978

State	Circulation	Newspaper	City	State	Circulation
		Pahrump Valley Times	Pahrump	NV	3,000
		Tonopah Times-Bonanza/Goldfield News	Tonopah	NV	1,000
New Hampshire	22,200				
		Foster's Daily Democrat	Dover	NH	9,000
		Portsmouth Herald	Portsmouth	NH	13,200
New Mexico	122,196				
		The Albuquerque Journal	Albuquerque	NM	78,000
		The Gallup Independent	Gallup	NM	22,000
		Los Alamos Monitor	Las Alamos	NM	5,582
		Las Vegas Optic	Las Vegas	NM	5,074
		The Lovington Daily Leader	Lovington	NM	2,040
		Roswell Daily Record	Roswell	NM	9,500
New York	88,678				
		Sullivan County Democrat	Callicoon	NY	7,000
		Genesee Country Express	Dansville	NY	2,00
		The Evening Telegram	Herkimer	NY	3,00
		Niagara Gazette Sunday	Lockport	NY	17,00
		Cooperstown Crier	Oneonta	NY	1,81
		The Daily Star	Oneonta	NY	8,700
		The Chronicle-Express	Penn Yan	NY	3,85
		Press-Republican	Plattsburgh	NY	13,200
		Southern Dutchess News	Wappingers Falls	NY	8,310
		Watertown Daily Times	Watertown	NY	23,800
North Carolina	641,905				
		Roanoke-Chowan News Herald	Ahoskie	NC	10,352
		The Stanly News & Press	Albemarle	NC	7,10
		Times-News	Burlington	NC	27,352
		Charlottee Observer	Charlotte	NC	348,02
		The Sampson Independent	Clinton	NC	3,40
		The Herald Sun	Durham	NC	27,00
		The Daily Courier	Forest City	NC	8,00
		The Franklin Press	Franklin	NC	8,600
		The Gaston Gazette	Gastonia	NC	23,50
		The Daily Dispatch	Henderson	NC	5,80
		The Highlander	Highlands	NC	2,80
		The Daily News	Jacksonville	NC	15,20
		Independent Tribune	Kannapolis	NC	10,50
		Kinston Free Press	Kingson	NC	8,30
		Weekly Gazette	LaGrange	NC	1,492
		The Laurinburg Exchange	Laurinburg	NC	2,450

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State	Circulation	Newspaper	City	State	Circulation
		The Dispatch - Lexington	Lexington	NC	7,500
		The Robesonian	Lumberton	NC	6,400
		The McDowell New	Marion	NC	4,500
		The News Herald	Morganton	NC	7,300
		The Stokes News	Mount Airy	NC	3,897
		Mt. Airy News	Mount Airy	NC	6,948
		The Sun Journal	New Bern	NC	11,800
		The Roanoke Beacon	Plymouth	NC	4,000
		Daily Herald	Roanoke Rapids	NC	7,000
		Richmond County Daily Journal	Rockingham	NC	9,751
		The Sanford Herald	Sanford	NC	9,000
		Shelby Star	Shelby	NC	10,800
		The Pilot	Southern Pines	NC	15,000
		Spring Hope Enterprise	Spring Hope	NC	2,537
		Statesville Record & Landmark	Statesville	NC	9,200
		The News Reporter	Whiteville	NC	9,500
			VVI III E VIII E	ne	7,000
North Dakota	18,739				
		BHG Inc. Newspapers	Beulah	ND	10,389
		Devils Lake Journal	Devils Lake	ND	2,900
		Richland County News - Monitor	Hankinson	ND	1,400
		Valley City Times-Record	Valley City	ND	1,750
		The Daily News	Wahpeton	ND	2,300
Ohio	390,217				
•	0,0,211	The Subarbanite	Akron	ОН	24,000
		The Akron Beacon Journal	Akron	OH	85,000
		Ashland Times-Gazette	Ashland	OH	14,209
		Star Beacon	Ashtabula	OH	9,800
		The Herald	Athens	OH	30,000
			Bellevue	OH	
		Gazette Publishing Company			2,125
		The Bryan Times	Bryan	OH	8,200
		The Progressor-Times/Mohawk Leader	Carey	OH	3,400
		Cresent-News	Defiance	OH	15,500
		The Delaware Gazette	Delaware	OH	3,405
		The Daily Herald	Delphos	OH	3,400
		The Courier	Findlay	ОН	18,900
		The Review Times	Fostoria	OH	2,700
		The Galion Inquirer	Galion	OH	1,361
		Gallipolis Daily Tribune	Gallipolis	OH	3,220
		Xenia - Greene County Division	Georgetown	OH	17,560
		-	Greenville	OH	20,775
		The Register-Herald			
		Madison Press	London	OH	2,263
		Richwood Gazette	Marysville	OH	2,000
		Marysville Journal -Tribune	Marysville	OH	6,000

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State	Circulation	Newspaper	City	State	Circulation
		The Independent	Massillon	OH	8,500
		The Mount Gilead Weeklies	Mount Gilead	OH	8,221
		Northwest Signal	Napoleon	OH	4,000
		Norwalk Reflector	Norwalk	OH	9,000
		Putnam County Sentinel	Ottawa	OH	3,500
		The Daily Sentinel	Pomeroy	OH	2,240
		Portsmouth Daily Times	Portsmouth	OH	7,759
		Troy Daily News	Troy	OH	30,316
		Van Wert County Publications	Van Wert	OH	4,500
		Wapakoneta Daily News	Wapakoneta	OH	3,000
		Fulton County Expositor	Wauseon	OH	2,775
		Georgetown/People's Defender	Western Union	OH	10,260
		Daily Record	Wooster	OH	22,328
Oklahoma	97,819				
		The Ada Evening News	Ada	OK	5,800
		Altus Times	Altus	OK	2,125
		The Daily Ardmoreite	Ardmore	OK	8,900
		Blackwell Journal Tribune	Blackwell	OK	2,000
		Express-Star	Chickasha	OK	3,116
		Daily Progress	Claremore	OK	4,309
		Cleveland American	Cleveland	OK	2,537
		The Duncan Banner	Duncan	OK	4,668
		Durant Daily Democrat	Durant	OK	3,015
		The Edmond Sun	Edmond	OK	2,736
		Elk City Daily News	Elk City	OK	5,000
		Fort Gibson Times	Fort Gibson	OK	1,045
		Frederick Leader	Frederick	OK	835
		The Grove Sun	Grove	OK	2,800
		Guymon Daily Herald	Guymon	OK	2,537
		McCurtain Daily Gazette	Idabel	OK	7,450
		Delaware County Journal	Jay	OK	2,000
		Miami News-Record	Miami	OK	4,200
		Pauls Valley Daily Democrat	Pauls Valley	OK	1,965
		The Perkins Journal	Perkins	OK	3,451
		Poteau Daily News	Poteau	OK	4,000
		The Daily Times	Pryor	OK	2,061
		Shawnee News-Star	Shawnee	OK	10,352
		Stilwell Democrat Journal	Stilwell	OK	3,947
		Tahlequah Daily Press	Tahlequah	OK	3,589
		Woodward News	Woodward	OK	3,381
Oregon	103,971				
		Baker City Herald	Baker City	OR	3,000
		Curry Coastal Pilot	Brookings	OR	6,000
		Burns Times-Herald	Burns	OR	3,045

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State	Circulation	Newspaper	City	State	Circulation
		Wallowa County Chieftain	Enterprise	OR	2,600
		The Hermiston Herald	Hermiston	OR	3,010
		Blue Mountain Eagle	John Day	OR	2,763
		Herald And News	Klamath Falls	OR	17,253
		The Observer	La Grande	OR	6,400
		The Madras Pioneer	Madras	OR	3,500
		Mail Tribune	Medford	OR	28,600
		East Oregonian	Pendleton	OR	7,500
		Central Oregonian	Prineville	OR	3,300
		The News Review	Roseburg	OR	17,000
Pennsylvania	136,519				
		Corry Evening Journal	Corry	PA	3,755
		The Echo-Pilot	Greencastle	PA	2,500
		The Wayne Independent	Honesdale	PA	4,060
		The Kane Republican	Kane	PA	2,040
		(The Susquehanna County) Independent	Montrose	PA	3,755
		Derrick Publishing Co.	Oil City	PA	23,880
		Republican-Herald	Pottsville	PA	23,500
		The Spirit	Punxsutawney	PA	3,900
		The Ridgway Record	, Ridgway	PA	3,146
		The News Item	Shamokin	PA	9,200
		The News-Chronicle	Shippensburg	PA	4,770
		The Daily Press	St. Marys	PA	4,973
		The Pocono Record	Stroudsburg	PA	13,000
		The Daily Item	Sunbury	PA	16,500
		The Titusville Herald	Titusville	PA	2,600
		The Daily Review	Towanda	PA	9,540
		The Record Herald	Waynesboro	PA	5,400
South Carolina	114,026				
		The People-Sentinel	Barnwell	SC	4,500
		Marlboro Herald - Advocate	Bennettsville	SC	7,104
		Bluffton Today	Bluffton	SC	12,500
		Morning News	Florence	SC	23,000
		Hampton County Guardian	Hampton	SC	3,500
		The Messenger	Hartsville	SC	9,511
		The Lancaster News	Lancaster	SC	13,930
		The Newberry Observer & Herald & News	Newberry	SC	3,038
		The Times And Democrat	Orangeburg	SC	11,000
		The Pickens Sentinel	Pickens	SC	1,251
		Jasper County Sun Times	Ridgeland	SC	1,324
		The Daily Journal / Messenger	Seneca	SC	9,000
		The Item	SUMTER	SC	12,500
		The Union Daily Times	Union	SC	1,868

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			-	-	
State	Circulation	Newspaper	City	State	Circulation
South Dakota	26,495				
Souri Dakola	20,475	American News	Aberdeen	SD	11,700
		Central Dakota Times	Chamberlain	SD	2,438
		Leader-Courier	Elk Point	SD	1,200
		Independent Publishing	Lennox	SD	2,600
		Daily Press and Dakotan	Yankton	SD	8,557
lennessee	254,641				
		The Daily Post-Athenian	Athens	TN	9,700
		Bolivar Bulletin-Times	Bolivar	TN	1,878
		Brownsville States-Graphic	Brownsville	TN	2,500
		Carroll County News-Leader	Camden	TN	2,500
		The Camden Chronicle	Camden	TN	3,000
		Chattanooga Times Free Press	Chattanooga	TN	59,500
		Cleveland Daily Banner	Cleveland	TN	15,000
		Crossville Chronicle	Crossville	TN	5,73
		The Herald - News	Dayton	TN	5,68
		The Tri-City Reporter	Dyer	TN	1,50
		The State Gazette	Dyersburg	TN	4,50
		The Greeneville Sun	GREENEVILLE	TN	13,30
		Chester County Independent	Henderson	TN	3,20
		Humboldt Chronicle	Humboldt	TN	2,50
		The Standard Banner	Jefferson City	TN	6,96
		Herald & Tribune	Jonesborough	TN	4,40
		Macon County Times	Lafayette	TN	3,21
		The Hartsville Vidette	Lebanon	TN	1,20
		The News-Herald	Lenoir City	TN	5,83
		The Daily Times	Maryville	TN	18,000
		Southern Standard	,	TN	7,00
			McMinnville		
		The Oak Ridger	Oak Ridge	TN	8,11
		The Pulaski Citizen	Pulaski	TN	7,50
		Independent Appeal	Selmer	TN	7,10
		Shelbyville Times Gazette	Shelbyville Sresitlaville	TN	10,94
		Smithville Review	Smithville	TN	3,50
		The Advocate & Democrat	Sweetwater	TN	5,30
		Claiborne Progress	Tazewell	TN	4,26
		Lakeway Publisher, Inc	Tullahoma	TN	22,200
		The Wayne County News	Waynesboro	TN	5,000
		Cannon Courier	Woodbury	TN	3,600
exas	561,648			<b></b>	
		The Freer Press	Alice	TX	1,542
		Nueces Co. Record Star	Alice	ΤX	4,000
		Alice Echo News-Journal	Alice	ΤX	4,567
		Athens Daily Review	Athens	ΤX	3,72
		The Bay City Tribune	Bay City	TX	4,000

## 2:12-cv-00103-MOB-MKM Doc # 527-6 Filed 09/14/16 Pg 45 of 191 Pg ID 17983

tate	Circulation	Newspaper	City	State	Circulation
		Baytown Sun	Baytown	ΤX	7,000
		Big Spring Herald	Big Spring	TX	4,000
		Borger News-Herald	Borger	TX	3,500
		The Bowie News	Bowie	TX	3,500
		Graham Newspapers	Breckenridge	TX	9,47
		The Banner - Press	Brenham	TX	6,59
		The Brownsville Herald	Brownsville	TX	9,63
		Brownwood Bulletin	Brownwood	TX	6,250
		Bryan-College Station Eagle	Bryan	ΤX	15,00
		The Canyon News	Canyon	ΤX	2,00
		Cleburne Times-Review and Mineral Wells Index	Cleburne	TX	8,93
		Clifton Record	Clifton	TX	2,30
		The Comfort News	Comfort	TX	1,00
		Corrigan Times	Corrigan	TX	1,00
		Houston County Courier	Crockett	TX	5,17
		Cuero Record/Yorktown News	Cuero	TX	5,10
		The Dalhart Texan	Dalhart	TX	
					1,70
		Jackson County Herald Tribune	Edna El Carrente	TX	3,60
		El Campo Leader - News	El Campo	TX	5,20
		The Eldorado Success	Eldorado	TX	2,70
		The Fairfield Recorder	Fairfield	TX	3,00
		Fredericksburg Standard-Radio Post	Fredericksburg	TX	8,50
		Gainesville Daily Register	Gainesville	TX	4,50
		Galveston County Daily News	Galveston	TX	21,00
		Glen Rose Reporter	Glen Rose	TX	2,00
		Greenville Herald-Banner	Greenville	TX	5,61
		Groveton News	Groveton	TX	1,94
		Valley Morning Star	Harlingen	ΤX	14,78
		Robertson County Newspapers	Hearne	ΤX	4,60
		Henderson Daily News	Henderson	ΤX	6,21
		Hereford Brand	Hereford	ΤX	2,40
		The Huntsville Item	Huntsville	TX	3,85
		Jacksonville Daily Progress	Jacksonville	TX	2,20
		Kerrville Daily Times	Kerrville	TX	9,00
		Kingsville Record	Kingsville	TX	5,00
		Lamesa Press-Reporter	Lamesa	TX	3,05
		•	Lumesu	IA	3,03
		Levelland And Hockley County News-Press	Levelland	TX	4,90
		Polk County Enterprise	Livingston	TX	8,32
		Longview News Journal	Longview	ΤX	30,09
		Lubbock Avalanche-Journal	Lubbock	ΤX	21,25
		The Lufkin Daily News	Lufkin	ΤX	11,80
		The Monitor	Mabank	ΤX	3,50
		Marshall News Messenger	Marshall	TX	7,65
		The Monitor	Mcallen	TX	27,99

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State	Circulation	Newspaper	City	State	Circulation
		Meridian Tribune	Meridian	TX	1,800
		The Mexia Daily News/Hubbard City News	Mexia	TX	2,400
		Midland Reporter-Telegram	Midland	ΤX	13,000
		The Daily Tribune	Mt. Pleasant	TX	5,000
		Muleshoe Journal	Muleshoe	ΤX	1,500
		The Daily Sentinel	Nacogodoches	TX	8,000
		New Braunfels Herald-Zeitung	New Braunfels	ΤX	10,700
		Odessa American	Odessa	TX	13,000
		Palestine Herald - Press	Palestine	ΤX	5,096
		The Pampa News	Pampa	TX	3,100
		Pittsburg Gazette & Steel Country Bee	Pittsburg	TX	4,900
		Plainview Daily Herald	Plainview	TX	3,500
		The Port Lavaca Wave	Port Lavaca	ΤX	4,567
		Raymondville Chronicle/Willacy County News	Raymondville	TX	2,500
		Rockport Pilot	Rockport	ΤX	4,200
		San Marcos Daily Record	San Marcos	TX	3,400
		Seguin Gazette-Enterprise	Seguin	TX	6,597
		San Jacinto News-Times	Shepherd	TX	2,239
		The Snyder Daily News	Snyder	TX	5,582
		The Coastal Current Weekly	South Padre Island	TX	31,450
		Stephenville Empire-Tribune	Stephenville	TX	4,400
		Sweetwater Reporter	Sweetwater	TX	2,500
		The Teague Chronicle	Teague	TX	2,537
		Trinity Standard	Trinity	TX	2,388
		The Vernon Daily Record	Vernon	TX	4,669
		Waco Tribune - Herald	Waco	TX	37,000
		Waxahachie Daily Light	Waxahachie	TX	4,700
		Mid Valley Town Crier	Weslaco	TX	22,600
		Wharton Journal - Spectator	Wharton	TX	4,200
		Van Zandt News	Wills Point	TX	5,400
		Tyler County Booster	Woodville	TX	3,857
Utah	19,000				
		Sun-Advocate	Price	UT	5,800
		Richfield Reaper	Richfield	UT	5,700
		Tooele Transcript Bulletin	Tooele	UT	7,500
Vermont	23,689		5	\ <del></del>	
		Bennington Banner	Bennington	VT	5,200
		Brattleboro Reformer	Brattleboro	VT	7,000
		The Newport Daily Express	Newport	VT	2,500
		St. Albans Messenger	St. Albans	VT	6,089
		Deerfield Valley News	West Dover	VT	2,900

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			Ŭ	0	
State	Circulation	Newspaper	City	State	Circulation
Virginia	153,000				
		Smyth County News & Mess., Clinch Valley News & WA County News	Abingdon	VA	7,475
		Bedford Bulletin	Bedford	VA	7,500
		Bristol Herald Courier	Bristol	VA	30,000
		Wytheville Enterprise, Floyd Press & Bland Messenger	Floyd	VA	11,250
		The Gazette	Galax	VA	8,000
		Shenandoah Valley-Herald	Harrisonburg	VA	3,700
		Valley Banner	Harrisonburg	VA	3,900
		Page News and Courier	Harrisonburg	VA	7,815
		Daily News-Record	Harrisonburg	VA	24,000
		The Carroll News	Hillsville	VA	3,335
		The News - Gazette	Lexington	VA	8,000
		Richlands News-Press	Richlands	VA	3,025
		The Gazette-Virginian	South Boston	VA	9,500
		Northern Virginia Daily	Strasburg	VA	10,000
		The Winchester Star	Winchester	VA	15,500
Washington	50,653				
		The Dispatch & Monroe Monitor	Eatonville	WA	5,000
		Daily Record	Ellensburg	WA	6,268
		Grandview Herald	Grandview	WA	2,040
		The (Omak-Okanogan County) Chronicle	Omak	WA	5,400
		Record Bulletin	Prosser	WA	3,045
		Daily Sun News	Sunnyside	WA	2,900
		Yakima Herald-Republic	Yakima	WA	26,000
West Virginia	36,048				
		Gilbert Times	Gilbert	WV	410
		Lincoln Journal	Hamlin	WV	1,000
		Ritchie Gazette	Harrisville	WV	3,857
		Mineral Daily News Tribune	Keyser	WV	4,200
		Montgomery Herald	Montgomery	WV	1,100
		The Fayette Tribune	Oak Hill	WV	1,300
		Independent Herald	Pineville	WV	610
		Princeton Times	Princeton	WV	5,200
		Point Pleasant Register	Pt. Pleasant	WV	2,640
		The Star Herald	Ravenswood	WV	12,179
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## 2:12-cv-00103-MOB-MKM Doc # 527-6 Filed 09/14/16 Pg 48 of 191 Pg ID 17986

State	Circulation	Newspaper	City	State	Circulation
Wisconsin	132,033				
		Amery Free Press/Barren News Shield	Amery	WI	12,050
		The Daily Press	Ashland	WI	6,000
		Daily Citizen	Beaver Damn	WI	7,950
		Jackson County Chronicle	Black River Falls	WI	1,500
		Bloomer Advance	Bloomer	WI	2,900
		Cumberland Advocate	Cumberland	WI	2,100
		Vilas County News - Review	Eagle River	WI	6,120
		Daily Jefferson County Union	Fort Atkinson	WI	7,300
		Sawyer County Record	Hayward	WI	4,776
		The Janesville Gazette	Janesville	WI	16,935
		Grant County Herald Independent	Lancaster	WI	3,400
		Eagle Herald	Marinette	WI	9,000
		Juneau County Star-Times	Mauston	WI	2,210
		The Monroe Times	Monroe	WI	5,074
		Osceola Sun	Osceola	WI	2,139
		The Park Falls Herald	Park Falls	WI	1,600
		Price County Publications	Phillips	WI	2,500
		Manchester Press	PLATTEVILLE	WI	2,200
		The Platteville Journal	Platteville	WI	3,900
		Baraboo News Republic	Portage	WI	3,950
		Portage Daily Register	Portage	WI	4,400
		Reedsburg Times Press	Reedsburg	WI	800
		The Sauk Prairie Eagle	Sauk City	WI	1,650
		Spooner Advocate	Spooner	WI	4,229
		The County Journal	Washburn	WI	1,900
		Times Publishing Company	Watertown	WI	7,800
		The Waushara Argus	Wautoma	WI	5,500
		Wisconsin Dells Events	Wisconsin Dells	WI	2,150
Wyoming	59,238				
		Casper Star-Tribune	Casper	WY	16,200
		Douglas Budget	Douglas	WY	5,500
		The News-Record	Gillette	WY	7,000
		Journal / Ranger	Landers	WY	9,591
		The Powell Tribune	Powell	WY	3,045
		Daily Rocket-Miner	Rock Sprints	WY	7,000
		Sheridan Press	Sheridan	WY	5,200
		The Sundance Times	Sundance	WY	1,642
		Northern Wyoming Daily News	Worland	WY	4,060
Total	6,104,377				

Source: APCT newspaper carrier list and circulation August 21, 2016

Parade Circulation

Newspapers by State

Effective July 17, 2016

<u>State</u> Alabama	<u>Circulation</u> 293,929	<u>% Coverage</u> 15%	Newspaper Name	<u>City</u>	<u>State</u>	<u>Circulation</u>
			The Athens News Courier	Athens	AL	6,107
			The Daily Home	Talladega	AL	6,698
			The Cullman Times	Cullman	AL	7,127
			The Gadsden Times	Gadsden	AL	14,972
			The Anniston Star	Anniston	AL	17,730
			The Dothan Eagle	Dothan	AL	21,738
			The Tuscaloosa News	Tuscaloosa	AL	27,580
			The Huntsville Times	Huntsville	AL	39,105
			Press-Register	Mobile	AL	64,222
			The Birmingham News	Birmingham	AL	88,650
Arizona	322,884	13%			. 7	0.000
			Verde Independent & The Bugle	Cottonwood	AZ	3,398
			News-Sun	Sun City	AZ	5,319
			The Kingman Daily Miner	Kingman	AZ	6,747
			Arizona Daily Sun	Flagstaff	AZ	8,865
			The Sun	Yuma	AZ	10,835
			Today's News-Herald	Lake Havasu	AZ	12,066
			The Daily Courier	Prescott	AZ	13,790
			The Arizona Daily Star	Tucson	AZ	79,146
			East Valley Tribune	Mesa/Scottsdale	AZ	182,718
Arkansas	262,341	22%				
			Hope Star	Норе	AR	1,408
			Stuttgart Daily Leader	Stuttgart	AR	1,443
			Daily Siftings Herald	Arkadelphia	AR	1,788
			The Daily World	Helena	AR	1,932
			Magnolia Banner-News	Magnolia	AR	2,393
			Blytheville Courier News	Blytheville	AR	2,463
			Camden News	Camden	AR	2,569
			Log Cabin Democrat	Conway	AR	6,304
			Sunday News	El Dorado	AR	7,388
			Southwest Times Record	Fort Smith	AR	27,950
			AR Democrat - Fayetteville	Fayetteville	AR	52,698
			AR Democrat - Little Rock	Little Rock	AR	154,005
	0 470 057	1.077				
California	2,472,857	1 <b>9</b> %	Lompoc Record	Lompoc	СА	2,660
			Daily Independent	Ridgecrest	CA	3,940
			Siskiyou Daily News	Yreka	CA	4,369
			Recorder	Porterville	CA	6,009
			The Sentinel	Hanford	CA	7,388
			Santa Maria Times		CA	7,388 9,850
				Santa Maria	CA	
			The Union Democrat	Sonora		10,343
			Register Fremont Argus	Napa Fremont	CA	11,328
			-	Fremont	CA	12,365
			Merced Sun-Star San Mateo County Times	Merced	CA	12,625
				San Mateo	CA	13,036
			Daily Republic Daily Review	Fairfield	CA	14,667
			Oakland Tribune	Hayward	CA	15,533
				Oakland	CA	18,570
			Antelope Valley Press	Palmdale	CA	19,700

<u>State</u>	2:12-c <del>&amp;ii201103</del> -MQ <del>&amp;_MKM</del>	Doc # 5227-6 Filed 09/14/16 Marin Independent Journal		Pg ID <u>si17</u> 98	
		·	San Rafael	CA	19,735
		Record Searchlight	Redding	CA	20,685
		Santa Barbara News-Press	Santa Barbara	CA	21,178
		Daily Press	Victorville	CA	23,640
		The Tribune	San Luis Obispo		26,805
		The Record	Stockton	CA	30,437
		The Bakersfield Californian	Bakersfield	CA	41,108
		The Press Democrat	Santa Rosa	CA	49,227
		Ventura County Star	Ventura	CA	52,905
		The Modesto Bee	Modesto	CA	55,704
		The Fresno Bee	Fresno	CA	107,177
		Contra Costa Times	Walnut Creek	CA	113,796
		The Press Enterprise	Riverside	CA	114,465
		San Jose Mercury News	San Jose	CA	167,815
		The Sacramento Bee	Sacramento	CA	197,333
		The San Diego Union-Tribune	San Diego	CA	245,447
		The Orange County Register	Santa Ana	CA	279,740
		Los Angeles Times	Los Angeles	CA	743,277
Colorado	446,630 21%				
		The Chronicle-News	Trinidad	СО	2,266
		Canon City Daily Record	Canon City	CO	3,300
		Montrose Daily Press	Montrose	СО	5,516
		Times-Call	Longmont	СО	12,907
		Reporter-Herald	Loveland	CO	17,194
		Sunday Camera	Boulder	СО	21,119
		The Daily Sentinel	Grand Junction		25,693
		The Pueblo Chieftain	Pueblo	CO	37,525
		The Gazette	Colorado Spring		56,145
		The Denver Post	Denver	CO	264,965
			Donvoi	00	204,700
Connectio	ut 205,326 15%				
		The Middletown Press	Middletown	CT	2,463
		The Register Citizen	Torrington	CT	3,448
		Herald Press	New Britain	CT	9,062
		Record-Journal	Meriden	CT	11,820
		Bulletin	Norwich	CT	17,997
		The Day	New London	CT	24,075
		Journal Inquirer	Manchester	CT	30,338
		Republican	Waterbury	CT	41,605
		New Haven Register	New Haven	CT	64,518
Delaware	23,443 6%				
		State News Sunday	Dover	DE	23,443
Florida	1,528,840 19%				
		Live Oak Suwannee Democrat	Live Oak	FL	4,647
		St. Augustine Record	St Augustine	FL	15,760
		Daily Commercial	Leesburg	FL	19,208
		The News Herald	Panama City	FL	20,685
		Citrus County Chronicle	Crystal River	FL	21,615
		Northwest Florida Daily News	Ft Walton Beach	h FL	23,640
		Washington County News	Panama City/Weeklies	FL	24,133
		The Gainesville Sun	Gainesville	FL	30,546
		Star-Banner	Ocala	FL	32,513
		Daily News	Naples/Bonita	FL	34,475
		Bradenton Herald	Bradenton	FL	34,968
		The Ledger	Lakeland	FL	41,863
		~			

<u>State</u>	2:12-c <u>errendina</u> -MOB-MKMe	Date #5227 Rame led 09/14/16	Pg <u>&amp;1</u> of 191	Pg ID <u>s17</u> 98 <u>8</u>	irculation
		Daily Sun	The Villages	FL	44,030
		Treasure Coast News	Stuart	FL	57,032
		News-Journal	Daytona Beach	FL	81,572
		The Palm Beach Post	West Palm Beach	n FL	88,082
		Herald-Tribune	Sarasota	FL	89,703
		Florida Times-Union	Jacksonville	FL	92,213
		The Miami Herald	Miami	FL	128,424
		Orlando Sentinel	Orlando	FL	182,436
		Tampa Bay Times	St Petersburg	FL	461,295
Georgia	480,057 13%				
		The Moultrie Observer	Moultrie	GA	4,236
		The Tifton Gazette	Tifton	GA	4,728
		LaGrange Daily News	LaGrange	GA	6,154
		The Milledgeville Union-Recorder	Milledgeville	GA	6,501
		Thomasville Times-Enterprise Daily Citizen	Thomasville	GA	6,600
			Dalton	GA	10,835
		Athens Banner-Herald	Athens	GA	13,790
		The Valdosta Daily Times	Valdosta	GA	13,987
		Savannah Morning News	Savannah	GA	29,353
		Columbus Ledger-Enquirer	Columbus	GA	32,519
		The Augusta Chronicle	Augusta	GA	41,921
		The Telegraph	Macon	GA	47,280
		The Atlanta Journal-Constitution	Atlanta	GA	262,153
Idaho	147,654 24%				
		Standard Journal	Rexburg	ID	3,645
		Idaho State Journal	Pocatello	ID	15,465
		The Times-News	Twin Falls	ID	16,745
		Post Register	Idaho Falls	ID	18,223
		Lewiston Morning Tribune	Lewiston/Clarkso		22,655
		Idaho Press-Tribune	Nampa/Caldwe		24,133
		Idaho Statesman	Boise	ID	46,788
Illinois	1,110,016 23%				
		Daily Journal	Eldorado	IL	523
		Daily Review Atlas	Monmouth	IL	1,281
		Daily Register	Harrisburg	IL	2,316
		Daily Leader	Pontiac	IL	2,463
		Carmi Times	Carmi	IL	2,561
		The Macomb Journal	Macomb	IL	2,660
		Daily Mail	Olney	IL	2,874
		The Daily Ledger	Canton	IL	2,955
		Edwardsville Intelligencer	Edwardsville	IL II	3,448
		Star Courier	Kewanee	IL	3,940
		Pekin Daily Times	Pekin	IL	5,713
		Mt. Vernon Register-News	Mount Vernon	IL	5,713
		The Journal Standard	Freeport	IL II	6,797 8 077
		The Register-Mail Commercial News	Galesburg Danville	IL IL	8,077 8,570
					8,570 8,865
		Effingham Daily News Jacksonville Journal-Courier	Effingham Jacksonville	IL II	8,865 9,702
			Alton	IL IL	9,702 15,735
		The Telegraph			
		Quincy Herald-Whig	Quincy	IL	18,715
		The Southern Illinoisan	Carbondale Kankakee	IL IL	25,118 27,216
		Daily Journal Dispatch (Rock Island Argus		IL IL	32,013
		Dispatch/Rock Island Argus	Moline Bloomington		32,013 32,801
		The Pantagraph	Bloomington	IL	JZ,0UI

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			The News-Gazette	Champaign/Urbana	IL	37,073
			Herald & Review	Decatur	IL	38,218
			Register Star & Yes	Rockford	IL	39,400
			Belleville News-Democrat	Belleville	IL	43,833
			The State Journal-Register	Springfield	IL	44,424
			Journal Star	Peoria	IL	59,515
			Chicago Tribune	Chicago	IL	617,497
Indiana	410,963	16%				
			The Batesville Herald Tribune	Batesville	IN	2,216
			Rushville Republican	Rushville	IN	2,310
			Reporter-Times	Mooresville/Decatur	IN	2,758
			Greensburg News	Greensburg	IN	3,476
			The Lebanon Reporter	Lebanon	IN	4,176
			Vincennes Sun Commercial	Vincennes	IN	5,300
			The Tribune	Seymour	IN	5,812
			Daily Reporter	Greenfield	IN	7,486
			The Goshen News Pharos-Tribune	Goshen	IN	8,274 8,767
			The Evening News & The Tribune	Logansport New Albany	IN IN	0,787 9,456
			Daily Journal	Franklin	IN	11,451
			The Republic	Columbus	IN	15,218
			The Herald Bulletin	Anderson	IN	17,139
			Kokomo Tribune	Kokomo	IN	19,405
			Tribune-Star	Terre Haute	IN	19,503
			The Herald Times	Bloomington/Bedford	IN	29,550
			Evansville Courier & Press	Evansville	IN	49,250
			South Bend Tribune	South Bend	IN	57,130
			Times Of Northwest Indiana	Munster/Lake Co/Valp	IN	58,903
			The Journal Gazette	Fort Wayne	IN	73,383
lowa	216,216	17%				
			Knoxville Journal Express	Knoxville	IA	1,960
			Oskaloosa Herald	Oskaloosa	IA	2,364
			Times-Republican	Marshalltown	IA	6,994
			Clinton Herald	Clinton	IA	8,077
			The Ottumwa Courier	Ottumwa	IA	9,358
			The Tribune	Ames	IA	9,379
			Globe-Gazette The Messenger	Mason City Fort Dodge	IA IA	13,101 14,086
			Sioux City Journal	Sioux City	IA	26,595
			The Courier	Waterloo	IA	26,575 35,472
			Quad-City Times	Davenport	IA	39,991
			The Gazette	Cedar Rapids	IA	48,839
Kansas	209,242	1 <b>8</b> %				
		. 0,5	Wellington News	Wellington	KS	1,199
			The Pratt Tribune	Pratt	KS	1,337
			McPherson Sentinel	McPherson	KS	2,591
			Daily Gazette	Augusta	KS	3,004
			Dodge City Globe	Dodge City	KS	3,081
			The Ottawa Herald	Ottawa	KS	4,039
			Kansan	Newton	KS	4,339
			Morning Sun	Pittsburg Cardon City	KS	4,925
			The Garden City Telegram	Garden City	KS	5,418

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		The Manhattan Mercury	Manhattan	KS	6,403
		The Hays Daily News	Hays	KS	7,092
		Journal World	Lawrence	KS	12,707
		Salina Journal	Salina	KS	20,685
		Hutchinson News	Hutchinson	KS	23,640
		Topeka Capital-Journal	Topeka	KS	27,580
		The Wichita Eagle	Wichita	KS	81,202
		5			
Kentucky	206,880 12%				0.0.40
		Corbin Times-Tribune Madisonville Messenger	Corbin Madisonville	KY KY	3,940 5,100
		The Ledger Independent	Maysville	KY	5,388
		The London Sentinel-Echo	London	KY	5,615
		Richmond Register	Richmond	KY	5,785
		The Glasgow Daily Times	Glasgow	KY	6,403
		The Gleaner	Henderson	KY	6,994
		Commonwealth Journal	Somerset	KY	8,323
		Kentucky Standard	Bardstown	KY	8,767
		Kentucky New Era	Lexington	KY	8,865
		The Independent	Ashland	KY	12,879
		The News Enterprise	Elizabethtown	KY	14,283
		Messenger Inquirer	Owensboro	KY	18,500
		Daily News	Bowling Green	KY	22,655
		Herald-Leader	Lexington	KY	73,383
Louisiana	267,636 15%				
		The Leesville Daily Leader	Leesville	LA	1,795
		Southwest Daily News	Sulphur	LA	1,938
		Beauregard Daily News	Deridder	LA	2,372
		Bastrop Daily Enterprise	Bastrop	LA	2,476
		The Courier	Houma	LA	12,805
		American Press	Lake Charles	LA	29,550
		The Times-Picayune	New Orleans	LA	96,530
		The Advocate	Baton Rouge	LA	120,170
Maine	102,391 18%				
manie	102,071 10,0	Kennebec Journal	Augusta	ME	9,210
		Morning Sentinel	Waterville	ME	11,426
		Sun Journal	Lewiston	ME	24,625
		Maine Sunday Telegram	Portland	ME	57,130
Maryland	389,844 17%	Appapalis	Appapalis	MD	4,925
		Annapolis Gazette Star-Democrat	Annapolis Easton	MD	4,725
		Cumberland Times-News	Cumberland	MD	21,178
		Carroll County Times	Westminster	MD	24,014
		The Herald-Mail Newspapers	Hagerstown	MD	26,792
		News-Post	Frederick	MD	29,550
		The Capital	Annapolis	MD	34,475
		The Sun	Baltimore	MD	232,657
Massachus	etts 678,953 26%	Gloucester Daily Times	Gloucester	MA	5,910
		Taunton Daily Gazette	Taunton	MA	6,698
		Milford Daily News	Milford	MA	6,797
		The Daily News Of Newburyport	Newburyport	MA	8,077
		Herald News	Fall River	MA	13,879
		Salem News	Salem	MA	17,238
		Metrowest Daily News	Framingham	MA	18,420

<u>State</u>	2:12-cy,00103	-M <mark>QB-WKM</mark> e	Dale #spaper Name led 09/14/16	Pg <u>&amp;</u> of 191 Pg	ID <u>state</u> 99	<u> <u> <u> </u> </u></u>
			Sunday Standard-Times	New Bedford	MA	22,163
			Eagle tribune	North Andover	MA	27,186
			The Enterprise	Brockton	MA	27,482
			Sunday Cape Cod Times	Hyannis/Cape Cod	MA	38,415
			Patriot Ledger	Quincy	MA	41,578
			Sunday Telegram	Worcester	MA	59,100
			Republican	Springfield	MA	86,680
			Boston Sunday Globe	Boston	MA	299,330
Michigan	615,2	.79 16%				
Michigan	010,2		Sentinel-Standard	Ionia	MI	1,801
			Tribune	Cheboygan	MI	3,448
			Gaylord Herald-Times	Gaylord	MI	3,940
			Reporter	Coldwater	MI	3,940
			Daily News	Hillsdale	MI	3,940
			Journal	Sturgis	MI	4,334
			Huron Daily Tribune	Bad Axe	MI	4,531
			The Daily Tribune	Royal Oak	MI	4,588
			The Evening News	Sault Ste. Marie	MI	5,418
			Petoskey News-Review	Petoskey	MI	7,880
			Morning Sun	Mount Pleasant	MI	8,717
			The County Press	Lapeer	MI	9,709
			The Midland Daily News	Midland	MI	11,328
			The Daily Telegram	Adrian	MI	12,313
			The Mining Journal	Marquette	MI	12,313
			Press & Guide	Dearborn	MI	14,244
				Holland	MI	16,351
			The Monroe News	Monroe	MI	19,208 22,458
			Record-Eagle Citizen Patriot	Traverse City Jackson	MI	22,436 23,765
					MI	23,763 25,257
			The Muskegon Chronicle The Bay City Times	Muskegon Bay City	MI	25,681
			Ann Arbor News	Ann Arbor	MI	26,589
			The Saginaw News	Saginaw	MI	27,649
			The Oakland Press	Pontiac	MI	34,292
			Kalamazoo Gazette	Kalamazoo	MI	37,829
			The Macomb Daily	Mount Clemens	MI	42,947
			The Flint Journal	Flint	MI	47,897
			The News-Herald	Southgate	MI	51,971
			The Grand Rapids Press	Grand Rapids	MI	100,941
Minnesota	835,4	15 38%				
			Crookston Daily Times	Crookston	MN	1,212
			Red Wing Republican Eagle	Red Wing	MN	4,728
			Daily Globe	Worthington	MN	6,501
			The Journal	New Ulm	MN	6,797
			The Bemidji Pioneer	Bemidji	MN	7,289 8,373
			Winona Daily News West Central Tribune	Winona Willmar	MN MN	11,820
			Brainerd Dispatch	Brainerd	MN	16,613
			The Free Press	Mankato	MN	19,946
			Duluth News-Tribune	Duluth	MN	33,983
			Pioneer Press	St Paul	MN	249,950
			Star Tribune	Minneapolis	MN	468,203
Mississippi	108,4	140 10%			110	1.050
			The Clarksdale Press Register Chronicle	Clarksdale	MS	1,852
			Chronicle The Greenwood Commonwealth	Laurel Greenwood	MS MS	4,137 5,516
			me Greenwood Commonwealth	GIEENWOOD	1113	5,510

<u>State</u>	2:12-cz.	-M <mark>O/B-WKM</mark> e			Pg ID <u>s17992</u>	
			The Meridian Star	Meridian	MS	7,201
			Delta Democrat Times	Greenville	MS	7,486
			Enterprise-Journal	Mc Comb	MS	8,964
			The Commercial Dispatch	Columbus	MS	12,263
			Sun Herald	Biloxi/Gulfport	MS	27,718
			Northeast Mississippi Daily Journal	Tupelo	MS	33,303
Missouri	582,1	86 24%				
			Daily Guide	Waynesville	MO	802
			Boonville Daily News	Boonville	MO	1,084
			The Carthage Press	Carthage	MO	1,561
			Neosho Daily News	Neosho	MO	2,109
			Constitution-Tribune	Chillicothe	MO	2,685
			The Fulton Sun	Fulton	MO	3,054
			Kirksville Daily Express	Kirksville	MO	3,349
			Rolla Daily News	Rolla	MO	3,398
			The Mexico Ledger	Mexico	MO	3,448
			Monitor Index/Democrat	Moberly	MO	3,501
			Missourian	Columbia	MO	4,039
			Lake Sun Leader	Camdenton	MO	4,137
			The Daily Dunklin Democrat	Kennett	МО	4,137
			Courier-Post West Plains Daily Quill	Hannibal	MO	4,663
				West Plains	MO	5,319
			Standard Democrat	Sikeston	MO	5,910
			Daily Journal	Park Hills	MO	6,107
			Democrat	Sedalia Roplar Bluff	MO	7,685 9,358
			Daily American Republic Southeast Missourian	Poplar Bluff Cape Girardea	MO MO	12,805
			News Tribune	Jefferson City	MO	16,577
			The Joplin Globe	Joplin	MO	23,226
			St. Joseph News-Press	St Joseph	MO	25,610
			St. Louis Post-Dispatch	St Louis	MO	196,015
			The Kansas City Star	Kansas City	MO	231,607
		-07 007				
Montana	96,5	527 22%	Montona Standard	Putto	MT	8,120
			Montana Standard	Butte Helena	MT	8,120 9,311
			Helena Independent Record Daily Inter Lake	Kalispell	MT	13,889
			Bozeman Daily Chronicle	Bozeman	MT	14,381
			Missoulian	Missoula	MT	19,700
			Billings Gazette	Billings	MT	31,126
				Dimigs	////	01,120
Nebraska	232,5	517 31%		N - I		0.100
			York News Times	York	NE	3,103
			Sun	Beatrice	NE	3,940
			Telegram Norfolk Daily News	Columbus Norfolk	NE NE	6,107 12,707
			The Grand Island Independent	Grand Island	NE	12,707
			Journal Star	Lincoln	NE	49,529
			Sunday World-Herald	Omaha	NE	139,499
Nevada	142,7	727 13%	Elko Daily Free Press	Elko	NV	5,812
			Las Vegas Review-Journal	Las Vegas	NV	136,915
			-	C		
New Hamps	shire 78,9	973 15%				10000
			Sentinel	Keene	NH	10,343
			Portsmouth Herald	Portsmouth	NH	22,261
			New Hampshire News	Manchester	NH	46,369

<u>State</u> 2	:12-cetireudilog-MC	<del>}RCMKM</del> e	Date #spaper frameiled 09/14/16	Pg <u>56</u> of 191	Pg ID <u>state</u> 99 <u>4</u> ircu	<u>lation</u>
New Jersey	508,085	15%				
,	,		Suburban Trends	Hackensack	NJ	6,403
			Trentonian	Trenton	NJ	14,283
			The Jersey Journal	Jersey City	NJ	16,253
			New Jersey Herald	Newton	NJ	17,228
			Burlington County Times	Willingboro	NJ	20,784
			South Jersey Sunday	Woodbury		25,118
			The Times	Trenton	NJ	28,565
			The Press Of Atlantic City	Atlantic City	NJ	48,610
			The Record & Herald News	Bergen		19,678
			The Star-Ledger	Newark	NJ 2	211,163
New Mexico	121,111	15%				
			Portales News-Tribune	Portales	NM	1,527
			Los Alamos Monitor	Los Alamos	NM	2,955
			Clovis News Journal	Clovis	NM	6,209
			News-Sun	Hobbs	NM	6,994
			Daily Record	Roswell	NM	9,358
			Journal	Albuquerque	NM	94,068
New York	1,199,377	16%				
			Wellsville Daily Reporter	Wellsville	NY	2,310
			Daily Mail	Catskill	NY	2,473
			Herkimer Telegram	Herkimer	NY	2,932
			The Malone Telegram	Malone	NY	3,940
			The Oneida Daily Dispatch	Oneida	NY	4,137
			Register-Star	Hudson	NY	4,269
			Saratogian	Saratoga Spring		4,433
			The Spectator	Hornell	NY	5,176
			Advance-News	Ogdensburg -	NY	5,516
			Record	Troy	NY	5,910
			Lockport Journal	Lockport	NY	5,910
			The Citizen	Auburn	NY	7,437
			The Sunday Leader	Corning	NY NY	7,683 8,225
			Messenger Post The Leader-Herald	Canandaigua Gloversville	NY	8,225 9,850
			The Daily News	Batavia	NY	10,343
			The Daily Star	Oneonta	NY	10,343
			Niagra Gazette Sunday	Niagra Falls	NY	10,835
			Freeman	Kingston	NY	12,805
			Press-Republican	Plattsburgh	NY	13,790
			Finger Lakes Times	Geneva	NY	14,529
			Daily Times	Watertown		21,178
			Post-Star	Glens Falls		25,525
			Observer-Dispatch	Utica	NY	30,201
			Staten Island Advance	Staten Island	NY	38,415
			Times Herald-Record Sunday	Middletown	NY	52,698
			Times Union	Albany	NY 1	04,391
			The Post-Standard	Syracuse	NY 1	09,248
			The Buffalo News	Buffalo	NY 1	97,000
			New York Daily News	New York	NY 4	467,875
North Carolin	a 750,322	1 <b>9</b> %				
			Albemarle Stanley News & Press	Albemarle	NC	7,929
			My. Airy News	Mr. Airy	NC	8,125
			The Star	Shelby	NC	8,176
			Free Press	Kinston	NC	8,865
			Times Nour	Handaraanvilla	NC	11 571

Times-News

NC

11,574

Hendersonville

<u>State</u>	2:12-czir00103	-M <del>QB_WKM</del> e	Doce#spaper frame The Courier Tribune		Pg ID <u>state</u> 99 <u>5</u>	
			The Courier Tribune	Asheboro	NC	11,820
			The Pilot	Southern Pines	NC	12,313
			Sun-Journal	New Bern	NC	13,298
			Goldsboro News-Argus	Goldsboro	NC	14,194
			News	Jacksonville	NC	14,578
			The Daily Reflector	Greenville	NC	16,352
			The Chapel Hill News	Chapel Hill	NC	17,238
			Gaston Gazette	Gastonia	NC	20,685
			Times-News	Burlington	NC	21,670
			Star-News	Wilmington	NC	40,385
			The Fayetteville Observer	Fayetteville	NC	49,949
			Winston-Salem Journal	Winston-Salem	NC	59,292
			The Durham News	Durham	NC	60,085
			The News & Record	Greensboro	NC	63,040
			The News & Observer	Raleigh	NC	130,563
			The Charlotte Observer	Charlotte	NC	160,191
North Dak	cota 119,0	054 37%				
			Devils Lake Daily Journal	Devils Lake	ND	2,857
			The Jamestown Sun	Jamestown	ND	4,925
			The Dickinson Press	Dickinson	ND	6,649
			Minot Daily News	Minot	ND	15,071
			Tribune	Bismarck	ND	22,163
			Grand Forks Herald	Grand Forks	ND	23,936
			The Forum	Fargo	ND	43,453
				0		
Ohio	933,2	248 20%				
			Review-Times	Fostoria	ОН	2,541
			Salem News	Salem	ОН	4,039
			Journal Tribune	Marysville	OH	5,910
			Sunday Review	East Liverpool	ОН	6,009
			The Sunday Jeffersonian	Cambridge	ОН	10,096
			Ashtabula Star Beacon	Ashtabula	ОН	10,490
			Ashland Times-Gazette	Ashland	ОН	10,835
			The Crescent-News	Defiance	ОН	15,760
			The Courier	Findlay	OH	16,139
			The Times Reporter	New Philadelph		16,745
			Morning Journal	Lorain	ОН	17,730
			Springfield News-Sun	Springfield	OH	18,321
			The Daily Record	Wooster	OH	21,166
			The Chronicle-Telegram	Elyria	OH	22,655
			Journal News	Hamilton	OH	25,709
			Lake County News-Herald	Willoughby	ОН	31,520
			The Lima News	Lima	ОН	31,604
			The Vindicator	Youngstown	OH	49,978
			The Repository	Canton	OH	51,018
			Akron Beacon Journal	Akron	OH	94,560
			Dayton Daily News	Dayton	ОН	106,582
			The Blade	Toledo	OH	107,456
			The Plain Dealer	Cleveland	OH	256,385
Oklahomo	a 314,	556 21%				
			Tahlequah Daily Press	Tahlequah -	OK	3,152
			The Pryor Daily Times	Pryor	OK	3,398
			Woodward News	Woodward	OK	3,792
			Claremore Daily Progress	Claremore	OK	4,925
			Miami News-Record	Miami	OK	4,925
			Stillwater Press	Stillwater	OK	5,788
			McAlester News-Capitol	McAlester	OK	6,403

<u>State</u>	2:12-c <u>&amp;irQQ1Q3</u> -MQ	<u>Coverage</u>	Dove #5277 frame Daily Ardmoreite	Pg <u>58</u> of 191 Ardmore	Pg ID <u>state</u> 99 OK	êirculation 8,903
			Norman Transript	Norman	OK	9,205
			Muskogee Phoenix	Muskogee	OK	9,456
			News and Eagle	Enid	OK	11,894
			Tulsa World	Tulsa	OK	99,485
			The Oklahoman	Oklahoma City	OK	143,230
				,		
Oregon	311,839	1 <b>9</b> %				
			Argus Observer	Ontario	OR	5,221
			The World	Coos Bay	OR	6,895
			Herald And News	Klamath Falls	OR	14,874
			Democrat-Herald & Corvallis Gazette	Albany	OR	18,912
			Times	Albany	Ŭĸ	10,712
			Mail Tribune	Medford	OR	19,799
			The Bulletin	Bend	OR	25,610
			The Register-Guard	Eugene	OR	48,153
			The Oregonian	Portland	OR	172,375
Pennsylva	inia 1,610,464	32%				
			Tyrone Daily Herald	Tyrone	PA	1,675
			The Wayne Independent	Honesdale	PA	2,857
			The Record Herald	Waynesboro	PA	5,713
			The Shamokin-Pottsville News-Item	Shamokin	PA	7,388
			Towanda Sunday Review	Towanda	PA	7,880
			Latrobe Bulletin	Latrobe	PA	7,911
			Gettysburg Times	Gettysburg	PA	8,865
			The Sentinel	Carlisle	PA	8,865
			The Daily News	Huntingdon	PA	8,899
			Meadville Tribune	Meadville	PA	10,638
			Gazette	Bedford	PA	10,675
			New Castle News	New Castle	PA	12,313
			Mercury	Pottstown	PA	13,593
			Tri-County Sunday	Du Bois	PA	13,790
			Pocono Record	Stroudsburg	PA	14,972
			Hazleton Standard-Speaker	Hazelton	PA	15,120
			The Herald	Sharon	PA	16,253
			Times Herald	Norristown	PA	16,745
			Daily Local News	West Chester	PA	18,124
			Pottsville Republican Herald	Pottsville	PA	20,193
			The Daily Item	Sunbury State College	PA PA	20,193
			St College Centre Daily Times	State College	PA PA	20,685 23,148
			Williamsport Sun-Gazette Herald-Standard	Williamsport Uniontown	PA PA	23,148 23,506
			Heraia-standara Delaware County Daily Times	Primos	PA PA	23,506 23,640
			The Intelligencer	Doylestown	PA PA	25,640 25,512
			Citizen's Voice	Wilkes-Barre	PA PA	25,812
			Beaver County Times	Beaver	PA	26,595
			The Times Leader	Wilkes Barre	PA	28,373
			The Tribune-Democrat	Johnstown	PA	29,058
			Washington Observer Reporter	Washington	PA	33,490
			Bucks County Courier Times	Levittown/Bristo		34,180
			Philadelphia Daily News	Philadelphia DN		41,367
			The Express-Times	Easton	PA	45,310
			Scranton Times-Tribune	Scranton	PA	45,310
			Erie Times-News	Erie	PA	43,310 54,281
			Reading Eagle	Reading	PA	66,740
			New Era Intelligencer Journal Sunday	-	PA	77,323
			News Patriat News		PA	94,560
			Patriot-News	Harrisburg	ГA	74,000

<u>State</u>	2:12-c <mark>virQ0103</mark> -l	M <u>Q:Bc:Mkrage</u>	Done # 527 Name The Morning Call	Pg <u>and</u> of 191 P	g ID <u>state</u> 99 PA	circulation 114,315
			Pittsburgh Post-Gazette	Pittsburgh	PA	212,390
			The Philadelphia Inquirer	Philadelphia	PA	322,262
Rhode Isla	nd 83,90	7 20%				
			The Providence Journal	Providence	RI	83,907
South Carc	lina 328,95	9 17%				1005
			Georgetown Times	Georgetown	SC	4,925
			The Times & Democrat	Orangeburg	SC	8,865
			Lancaster News	Lancaster	SC	10,566
			The Index-Journal The Item	Greenwood Sumter	SC SC	11,328 13,298
			The Herald	Rock Hill	SC SC	13,298
					SC SC	10,240 24,494
			Anderson Independent-Mail	Anderson		
			The Island Packet	Hilton Head Island	SC SC	24,625 35,460
			Herald-Journal The Sun News	Spartanburg Myrtle Beach	SC SC	35,460 36,022
			The State	Columbia	SC SC	56,022 64,298
			The Post And Courier	Charleston	SC SC	76,830
			The Fost And Cooner	Chanesion	30	78,030
South Dake	ota 54,89	9 16%				
	,		Watertown Public Opinion	Watertown	SD	9,539
			The Daily Republic	Mitchell	SD	10,589
			American News	Aberdeen	SD	11,623
			Rapid City Journal	Rapid City	SD	23,148
Tennessee	397,36	5 15%				
			The State Gazette	Dyersburg	TN	4,137
			Oak Ridge	Oak Ridge	TN	4,494
			Shelbyville Times-Gazette	Shelbyville	TN	6,747
			The Williamson Herald	Franklin	TN	6,895
			Crossville Chronicle	Crossville	TN	7,289
			Southern Standard	McMinnville	TN	9,358
			Columbia Daily Herald	Columbia	TN	10,343
			The Sunday News	Tullahoma	TN	10,441
			Cleveland Daily Banner	Cleveland	TN	13,790
			Citizen Tribune	Morristown	TN	23,658
			Johnson City Press	Johnson City	TN	24,625
			Chattanooga Times Free Press	Chattanooga	TN	76,805
			Knoxville News Sentinel	Knoxville	TN	87,468
			The Commercial Appeal	Memphis	TN	111,315
Texas	1,450,24	7 15%				
10/10	1,		Jacksonville Daily Progress	Jacksonville	TX	2,167
			Plainview Daily Herald	Plainview	ΤX	2,857
			The Huntsville Item	Huntsville	TX	3,349
			The Waxahachie Daily Light	Waxahachie	TX	3,448
			Stephenville Empire-Tribune	Stephenville	ΤX	3,546
			Corsicana Daily Sun	Corsicana	TX	3,842
			Athens Daily Review	Athens	TX	3,940
			Palestine Herald-Press	Palestine	TX	4,580
			Gainesville Daily Register	Gainesville	ΤX	4,630
			Greenville Herald Banner	Greenville	TX	4,925
			Brownwood Bulletin	Brownwood	TX	4,925
			The Paris News	Paris	TX	6,403
			Kerrville Daily Times	Kerrville	ΤX	7,388
			Denton Record-Chronicle	Denton	TX	8,865
			The Mineral Wells Index	Mineral Wells	TX	9,062

<u>State</u>	2:12-cy, 001	<u>)</u> <u>}</u> -M <u>Q</u> <b>E</b> C <u>M</u> <u>K</u> <u>M</u> <u>e</u>	Dale #5227 Rangeled 09/14/16	Pg 🔐 of 191	Pg ID <u>st17</u> 998	irculation
			Odessa American	Odessa	TX	11,820
			Valley Morning Star	Harlingen	TX	12,017
			Brownsville Herald	Brownsville	TX	13,298
			Reporter-Telegram	Midland	TX	14,283
			Bryan College Station Eagle	Bryan	TX	15,000
			Standard-Times	San Angelo	TX	15,911
			Temple Daily Telegram	Temple	TX	17,839
			Killeen Daily Herald	Killeen	TX	18,601
			Tyler Courier-Times-Telegraph	Tyler	TX	19,405
			Times Record News	Wichita Falls	TX	19,454
			Abilene Reporter-News	Abilene	TX	20,693
			Monitor	McAllen	TX	20,717
			Victoria Advocate	Victoria	TX	21,178
			Mid Valley Town Crier	Weslaco	TX	21,576
			Bryan Times	Bryan	TX	22,402
			Gazette	Texarkana	TX	25,583
			Amarillo Globe-News	Amarillo	TX	27,088
			Lubbock Avalanche-Journal	Lubbock	TX	29,058
			The Leader	Houston	TX	30,535
			Corpus Christi Caller-Times	Corpus Christi	TX	37,430
			Austin American-Statesman	Austin	TX	118,625
			Star-Telegram	Fort Worth	TX	184,441
			The Dallas Morning News	Dallas	TX	223,694
			Houston Community	Houston	TX	435,672
Utah	154	4,629 16%				
			The Herald Journal	Logan	UT	13,298
			Daily Herald	Provo	UT	19,693
			The Salt Lake Tribune-Deseret News	Salt Lake City	UT	121,638
Virginia	460	0,817 14%				
			The Petersburg Progress-Index	Petersburg	VA	10,835
			The Roanoke Times	Roanoke	VA	75,845
			Daily Press	Newport News/Hamptor	VA	87,363
			The Virginian-Pilot	Norfolk	VA	143,318
			Richmond Times-Dispatch	Richmond	VA	143,456
						-
Washingto	on 607	7,918 22%				
-			Daily Record	Ellensburg	WA	5,713
			The Daily World	Aberdeen	WA	7,187
			Walla Walla Union-Bulletin	Walla Walla	WA	11,722
			Skagit Valley Herald	Mount Vernon	WA	13,773
			The Daily News	Longview	WA	15,469
			The Wenatchee World	Wenatchee	WA	16,844
			Kitsap Sun	Bremerton	WA	17,336
			The Bellingham Herald	Bellingham	WA	19,503
			The Olympian	Olympia	WA	22,655
			Herald-Republic	Yakima	WA	25,807
			Tri-City Herald	Pasco/Tri Cities	WA	26,595
			The Columbian	Vancouver	WA	30,047
			The News Tribune	Tacoma	WA	73,875
			The Spokesman-Review	Spokane	WA	79,082
			The Seattle Times	Seattle	WA	242,310
Washingto	on DC 544	l,624 178%				
			The Washington Post	Washington	DC	544,624

<u>State</u> 2:1	2-c <u>&amp;irQQ1Q3</u> -MC	<u> </u>	Date #spaper frameiled 09/14/16	Pg <u>61</u> of 191	Pg ID <u>stafe</u> 998	irculation
West Virginia	186,689	24%				
			Princeton Times	Princeton	WV	1,394
			Mineral Daily News Tribune	Keyser	WV	2,694
			Times West Virginian	Fairmont	WV	7,880
			Bluefield Daily Telegraph	Bluefield	WV	13,790
			The Journal	Martinsburg	WV	14,283
			The Register-Herald	Beckley	WV	14,775
			Clarksburg Exponent-Telegram	Clarksburg	WV	17,829
			The Dominion Post	Morgantown	WV	18,420
			The Parkersburg News And Sentinel	Parkersburg	WV	24,211
			Sunday News-Register	Wheeling	WV	27,088
			Gazette-Mail	Charleston	WV	44,325
Wisconsin	203,390	<b>9</b> %				
			Baraboo News Republic	Baraboo	WI	3,300
			Daily Register	Portage	WI	3,743
			Chippewa Valley Newspapers	Chippewa Falls	WI	6,403
			Daily Citizen	Beaver Dam	WI	8,865
			The Journal Times	Racine	WI	20,193
			Kenosha News	Kenosha	WI	21,816
			Leader-Telegram	Eau Claire	WI	23,640
			La Crosse Tribune	La Crosse	WI	27,580
			Wisconsin State Journal	Madison	WI	87,850
Wyoming	25,241	11%				
			Daily Rocket-Miner	Rock Springs	WY	6,777
			Casper Star-Tribune	Casper	WY	18,464
Total Circulation	n 22,834,907					

Source: Parade newspaper carrier list effective 7/17/2016

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# **EXHIBIT 2**

### 2:12-cv-00103-MOB-MKM Doc # 527-6 Filed 09/14/16 Pg 63 of 191 Pg ID 18001



Nol Advertising is the world's most effective and efficient marketplace for the buying and selling of digital advertising. Aol Advertising integrates AOL's leading nedia properties, proprietary's behavioral technology and Advertising.com's mass reach into a unified solution for advertisers and publishers. We maintain the argest reach in the industry - over 90% of the entire Internet universe.

to Advertising proposes a multi-tiered, integrated online marketing plan designed to help you associate your brand with quality content, educate your target indience and drive consumer purchase intent.

### Site List

The following list represents the sites on which your campaign may appear. We do not guarantee delivery on a specific site. Please note that the composition of his proposed site list is subject to change based on client request, or with the addition of sites to the Ad.com Network that meet the client's specified targeting riteria.

Site

Site

1-800-590-Heartburn.com 1-800-894-Diabetes.com 1-800-ItchyEyes.com 1-800-MyDepression.com 1-800-MyKidney.com 1-800-Oncologist.com 1-800-Therapist.com 1-800-therapist.com 1.fm 1000WebGames.com 1000goals.com 1001Fonts.com 1001Recipe.com 10Best.com 123Greetings.com 13deals.com 140fire.com 1800Oncologist.com 1800Therapist.com 1Sale.com 1UP.COM 1club.fm 1cup1coffee.com 1up.COM 20Minutos.es 21questions.com; apps.facebook.com 24/7 Wall St 247Sports.com [Smartphone - Web] 247WallSt.com 247sports.com [Smartphone - Web] 24HourCampfire.com 24hACRepair.com 24hApplianceRepair.com 24hElectrician.com 24hPlumber.com 24wired.tv.com 2Bluemediagroup.com 2bluemedia.com 2bluemediagroup.com 2x3plastics.com 33 Across 33Across.com 3FatChicks.com 3dilusion.com 404TechSupport.com 411Answers.com 411answers.com 49ersWebZone.com [Smartphone - Web] 4Shared com 50States.com 5DollarDinners.com 36Quotes.Blogspot.com 3Lyrics.com 7Gadgets.com 7LiveOnline.com 7Liveonline.com 38malls.com 3Tracks.com

MusicPlayer.com [Smartphone - App] MusicTubeFree.com [Tablet - App] Musica Univision com Musicblvd.com Musicselects com Musify.com [Tablet - App] MustBuySneakers.com Muztuber.com My10online.com Mv20DC.com My45.com My50Chicago.com MyCokeRewards.com MyCookBook.com [Smartphone - App] MyDailyMoment.com MyDish.com MyDotComrade.com [Smartphone - Web] MyFitnessPal.com MyFoxBoston.com MyFoxChicago.com MyFoxDC.com MvFoxDc.com MyFoxLA.com MyFoxPhoenix.com MyFoxTampaBay.com MyFoxTwinCities.com MyFtinessPal.com [Smartphone - App] MyFunCards.com MyGames4Girls.com MyHappyGames.com MyHomeldeas.com MyLifetime.com MyLikes.com MyLot.com MyMLBDraft.com MyMonthlyCycles.com MyNBADraft.com MvNFLDraft.com MyNHLDraft.com MyNHLTradeRumors.com MyNewsLA.com MyOnlineArcade.com MyPictureMania.com MyPoints.com MyPremium.tv MyRecipes.com [Tablet - Web] MyRelatives.com MySanAntonio.com MySimon.com MySoju.com MySpace.com MyTalkingAngela.com [Tablet - App] MyTalkingTom.com [Tablet - App] MyTechMantra.com MyTvShowz.com MyWifeMakes.com MyXfinity.com [Smartphone - Web] MyYearbook.com

3to18.com Btracks.com [Smartphone - App] 911Tabs.com 953TheRebel.com 971TheFan.com 9Gaq.com 9MediaOnline.com 9To5Mac.com 9gag.com A-gc.com AARP.ORG ABC.es ABC7News.com ABCFamily.com; ABCFamily.go.com ABCLocal.go.com ABCNews.com ADTECH Marketplace RTB ADVFN.com AETV.com [Smartphone - Web] AFewShortCuts.com AGGREGATED SITES -- MATOMY MEDIA -- URLS AGGREGATED URLS - PK4MEDIA.COM - AVAILABLE AHealthyEarth.net AIM AIM Apps Revenue Non RTB AIM Today Revenue Non RTB AIM.com (Homepages) Revenue Non RTB AIMToday.com AJC.com AKAMineCraft.com AKidsHeart.com AL.com [Smartphone - Web] ANDMagazine.com ANDigital.com AOL AOL - Horoscopes - Mobile Web Articles [Smartphone -AOL - Mandatory AOL - Music - Mobile Web Articles [Smartphone - Web] AOL - TeenInk.com AOL - Weather - Mobile Web Articles [Smartphone - Web] AOL Canada AOL Client Email Revenue Non RTB AOL Food Revenue Non RTB AOL Games **AOL Heidi Klum** AOL Home Revenue Non RTB **AOL Industry Revenue Non RTB** AOL Latino Revenue Non RTB AOI Mail **AOL Parenting Revenue Non RTB** AOL Tested.com **AOL The Boombox** AOL The Boot AOL The Music Blog **AOL Uber Default** AOL CO UK AOL.COM [Tablet - Web] AOL.QC.ca AOL ca AOL.ca - Auto AOL.ca - MonBebe.com AOL.ca - MusicMe.com AOL.ca - Reverso.com AOL.ca - Webmail AOL.ca - Wikio.com AOL.com AOL.com - AIM AOL.com - AisleDash.com AOL.com - Asylum.com AOL.com - Autos AOL.com - BlackVoices.com AOL.com - Careers & Work AOL.com - ComicsAlliance.com AOL.com - Community & Connection AOL.com - DailyFinance.com AOL.com - Email

### Site

Mvcouponteacher.com Myfitnesspal.com Myfuncards.com Mvghana.tv Mygrocerydeals.com Mylifeandkids.com Mylitter.com Mymotherlode.com Myonlinearcade.com Mypodcooks.com Myprofilecover.com Myrobertpattinson.com Myspace.com Mytaste.com MythicSpoiler.com N4g.com NASDAQ.com [Smartphone - Web] NATMAGS.CO.UK NBA.com [Smartphone - Web] NBC.com NBCNewYork.com [Smartphone - Web] NBCNews.com NBCSports.com NBCUni.com NCAA.com NDTV.com [Tablet - Web] NESN.com [Smartphone - Web] NEXAGE.COM [Smartphone - App] NGB TV NHL.com [Smartphone - Web] NJ.com [Smartphone - Web] NLClassifieds.com NODQ.com NOLA.COM [Smartphone - Web] NOLA.com NPGCo.com NTD.tv NWAnime.com [Smartphone - Web] NY1Noticias.com NYDailyNews.com [Smartphone - Web] NYMag.com NYPost.com NYPost.com; NewYorkPost.com NYTimes.com [Smartphone - Web] NYsun.com NZHerald.com [Smartphone - App] NadaGuides.com Nafe.com NameBerry.com [Smartphone - Web] NameMedia.com NameTests.com [Smartphone - Web] Narutospot.net NasDaq.com Nasdag.com Nation.co.ke NationStates net National Geographic Tier 1 National Geographic Tier 2 NationalEnguirer.com [Smartphone - Web] NationalGeographic.com [Smartphone - Web] NationalJournal.com NationalRail.co.uk NationalReview.com [Smartphone - Web] Nationalgeographic.com NaturalHealthMag.com NaturallyCurly.com NaturallyCurly.com; CurlyNikki.com Nba.com [Smartphone - Web] Nbc.com [Smartphone - Web] NeoGAF.com NeoPets.com NeoSeeker.com [Smartphone - Web] Neogaf.com NeonlimeLight.com Neopets.com Neoseeker.com

AOL.com - Engadget.com AOL.com - Food AOL.com - Games AOL.com - Health AOL.com - Healthy Living AOL.com - Holidash.com AOL.com - HomePages AOL.com - Horoscopes AOL.com - Joystiq.com AOL.com - Latino AOL.com - Living AOL.com - Money AOL.com - MorningRush AOL.com - Move.com Real Estate AOL.com - Music AOL.com - MyDaily.com AOL.com - News AOL.com - Parenting AOL com - Paw Nation **AOL.com - People Connection** AOL.com - Pictures AOL.com - Real Estate AOL.com - Shopping AOL.com - Shortcuts.com AOL.com - Small Business AOL.com - Sports AOL.com - Switched.com AOL.com - Television AOL.com - Travel AOL.com - Userplane.com AOL.com - Video AOL.com - WalletPop.com AOL.com - Weblogs.com AOL.com > AIM AOL.com > Meez.com AOL.com > News AOL.com > News - Weather AOL.com > Skye - Weather AOL.com > Slash Control AOL.com > Spinner.com AOL.com > Technology AOL.com Revenue (Homepages) Non RTB AOI fr AOLCityGuide.com AOPTESTURL.com AP.com AP.ora APalabrados - Facebook App APerfectPlayroom.com APlus.com [Smartphone - Web] ASTROLOGY-NUMEROLOGY.COM ATT.com [Smartphone - Web] AUTOHOLICS.COM AVClub.com AVSforum.com AXS.com [Smartphone - Web] AZCentral.com AZLyrics.com [Smartphone - Web] Aarp.org Abbreviations.com Abc.com Abduzeedo.com; Abduzeedo.com.br About.com [Smartphone - Web] AboveTopSecret.com Abowlfulloflemons.net Abrition.com Abs-CBNNews.com AbsoluteArts.com AbstractConcepts.com AcademicEarth.org AccidentalMommies.com AccuRadio.com AccuWeather.com [Smartphone - Web] Accuradio.com Accuweather.com Aceshowbiz.com

### Site

NerdFighters.com NestEagleRock.com NetShelter Technology Media NetShelter Technology Media - 9to5Mac.com NetShelter Technology Media - XDA-Developers.com NetShelter Technology Media -9to5Mac.com NetZero.com NetZero.net Netnewsindex.com Netscape ISP Revenue Non RTB Netscape.com Netzero com Netzero.net NewCarsRelease.net NewEgg.com NewEnglandCouponSaver.com NewHavenRegister.com; nhregister.com NewJams.com NewJams net NewMamaMac.blogspot.com NewMediaRockstars.com [Smartphone - Web] NewMotorcycleRelease.com NewRepublic.com [Tablet - Web] NewWordsWithFriends.com [Tablet - App] NewWordsWithfriends.com [Tablet - App] NewWordswithFriends.com [Smartphone - App] NewYork.TimeOut.com Newburyportnews.com Newlaunches.com News Revenue Non RTB News.NineMSN.co.au News.Sky.com News.Yahoo.com News.com.au News12 com News8Austin.com NewsBlaze.com NewsBusters.com NewsDeq.com NewsDigitalMedia.com NewsFlash.com NewsFlashNews.com NewsHerald.com NewsOK.com NewsOk.com NewsPressNow.com NewsWeek.com Newsday.com Newser.com Newsinc.com Newsiosity.com Newsitem.com Newsnow.co.uk Newsoxy.com Newstogram.com Newsweek com Newyork.timeout.com Nexon net NextAvenue.org NextShark.com NextSportStar.com Nextag.com NexusMods.com NexusRadio.com NgPoll.com NiceKicks.com NikeTalk.Yuku.com Ninjanerdstech.com NitroType.com Nme.co.uk NoDQ.com NodeJu.com NoiseTrade com Nola com Nomeatathlete.com Non Mkt Place Client

AcidRefluxology.com AcronymFinder.com ActionFigurePics.com ActiveAmericans.com ActiveBeat.com [Smartphone - Web] ActiveBeat.com mobile Web [Smartphone - Web] ActiveTimes.com Actualidad.rt.com Ad.net AdGroups.com AdMe.com [Smartphone - App] AdMedia Network AdOperationsOnline.com AdOps.com AdTegrity - Aggregated urls available upon requestn request AdWeek.com Addcovers.com AddictingGames.com Capped AddictingGames.com [Tablet - Web] AddictiveTips.com AdditudeMag.com Adknowledge Adknowledge Tier 1 Adknowledge Tier 2 Admarvel Credit Card Spot Buy [Smartphone - App] Admarvel.com [Smartphone - App] Adme.com [Smartphone - App] Admeld-News Site Adnetwork.net Adrizer Adrizer.com Ads.Playdom.com Adtegrity.com Advance.net AdvanceAutoParts.com AdvanceDigital.com AdvanceInternet.com Mobile [Smartphone - Web] AdvanceInternet.com [Smartphone - Web] AdvancedBackgroundChecks.com AdvancedInternet.com Advantage Network Advocate.com AerServLLC.com [Smartphone - Web] Afewshortcuts.com Afkinsider.com Africa.com Africam.com Afrinnovator.com Afterdawn com AgainstAllGrain.com Agar.io Aggegated sites - Jewish Media Group - URLs available Aggegated sites - Q1Media - URLs upon request Aggreagted URLs - Creative Loafing - URLs Upon Request Aggreagted URs - Creative Loafing - URLs Upon Request Aggreated URLs- Pubmatic- 247Sports- URLs Upon Aggreated URLs- Rubicon-ToneMedia- URLs Upon Request Aggregate URLs - Budget Bytes - URLs Upon Request Aggregate URLs - FloElite - URLs Upon Request Aggregate URLs - Lee Enterprises - URLs Upon Request Aggregate URLs - LipstickAlley - URLs Upon Request Aggregate URLs - Neutrino Media - URLs Upon Request Aggregate URLs - One Good Thing - URLs Upon Request Aggregate URLs - Patch.com - URLs Upon Request Aggregated - Patriotic Media - URLs By Request Aggregated Site - BVMedia.ca Aggregated Site - Clovenetwork.com - URLs By Request Aggregated Site- BVMedia.ca Aggregated Site- CanSport - URL's by request Aggregated Site- Gorilla Nation Aggregated Site- IDGtechnetwork.com Aggregated Site-Lespac.com Aggregated Site- Lijit Networks Inc.-URLs By Request Aggregated Site- Undisclosed Large CA Media Company Aggregated Site- Yellowpages.com Aggregated Sites

### Site

Non Mkt Place Tag default Non Mkt Place Webmail Non-Disclosable Major Gaming Portal [Tablet - App] Nondisclosable local news site Noobarcade com Nordcurrent NorthJersey.com Northern and Shell NotDoppler.com NotebookForums.com Npgco.com Nster com Ntdtv.com NumberFire.com Numerology.com NumisMedia.com [Smartphone - Web] Nutriculamagazine.com Nutritioncuisine.com Nv.Yibada.com/En NyDailyNews.com [Smartphone - Web] NyTimes.com Nydailynews.com Nyfp.tv **ODESSA AMERICA** OKCupid.com OKMagazine.com [Smartphone - Web] OKcupid.com OMFGNetwork.com OMGPop.com ONLINEMEDIADIVA.COM OSDIR.com OTCMarkets.com OVPulse.com OberonGames.com Obox Media Observer.com Obsev.com OdoMeter.com [Smartphone - Web] Odometer.com [Smartphone - Web] Off-Grid.net OffShoreOnly.com OfficeGameSpot.com OhBabyNames.com [Smartphone - Web] OhNoTheyDidnt.LiveJournal.com Ohio.com Ohmi net OkCupid.com [Tablet - Web] OkMagazine.com OloArcade.com Ology Media - Aggregated URLs - Site List upon Request Omaha.com OmahaWorldHerald.com OmfgNetwork.com Omfggossip.com, Healthyforkids.com, Bydabeach.com Omg-Facts.com Omalobe.com OnDemandKorea.com [Smartphone - Web] OnGamers.com [Smartphone - Web] OnTheFlix.com OneAcross.com OneGreenPlanet.org OnePieceOfBleach.com OneScreen OneScreen.com OneUpSports.com Onefaceinamillion.com Onegoodthingbyjillee.com Onepakistan.com **Onescreen Entertainment Sites Onescreen Health Sites Onescreen Lifestyle Sites Onescreen Travel Sites** Onespot.Chron.com Onespot.Chron.com; topics.chron.com Onespot.MySanAntonio.com Onetravel.com

Aggregated Sites - Bayer Publishing - URLs Upon Request Aggregated Sites - URLs available upon request Aggregated Sites - A&E Network - URLs available upon Aggregated Sites - ABC Local - URLs By Request Aggregated Sites - ABC OTV - URLs Upon Request Aggregated Sites - ADKARMA ACTIVE - URLs By Request Aggregated Sites - ADMELD COMPETITOR GROUP -Aggregated Sites - ADMELD GORILLA NATION URLs By Aggregated Sites - ADMELD IGN- URLs By Request Aggregated Sites - ADMELD JOOST URLs By Request Aggregated Sites - ADMELD PIXSPREE URLs By Request Aggregated Sites - ADMELD-BNQT URLs By Request Aggregated Sites - ANDigital - URLs available upon request Aggregated Sites - Ad Prime Media- URL's by request Aggregated Sites - Ad2One - URLs upon Request Aggregated Sites - AdPeak- URLs By Request Aggregated Sites - AdPredictive - URLs Upon Request Aggregated Sites - Adprudence - URLs By Request Aggregated Sites - Adthrive - URLs by request [Smartphone Aggregated Sites - Advance Internet - URLs Upon Request Aggregated Sites - Advance Internet - URLs by request Aggregated Sites - Affinity - URLs Upon Request Aggregated Sites - Agent Digital - URLs By Request Aggregated Sites - Alpha Brand Media - URLs upon request Aggregated Sites - American Community Newspapers -Aggregated Sites - BEST OF MEDIA - URLs By Request Aggregated Sites - BUZZ MEDIA - URLs By Request Aggregated Sites - Beanstock Technorati - URLs By Aggregated Sites - Belo Corp. - URLs upon request Aggregated Sites - Biz Power Media URLs By Request Aggregated Sites - BlackOcean - URLs By Request Aggregated Sites - Bonnier - URLs By Request [Smartphone Aggregated Sites - Brandy Wright - URLs By Request Aggregated Sites - Briefing.com Network URLs By Request Aggregated Sites - Briefing.com Network - URLs By Aggregated Sites - Brightline Media - URLs Available Upon Aggregated Sites - Broadcast Barter Radio Networks Aggregated Sites - Business - URLS Available by Request Aggregated Sites - BuzzBox Media - URLs Upon Request Aggregated Sites - BuzzBoxMedia - URLs Upon Request Aggregated Sites - Buzzbox Media - URLs Upon Request Aggregated Sites - CMN Network - URLs Upon Request Aggregated Sites - CNHI - URLs By Request Aggregated Sites - CNHI - URLs Upon Request Aggregated Sites - CNHI - URLs upon request Aggregated Sites - CelebrityPro.com - URLs By Request Aggregated Sites - Cell Journalist - URLs By Request Aggregated Sites - Central Missouri Newspapers, Inc -Aggregated Sites - ChristianPost - URLs by request Aggregated Sites - Cliffsnotes - URLs by request Aggregated Sites - Community Media - URLs Upon Request Aggregated Sites - CrowdGather Inc. - URLs By Request Aggregated Sites - DEMAND MEDIA - URLs By Request Aggregated Sites - DEMAND MEDIA INDIECLICK - URLs Aggregated Sites - DRG Ad - URLs By Request Aggregated Sites - Dennis Digital - URLs Upon Request Aggregated Sites - ECOM Media Group Inc. - URLs By Aggregated Sites - EZ Target - URLs Available upon request Aggregated Sites - EZ Target - URLs available upon request Aggregated Sites - Elbrit - URLs By Request Aggregated Sites - Equibase - URLs by request Aggregated Sites - Essential Hype - URLs By Request Aggregated Sites - Evening Post Interactive- URLs By Aggregated Sites - Eye Popper Digital - URLs Upon Aggregated Sites - Eyeconomy - URLs By Request Aggregated Sites - FREEDOM BROADCAST - URLs By Aggregated Sites - FREEDOM COMMUNITY - URLs By Aggregated Sites - FREEDOM FOCI - URLs By Request Aggregated Sites - Fairfax Digital Newspapers - URLs upon Aggregated Sites - Fidelity Media - URLs Upon Request Aggregated Sites - Fidelity Media - URLs available upon Aggregated Sites - Flocast BigTeams - URLs upon request Aggregated Sites - Fnbox - URLs Upon Request Aggregated Sites - Foodie Blog Roll - URLs Upon Request Aggregated Sites - FoodieBlogRoll - URLs Upon Request Aggregated Sites - FreeCodeSource - URLs By Request

### Site

Online-convert.com OnlineAthens.com OnlineRadioStations.com OnlineSentinel.com Onlineiournal.com Onlinenigeria.com OnlyHDWallpapers.com OnlyHipHop.com OntGolf.ca; CanadianGolfer.com OnwardState.com OoLa.com Oodle.com [Smartphone - Web] Oola.com [Smartphone - Web] Oovoo com OpenWave.com **OpenX - Brightline Media Network** OpenX GameBanana OpenX RTB - Aggregated URLs - URLs Available Upon OpenX RTB [Smartphone - Web] OpenX.com Openstudy.com OpposingViews.com [Smartphone - Web] Oprah Tablet Capped [Tablet - Web] **Oprah Winfrey Network** Oprah.com [Tablet - Web] OrbitLifestyles.com Orbitz.com OregonLive.com [Smartphone - Web] Origami-Instructions.com Origami-instructions.com OrlandoSentinel.com [Tablet - App] Ortsbo com Osdir.com Otcmarkets.com Ottaway.com OurNewsToday.com OurStage.com OurTime.com Out.com OutReach OutdoorPhotographer.com Outdoorreview.com Outlook.com Outside in Ovacion.com.ve OverClock net OverStock.com Overclock.net Overstock.com Oxygen.com Oyez.org Oyster.com Oztralia.TV **Ozus Media - Gaming and Entertainment Sites** P-pokemon.com PATHEOS.COM [Smartphone - Web] PCAdvisor.co.uk PCH.com [Smartphone - Web] PCHGames.com PCHLotto.com PCHSlots.com PCHlotto.com PCMag.com [Smartphone - Web] PCOnline.com.cn PCWorld com PHPNuke.org PHYSORG.COM PJMedia.com POF.com PSDisasters.com PSPGameCrazy.com; NDS-Scene.net PSYCHOLOGYTODAY.COM PWMania.com PXSPOT com Padgram.com [Smartphone - App] PagingSuperMom.com

Aggregated Sites - GORILLA NATION URLs By Request Aggregated Sites - GamerDNA - URLs By Request Aggregated Sites - Gatehouse News - URLs available upon Aggregated Sites - GumGum - URLs by Request Aggregated Sites - HOLLYWIRE - URLs By Request Aggregated Sites - HamptonRoads - URLs By Request Aggregated Sites - Haymarket - URLs By Request Aggregated Sites - Hearst - URLs available upon request Aggregated Sites - Hearst Community Newspapers - URLs Aggregated Sites - Hearst Digital - URLs available by Aggregated Sites - Hearst Digital - URLs by Request Aggregated Sites - Hearst King Features - URLs by request Aggregated Sites - Hearst Newspapers - URLs By Request Aggregated Sites - Hearst TV - Available Upon Request Aggregated Sites - Hearst TV - URLs available by request Aggregated Sites - Hearst Teen Network - URLs available Aggregated Sites - Hearst Women's Network - URLs Aggregated Sites - Heartland Publications - URLs Upon Aggregated Sites - Heights Media - URLs By Request Aggregated Sites - Home - URLs Available Upon Request Aggregated Sites - IAC - URLs by Request [Tablet - Web] Aggregated Sites - IDG TechNetwork - URLs By Request Aggregated Sites - Incisive Media - URLs Upon Request Aggregated Sites - Inergize Digital - URLs by request Aggregated Sites - Internet Brands - URLs By Request Aggregated Sites - Internet Brands Auto - URLs By Request Aggregated Sites - Internet Broadcasting Systems - URLs Aggregated Sites - J-14.com - URLs By Request Aggregated Sites - Jemm Media - URLs Upon Request Aggregated Sites - KOB/KSTP - URLs By Request Aggregated Sites - Kontextua - URLs Upon Request Aggregated Sites - LIGHTSHAKE - URLs By Request Aggregated Sites - Lijit Network - URLs By Request" Aggregated Sites - MOG Music Network - URLs available by Aggregated Sites - Mad Ads Media - URLs Upon Request Aggregated Sites - MadAds Media - URLs Upon Request Aggregated Sites - ManyAds, Inc - URLs By Request Aggregated Sites - MatchBin - URLs Upon Request Aggregated Sites - McClatchy Interactive - URLs upon Aggregated Sites - Media General - URLs upon request Aggregated Sites - Media Nexus - URLs Upon Request Aggregated Sites - Mediative - URL by request Aggregated Sites - Meredith - URLs Upon Request Aggregated Sites - Metanetwork - URLs Upon Request Aggregated Sites - Mickle Media - URLs Upon Request Aggregated Sites - Mirror Newspaper Group - URLs by Aggregated Sites - Miva - URLs Available by Request Aggregated Sites - MobileFuse - URLs By Request [Tablet -Aggregated Sites - ModUrban Media - URLs By Request Aggregated Sites - Morris - URLs upon request Aggregated Sites - Netshelter- URLs By Request Aggregated Sites - News Digital Media - URLs upon request Aggregated Sites - Newstogram - URLs By Request Aggregated Sites - Newstogram - URLs By Request Aggregated Sites - Nexstar - URLs by request [Smartphone Aggregated Sites - Nexstar Broadcasting - Sitelist available Aggregated Sites - ONESCREEN - URLs By Request Aggregated Sites - Offleash Media - URLs By Request Aggregated Sites - Ohio.com - URLs By Request Aggregated Sites - Ology Media - URLs upon Request Aggregated Sites - OneUpSports - URLs By Request Aggregated Sites - OpenX Belo Interractive - URLs Upon Aggregated Sites - Ortsbo - URLs By Request Aggregated Sites - Outdoor Hub URLs By Request Aggregated Sites - Outdoor Hub URLs By Request Aggregated Sites - PBH Network - URLs Upon Request Aggregated Sites - PCMinc - URLs By Request Aggregated Sites - PEOPLE MEDIA - URLs By Request Aggregated Sites - Penske Media - Urls upon request Aggregated Sites - PerformGroup - URLs By Request Aggregated Sites - Pinsight Media - URLs Upon Request Aggregated Sites - Pivotal Media - URLs By Request Aggregated Sites - Post-Gazette Network urls available Aggregated Sites - Post-Gazette Network - URLs available Aggregated Sites - Post-Gazette Network -URLs available Aggregated Sites - Post-Gazette Network- URLs available

### Site

PaiamasMedia.com Pajiba.com Pandora App [Smartphone - App] Pandora.com PangeaMedia.com PaperCamp.com Parade.com [Smartphone - Web] ParadiseInTheWorld.com ParentMap.com ParentMediaInc.com [Tablet - Web] ParentSociety.coim ParentSociety.com [Smartphone - Web] Parenting.com [Smartphone - Web] Parents.com [Smartphone - Web] ParentsAsk Partment.Cazoodle.com Partygamecentral.com PassionForSavings.com Passionforsavings.com Passiveaggressivenotes.com PasteMagazine.com PastryShoesCollection.com Patch Patch.com [Smartphone - Web] Pathba.com Patheos.com PatientConversation.com PatsFans com PauseCafeIn fr PawNation Revenue Non RTB Pavscale.com Pch com Pchgames.com Pchlotto.com Pchslots.com Pctechbytes.com PedigreeDatabase.com PekeGifs.com PenguinFlyers.com [Smartphone - App] PeninsulaClarion.com PennLive.com [Smartphone - Web] PenniesOnAPlatter.com PennsWoods.net Pennysaverusa.com People Media Sites - BlackPeopleMeet.com People Media Sites - SingleParentMeet.com People.com [Smartphone - Web] People.com; PeopleStyleWatch.com PeopleEnEspanol.com [Smartphone - Web] PeopleFinders.com PeopleMedia.com Peoplemedia.com PerezHilton.com [Smartphone - Web] Perezhilton.com PerfectAppLock.com [Tablet - App] PerfectMatch.com PerfectSolve Technologies Inc. PerfectWorld.com PersonalityCafe.com Personalitycafe.com Pet360.com PetBreeds.com PetFinder Tier 2 PetFinder.com PetGuideNetwork.com PetLifeRadio.com PetMD.com PetMd.com PetWebsite.com PetaPixel.com PetalsToPicots.com Petsjump, Awesomemom, Descubrearte, Trueliving, Phandroid.com [Smartphone - App] PhantasyTour.com [Tablet - Web] Philly.com [Smartphone - Web] Philly.com/Homepage

Aggregated Sites - Publir - URLs By Request Aggregated Sites - Publir - URLs Upon Request Addredated Sites - Pubmatic McClatchy - URLs By Request Aggregated Sites - Pubmatic Srcibd USA - URLs By Aggregated Sites - RUBICON EGOTV - URLs By Request Aggregated Sites - RUBICON FREEDOM COMM Aggregated Sites - RUBICON FREEDOM COMM Aggregated Sites - Raycom - Sites available upon request Aggregated Sites - Real Estate - URLs Available by Request Aggregated Sites - Redux Media - URLs By Request Aggregated Sites - Redux Media - URLs by Request Aggregated Sites - Reptide Media - URLs By Request Aggregated Sites - Rodale - URLs Upon Request Aggregated Sites - Rubicon Cheezburger - URLs By Aggregated Sites - Rubicon Swaave - URLs By Request Aggregated Sites - Rubicon Yardbarker - URLs By Request Aggregated Sites - SAY Media - URLs Upon Request Aggregated Sites - SONY PICTURES INTERACTIVE -Aggregated Sites - Savetz Publishing URLs By Request Aggregated Sites - Scripps - URLs By Request Aggregated Sites - SecureNet - URLs By Request Aggregated Sites - Seed Corn Network URLs By Request Aggregated Sites - Shavar Ross - URLs By Request Aggregated Sites - SheKnows - URLs By Request Aggregated Sites - SheKnows - URLs available by request Aggregated Sites - Sinclair - URLs by Request Aggregated Sites - Sky.com - URLs By Request Aggregated Sites - Snack Media - URLs upon Request Aggregated Sites - Social Knowledge URLs By Request Aggregated Sites - Softonic - URLs By Request Aggregated Sites - Sparc Media - URLs by Request Aggregated Sites - St Joseph Media - URLs Upon Request Aggregated Sites - Style Coalition - URLs By Request Aggregated Sites - Sugar Inc - URLs Upon RequestURLs Aggregated Sites - Sunfish - URLs by Request Aggregated Sites - Swaave URLs By Request Aggregated Sites - Synacor - URLs By Request Aggregated Sites - TST Media URLs By Request Aggregated Sites - TangersMedia - URLs By Request Aggregated Sites - TechMediaNetwork - URLs By Request Aggregated Sites - TexasTeamPlayers.com - URLs By Aggregated Sites - The Blogger Network - Beanstock -Aggregated Sites - The DevShed Network - URLs By Aggregated Sites - Time Warner Cable Political Sites - URLs Aggregated Sites - Triton Loyalty - URLs By Request Aggregated Sites - URLs - CJOnline - URLs By Request Aggregated Sites - URLs available upon request Aggregated Sites - USAToday - URLs By Request Aggregated Sites - Underdog Media - URLs By Request Aggregated Sites - Universal Night Life - URLs Upon Aggregated Sites - Vector Publishing - URLs Upon Request Aggregated Sites - Venom Marketing URLs By Request Aggregated Sites - VillageVoice - URLs By Request Aggregated Sites - WOWIO - URLs By Request Aggregated Sites - WahWahNetwork - URLs Available by Aggregated Sites - Warner Brothers TV - URLs available Aggregated Sites - WolfeNetwork - URLs By Request Aggregated Sites - Womens Forum - URLs Upon Request Aggregated Sites - Womens Network Aggregated Sites - Zap2it - URLs by Request [Smartphone -Aggregated Sites - mystart.incredmail.com. mystart. Aggregated Sites -Adknowledge URLs By Request Aggregated Sites -Adknowledge? URLs By Request Aggregated Sites -Detroit Media URLs By Request Aggregated Sites -Financial Content - URLs By Request Aggregated Sites -Inergize Digital URLs By Request Aggregated Sites -Intermarkets? URLs By Request Aggregated Sites -Journal Interactive URLs By Request Aggregated Sites -Journal Register URLs By Request Aggregated Sites -LocalTV - URLs By Request Aggregated Sites -LocalTV URLs By Request Aggregated Sites -LocalTV? URLs By Request Aggregated Sites -MMA Network URLs By Request Aggregated Sites -McGraw Hill URLs By Request Aggregated Sites -Petholding - URLs By Request Aggregated Sites -Rubicon Intermarkets- URLs By Request

### Site

PhillvBurbs.com PhoneArena.com [Smartphone - Web] PhoneDog.com Phonearena.com [Tablet - Web] PhotoBucket com Photoblip.com Photobucket.com Photographyreview.com PhotosMe.com PicMonkev.com Picky-Palate.com PicsArt.com [Smartphone - App] Picsearch.com Picture2Life.com Picxure.com Pigeons.biz Pillsburv.com Pinger.com [Smartphone - App] PingerPhone.com [Smartphone - App] PinkNews.co.uk Pinkooo.com Pinkvilla.com Pintershare.com Pirate4x4.com Pizap.com Placebuzz.com PlacesYoullSee.com Placesandlocals.com, Tripexplorers.com PlaneAndPilotMag.com Planetcube.site.nfoservers.com Planetminecraft Play.Google.com [Smartphone - App] Play.Google.com/store/apps/details?id=com. Play.Google.com/store/apps/details?id=com. Play.Google.com/store/apps/details?id=de.joergjahnke. Play.google.com/store/apps/details?id=com.melodis. PlayDate.com PlayGames.bz PlayHub.com PlavList.com PlayPink.com Playlist.com Playmyflash.com Playmyflash.com/CA PlentyOfFish.com Plotip.com . Plunder Media PoF.com [Tablet - Web] PoemHunter.com PoetryAmerica.com Pof.com Pogo.com PogoPlugged.com Pointstreak.com Pokedream.com PokemonVoyage.com PokerNews.com PoliceScanner.com [Tablet - App] PolitiFact.com PoliticalWire.com Politicallore.com Politico iPad App [Tablet - App] Politico.com [Tablet - Web] Politics Daily Revenue Non RTB Politifact.com [Smartphone - Web] Polygon.com [Smartphone - Web] Pong.com PongCom.Media-Toolbar.com PoolHost.com PoolTracker.com Pooltracker.com PopCornFlix.com PopCrush.com [Smartphone - Web] PopCurious.com PopSci.com PopSugar.com

Aggregated Sites -Schurz URLs By Request Aggregated Sites -Schurz - URLs By Request Aggregated Sites -Schurz ? URLs By Request Aggregated Sites -Shaw Media? URLs By Request Aggregated Sites -Small Newspaper Group URLs By Aggregated Sites -SportsFanLive URLs By Request Aggregated Sites -Zedo American Consolidated Media -Aggregated Sites 118635 - URLs available upon request Aggregated Sites Rubicon LocalTV LLC- URLs By Request Aggregated Sites- AdMeld - Healthline Networks- URLs By Aggregated Sites- AdPredictive- Interactive One-URLs By Aggregated Sites- Admeld - Altitude Digital-URLs By Aggregated Sites- Admeld AdTaxi -URLS By Request Aggregated Sites- Admeld BookRags- URLs By Request Aggregated Sites- Admeld- World of Golf Tour-URLs By Aggregated Sites- AllRecipes.com-URLs By Request Aggregated Sites- Altitude Digital-URLs By Request Aggregated Sites- AnchorFree-URLs By Request Aggregated Sites- Beanstock Media -URLs By Request Aggregated Sites- Citadel Broadcasting-URLs By Request Aggregated Sites- Clever on Demand - URLs upon request Aggregated Sites- ComplexMediaNetwork.com Aggregated Sites- CrowdyNews-URLs By Request Aggregated Sites- Funbox-URLs By Request Aggregated Sites- Glacier Media- URL's by request Aggregated Sites- LPS Real Estate Group, Inc.-URLs By Aggregated Sites- Media One Utah -URLS By Request Aggregated Sites- Media One Utah-URLS By Request Aggregated Sites- Media One of Utah-URLs By Request Aggregated Sites- MediaNexus- URLs Upon Request Aggregated Sites- Publisher Ad Network-URLs By Request Aggregated Sites- Real Games-URLs By Request Aggregated Sites- Reptide Media -URLs By Request Aggregated Sites- Rubicon-MeltGames-URLs By Request Aggregated Sites- SheBlogs Media- URLs by Request Aggregated Sites- The Paper Database-URLs By Request Aggregated Sites- Traffiq Exchange- URLS By Request Aggregated Sites- YardBarker-URLs By Request Aggregated Sites- iMedia Audiences-URLs By Request Aggregated Sites-AdMeld - Curse Network-URLs By Aggregated Sites-Admeld Wikia- URLs By Request Aggregated Sites-Kosmix- URLs By Request Aggregated Sites-NeoEdge Networks, Inc- URLs By Aggregated Sites-Pet Holdings, Inc.-URLs By Request Aggregated Sites-Pubmatic - Curse Network-URLs By Aggregated Sites-Pubmatic BlogHer- URLs By Request Aggregated Sites-Pubmatic Yardbarker-URLs By Request Aggregated Sites-Pubmatic-OneSpot.SFGate.com- URLs Aggregated Sites-Pubmatic-Sugar Publishing Inc.- URLs By Aggregated Sites-PubmaticTechnorati- URLs By Request Aggregated Sites-Zedo Zinc- URLs By Request Aggregated Synacor Sites - URLs Upon Request Aggregated URLS - Banner Connect - URLs Upon Request Aggregated URLS - Matchflow Media Inc - URLs Upon Aggregated URLS - Pubmatic RTB - URLs Available Upon Aggregated URLS - RTk.IO - URLs Upon Request Aggregated URLS - RTk.IO - URLs by Request Aggregated URLS - Trinity - URLs Upon Request Aggregated URLS- Rubicon Journal Media Group- URLs Aggregated URLs - Vox - URLs Upon Request Aggregated URLs DigitalTrends - URLs Upon Aggregated URLs DigitalTrends - URLs Upon Request Aggregated URLs FishingAdNetwork.com - URLs Upon Aggregated URLs HockeyAdNetwork.com - URLs Upon Aggregated URLs liMediaAudience- URLs Upon Request Aggregated URLs RockYou - URLs Upon Request Aggregated URLs Rubicon RTB Viacom URLs Upon Aggregated URLs SurvivingCollege.com - URLs Upon Aggregated URLs iMediaAudienceFamilySites - URLs Upon Aggregated URLs iMediaAudiences- URLs Upon Aggregated URLs - 152 Media - URLs Upon Request Aggregated URLs - 152 Media - URLs upon request Aggregated URLs - 9MediaOnline - URLs Upon Request Aggregated URLs - ADTECH Marketplace RTB - URLs Aggregated URLs - AdMedia - URLs Upon Request Aggregated URLs - AdThrive - URLs Upon Request

### Site

PopURLs.com PopUpCity.com PopWorkouts.com PopYard.com Popconfidential.Zap2it.com Popconfidential.Zap2it.com Tier 2 Popconfidential.Zap2it.com Tier 3 Popcrunch.com Popeater.com Poplistic.com Popminute.com Popog.com Popsugar.com [Smartphone - Web] PopularCritic.com PopularMechanics.com PopularScreenSavers.com Popularscreensavers.com Post-Gazette.com [Smartphone - Web] Post-gazette.com PostAndCourier.com PostdocATGC.com PotholesInMyBlog.com [Smartphone - Web] PottstownMercury.com; pottsmerc.com; pottstownmercury. Pouch.com PowerAdz.com PowerBlockTV.com [Smartphone - Web] PowerNationTV.com [Smartphone - Web] PowerOneMedia.com Powerblocktv.com [Smartphone - Web] PowernationTV.com [Smartphone - Web] Powernationty.com [Smartphone - Web] PrankDial com Prankies.com Predictem.com Pregnancy-Info.net Pregnancygirl.com Pregnancyhut.com Pregnany.org PremierLeague.com Premiere Big 3 TV News Network Site PrensaEscrita.com Prensalibre com Preownedweddingdresses.com PrepReview.com Prepaid-Wireless-Guide.com PrepaidPhoneNews.com Prepreview.com PrescriptionDrug-info.com PressHerald.com PressRoomVIP.com [Tablet - Web] PrettyMuchAmazing.com [Smartphone - Web] Prevention.com Previously.TV [Smartphone - Web] PriceGrabber PriceGrabber Network of Shopping Sites PriceGrabber com PriceLine.com Pricegrabber.com PrimaryGames.com PrimeLocation.com; FindAProperty.com PrimeSite1.com Princesspinkygirl.com Prisa Spanish Media Prisa.com ProFSI com ProSportsDaily.com ProWrestlingScoops.com; TheWrestlingAnswer.com ProbablyCrafting.com Proboard.com [Tablet - Web] Proboards.com [Smartphone - Web] Prodege Profootballrumors.com Programiz.com ProgrammingSimplified.com ProjectCasting.com ProjectInspired.com

Aggregated URLs - Admeld RTB - URLs Upon Request Aggregated URLs - Admeld RTB No UGC - URLs Upon Aggregated URLs - Adprudence US - URLs Upon Request Aggregated URLs - AdsiduousWPHMedia - URLs Available Aggregated URLs - Advance Digital - URLs Upon Request Aggregated URLs - AdvanceDigital Pubmatic RTB - URLs Aggregated URLs - AppNexus RTB - URLs Upon Request Aggregated URLs - AppNexus RTB Beanstock RON - URLs Aggregated URLs - AppNexus RTB Gourmet Ads - URLs Aggregated URLs - AppNexus RTB Matomy - URLs Upon Aggregated URLs - AutoGuide.com - URLs Upon Request Aggregated URLs - Autotrader - URLs Upon Request Aggregated URLs - Available By Request - MEDIA-STRIKE. Aggregated URLs - Axion Networks Zedo - URLs Upon Aggregated URLs - BH Media Group Pubmatic RTB - URLs Aggregated URLs - BassMasta - URLs Upon Request Aggregated URLs - Bazaarvoice - URLs Upon Request Aggregated URLs - Beanstock Media - URLs Upon Request Aggregated URLs - Belo - URLs Upon Request Aggregated URLs - Belo Interactive - URLs Available Upon Aggregated URLs - Belo Interactive - URLs Upon Request Aggregated URLs - Black Ocean - URLs Upon Request Aggregated URLs - BlogAds - URLs UPon Request Aggregated URLs - Bonnier Corporation Pubmatic RTB -Aggregated URLs - Brightline Media - URLs Upon Request Aggregated URLs - BrightlineMedia.net - URLs Upon Aggregated URLs - Business Insiders - URLs Upon Request Aggregated URLs - BuySellAds - URLs Upon Request Aggregated URLs - CBS Local - URLs Upon Request Aggregated URLs - CNHI - URLs Upon Request Aggregated URLs - Casale - URLs Upon Request Aggregated URLs - Casale RTB - URLs Upon Request Aggregated URLs - CharismaMedia.com - URLs Available Aggregated URLs - CondeNast - URLs Upon Request Aggregated URLs - Connexity - Sites By Request Aggregated URLs - Conversant Media - URLs Available Aggregated URLs - CoolMath - URLs Upon Request Aggregated URLs - Cordillera - URLs Upon Request Aggregated URLs - Covers - URLs Upon Request Aggregated URLs - Creators Syndicate - URLs Upon Aggregated URLs - Curse Network - Sites Upon Request Aggregated URLs - DMV.org - URLs Upon Reques Aggregated URLs - DataPoint - URLs upon request Aggregated URLs - Dean Media - URLs Upon Request Aggregated URLs - DoubleClick RTB - URLs By Request Aggregated URLs - DoubleClick RTB - URLs Upon Request Aggregated URLs - DoubleClick RTB AOP - URLs Upon Aggregated URLs - DoubleClick RTB Hilton Tablet - URLs Aggregated URLs - DoubleClick RTB No UGC - URLs Upon Aggregated URLs - DoubleClick RTB Tier D - URLs Upon Aggregated URLs - Doubleclick RTB - URLs Upon Request Aggregated URLs - Doubleclick RTB CA - URLs Upon Aggregated URLs - DowJones Local - URLs Upon Request Aggregated URLs - EliteDaily - URLs Upon Request Aggregated URLs - Equibase - URLs Upon Request Aggregated URLs - Evolve Media - URLs Upon Request Aggregated URLs - Eye Popper Digital Aggregated URLs - Facebook Apps - Rubicon - URLs Upon Aggregated URLs - Facebook Apps - URLs Upon Request Aggregated URLs - FantasySportsVentures.com - URLs Aggregated URLs - FantasySportsVentures.com - URLs Aggregated URLs - Feras Ballout - URLs Upon Request Aggregated URLs - Findology Pubmatic RTB - URLs Aggregated URLs - Footar.com - URLs Upon Request Aggregated URLs - Forum Communications - URLs By Aggregated URLs - Forward Health - URLs Upon Request Aggregated URLs - FoxNews - URLs Upon Request Aggregated URLs - Freshcom Media LLC - URLs Upon Aggregated URLs - Gamer DNA- URLs Upon Request Aggregated URLs - Gatehouse Media - URLs Upon Request Aggregated URLs - Gateway Media - URLs Upon Request Aggregated URLs - Gateway Media- URLs Available Upon Aggregated URLs - GlamMedia - URLs Upon Request Aggregated URLs - Global Grind - URLs Upon Request Aggregated URLs - Gourmetads -Aggregated URLs - GumGum - URLs Upon Request

### Site

ProjectJenny.Tumblr.com Prokerala.com Prominent Newspaper Site Promocodes2012.com Pronto.com [Smartphone - Web] Propeller Revenue Non RTB Propeller.com Proper Media Propertypond.com Provideodownloader.com Ps3News.com PspCustomFirmware.com Pspgamecrazy.com PsvchoFact.com PubGears PubUtopia.com Pubhelix.com Publicbookshelf.com Pubmatic CBS Local CT Pubmatic Cracked.com Pubmatic RTB - Aggregated URLs - URLs Available Upon Pubmatic RTB AccuWeather.com Pubmatic RTB Curse.com Third Floor Pubmatic RTB Kijiji.com Pubmatic RTB [Tablet - App] Pubmatic Zynga PumpThatEdm.com PunjabiPortal.com PuppyDogWeb.com PuppyFinder.com Purch Media PurePlav.com PureVideo Network - GrindTV.com PurpleClover.com [Smartphone - Web] PushBackPolitics.org PuzzledHearts.com Puzzles.com [Tablet - App] Pxleyes.com; PhotoShopLady.com PynkCelebrity.com; SocialPynk.com Pynkcelebrity.com Q101.com Q103Albany.com [Smartphone - Web] QRPlay.com Qrplay.Com Qrplay.com Quadrant One QuadrantOne.com Quebec.huffingtonpost.ca Queendom.com QuericaVida.com Quibids.com QuickAndSimple.com QuickHit.com QuickMeme.com QuickMensGuide.com QuickTrip.com Quickmensguide Quickmensguide.com Quickrewards.Net Quickrewards.net QuiltingBoard.com [Smartphone - Web] Quinceanera.com QuizLet.com QuizONY.com Quizilla com Quizilla.com Capped Quizlet.com Quizmoz.com Quizony.com QuotationsPage.com QuoteLand.com Quotesandpoem.Com RCGroups.com RCN TV RCP.TV RD.com

Aggregated URLs - Hearst - Sites By Request Aggregated URLs - Hearst - Sites By Request [Smartphone Aggregated URLs - Hearst - URLs Upon Request Aggregated URLs - Hearst Digital - URLs Upon Request Aggregated URLs - Hearst King Features - URLs Upon Aggregated URLs - Hearst Newspapers - URLs Upon Aggregated URLs - Hearst Pubmatic RTB - URLs Available Aggregated URLs - Hearst Television - URLs Upon Request Aggregated URLs - IAC.com - URLs Upon Request Aggregated URLs - IBT Media - URLs Available Upon Aggregated URLs - IBTimes - URLs Upon Request Aggregated URLs - ISM In-Image Ad Network - URLs Upon Aggregated URLs - Iminent.com - URLs by Request Aggregated URLs - InMobi Supply - URLs Available Upon Aggregated URLs - Intergi - URLs Upon Request Aggregated URLs - Internetbrands.com - URLs Available Aggregated URLs - Internmarkets - URLs Upon Request Aggregated URLs - J Carter - URLs Upon Request Aggregated URLs - Journal Interactive - URLs Upon Aggregated URLs - JumpStart Auto - URLs Upon Request Aggregated URLs - Kiosked - URLs Upon Request Aggregated URLs - KlickNation - URLs Upon Request Aggregated URLs - Komoona Ltd. - URLs Available Upon Aggregated URLs - Lanista Concepts - URLs Available Aggregated URLs - Local.com Network - URLs Upon Aggregated URLs - Local.com Top Tier - URLs Upon Aggregated URLs - Local.com Top Tier - URLs Upon Aggregated URLs - Lycos - URLs Upon Request Aggregated URLs - Mad Ads Media - URLs Available Upon Aggregated URLs - Marketplace RTB - URLs Upon Request Aggregated URLs - Mas Media - URLs upon request Aggregated URLs - Match Media - URLs Upon Request Aggregated URLs - McClatchy.com - URLs upon Request Aggregated URLs - Media Group - URLs Upon Request Aggregated URLs - MediaGeneral News - URLs Upon Aggregated URLs - MeetMe - URLs Upon Request Aggregated URLs - MetroGuide Operting Company - URLs Aggregated URLs - Millennial Media RTB - URLs Upon Aggregated URLs - Milwaukee Journal Sentinel - URLs Aggregated URLs - MoPub RTB - URLs Available Upon Aggregated URLs - Moguldom - URLs Upon Request Aggregated URLs - Motley fool - URLs Upon Request Aggregated URLs - Municipal Media Solutions- URLs Upon Aggregated URLs - NYDN - URLs Upon Request Aggregated URLs - NationalAdForce - URLs Upon Request Aggregated URLs - Nu Ad Networks- URLs Upon Request Aggregated URLs - OS4 Media - URLs Upon Request Aggregated URLs - Oberon Media - URLs Upon Request Aggregated URLs - Open X - URLs Upon Request Aggregated URLs - OpenX RTB - URLs Available Upon Aggregated URLs - OpenX RTB NO UGC - URLs Upon Aggregated URLs - OpenX RTB Smartphone Web - URLs Aggregated URLs - OpenX RTB UnitedOnline - URLs Aggregated URLs - Parade - URLs Upon Request Aggregated URLs - Penske Media - URLs Upon Request Aggregated URLs - Penske Media Corp - URLs Upon Aggregated URLs - Pet Guide- URLs Upon Request Aggregated URLs - Pet Guide- URLs Upon Request Pet Aggregated URLs - Pinsight - Sites Upon Request [Tablet -Aggregated URLs - Play Wire - URLs Upon Request Aggregated URLs - Plavlist.com - URLs Upon Request Aggregated URLs - Politico - URLs Upon Request Aggregated URLs - Prime Location - URLs Upon Request Aggregated URLs - Pubmatic RTB - URLs Available Upon Aggregated URLs - Pubmatic RTB - URLs Upon Request Aggregated URLs - Pubmatic RTB American Media Inc -Aggregated URLs - Pubmatic RTB CA - URLs Upon Aggregated URLs - Pubmatic RTB No UGC - URLs Upon Aggregated URLs - Pubmatic RTB Tablet Mobile-Web -Aggregated URLs - Pulsepoint - URLs Upon Request Aggregated URLs - Q1Media - URLs Upon Request Aggregated URLs - QuadrantOne - URLs Upon Request Aggregated URLs - QuadrantOne Gannett - URLs Upon Aggregated URLs - QuadrantOne Hearst - URLs Upon Aggregated URLs - QuadrantOne Tribune.com - URLs Upon Aggregated URLs - QuadrantOne Unified - URLs Upon

### Site

READERSDIGEST.COM REALAGE.COM RGM Alliance Business Network RINF.com RJI Software com ROBLOX.COM ROBLOX.com ROFLRifle.com ROIMedia.com ROIWorld.com ROOMIOTV.COM RR com RR.com; News14.com RR.com: YNN.com RSVLTS.com [Smartphone - Web] RT com RTE.com RTE.ie RTK io RVTRADER.COM RVTrader.com RXWIKI.com RXWiki.com RXWiki.com; DailyRX.com Raaga.com RabbleWriter.com [Smartphone - Web] RaceDepartment.com RacerXOnline.com RachaelRay.com RachaelRay.com/UOE RachaelRayMag.com Racing Junk Racing.USTrotting.com RacingJunk.com [Smartphone - Web] Racked.com [Smartphone - Web] RadarOnline.com [Smartphone - Web] Radaronline.com Radio Revenue Non RTB Radio.com [Smartphone - Web] RadioBucket.com RadioIO.com RadioLoyalty.com RadioPlanet.tv RadioPlanet.tv: CentralNervous.net Radioio.com Radioloyalty.Com Radiolovaltv.com Ragapa.com [Smartphone - Web] Ragnarok-guide.com RainyAfternoonActivities.com Rajah.com Rajshri.com RakingInTheSavings.com RangerCentral.com Rangercentral.com Ranker.com [Smartphone - Web] RantChic.com RantLifeStvle.com RantLifestyle.com RantSports.com Rantsports.com Rap-Up.com [Smartphone - Web] RapBreak.com RapDose.com Rapbreak.com Rare.us [Smartphone - Web] RasaMalaysia.com RateMDs.com RateMyJob.com RateMvProfessors.com RateMyProfessors.com Capped RateMyTeachers.com Rated90.com Ratevourmusic.com RaviSaive.in RawStory.com

Aggregated URLs - QuadranteOne Boston.com - URLs Aggregated URLs - Revenue Link Network - URLs Available Aggregated URLs - Rovio Private Exchange - URLs Aggregated URLs - Rubicon RTB - URLs Upon Request Aggregated URLs - Rubicon RTB AU - URLs Upon Request Aggregated URLs - Rubicon RTB CA - URLs Upon Request Aggregated URLs - Rubicon RTB International - URLs Aggregated URLs - Rubicon RTB No UGC - URLs Upon Aggregated URLs - Rubicon RTB Plug-Ins/Overlays - URLs Aggregated URLs - Rubicon RTB Plug-Ins/Overlays - URLs Aggregated URLs - Rubicon RTB Tablet Mobile-Web NO Aggregated URLs - Rubicon RTB Tablet Mobile-Web No Aggregated URLs - Rubicon RTB Tier D - URLs Upon Aggregated URLs - Scripps TV - URLs By Request Aggregated URLs - Search Kindly - URLs Upon Request Aggregated URLs - SecureNet - URLs Upon Request Aggregated URLs - SecureNet Systems - Sites By Request Aggregated URLs - Smaato Tablet Apps - URLs Available Aggregated URLs - Sparc Media - URLs Upon Request Aggregated URLs - Spartz Media - URLs Upon Request Aggregated URLs - Spil Games - URLs Upon Request Aggregated URLs - Spill Games - URLs Upon Reugest Aggregated URLs - Sporting News - URLs Upon Request Aggregated URLs - Star Tribune - URLs Upon Request Aggregated URLs - Step Leader - URLs Available Upon Aggregated URLs - Stepleader.com - URLs Available Upon Aggregated URLs - StuckPixel - URLs Available Upon Aggregated URLs - SurferNetwork - URLs Upon Request Aggregated URLs - Swaave Media - URLs Upon Request Aggregated URLs - Synacor - URLs Upon Request Aggregated URLs - TMFT - URLs Upon Request Aggregated URLs - Tech Media Network - URLs Upon Aggregated URLs - Tennesse Valley Printing - URLs Upon Aggregated URLs - The Day - URLs Upon Request Aggregated URLs - TheBlaze - URL Upon Request Aggregated URLs - ThePostGame.com - URLs Available Aggregated URLs - Tone Media - URLs Upon Request Aggregated URLs - Trulia - URLs Upon Request Aggregated URLs - Type Master - URLs Upon Request Aggregated URLs - US News - URLs Upon Request Aggregated URLs - USAToday Sports - URLs Upon Aggregated URLs - Univision - URLs Upon Request Aggregated URLs - VerticalScope.com - URLs Available Aggregated URLs - Washington Times - URLs Upon Aggregated URLs - Weather.com - URLs Upon Request Aggregated URLs - Webbing Corp - URLs Upon Request Aggregated URLs - Wetpaint - URLs Upon Request Aggregated URLs - WhiskeyMedia - URLs Upon Request Aggregated URLs - Wiki Answers - URLs Upon Request Aggregated URLs - World Now - URLs Upon Request Aggregated URLs - YieldGo Media - URLs Available Upon Aggregated URLs - Zynga - URLs Available Upon Request Aggregated URLs - Zynga - URLs Upon Request Aggregated URLs - Zynga.com - URLs Upon Request Aggregated URLs - Zynga.com- URLs Upon Request Aggregated URLs - xAd Pubmatic RTB [Smartphone - App] Aggregated URLs ? AdGroups.com - URLs Upon Request Aggregated URLs ? Entercom.com - URLs Upon Request Aggregated URLs- 1010 Ads- URLs Upon Request Aggregated URLs- 152 Media- URLs Upon Request Aggregated URLs- Adaptive Media- URLs Upon Request Aggregated URLs- Adbabylon- URLs Upon Request Aggregated URLs- Adtegrity- URLs Upon Request Aggregated URLs- Adtegrity- URLs Upon RequestNen Aggregated URLs- Adthrive -URLs Upon Request Aggregated URLs- Aerserv -URLs Upon Request Aggregated URLs- American Medical Communications Inc-Aggregated URLs- Amobee -URLs Upon Request [Tablet -Aggregated URLs- Answers -URLs Upon Request Aggregated URLs- Bauer Publishing - URLs Upon Request Aggregated URLs- BeanStockMedia- URLs Upon Request Aggregated URLs- Beanstock Gatehouse Media- URLs Aggregated URLs- Beanstock Media- URLs Upon Request Aggregated URLs- Blind Ferret - URLs By Request Aggregated URLs- Blind Ferret- URLs Upon Request Aggregated URLs- Bustle -URLs Upon Request [Tablet -

### Site

Rawstorv.com RayComMedia.com RavcomMedia.com Ravli.ccm.cn RcTech net RcUniverse.com Rcn tv Rd.com [Smartphone - Web] ReachNYC.com Read.homeunix.com ReadersDigest.com [Smartphone - Web] Readingeagle.com ReadyMyCareer.com Real Estate Revenue Non RTB RealArcade.com RealBeauty.com RealCavsFans.com RealClearPolitics.com RealClearSports.com RealEstateBook.com RealFlix.com RealGM.com RealGames.com RealGames.com; RealSimple.com [Tablet - Web] RealVu.com RealityRewind.com RealityTVScandals.com RealityTea.com RealityWanted.com Realtor.com [Smartphone - Web] RealtyPin.com RealtyTrac.com [Tablet - Web] Recipe.com [Smartphone - Web] Recipe4Living.com RecipeChart.com RecipeFinder.com RecipeMatcher.com RecipeNewz.com RecipeVideoz RecipeVideoz.com Recipenewz.com RecipetInEats.com Recruiter.com RecycledBride.com Recycler.com RedAndNater.com RedBookMag.com RedEyeChicago.com [Smartphone - App] RedMaryland.com [Smartphone - Web] RedState.com RedTag.ca Redford Media Redford Media - Buzzdock Rediff.com RedmondPie.com ReduxMedia.com RefDesk.com Reference.com Refinery29.com RefunkMvJunk.com RegionalHelpWanted.com RegisterCitizen.com RelaxMelodies.com [Tablet - App] RelevantMagazine.com Relish Relish.com RemodelAholic.com Remodelaholic.com Rent.com RentChicago.com; Quoteland.com RentPath RentalHouses.com Rentals.com Rentals.com Tier 1 Rentjungle.com

Aggregated URLs- CPX Interactive- URLs Upon Request Aggregated URLs- Carambola -URLs Upon Request Aggregated URLs- Cinesport.com- URLs Upon Request Aggregated URLs- Complex Media -URLs Upon Request Aggregated URLs- Corelio - URLs By Request Aggregated URLs- Curse Network - URLs Upon Request Aggregated URLs- Curse Network- URLs Upon Request Aggregated URLs- Digimosaic- URLs Upon Request Aggregated URLs- Digital Media- URLs Upon Request Aggregated URLs- Dotser Zedo - URLs Upon Request Aggregated URLs- Dotser Zedo- URLs Upon Request Aggregated URLs- Elbrit - URLs Upon Request Aggregated URLs- FutureAds- URLs Upon Request Aggregated URLs- GamerDNA Media- URLs Upon Request Aggregated URLs- Gannett -URLs Upon Request Aggregated URLs- Gannett Newspapers -URLs Upon Aggregated URLs- GumGum -URLs Upon Request Aggregated URLs- Heritage Publishing- URLs Upon Aggregated URLs- IPlay.com- URLs Upon Request Aggregated URLs- Inergize Digital- URLs Upon Request Aggregated URLs- Investing Channel -URLs Upon Request Aggregated URLs- Kitara Media - URLs Upon Request Aggregated URLs- Landmark Community Newspaper- URLs Aggregated URLs- Landmark Digital- URLs Upon Request Aggregated URLs- LiveGamer Inc.- URLs Upon Request Aggregated URLs- LoveToKnow -URLs Upon Request Aggregated URLs- MangaReader -URLs Upon Request Aggregated URLs- Marketplace Ad net- URLs Upon Aggregated URLs- Marketplace AdSupplyi- URLs Upon Aggregated URLs- Marketplace Beanstock Media -URLs Aggregated URLs- Marketplace Beanstock Media- URLs Aggregated URLs- Marketplace Broadcast Interactive- URLs Aggregated URLs- Marketplace Digital Consulting- URLs Aggregated URLs- Marketplace GumGum- URLs Upon Aggregated URLs- Marketplace Internet Brands: Travel and Aggregated URLs- Marketplace NeuLion- URLs Upon Aggregated URLs- Marketplace RP Login- URLs Upon Aggregated URLs- Marketplace Rivit Media- URLs Upon Aggregated URLs- Marketplace Salem Web Network- URLs Aggregated URLs- Marketplace Socialholic Network- URLs Aggregated URLs- Marketplace Solomid- URLs Upon Aggregated URLs- Marketplace Sovrn- URLs Upon Request Aggregated URLs- Marketplace Style Coalition- URLs Upon Aggregated URLs- Marketplace The Blogger Network- URLs Aggregated URLs- Marketplace Tinbu- URLs Upon Request Aggregated URLs- Marketplace- Sports Media 101- URLs Aggregated URLs- Marketplace- Tech Media Network-Aggregated URLs- Marketplace- TechMedia Network- URLs Aggregated URLs- Marketplace-Observer Media Group-Aggregated URLs- Media Vine -URLs Upon Request Aggregated URLs- Mevio- URLs Upon Request Aggregated URLs- NetShelter -URLs Upon Request Aggregated URLs- Nu Ad Networks- URLs Upon Request Aggregated URLs- On Campus Advertising- URLs Upon Aggregated URLs- OpenX Lee Enterprises- URLs Upon Aggregated URLs- OpenX RTB-URLs Upon Request Aggregated URLs- OpenX Raycom Media- URLs Upon Aggregated URLs- OpenX- ePal- URLs Upon Request Aggregated URLs- PalTalk Software -URLs Upon Request Aggregated URLs- Pubmatic 247 Sports- URLs Upon Aggregated URLs- Pubmatic ABC OTV-URLs Upon Aggregated URLs- Pubmatic Active Interest Media- URLs Aggregated URLs- Pubmatic Advance Internet Inc.-URLs Aggregated URLs- Pubmatic Belo Interactive- URLs Upon Aggregated URLs- Pubmatic BlogHer- URLs Upon Request Aggregated URLs- Pubmatic Bonnier- URLs Upon Request Aggregated URLs- Pubmatic Corus- URLs Upon Request Aggregated URLs- Pubmatic Gannett USA Today- URLs Aggregated URLs- Pubmatic Hearst Newspapers- URLs Aggregated URLs- Pubmatic Hearst- URLs Upon Request Aggregated URLs- Pubmatic IDGTechNetwork- URLs Upon Aggregated URLs- Pubmatic Lee Enterprises- URLs Upon Aggregated URLs- Pubmatic Lifescript- URLs Upon Request Aggregated URLs- Pubmatic Morris- URLs Upon Request Aggregated URLs- Pubmatic OneUp Sports- URLs Upon Aggregated URLs- Pubmatic RTB- URLs Upon Request

### Site

Rep-Am.com Rescreatu.com Restaurant.com Restaurant.com Capped Restaurantbookingguide.com Resume-Resource.com RetailPlaces.com [Smartphone - App] Retrevo.com Reuters.com RevealNaturalHealth.com RevenueMantra.com Revenuemantra com Reversi Free HD [Tablet - App] Rhapsody com RhymesWithSnitch.com RichEisenShow.com RideApart Rifthead.com RightDiagnosis.com RightHealth.com RightTrigger.com Rightsidenews.com RihannaDaily.com RingSideNews.com **Riot New Media Group** Rivals.com RiverheadNewsReview.TimesReview.com Riverreporter com RoadAndTrack.com RoadBikeReview.ca RoadBikeReview.com RoadFood com RoadNow.com RoadRunner.com RoadRunner.com - Entertainment RoadRunner.com - Games RoadRunner.com - News RoadRunner.com - Shopping RoadRunner.com - Sports RoadRunner.com - Weather RoadRunner.com Travel Roadbikereview.com Roadrunner.com Roanoke.com Robaid.com Roblox.com RoboCommunity.com Rock-climbing-for-life.com RockDizMusic.com RocketFuel RocketMass Hispanic Ad Network Rodale.com RodaleInc.com RogerEbert.com RollingStone.com RomHustler.com RomHustler.net [Smartphone - Web] Roopstigo.com RoostWeb.com Rootsweb.com RotoWire.com RotoWorld.com Rotoworld.com RottenTomatoes.com Rovi Corporation - AllRovi.com Rovio.com Rr com Rubicon Alloy Capped Rubicon Project - Wikio.com Rubicon RTB Zynga - WordsWithFriends App [Tablet - App] Rubicon RTB [Smartphone - Web] Rubicon Zynga - WordsWithFriends2 App [Tablet - App] Rubicon/Axel Springer USPS RumorFix.com [Smartphone - Web] RunEscape.com RunHaven.com [Smartphone - Web]

Aggregated URLs- Pubmatic Readers Digest- URLS Upon Aggregated URLs- Pubmatic Rivit Media- URLs Upon Aggregated URLs- Pubmatic Step Leader- URLs Upon Aggregated URLs- Pubmatic Wikia Huddler- URLs Upon Aggregated URLs- Pubmatic- WhitePages- URLs Upon Aggregated URLs- RTN Media Net- URLs Upon Request Aggregated URLs- RealVu- URLs Upon Request Aggregated URLs- Rekket Group- URLs Upon Request Aggregated URLs- Rubicon Abrams Media- URLs Upon Aggregated URLs- Rubicon Alloy Defy Media- URLs Upon Aggregated URLs- Rubicon BKTTV Tangers- URLs Upon Aggregated URLs- Rubicon CBS Interactive- URLs Upon Aggregated URLs- Rubicon Cafe Mom- URLs Upon Aggregated URLs- Rubicon Cox Media- URLs Upon Aggregated URLs- Rubicon Curse Inc.- URLs Upon Request Aggregated URLs- Rubicon Enthusiast Network- URLs Aggregated URLs- Rubicon Hearst- URLs Upon Request Aggregated URLs- Rubicon Meredith- URLs Upon Request Aggregated URLs- Rubicon PetMD Network- URLs Upon Aggregated URLs- Rubicon Scripps Network- URLs Upon Aggregated URLs- Rubicon Scripps Networks- URLs Upon Aggregated URLs- Rubicon Suntimes.com- URLs Upon Aggregated URLs- Rubicon TC Media- URLs Upon Request Aggregated URLs- Rubicon Tegna- URLs Upon Request Aggregated URLs- Rubicon Tribune Broadcasting- URLs Aggregated URLs- Rubicon Tribune Interactive- URLs Upon Aggregated URLs- Rubicon Tribune Publishing- URLs Upon Aggregated URLs- Rubicon USA Today Sports- URLs Upon Aggregated URLs- Rubicon Verticalscope- URLs Upon Aggregated URLs- Rubicon- IDG- URLs Upon Request Aggregated URLs- Scripps TV- URLs Upon Request Aggregated URLs- Scripps- URLs Upon Request Aggregated URLs- Scripps.com - URLs Upon Request Aggregated URLs- SecureNet -URLs Upon Request Aggregated URLs- Snapsort - URLs Upon Request Aggregated URLs- Sole Media (Dope) - URLs Upon Aggregated URLs- Synacor - URLs Upon Request Aggregated URLs- TalkMedia -URLs Upon Request Aggregated URLs- Tauton Press -URLs Upon Request Aggregated URLs- Technorati- URLs Upon Request Aggregated URLs- TheImproper -URLs Upon Request Aggregated URLs- Trancos -URLs Upon Request Aggregated URLs- Viacom -URLs Upon Request Aggregated URLs- Voltron Interactive -URLs Upon Request Aggregated URLs- WorldNow -URLs Upon Request Aggregated URLs- Yellow Hammer -URLs Upon Request Aggregated URLs- YourMedia -URLs Upon Request Aggregated URLs- ZAM Network- URLs Upon Request Aggregated URLs- Zathyus -URLs Upon Request Aggregated URLs- Zedo Local News- URLs Upon Request Aggregated URLs- Zedo RayComMedia- URLs Upon Aggregated URLs- Zedo TV Sites- URLs Upon Request Aggregated URLs- ZoomRadar -URLs Upon Request Aggregated URLs-AllMediaNetwork- URLs Upon Request Aggregated URLs-Cordless Media -URLs Upon Request Aggregated URLs-Pubmatic RTB-URLs Upon Request Aggregated URLs-Suresh Raghavan-URLs Upon Request Aggregated URLs-TCMedia-URLs Available Upon Request Aggregated site - Dominion Enterprises - Trader Online Aggregated site - LatinOn - URLs upon request Aggregated site - RMM Online Advertising - URLs upon Aggregated site - Vox - URLs available upon request Aggregated site - bluTonic, Inc - URLs upon request Aggregated site- Tonemedia.com - URL's by request Aggregated site: Noez Hong Kong Aggregated sites - Arts & Entertainment - URLs available Aggregated sites - Belo - URLs upon request [Tablet - Web] Aggregated sites - Blue Water Ads - Sites available upon Aggregated sites - Cox Media - URLs upon request Aggregated sites - Dean Media Group - URLs available Aggregated sites - Dominion - URLs upon request Aggregated sites - HarrenMedia.com Aggregated sites - IDG Tech - URLs by request Aggregated sites - Icon - URLs Upon Request Aggregated sites - Integrate.com - URLs upon request Aggregated sites - JumpTV Sports - URLs available by

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MLive.com [Smartphone - Web] MMAFighting.com MMAFrenzy.com MMAWeekly.com [Smartphone - Web] MMOUI com MOBAFIRE.COM MODAMOB.COM MP3.com MPMSchoolSupplies.com MQ Travel Blog MQ Travel Blog Unmatched User **MSN Multisize** MSN ca MSNBC com MST-Online.com MStarNews.com [Smartphone - Web] MTBA.com MTBR.ca MTBR com MTV.com [Tablet - Web] MUSIC.AOL.COM MY45.com MYMODERNMET.COM Mac-Forums.com Mac360.com MacObserver com MacRumors.com MacSurfer com MacWorld.co.uk Macnn.com MacombDailv.com MacroJuegos.com Mad.com MadAds.com MadameNoire.com [Smartphone - Web] Madamenoire.com Madden-School.com MadeByGirl.com Magesy.eu MagicJigsaw.com [Tablet - App] MagicJigsawPuzzles.com [Tablet - App] Magicworldimage.com MahjongClub.com [Tablet - App] Mail.Yahoo.com Mail.aol.com Mail com Mail.com Media Corporation - Mail.com Mail.com; gmx.com Mail2Web.com Mail2web.com MailOnline.com [Smartphone - Web] Mailonline.com [Smartphone - Web] MainDish.co MaineToday.com Maineiac.Com MaisonBoheme.Blogspot.com Major AA Lifestyle Site [Smartphone - Web] Major Africa Website [Smartphone - Web] Major African American Lifestyle Brand [Smartphone - Web] Major African American Women's Lifestyle Brand Maior Canadian Portal Major Career Site Major Fashion/Style Site [Smartphone - Web] Major Kids Site Major Latin American Lifestyle Brand [Smartphone - Web] Major Movie Site Major Music Site [Smartphone - Web] Major Network Sports Affiliate Major Parenting Site Maior Weather Site MajorLeagueGaming.com MajorTests.com Majorleaguegaming.com MakeTechEasier.com MakeUpForLife.net MakeupAlley.com

### Site

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MakeupTalk.com MakingFriends.com MamaPedia.com Mamadweeb.com Mamasl atinas MamasLatinas.com Mamiverse.com Manage Sites ManchesterEveningNews.co.uk Mandatory.com [Smartphone - Web] MangaDoom.co MangaEden.com MangaFox.com [Tablet - Web] MangaFox.me MangaGo.com [Smartphone - Web] MangaHere.com [Tablet - Web] MangaInn.com MangaJoy.com MangaPanda.com [Tablet - Web] MangaPark.com MangaReader.com MangaReader.net [Tablet - Web] MangaStream.com [Smartphone - Web] MangaTown.com Mangable.com Mangago.com Mangahere.com Capped Mangapirate.net Manta.com MapMyFitness.com [Smartphone - App] MapMvHike.com MapMyRide.com MapMyRun.com MapMyWalk.com MapQuest MapQuest.com Mapquest.ca Mapsofworld.com Marble Media LLC Marca com MardiGras.com MarieClaire com MarketIntelligenceCenter.com MarketWallPapers.com Marketplace AdThrive Marketplace IBTimes Marketplace IBtimes [Smartphone - Web] Marketplace RTB BlendedRecipes.com Marketplace RTB JCarter Marketplace RTB Meetme.com Marketplace RTB Smartphone Web [Smartphone - Web] Marketplace RTB Tablet Web [Tablet - Web] Marketplace RTB Time Warner Marketplace RTB [Tablet - Web] Marketplace Say Media Markets.FinancialContent.com MarlinMag.com MarlinMag.tv Marlo Thomas Partnerships Non RTB MarthaStewart.com MarthaStewartWeddings.com MarthaStweartWeddings.com Marthastewart.com Mashable.com Masher Mason21.Blogspot.com MassLive.com [Smartphone - Web] Massreps.com Match.com Top Tier Match.com [Smartphone - Web] MatchMediaGroup.com Math-Aids.com Math.com MathWay.com Mathway.com MaxPreps.com [Smartphone - Web]

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Maxim.com [Tablet - Web] Maxima.org [Smartphone - Web] MaximumPC.com McClatchy.com Mdiunction.com Mdubvibe.com MedHelp.org Media One Media.gunaxin.com MediaFire com MediaGaming.com MediaNewsGroup MediaPetal.com MediaSmartHome.com MediaTakeOut.com [Tablet - Web] MedicalDaily.com MedicalNewsToday.com MedicalVideos.us Medicalopedia org MedicineNet.com Medula Medula CA Meebo.com MeetMe MeetMe.com CA MeetMe.com [Smartphone - App] Meetme.com Meez com MegaGames Mehtajee.com MemeCenter.com MemeGenerator.com MensFitness.com [Smartphone - Web] MensHealth.com [Smartphone - Web] MensJournal.com Mensfitness.com Menshealthbase.com Mensjournal.com MentalFloss.com Mentalfloss.com MenuPages.com MenuPix.com Menuism.com Mercviohnson.com Meredith Women's Network Merriam-Webster.com [Smartphone - Web] Merriam-webster.com: britannica.com MerriamWebster.com MetaCritic.com [Smartphone - Web] Metro.411.com [Smartphone - Web] MetroLyrics.com [Smartphone - Web] MetroMix.com Metroguide.com Mevio Network - Mevio.com Mevio.com Mevio.com Capped Mevio.com Uncapped Maid.com Mil B MiLB Capped MiLB Club Teams Extensive MiLB Club Teams Extensive Capped MiLB Clubs Few MiLB.com MiamiHerald.com Mid-Day.com MidWestCommunications - Aggregated urls available upon MiddletownPress.com Mightymagoo MiiTV.com Milb.com MileSpilt.com MileSplit.com Milenio.com Military.com [Smartphone - Web] MilitaryFactory.com

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Milwaukee Journal Sentinel MindBodyGreen.com MindJolt.com MineCraftForum.net Minerals net Ming.com [Smartphone - Web] MingleCity.com MiniClip MiniClip.com Ming.com MintDesignBlog.com Minvanville.com Mirror.co.uk [Smartphone - Web] Mirror.co.uk; MirrorFootball.co.uk MissUniverse.com Missionblacklistfilm.com Mix106Radio.com [Smartphone - Web] MixMatters.com MixRadio.com [Smartphone - App] MixThatDrink.com Mlb.com [Smartphone - App] MmaBay.co.uk Mmorpg-Life.com MobAFire.com MobaFire.com Mobafire com MobileLikez.com [Smartphone - Web] MobileNetwork.com MobilePosse.com [Smartphone - Web] Mobilenetwork.com MocoSpace.com Mocospace Mocospace.com ModMyI.com ModMyi.com ModaMob.com Modamob.com Moddb.com Modelinia.com ModernBaby.com ModernDayMom.com ModernDestiny.com ModernLifestyle.com ModernMan.com Moderndaytraveler.com ModifiedCars.com Moemonevmccov.com Mog.com Moguldom.com [Tablet - Web] Mogulite.com Mohul.com Mom.me Revenue Non RTB Mom.me [Smartphone - Web] Mom365.com MomLogic.com Mommy.com MommyMixing.com MommyNoire.com [Smartphone - Web] MommyPage.com MommySavers.com Mommynoire.com MomsLikeMe.com MomsRecipes.com;HolidaysCentral.com Momversation MondoTimes com Money/Finance Revenue Non RTB MoneyLiving.com MonkeyBroker.net Monster.com Morac ca More.com [Smartphone - Web] Morfix.com MorningStar.com Morningstar.com MorphThing.com Morris

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2:12-cv-00103-MOB-MKM Doc # 527-6 Filed 09/14/16 Pg 123 of 191 Pg ID 18061

# **EXHIBIT 3**

Site Name	Category	
aarp.org	Family & Living	
abc.com	Movies & Television	
abc.go.com	Movies & Television	
abcfamily.go.com	Movies & Television	
abclocal.go.com	News & Reference	
abcnews.go.com	News & Reference	
about.com	News & Reference	
accuweather.com	News & Reference	
addictinggames.com	Gaming	
aetv.com	Movies & Television	
aggieskitchen.com	Home & Garden	
brania.com	Careers & Education	
allpar.com	Autos & Transportation	
allrecipes.com	Home & Garden	
allure.com	Beauty & Fashion	
allyou.com	Family & Living	
ancestry.com	Family & Living	
apartmenthomeliving.com	Money & Finance	
apartments.com	Money & Finance	
apartmenttherapy.com	Family & Living	
appolicious.com	Computers & Software	
askannamoseley.com	Home & Garden	
autoshopper.com	Autos & Transportation	
babiesrus.com		
	Shopping	
babycenter.com baltimoresun.com	Family & Living News & Reference	
bargainist.com	Shopping	
bbc.com	News & Reference	
bbcamerica.com	Movies & Television	
beckett.com	Sports & Recreation	
bedandbreakfast.com	Travel	
beliefnet.com	Family & Living	
bestdestinationwedding.com	Travel	
bestplaces.net	Travel	
bet.com	Movies & Television	
bhg.com	Home & Garden	
billboard.com	Music & Radio	
biography.com	Movies & Television	
boattrader.com	Autos & Transportation	
boston.com	News & Reference	
bostonherald.com	News & Reference	
bravotv.com	Movies & Television	
breitbart.com	News & Reference	
britannica.com	News & Reference	
bunsinmyoven.com	Home & Garden	
businessweek.com	News & Reference	
cakecentral.com	Hobbies & Interests	
caranddriver.com	Autos & Transportation	
careerbuilder.com	Careers & Education	
cars.com	Autos & Transportation	
cheapoair.com	Travel	

Site Name	Category	
chemistry.com	Dating & Social Networking	
chess.com	Gaming	
chicagosuntimes.com	News & Reference	
chicagotribune.com	News & Reference	
chow.com	Home & Garden	
chowhound.com	Home & Garden	
classiccars.com	Autos & Transportation	
classmates.com	Dating & Social Networking	
cleveland.com	News & Reference	
cliffsnotes.com	News & Reference	
cmt.com	Music & Radio	
cnet.com	Computers & Software	
cooking.com	Home & Garden	
couponmom.com	Shopping	
coupons.com	Shopping	
courant.com	News & Reference	
courierpress.com	News & Reference	
crockingirls.com	Home & Garden	
csmonitor.com	News & Reference	
csnbaltimore.com	Sports & Recreation	
ctpost.com	News & Reference	
cultofmac.com	Computers & Software	
cyberhomes.com	Money & Finance	
cyberrentals.com	Travel	
dailybreeze.com	News & Reference	
dailybulletin.com	News & Reference	
	News & Reference	
dailycamera.com		
dailypress.com deseretnews.com	News & Reference News & Reference	
desiretoinspire.net	Home & Garden News & Reference	
detroitnews.com		
dictionary.com	News & Reference	
dltk-kids.com	Family & Living	
drugs.com	Health & Fitness	
easyfunschool.com	Careers & Education	
earthlink.net	Technology	
ebay.com	Shopping	
education.com	Careers & Education	
eharmony.com	Dating & Social Networking	
ehow.com	News & Reference	
ellentv.com	Entertainment	
entrepreneur.com	Business Management	
esquire.com	Entertainment	
essence.com	Entertainment	
etonline.com	Entertainment	
everydayfamily.com	Family & Living	
evite.com	Entertainment	
examiner.com	News & Reference	
expedia.com	Travel	
extratv.com	Entertainment	
familycircle.com	Family & Living	

Site Name	Category	
fertilityfactor.com	Health & Fitness	
film.com	Movies & Television	
filmsnmovies.com	Movies & Television	
firstforwomen.com	Home & Garden	
fitclick.com	Health & Fitness	
flightaware.com	Travel	
flightstats.com	Travel	
fodors.com	Travel	
forrent.com	Money & Finance	
freep.com	News & Reference	
g4tv.com	Gaming	
gamefaqs.com	Gaming	
gamespot.com	Gaming	
gannett.com	News & Reference	
genealogy.com	Family & Living	
getauto.com	Autos & Transportation	
gifts.com	Shopping	
gimmesomeoven.com	Health & Fitness	
glassdoor.com	Careers & Education	
goal.com	Sports & Recreation	
golf.com	Sports & Recreation	
goodhousekeeping.com	Home & Garden	
gozags.com	Sports & Recreation	
greatdad.com	Family & Living	
grist.org	Science & Nature	
gsn.com	Gaming	
guardiannews.com	News & Reference	
guinnessworldrecords.com	News & Reference	
harpersbazaar.com	Entertainment	
hautecast.com	Health & Fitness	
healthcastle.com	Health & Fitness	
healthstatus.com	Health & Fitness	
hearst.com	News & Reference	
helium.com	News & Reference	
hemmings.com	Autos & Transportation	
heraldtribune.com	News & Reference	
history.com	Hobbies & Interests	
hollywood.com	Entertainment	
hollywoodreporter.com	Entertainment	
homeaway.com	Travel	
homefacts.com	Money & Finance	
homefinder.com	Money & Finance	
hoovers.com	Business Management	
hotcouponworld.com	Shopping	
hotels.com	Travel	
howstuffworks.com	News & Reference	
howtodothings.com	News & Reference	
ibtimes.co.uk	News & Reference	
idiotsguides.com	Home & Garden	
ifood.tv	Home & Garden	
imdb.com	Movies & Television	
indu.com		

Site Name	Category	
independentmail.com	News & Reference	
infoplease.com	News & Reference	
instyle.com	Beauty & Fashion	
investorshub.com	Money & Finance	
irishtimes.com	News & Reference	
israelnationalnews.com	News & Reference	
iwon.com	Gaming	
jcwhitney.com	Autos & Transportation	
jobs.com	Business Management	
jpost.com	News & Reference	
justapinch.com	Home & Garden	
keyingredient.com	Home & Garden	
kidsactivitiesblog.com	Family & Living	
kirotv.com	News & Reference	
kitsapsun.com	News & Reference	
kmart.com	Shopping	
ktla.com	Entertainment	
LA.com	Entertainment	
last.fm	Music & Radio	
latimes.com	News & Reference	
learningplanet.com	Family & Living	
legacy.com	News & Reference	
lifescript.com	Health & Fitness	
lifetimemoms.com	Family & Living	
live365.com	Music & Radio	
livestrong.com	Health & Fitness	
luckyshops.com	Beauty & Fashion	
lumberjocks.com	Hobbies & Interests	
macnn.com	Computers & Software	
mapmyfitness.com	Health & Fitness	
mapquest.com	Travel	
marthastewart.com	Family & Living	
mathway.com	Careers & Education	
mcall.com	News & Reference	
mcclatchy.com	News & Reference	
merchantcircle.com	Family & Living	
merriam-webster.com	News & Reference	
metacritic.com	Movies & Television	
milb.com	Sports & Recreation	
mlb.com	Sports & Recreation	
mlbplayers.mlb.com	Sports & Recreation	
mlbtraderumors.com		
mlive.com	Sports & Recreation News & Reference	
mog.com	Music & Radio	
monster.com	Careers & Education	
motherjones.com		
motorsport.com	News & Reference	
	Sports & Recreation	
move.com moviefone.com	Money & Finance	
movietickets.com	Movies & Television	
mp3.com	Movies & Television Music & Radio	
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Site Name	Category	
mtv.com	Movies & Television	
mycokerewards.com	Shopping	
myfitnesspal.com	Health & Fitness	
myjewishlearning.com	Society & Culture	
mylifetime.com	Movies & Television	
mysimon.com	Shopping	
naplesnews.com	News & Reference	
nasdaq.com	Money & Finance	
nationalgeographic.com	Science & Nature	
nbc.com	Movies & Television	
nbc4i.com	News & Reference	
nbcbayarea.com	News & Reference	
nbcsports.com	Sports & Recreation	
neopets.com	Gaming	
nesn.com	Sports & Recreation	
newegg.com	Shopping	
	News & Reference	
newsbusters.org		
newsday.com	News & Reference	
newsmax.com	News & Reference	
newsnet5.com	News & Reference	
newspress.com	News & Reference	
newstimes.com	News & Reference	
newsweek.com	News & Reference	
nextdaypets.com	Family & Living	
nextsportstar.com	Sports & Recreation	
nj.com	News & Reference	
nola.com	News & Reference	
northjersey.com	News & Reference	
nwherald.com	News & Reference	
nydailynews.com	News & Reference	
nypost.com	News & Reference	
nytimes.com	News & Reference	
omaha.com	News & Reference	
onetravel.com	Travel	
opposingviews.com	News & Reference	
oprah.com	Entertainment	
orlandosentinel.com	News & Reference	
otcmarkets.com	Money & Finance	
overstock.com	Shopping	
oxygen.com	Movies & Television	
pandora.com	Music & Radio	
parade.com	News & Reference	
parenting.com	Family & Living	
partstrain.com	Autos & Transportation	
pasadenastarnews.com	News & Reference	
pcmag.com	Computers & Software	
pcworld.com	News & Reference	
peoplestylewatch.com	Entertainment	
peru.com	News & Reference	
petapixel.com	Hobbies & Interests	
petfinder.com	Hobbies & Interests	

Site Name	Category	
petmd.com	Health & Fitness	
pgatour.com	Sports & Recreation	
philly.com	News & Reference	
pointstreak.com	Sports & Recreation	
politico.com	News & Reference	
popcap.com	Gaming	
popphoto.com	Hobbies & Interests	
popsci.com	Science & Nature	
popularmechanics.com	Autos & Transportation	
premierleague.com	Sports & Recreation	
presstelegram.com	News & Reference	
prevention.com	Health & Fitness	
primarygames.com	Careers & Education	
primelocation.com	Money & Finance	
projectwedding.com	Family & Living	
prospect.org	News & Reference	
qualityhealth.com	Health & Fitness	
rachaelrayshow.com	Home & Garden	
radio.com	Music & Radio	
randmcnally.com	Travel	
rd.com	Movies & Television	
realtor.com	Money & Finance	
realtytrac.com	Money & Finance	
recipehub.com	Home & Garden	
recipetips.com	Home & Garden	
redbookmag.com	Family & Living	
redding.com	News & Reference	
reelz.com	Entertainment	
reference.com	News & Reference	
rentaldecorating.com	Home & Garden	
rentalhomesplus.com	Money & Finance	
rentalhouses.com	Money & Finance	
rentals.com	Money & Finance	
reporternews.com	News & Reference	
rhapsody.com	Music & Radio	
rivals.com	Sports & Recreation	
footballrecruiting.rivals.com	Sports & Recreation	
roadandtrack.com		
	Autos & Transportation	
rotoworld.com	Sports & Recreation	
rottentomatoes.com	Movies & Television	
runnersworld.com	Health & Fitness	
salary.com	Careers & Education	
sanantonio.com	News & Reference	
sanluisobispo.com	News & Reference	
sasinteriors.net	Home & Garden	
sbsun.com	News & Reference	
scientificamerican.com	Science & Nature	
screenrant.com	Movies & Television	
seattletimes.com	News & Reference	
self.com	Beauty & Fashion	
sfgate.com	News & Reference	

Site Name	Category	
shape.com	Health & Fitness	
shockwave.com	Gaming	
sigalert.com	News & Reference	
sittercity.com	Family & Living	
sky.com	Entertainment	
skype.com	Internet	
skysports.com	Sports & Recreation	
slacker.com	Music & Radio	
slickdeals.org	Shopping	
smartsource.com	Shopping	
snagajob.com	Careers & Education	
southernliving.com	Home & Garden	
space.com	Science & Nature	
startribune.com	News & Reference	
stylelist.com	Beauty & Fashion	
surf-report.com	Sports & Recreation	
syracuse.com	News & Reference	
systemrequirementslab.com	Gaming	
talkingpointsmemo.com	Hobbies & Interests	
target.com	Shopping	
tastebook.com	Home & Garden	
tcpalm.com	News & Reference	
technologyreview.com	Computers & Software	
tennis.com	Sports & Recreation	
thefreedictionary.com	News & Reference	
theglobeandmail.com	News & Reference	
therealdeal.com	Money & Finance	
thesaurus.com	News & Reference	
thesims3.com	Gaming	
thesouptv.com	Movies & Television	
thestreet.com	Business Management	
timeanddate.com	Travel	
timesrecordnews.com	News & Reference	
tlc.com	Movies & Television	
tomshardware.com	Computers & Software	
topix.com	News & Reference	
toptenreviews.com	Computers & Software	
torontosun.com	News & Reference	
totalbeauty.com	Health & Fitness	
toysrus.com	Shopping	
treehugger.com	Science & Nature	
trialx.com	Health & Fitness	
tribune.com	News & Reference	
trulia.com	Money & Finance	
tv.com	Movies & Television	
universalsports.com	Sports & Recreation	
univision.com	Movies & Television	
usanetwork.com	Movies & Television	
usnews.com	News & Reference	
usta.com	Sports & Recreation	
utsandiego.com	News & Reference	

Site Name	Category	
vacationrentals.com	Travel	
vanityfair.com	Entertainment	
vh1.com	Entertainment	
visitlondon.com	Travel	
vosizneias.com	News & Reference	
voxxi.com	News & Reference	
vrbo.com	Money & Finance	
washingtonpost.com	News & Reference	
weather.com	News & Reference	
webmd.com	Health & Fitness	
wetv.com	Movies & Television	
wgt.com	Sports & Recreation	
whatismyipaddress.com	Internet	
whec.com	News & Reference	
whitepages.com	News & Reference	
wikia.com	Entertainment	
wordreference.com	News & Reference	
wptv.com	News & Reference	
wunderground.com	News & Reference	
yachtworld.com	Autos & Transportation	
yankeemagazine.com	Travel	
yellowpages.com	News & Reference	
yelp.com	Internet	
yummly.com	Home & Garden	
zdnet.com	Computers & Software	
zillow.com	Money & Finance	
ziprealty.com	Money & Finance	

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# **EXHIBIT 4**

1001FREEFONTS.COM	ELSALVADOR.COM	MAPMYFITNESS.COM	SOCIALCHIQUE.COM
10BEST.COM	ELTIEMPO.COM	MAPMYRIDE.COM	SODAHEAD.COM
10NEWS.COM	ELUNIVERSO.COM	MAPMYRUN.COM	SOFTONIC.COM
10TV.COM	ELYRICS.NET	MARCUSTHEATRES.COM	SOMEECARDS.COM
11ALIVE.COM	EMEDICINEHEALTH.COM	MARIECLAIRE.COM	SONGLYRICS.COM
123GREETINGS.COM	EMEDTV.COM	MARINECORPSTIMES.COM	SONGSTERR.COM
12NEWS.COM	EMPIREONLINE.COM	MARKETWATCH.COM	SOURCEREV.COM
12NEWSNOW.COM	EMPOWHER.COM	MARTHASTEWART.COM	SOUTHBENDTRIBUNE.COM
13NEWSNOW.COM	ENCYCLOPEDIA.COM	MARTHASTEWARTWEDDINGS.COM	SOUTHCOASTTODAY.COM
13WHAM.COM	ENFEMENINO.COM	MASSLIVE.COM	SOUTHERNLIVING.COM
13WMAZ.COM	ENOTES.COM	MATCH.COM	SPACE.COM
247MAHJONG.COM	ENSTARZ.COM	MAXIM.COM	SPARKNOTES.COM
247SPORTS.COM	ENTREPRENEUR.COM	MAXPREPS.COM	SPARKPEOPLE.COM
247WALLST.COM	EPLANS.COM	MBTA.COM	SPIKE.COM
2CARPROS.COM	EQUIBASE.COM	MCALL.COM	SPIN.COM
2P.COM	ESQUIRE.COM	MCCALL.COM	SPINEUNIVERSE.COM
3FATCHICKS.COM	ESSENCE.COM	MCCLATCHYDC.COM	SPLITCOASTSTAMPERS.COM
411.COM	ETEAMZ.COM	MDJUNCTION.COM	SPLITSIDER.COM
5NEWSONLINE.COM	ETONLINE.COM	MEDIACOMTODAY.COM	SPORCLE.COM
800NOTES.COM	EURWEB.COM	MEDIAFIRE.COM	SPORTINGNEWS.COM
8NEWSNOW.COM	EVENTFUL.COM	MEDIAITE.COM	SPORTLY.TV
8NOTES.COM	EVERYDAYFAMILY.COM	MEDICALDAILY.COM	SPORTS-REFERENCE.COM
9AND10NEWS.COM	EVERYDAYHEALTH.COM	MEDICINENET.COM	SPORTSGRID.COM
9GAG.COM	EVERYJOE.COM	MEDIOTIEMPO.COM	SPORTSLOGOS.NET
9NEWS.COM	EVITE.COM	MEETME.COM	SPORTSMANIAS.COM
9NEWS.COM.AU	EW.COM	MEEZ.COM	SPORTSMANSGUIDE.COM
ABC11TV.COM	EWRESTLINGNEWS.COM	MENSFITNESS.COM	SPORTSMEMORABILIA.COM
ABC15.COM	EXAMINER.COM	MENSHEALTH.COM	SPORTSMOCKERY.COM
ABC27.COM	EXCITE.COM	MENTALFLOSS.COM	SPORTSONEARTH.COM
ABC3340.COM	EXPERIENCEPROJECT.COM	MENTALHELP.NET	SPOTRAC.COM
ABCACTIONNEWS.COM	EXPLOSM.NET	MENUISM.COM	STACK.COM
ABCNEWS.COM	EXTRATV.COM	MENUPAGES.COM	STAGEVU.COM
ABOUT.COM	EXTREMETECH.COM	MENUPIX.COM	STAR-TELEGRAM.COM
ABOVETHELAW.COM	F150FORUM.COM	MERCHANTCIRCLE.COM	STARADVERTISER.COM
ABOVETOPSECRET.COM	F150ONLINE.COM	MERCURYNEWS.COM	STARMAGAZINE.COM
ABQJOURNAL.COM	FAMILYCIRCLE.COM	MERRIAM-WEBSTER.COM	STARPULSE.COM
ABSOLUTIST.COM	FANGRAPHS.COM	METACRITIC.COM	STARTCLASS.COM
ACADEMIA.EDU	FANPOP.COM	METATUBE.COM	STARTRIBUNE.COM
ACCESSATLANTA.COM	FANSIDED.COM	METROLYRICS.COM	STATESMAN.COM
ACCURADIO.COM	FANTASYPROS.COM	MHBAY.COM	STATESMANJOURNAL.COM
ACCUWEATHER.COM	FARECOMPARE.COM	MIAMIHERALD.COM	STAUGUSTINE.COM
ACESHOWBIZ.COM	FARK.COM	MIAMINEWTIMES.COM	STEAMCOMMUNITY.COM
ACMEPACKINGCOMPANY.COM	FASHIONISTA.COM	MICROSOFTSTORE.COM	STEAMYKITCHEN.COM

ACTIONNEWSJAX.COM	FASTCOMPANY.COM	MIDCO.NET	STEEPANDCHEAP.COM
ACTIVE.COM	FASTGAMES.COM	MIDWESTLIVING.COM	STEREOGUM.COM
ADDICTINGGAMES.COM	FASTWEB.COM	MILB.COM	STICKGAMES.COM
ADN.COM	FATCOW.COM	MILITARY.COM	STILLTASTY.COM
ADULTSWIM.COM	FATHOMEVENTS.COM	MILITARYTIMES.COM	STLYRICS.COM
ADVFN.COM	FC2.COM	MINECRAFT-MP.COM	STRAIGHTDOPE.COM
ADVRIDER.COM	FEMDAILY.COM	MINGLE2.COM	STREETINSIDER.COM
ADWEEK.COM	FIELDANDSTREAM.COM	MINICLIP.COM	STRIPES.COM
AETV.COM	FILEPLANET.COM	MIRROR.CO.UK	STUDYBLUE.COM
AFTERELLEN.COM	FILMSITE.ORG	MITBBS.COM	STUDYSPANISH.COM
AGAME.COM	FINANCIALEXPRESS.COM	MIXCLOUD.COM	STYLEBLAZER.COM
AGWEB.COM	FINDITQUICK.COM	MLBDAILYDISH.COM	STYLEFORUM.NET
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AJC.COM	FIVETHIRTYEIGHT.COM	MLSLI.COM	SUN-SENTINEL.COM
AL.COM	FIXYA.COM	MLSLISTINGS.COM	SUNHERALD.COM
ALL-THAT-IS-INTERESTING.COM	FLAMINGTEXT.COM	MMAFIGHTING.COM	SUNJOURNAL.COM
ALLDEVOTION.COM	FLIGHTAWARE.COM	MMAJUNKIE.COM	SUNSET.COM
ALLFORDMUSTANGS.COM	FLIGHTCLUB.COM	MMAMANIA.COM	SUNTIMES.COM
ALLHIPHOP.COM	FLIGHTSTATS.COM	MMAWEEKLY.COM	SUPERPAGES.COM
ALLKPOP.COM	FLIXSTER.COM	MOCOSPACE.COM	SURFLINE.COM
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ALLRECIPES.COM	FLORIDATODAY.COM	MODDB.COM	SYMBOLAB.COM
ALLWOMENSTALK.COM	FLYERTALK.COM	MODELMAYHEM.COM	SYNONYM.COM
ALLYOU.COM	FONTSPACE.COM	MOFUNZONE.COM	SYRACUSE.COM
AMARILLO.COM	FOODBEAST.COM	MONEYSAVINGMOM.COM	TAGGED.COM
AMERICANGREETINGS.COM	FOODIECRUSH.COM	MONEYTALKSNEWS.COM	TAKEMEFISHING.ORG
AMERICANIDOL.COM	FOOL.COM	MONGABAY.COM	TAKETHEMAMEAL.COM
ANCESTRY.COM	FORBES.COM	MONOGRAFIAS.COM	TALKBASS.COM
ANDKON.COM	FORD-TRUCKS.COM	MONSTER.COM	TALKINGPOINTSMEMO.COM
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ANIMALPLANET.COM	FORUMOTION.COM	MORNINGSTAR.COM	TAMPABAY.COM
ANIME-SHARING.COM	FORWARD.COM	MOTHERING.COM	TARGET.COM
ANIMEFREAK.TV	FOX.COM	MOTHERJONES.COM	TARINGA.NET
ANNCOULTER.COM	FOX10TV.COM	MOTORAUTHORITY.COM	TARLADALAL.COM
ANSWERS.COM	FOX110NLINE.COM	MOTORSPORT.COM	TAROT.COM
ANYWHO.COM	FOX13NOW.COM	MOVE.COM	TASTEOFHOME.COM
AP.ORG	FOX17.COM	MOVIEINSIDER.COM	TBO.COM
AP7AM.COM	FOX17ONLINE.COM	MOVIETICKETS.COM	TCPALM.COM
APARTMENTFINDER.COM	FOX23.COM	MOVIEWEB.COM	TDS.NET
APARTMENTGUIDE.COM	FOX2NOW.COM	MOVOTO.COM	TECHNET.COM
APARTMENTHOMELIVING.COM	FOX40.COM	MP3.COM	TECHONTHENET.COM
APARTMENTRATINGS.COM	FOX43.COM	MP4BOX.ORG	TECHPOWERUP.COM
APARTMENTS.COM	FOX4KC.COM	MRFOOD.COM	TECHRADAR.COM

APARTMENTTHERAPY.COM	FOX59.COM	MRMOVIETIMES.COM	TECHREPUBLIC.COM
APLUS.COM	FOX5SANDIEGO.COM	MSN.COM	TEENINK.COM
APP.COM	FOX5VEGAS.COM	MSNBC.COM	TEENNICK.COM
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AZLYRICS.COM	GAMESRADAR.COM	NATIONALREVIEW.COM	THEONION.COM
BABBLE.COM	GAMETOP.COM	NAVYTIMES.COM	THERIGHTSCOOP.COM
BABIESRUS.COM	GAMEZEBO.COM	NBA.COM	THEROOT.COM
BABYCENTER.COM	GAMEZONE.COM	NBADRAFT.NET	THESAURUS.COM
BABYMED.COM	GAMINGWONDERLAND.COM	NBC-2.COM	THESIMPLEDOLLAR.COM
BACKCHINA.COM	GARDENGUIDES.COM	NBC.COM	THESIMS.COM
BACKCOUNTRY.COM	GARDENINGKNOWHOW.COM	NBC12.COM	THESIMSRESOURCE.COM
BACKSTAGE.COM	GASBUDDY.COM	NBC4I.COM	THESPIRITSCIENCE.NET

BACKYARDCHICKENS.COM	GAWKER.COM	NBCBAYAREA.COM	THESTARPRESS.COM
BADLEFTHOOK.COM	GAZETTE.COM	NBCCHICAGO.COM	THESTATE.COM
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BALTIMORESUN.COM	GEEBO.COM	NBCDFW.COM	THETIMES.CO.UK
BANGORDAILYNEWS.COM	GEEK.COM	NBCLOSANGELES.COM	THETRUTH.COM
BANKRATE.COM	GENEALOGY.COM	NBCMIAMI.COM	THETRUTHABOUTCARS.COM
BARCHART.COM	GEORGIAMLS.COM	NBCNEWYORK.COM	THIRDAGE.COM
BARNESANDNOBLE.COM	GETINTOPC.COM	NBCPHILADELPHIA.COM	THISIS50.COM
BARSTOOLSPORTS.COM	GIANTBOMB.COM	NBCSANDIEGO.COM	THISOLDHOUSE.COM
BARTLEBY.COM	GIFTS.COM	NBCSPORTS.COM	THUMPERTALK.COM
BASEBALL-REFERENCE.COM	GIGAOM.COM	NBCUNI.COM	THV11.COM
BATO.TO	GIMMESOMEOVEN.COM	NBCWASHINGTON.COM	TICKERTECH.COM
BBC.CO.UK	GIRLGAMES.COM	NEATORAMA.COM	TICKLD.COM
BBPEOPLEMEET.COM	GIRLGAMES1.COM	NECN.COM	TIGERDIRECT.COM
BECKETT.COM	GIRLSASKGUYS.COM	NEMS360.COM	TIGERDROPPINGS.COM
BEDANDBREAKFAST.COM	GIRLSGOGAMES.COM	NEOPETS.COM	TIME.COM
BEHINDTHESTEELCURTAIN.COM	GIZMODO.COM	NESN.COM	TIMEANDDATE.COM
BELIEFNET.COM	GLAMWOMEN.COM	NETRONLINE.COM	TIMEOUT.COM
BENZINGA.COM	GLASSDOOR.COM	NETWORKWORLD.COM	TIMESFREEPRESS.COM
BENZWORLD.ORG	GLEEMS.COM	NETZERO.NET	TIMESLEADER.COM
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ELCLASIFICADO.COM	MACMILLANDICTIONARY.COM	SMACKJEEVES.COM	ZIP-CODES.COM
ELITEDAILY.COM	MACWORLD.COM	SMALLBIZTRENDS.COM	ZIPREALTY.COM
ELLE.COM	MADAMENOIRE.COM	SMASHINGMAGAZINE.COM	ZOOMINFO.COM
ELLEDECOR.COM	MAIL.COM	SMBC-COMICS.COM	ZORPIA.COM
ELLENTV.COM	MAJORLEAGUEGAMING.COM	SMOKINGMEATFORUMS.COM	ZYNGAGAMES.COM
ELNUEVODIA.COM	MAKEUPANDBEAUTY.COM	SNAGAJOB.COM	ZYNGAWITHFRIENDS.COM
ELNUEVOHERALD.COM	MAKEUSEOF.COM	SNAPDEAL.COM	
ELPAIS.COM	MANGATOWN.COM	SOAPCENTRAL.COM	
ELPASOTIMES.COM	MANTA.COM	SOBERRECOVERY.COM	

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# **EXHIBIT 5**

1000bites.com	famouscrafts.com	mantestedrecipes.com	smartmomstyle.com
1000goals.com	fanboyreport.com	mapga.com	smartsnap.com
1011now.com	fancytuning.com	mapleleafshotstove.com	smosh.com
1013espn.com	fandango.com	mapmyfitness.com	snagajob.com
101greatgoals.com	fansided.com	mapmyrun.com	snagfilms.com
101thefox.net	fantazsports.com	mapocity.com	so4beauty.com
10beauty.com	farsi1hd.com	mapquest.com	so4family.com
10news.com	fashion-times.com	mapsofworld.com	so4fashion.com
10w40.com	fashionblackout.com	mardigras.com	so4fitness.com
123getmore.com	fashionboutige.co.uk	marieclaire.com	so4food.com
123getrecipes.com	fashionboutiqe.com	marinij.com	so4health.com
123greetings.com	fashiondynamite.com	mariogame.info	so4life.com
13abc.com	fashionfindblog.com	marketwatch.com	
			so4money.com
13wham.com	fashionista.com	marlinmag.com	so4nutrition.com
14news.com	fashionmodeldirectory.com	marshallnewsmessenger.com	so4outdoors.com
1800coupon.com	fashionplus.tv	marthastewart.com	so4spirit.com
1800oncologist.com	fashionsaga.com	martiangames.com	so4tech.com
1800therapist.com	fashionsummit.tv	marvel.com	so4wealth.com
19actionnews.com	fashiontheater.com	marvelheroesmanual.com	so4wellness.com
1styearmom.com	fashiontimes.com	marvelousbargain.com	soaps.sheknows.com
21alive.com	fashiontypes.com	mashable.com	soccerchris.com
247sports.com	fasterskier.com	masslive.com	soccerclips.net
247 wallst.com	fastfever.com	match.com	soccerway.com
4-traders.com	fastgames.com	max983fm.com	socialitelife.com
411answers.co.uk	fatflavor.com	maxanimal.com	socialnewsdaily.com
411answers.com	favecrafts.com	maximumpc.com	socialreader.com
411source.com	fayobserver.com	maysville-online.com	socialsearch.com
45autosport.com	feature.thebuzzworthy.com	mcalesternews.com	socialtechnews.com
4kids.tv	features.aol.com	mcall.com	softpedia.com
5minutesformom.com	feedfinance.com	mcclatchy.com	songlyrics.com
620wtmj.com	femdaily.com	mcclatchydc.com	songza.com
6abc.com	femmezine.com	mccrearyrecord.com	sonicraid.com
700wlw.com	fergusfallsjournal.com	mcdowellnews.com	soul-advice.com
790thezone.com	fetchnation.com	mcextreme.tv	soul-anime.net
800directories.com	ffog.co.uk	mcleansborotimesleader.com	southbeachbulletin.com
8tracks.com	ffog.net	mdconnects.com	southcoasttoday.com
92q.com	fieldandstream.com	meadvilletribune.com	southernliving.com
947 freshfm.cbslocal.com	fightduel.com	medhelp.org	southflorida.com
973espn.com	fightingforcegames.com	mediacomtoday.com	space.com
9and10news.com	fightingpowergames.com	mediaite.com	spanishdict.com
9news.com	film-tease.com	mediatakeout.com	sparkcoach.com
aarp.org	filmcritic.com	medicaldaily.com	sparklewomen.com
abc.com	filmfare.com	medicalnewstoday.com	sparknotes.com
abc.go.com	filmfiles.tv	medicinehatnews.com	sparkpeople.com
abc11.com	filmon.com	medinagazette.northcoastnow.	speakglobally.net

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abc12.com	filmon.tv	meetme.com	speedtest.net
abc13.com	finance.yahoo.com	mefeedia.com	speedtv.com
abc22now.co	financearchive.com	megabombgame.com	spele.nl
abc2news.com	financegarage.com	mein.tv	spelletjes.nl
abc3340.com	financehint.com	melting-mindz.com	spelletjesoverzicht.nl
abc4.com	financeideals.com	memebase.cheezburger.com	spike.com
abc57.com	financejive.com	memecenter.com	spin.com
abc7.com	financemiddle.com	memphis.suntimes.com	spine-health.com
abc7chicago.com	financesplan.com	menshealth.com	spoilertv.com
abcactionnews.com	financestips.com	menshealthbase.com	sporcle.com
abcfamily.go.com	financetab.com	menslifestyles.com	sportaddicted.net
abcjuegos.net	financialbanker.com	mensstylepro.com	sportales.com
abcnews.com	financialcontent.com	menstech.com	sportconquest.com
abcnews.go.com	financiallion.com	mercedsunstar.com	sportdiver.com
abetterbaby.com	financialzones.com	mercurynews.com	sportfishingmag.com
abetterdrive.com	financier.com	meridianstar.com	sportfishingtelevision.com
about.com	finditquick.com	merriam-webster.com	sportfitnow.com
abovethelaw.com	findthebest.com	merrygourmet.com	sportige.com
abqjournalfit.com	finecooking.com	mesquitelocalnews.com	sportingnews.com
abqjournallivewell.com	finefood.tv	metacafe.com	sportingplus.tv
abqjournalsage.com	finweb.com	metatube.com	sportlifevideos.com
absolutepunk.net	firsttoknow.com	metrocast.net	sportly.tv
accessatlanta.com	fishingadvisors.com	metrolyrics.com	sportmarvels.com
accesshollywood.com	fitandfabliving.com	metteradvertiser.com	sportranch.com
accoona.com	fitfamilycooking.com	mg8.biz	sportrider.com
accuweather.com	fitmomforlife.com	miami.cbslocal.com	sportroutine.com
aceterdi.com	fitness4betterhealth.com	miami.suntimes.com	sports-reference.com
acidcow.com	fitnessconnoisseur.com	miamiherald.com	sports.nationalpost.com
actfashion.com	fitnesshotgym.com	miaminewtimes.com	sports.ndtv.com
actionfinegames.com	fitnessisthekey.com	midco.net	sports.rightpundits.com
actiongamesplace.com	fitnessnetwire.com	midwestsportsfans.com	sports.yahoo.com
actiongamesteam.com	fitnessnewsglobal.com	migente.com	sports747.com
activbrain.com	fitnessrpm.com	mightymagoo.com	sportsbuild.com
active.com	fitnesstube.tv	milesplit.com	sportscar100.com
addedauto.com	fitnesswow.com	military.com	sportsfascination.com
addictinggames.com	fitpregnancy.com	militarygamesonline.com	sportsgreat.org
adelnews.com	fitsugar.com	militaryspot.com	sportsgrid.com
adotas.com	fitterfasternow.com	milwaukee.suntimes.com	sportsgroundgames.com
adultswim.com	fixya.com	mindbodyandbeauty.com	sportsillustrated.cnn.com
advancedigital.com	flasharcadegamessite.com	mindgames.com	sportskeeda.com
adventureflashgame.com	flashtv.co	mindjolt-games.net	sportsliker.com
adventureholiday.tv	flavordonkey.com	mindjolt.com	sportsmanias.com
adventurertours.com	flavorwire.com	minecraft.net	sportsmedia101.com
advocate.com	flavourfulrecipes.com	mineralwellsindex.com	sportsnetwork.com
adweek.com	flightstats.com	miniclip.com	sportsoverdose.com

aesthetictv-anti-aging- skincare.com	flixcatalog.com	minnesota.cbslocal.com	sportspacegames.com
aestheticty-tattoo-			sportspacegames.com
removal.com	flixdemand.com	minnesotapga.com	sportspro.tv
aesthetictv.com	flixinstant.com	minq.com	sportsradio1450.com
aetv.com	flixrush.com	minutemennews.com	sportsworldnews.com
affhealth.co.uk	flixstagram.com	minyanville.com	sportsworldreport.com
affhealth.com	flixster.com	mirror.co.uk	springfieldnewssun.com
affordableimall.com	flixwatch.com	misfile.com	spryliving.com
africam.com	floridaquinceguide.com	misguidedchildren.com	srpressgazette.com
agame.com	floridatravellife.com	missomoms.com	stack.com
aikenstandard.com	flowerfun.com	missoulian.com	staffordcountysun.com
aim.com	flvto.com	missuniverse.com	stamfordadvocate.com
airshowbuzz.com	flyergroup.com	misterspruce.co.uk	standardspeaker.com
ajc.com	flyingmag.com	mitvenvivo.tv	star-telegram.com
al.com	food-craft.net	mixtempo.com	star983.com
alabamanews.net	foodgrabs.com	mjtimes.sk.ca	staradvertiser.com
alabasterreporter.com	foodieclip.co	mlb.com	starbeacon.com
albertleatribune.com	foodierecipes.com	mlive.com	stardoll.com
albuquerque.suntimes.com	foodiesnapshot.com	mmajunkie.com	starexponent.com
alexcityoutlook.com	foodiesrecipes.com	mmaweekly.com	starherald.com
aljazeera.com	foodiestar.com	mnn.com	starhq.com
all-allergies.com	foodiewebsite.com	mnv1.marketnewsvideo.com	starnewsonline.com
all-that-is-interesting.com	foodintro.com	mobafire.com	starsizzle.com
allaboutthecar.com	foodnetwork.com	mocospace.com	start.new.toshiba.com
allbusiness.com	foodplanet.tv	modamob.com	start.toshiba.com
alldayfashions.com	foodplus.tv	modbee.com	startex.com
alldayigame.com	foodworldnews.com	moddb.com	startonlinegames.com
allenbwest.com	fool.com	modelfor.com	startribune.com
allfitness247.com	football365.com	modernbaby.com	starz.com
allfungirlsgames.com	footballdeluxe.com	modernluxury.com	statesman.com
allhealthresources.com	footballer.com	modernparentsmessykids.com	statesville.com
allhiphop.com	footballfanhood.com	modernweddingadvice.com	steepandcheap.com
allmusic.com	footballscoop.com	modernyouth.com	stereogum.com
allmyvideos.net	footballshirtculture.com	mom.me	stereotude.com
alloy.com	footballsuperstars.com	momembrace.com	stickgames.com
allpets247.com	footyroom.com	momlogic.com	stlouis.suntimes.com
allrecipes.com	footyvision.com	mommafindings.com	stltoday.com
allsports247.com	forbes.com	mommy.com	stockabout.com
allsportsmatrix.com	forexmode.com	mommyish.com	stockinvestingbasics.co.uk
allsportsstar.com	forexnewstoday.com	mommynoire.com	stockinvestingbasics.net
allthatsfab.com	forexthreads.com	mommyreporter.com	stockprices.com
allwomenhealthtips.com	forextops.com	mommyshorts.com	stocksflow.com
alterthepress.com	forum.xda-developers.com	momsbackyard.com	stpetersburg.com
alvareviewcourier.com	forums.philly.com	momtrends.com	streams.tv
alvinsun.net	fosters.com	momversation.com	streamtv.co.uk

amazingribs.com	fox.com	momvideos.tv	streetchopperweb.com
amazon.com	fox.com.au	money.cnn.com	streetfire.net
ambitiousbeauty.com	fox10tv.com	money.msn.com	streetsmartz.com
amctv.com	fox11online.com	money.usnews.com	stripes.com
america.aljazeera.com	fox13now.com	moneyandmarkets.com	stubhub.com
americanidol.com	fox16.com	moneycentral.com	studentbeans.com
americannursetoday.com	fox17.com	moneycontrol.com	stumbleupon.com
americanoverlook.com	fox17online.com	moneycritique.com	stwnewspress.com
americanphotomag.com	fox19.com	moneymakingaim.com	style.com
americanthinker.com	fox23.com	moneynews.com	stylebeauties.com
americas-sports.com	fox23news.com	moneytimes.com	stylebistro.com
americustimesrecorder.com	fox28.com	moneytrend.tv	styleblazer.com
amestrib.com	fox2now.com	monkeysee.com	stylecheckpoint.com
ancestry.com	fox40.com	monkeyseebeauty.com	stylecrave.com
anchorfree.us	fox43.com	monkeyseefinance.com	stylefordays.com
andalusiastarnews.com	fox4kc.com	monkeyseehobbies.com	stylemepretty.com
andovertownsman.com	fox59.com	monster.com	stylesenses.com
angelfire.com	fox5sandiego.com	montrealgazette.com	stylesource.me
animalgamesplay.com	fox5vegas.com	mooreamerican.com	
	fox6now.com	mooresvilletribune.com	suggest.com
animaljr.com			summersinnewport.com
animalplanet.com	fox8.com	mopsandtops.com	sun-sentinel.com
animeslashmanga.com	fox8tv.com	morganton.com	suncoastnews.com
annapoliscountyspectator.ca	foxbaltimore.com	mostfungames.com	sunherald.com
answers.com	foxbusiness.com	mothering.com	suntimes.com
antiques.com	foxcarolina.com	motherjones.com	superawesomedogs.com
anyclip.com	foxcharleston.com	mothernist.com	superchevere.com
aol.com	foxct.com	motobikeshow.com	superfoodsideas.com
aol.sportingnews.com	foxnews.com	motociclismoextremo.tv	superfunplaytime.com
aolbaby.com	foxnewsinsider.com	motorauthority.com	superhawkforum.com
aolplatforms.com	foxradioroanoke.com	motorcycle-usa.com	superherohype.com
aolradio.slacker.com	foxsports.com	motorcycle.com	superstreetbike.com
aoltv.com	foxync.com	motorcyclecruiser.com	supremefoods.com
aopa.org	frag-movies.com	motorcyclistonline.com	surfline.com
ap.org	franklincounty.com	motorfact.com	sustainablefacility.com
apartments.com	fredericknewspost.com	motorlooks.com	sustainlane.com
aplus.com	freeaddictinggames.com	motorsport.com	suzukiforum.com
appeal-democrat.com	freebeacon.com	mototestdrive.com	swagbucks.com
applebees.com	freecookinggames.net	moultrienews.com	swankymoms.com
appledonkey.com	freegamescasual.com	moultrieobserver.com	swbooster.com
appleinsider.com	freegamesinc.com	moviecli.ps	swedespeed.com
apps.facebook.com	freegamesnews.com	movieclip.com	swellinfo.com
arcadecandy.com	freeintertv.com	moviefone.com	swellmayde.com
arcadefrontier.com	freelotto.com	movieline.com	swifty.com
arcadement.com	freeridegames.com	movies.amctv.com	swimmingworldmagazine.com
arcadeparlor.com	freeskier.com	movies.viewster.com	switchboard.com
arcadesandgamestoday.com	freetv247.com	moviescoop.tv	swol.co

arcadeyum.com	fremonttribune.com	moviesnear.com	swtimes.com
arcamax.com	freshhealthdaily.com	moviesverse.com	syndicatednews.net
archrecord.construction.com	fresnobee.com	movieweb.com	syracuse.com
arkansasnews.com	friendseat.com	mrexcel.com	t2v.tv
arkansasonline.com	frightpix.com	mrfood.com	tabs.ultimate-guitar.com
arkcity.net	frugalmom.net	mrmovietimes.com	tagged.com
armorgames.com	ftw.usatoday.com	mrt.com	tahlequahdailypress.com
armstrongmywire.com	fubo.tv	msn.com	takepart.com
artanonymous.com	fuelpub.com	msnbc.com	takkle.com
artgardener.com	fultonsun.com	mstarsnews.com	talkapharmacy.com
articles.philly.com	funbasedlearning.com	mtv.com	talkingpointsmemo.com
artistdirect.com	funnycardgames.com	mugglenet.com	tallasseetribune.com
artnet.com	funnydressgames.com	mugshotsocala.com	tampa.cbslocal.com
artofmanliness.com	funnyforlife.tv	mumbojumbo.com	tampabay.com
artsbounty.com	funnygames.co.uk	muscatinejournal.com	tamparacing.com
artsclan.com	funnyordie.com	muscleandfitness.com	tampatrib.com
arynews.tv	funpetstuff.com	muscleandfitnesshers.com	target.com
as.com	futnsoccer.com	music.aol.com	tarot.com
asiannewsfeed.com	futurecars.com	music.msn.com	tasteofcountry.com
ask.com	fxnetworks.com	musicradar.com	tasteofhome.com
askmen.com	fxx.com	musictimes.com	tbo.com
asos.com	fyliving.com	my.juno.com	tboapps.com
associateliving.com	gadgetboss.com	my.netzero.net	tboextra.com
atchisonglobenow.com	gadgetflashgames.com	my.northstate.net	tboseen.com
athensreview.com	gadgether.com	my10online.com	tbs.com
athingforcars.com	gadgethim.com	myabc50.com	tbt.com
athletecouncil.com	gadling.com	myanmar-model.net	tdm.com
athletemuscle.com	gadsdentimes.com	mybaltimoreteams.com	tdn.com
athleteshour.com	gaffneyledger.com	mybendbroadband.com	team1sports.com
athleteshub.com	gagagossip.com	mybostonteams.com	teatimecrafts.com
athletesjournal.tv	gainesville.com	mybrctv.com	tech-craves.com
athletestown.com	gainesvilleregister.com	mybuffalosports.com	techandgamingbuzz.com
athleticdaily.com	gainesvilletimes.com	mycalgarysports.com	techbrowsing.com
athlonsports.com	game-debate.com	mycharlottesports.com	techcrunch.com
atholdailynews.com	game-trek.net	mychicagoteams.com	techdailynews.net
atlanta.cbslocal.com	game1games.com	mycincinnatiteams.com	techgeekbox.com
atlanta.suntimes.com	gameark.com	myclevelandteams.com	techgeekninja.com
atlantablackstar.com	gamebaby.com	mycokerewards.com	techhd.tv
atlanticbb.net	gamebaby.la	mycolumbussports.com	techhive.com
atmoreadvance.com	gamebanshee.com	myconsolidated.net	technologyvideoreview.com
att.com	gameblog.fr	mydaily.com	techradar.com
atv.com	gamebreaker.tv	mydailymoment.com	techrepublic.com
atvrider.com	gamecentral.tv	mydallasteam.com	techshout.com
au.tv	gamecoco.com	mydcteams.com	techtickletv.com
auburnpub.com	gamefront.com	mydetroitteams.com	tecmodo.com
audihighway.com	gamehouse.com	myedmontonsports.com	teen.com

audiomack.com	gamehq.com	myepb.net	teengarage.com
austin.suntimes.com	gameinformer.com	myfamilyhomehealth.com	teenidols4you.com
austin360.com	gamejade.com	myfitnesspal.com	teennick.com
austindailyherald.com	gamek.vn	myfox8.com	telugolo.com
australianwomenonline.com	gamekyo.com	myfoxatlanta.com	tennis.com
authorizedstream.com	gameluna.com	myfoxaustin.com	tennischannel.com
autobegin.com	gamemayhem.com	myfoxcarolinas.com	tennisrecruiting.net
autoblog.com	gamenguide.com	myfoxchicago.com	tennisreporters.net
autocountry.com	gameninja.com	myfoxdc.com	tentonhammer.com
		myfoxdetroit.com	
autoguide.com autos.aol.com	gamenutt.com	myfoxdfw.com	terezowens.com
	gameonplayer.com		terra.com
autospies.com	gamepilot.com	myfoxhouston.com	test.790thezone.stats.com
autosplus.tv	gamerant.com	myfoxla.com	texarkanagazette.com
autosport.com	gamerdna.com	myfoxny.com	texasmonthly.com
autoweek.com	gamerevolution.com	myfoxorlando.com	thailand.tv
avatary24.com	gamergenius.com	myfoxphilly.com	thatsfit.com
avclub.com	gamers2play.com	myfoxtampabay.com	thatslikewhoa.com
avidcooking.com	gamershood.com	myfoxtwincities.com	thatspoon.com
avimoya.com	gamerstube.com	mygamenation.com	thatvideogameblog.com
avtechzone.com	games-fe4.gamesville.com	mygames4girls.com	the-burg.com
avulu.com	games.co.uk	mygleek.com	the-generalist.com
awaztoday.tv	games.espn.go.com	mygossipblog.com	the-healing-factor.com
awesomeanimallive.com	games.latimes.com	mygreenbaysports.com	the-toast.net
awesomedrivers.com	games.yahoo.com	mygvtc.com	theadanews.com
awesomemom.tv	games2girls.com	myhappygames.com	theahl.com
awesometechblog.com	games2win.com	myhoustonmajic.com	theatlantic.com
ayoye.com	gamesagogo.com	myhoustonteams.com	theawl.com
ayushveda.com	gamesarsenal.com	myincentivetravel.com	thebabycorner.com
azcentral.com	gamesforgirlz.net	myindianapolissports.com	thebarktorialist.com
azdailysun.com	gamesgal.com	myjacksonvillesports.com	thebeaconjournal.com
azfamily.com	gamesgames.com	mykansascitysports.com	thebeatdfw.com
b2bdirectorys.com	gameshed.com	mykindoffood.com	thebeautygirl.com
babble.com	gameshot.org	mylateams.com	thebiglead.com
babyandtoddlergear.com	gamesnappy.com	mylifetime.com	theblacksphere.net
babybuzz.tv	gamesofficial.com	mylocalsportsteam.com	theblaze.com
babycenter.com	gamesofthemonth.com	mymajicdc.com	theboxhouston.com
babycrowd.com	gamesonly.net	mymemphissports.com	thebraiser.com
babyhooray.com	gamespot.com	mymilwaukeeteams.com	thebright.com
babyhubs.com	gamespush.com	mymoneytips.com	thebusinessvine.com
babylon-startpage.aol.com	gamesradar.com	mymotherlode.com	thecanineparade.com
babylon.com	gamesville.com	mymspsports.com	thecargames.org
babyssentials.com	gametipcenter.com	mynameissnickerdoodle.com	thecelebritycafe.com
babywellness.tv	gametrailers.com	mynashvillesports.com	thecheesecakefactory.com
backyardfair.com	gamewerkes.com	myneworleansteams.com	thechefpicks.com
backyardgardener.com	gamezhero.com	mynyteams.com	thechive.com
backyardloft.com	gamezone.com	myoaklandsports.com	thechronicleherald.ca
Backyarulott.com	Bamerone.com		

bada.tv	gamib.com	myoksports.com	thecinemasource.com
baeblemusic.com	gamingbolt.com	myorlandosports.com	theclothes.blogspot.com
baggersmag.com	gamingwonderland.com	myottawasports.com	thecornernews.com
bakersroyale.com	gangofgamers.com	myoutdoortv.com	thecourier.com
bakingforlife.tv	garagemonkies.com	myphiladelphiateams.com	thecutekid.com
ballerarcade.com	gardenaccess.com	myphoenixteams.com	thecwtucson.com
baltimoresun.com	gardenadvices.com	mypittsburghsports.com	thedailybeast.com
bananapedia.com	gardenalerts.com	myplainview.com	thedailycitizen.com
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durangoherald.com	lawyerherald.com	sassafashion.com	womenminute.com
eagletribune.com	lcsun-news.com	sasstrology.com	womensection.com
eastoregonian.com	leaderpost.com	satandpcguy.com	womensforum.com
eastvalleytribune.com	leaderpub.com	saturdaydownsouth.com	womenshandbag.com
easy93.com	leaguestat.rapidmanager.com	saturnforum.com	womenshealthandnews.com
easybabylife.com	learn.dailyfinance.com	saukvalley.com	womenshealthbase.com
easybib.com	learn4good.com	savannahnow.com	womenshealthmag.com
easycookquickrecipes.com	lebanon-express.com	saveontraveltips.com	womenstrendtoday.com
easygoodhealth.com	ledger-enquirer.com	saveur.com	womenwire.com
eatingdisordersonline.com	legacy.com	saveur.tv	wonderwall.msn.com
eatinright.com	lehighvalleylive.com	savvysugar.com	wonkette.com
eatrightburnfat.com	lenovo.com	sawlive.tv	wonn.com
ebay.com	lenovogame.com	sbnation.com	woodtv.com
ecobites.com	leoaffairs.com	schoolnewgames.com	woodwardnews.net
economictimes.indiatimes.com	leoforos.gr	sciencedaily.com	woot.com
ecoseek.net	lesautos.ca	sciencemag.org	wordfind.com
ecoustics.com	lethbridgeherald.com	sciencenews247.com	wordgames.com
ecumenicalnews.com	letssingit.com	sciencesnip.com	wordig.com
edcmag.com	lewrockwell.com	scionlife.com	wordreference.com
edmondsun.com	lexusdiscount.com	scnow.com	wordswithfriends.com
			wordswithfriends.facebook.co
edmontonjournal.com	libertyalliance.com	scoobynet.com	m
education.com	life123.com	scooterbros.com	workingmother.com
educationalcraft.com	lifeandstylemag.com	scoresreport.com	workitcville.com
educationgeniusgames.com	lifeinterest.com	scouring.com	worldcup.usatoday.com
educationnation.com	lifenews.com	scout.com	worldsoccertalk.com
educationworld.com	lifescript.com	scrabblecheat.com	worldstarhiphop.com
edushark.com	lifestyledesire.com	screen.yahoo.com	worldstrategygames.com
effinghamdailynews.com	lifestylegenius.com	screenjunkies.com	worldtotravel.com
egamenation.com	lifestylemood.com	screenrant.com	worldtrendvideos.com
egametrailer.com	lifestylz.tv	scribd.com	worthpoint.com
egirlgames.net	lightwaveonline.com	scubadiving.com	woundcareadvisor.com

ehealth360.com	likedrivegames.com	scubadivingforlife.com	wowhead.com
ehealthforum.com	likes.com	seasoncrafts.com	wowway.net
ehextra.com	likesailing.com	seat61.com	wpcomwidgets.com
ehow.co.uk	lilsugar.com	seattle.cbslocal.com	wpcv.com
ehow.com	lilwaynehq.com	seattlepi.com	wpediting.com
eldoradonews.com	limaohio.com	seattletimes.com	wpix.com
electroiq.com	limelife.com	secondcitystyle.com	wpri.com
electronicsinfoline.com	lincoln.com	secondframe.com	wptv.com
elegantrecipes.com	linkedin.com	secondsout.com	wqad.com
elements4health.com	linkverde.com	seekdirt.com	wrcbtv.com
elitedaily.com	listcovery.com	seekingalpha.com	wrdnews.com
elkodaily.com	listenupyall.com	seenow.us	wrdw.com
elle.com	littlebigplanet.wikia.com	seezmo.com	wreg.com
elledecor.com	littlekidsgamesonline.com	self.com	wrestlenewz.com
elnuevoherald.com	littlemissbravo.com	selmatimesjournal.com	wrestlesite.com
elp.com	littlerock.suntimes.com	semissourian.com	wrestlevids.com
elpasotimes.com	live.camposat.tv	seniorpeoplemeet.com	wrestlingnewsworld.com
embed.sendtonews.com	live.huffingtonpost.com	seniorsclassified.com	wsbtv.com
embedtest2.sendtonews.com	live365.com	seniorsplash.com	wsfa.com
emedtv.com	liveleak.com	senserhythmgames.com	wsgw.com
emissourian.com	livenowapps.com	seogooglerank.com	wsj.com
empowher.com	livescience.com	sequoyahcountytimes.com	wsjm.com
enagames.com	livestream.com	serieaddicted.com	wsls.com
endurancejunkie.com	livestrong.com	seriouseats.com	wsmv.com
enewscourier.com	livetvchannelsfree.com	servicemagic.com	wspa.com
engineeringtv.com	living.msn.com	seventeen.com	wsrtrafficland.com
enginepopper.com	livingwithanxiety.com	sfexaminer.com	wstw.com
englishbanana.com	Imtonline.com	sfgate.com	wthitv.com
enotes.com	loanschase.com	sfltv.net	wthr.com
enterprisenews.com	loansinsights.com	shacknews.com	wtkr.com
entertainment.msn.com	local.com	shape.com	wtnh.com
entertainment.verizon.com	local.msn.com	sharedjourney.com	wtoc.com
entertainmentceleb.com	local12.com	sharonherald.com	wtop.com
entertainmentcrave.com	local21news.com	sharpandstylish.com	wtve.com
entertainmentgalaxy.com	localambrosia.com	sharpologist.com	wtvr.com
entertainmentlife.net	localarealawyers.com	shedthoselbs.com	wunderground.com
entertainow.com	localhealth.com	sheknows.com	wunderwaffemechanism.com
entrepreneur.com	localivin.com	shelbycountyreporter.com	wvec.com
eonline.com	localpages.com	shelbystar.com	wvgazette.com
epicplay.com	localsyr.com	sherdog.com	wwlp.com
epicrapbattlesofhistory.com	lodinews.com	shermanstravel.com	wwmt.com
epochtimes.com	lolfunnypages.com	shine.yahoo.com	www-qc.nasdaq.com
eprisenow.com	lolgameplay.com	shmoop.com	wxsport.com
equallyfinance.com	lolking.net	shocker.com	wzakcleveland.com
equestions.com	lompocrecord.com	shockwave.com	x17online.com
equibase.com	lonestarsportfishing.com	shoelovahs.com	xaxis.com
equipase.com		511001040115.00111	лиліз.сопт

equisearch.com	lookmart.com	shoes.tv	xda-developers.com
erickontheradio.com	lookmoms.com	shoesforwomen.com	xfinity.comcast.net
escapistmagazine.com	lookscomplete.com	shootermovies.com	yachtingmagazine.com
espirial.com	losangeles.cbslocal.com	shootingarmsgames.com	yahoo.com
espn.com	losangeles.com	shootingfiregames.com	yallwire.com
espn.go.com	lossip.com	shopathome.com	yardbarker.com
espnbinghamton.com	lostwaldo.com	shopresources.com	yellowbook.com
espncricinfo.com	lotoflaughters.com	shoutlife.com	yellowpages.com
espnfc.com	louisianasportsman.com	shutterfly.com	yellowpagesonline.com
esquire.com	louisville.suntimes.com	si.com	yelp.com
estatedailyposts.com	loveofpitbulls.com	sidereel.com	yepi.com
etnextras.com	lovetoknow.com		yidio.com
		sify.com	
etonline.com	lovingyou.com	signalscv.com	yield.com
eufaulatribune.com	lowellsun.com	sikids.com	yogiinmyheart.com
eveningsun.com	lubbockonline.com	silive.com	yorknewstimes.com
everdaywellness.com	lucywho.com	simplebeautylessons.com	yotatech.com
evergreenvogue.com	ludingtondailynews.com	simplerecipelessons.com	younme.tv
everwell.com	luxuryedition.us	simpleyogalessons.com	yourdailymom.com
everydaycelebs.com	luxurylink.com	simpleyogapractice.com	yourdictionary.com
everydayhealth.com	lycos.com	simplysweethome.com	yourhousedesign.com
everydaystyle.tv	lycostv.com	sing365.com	yourmoviestuff.com
everydiet.org	lymphomainfo.net	singaporeanbiz.com	yournation.org
everyjoe.com	lyonsdenmom.com	singaporefriendly.com	yourshoppingchaperone.com
everything-about-rving.com	lyrics007.com	singaporemusicguide.com	yourtango.com
everything.com	lyricsfreak.com	singaporenewsblog.com	youtab.me
everythinghomedecor.com	lyricshungry.com	siouxcityjournal.com	youtube.com
ew.com	lyricsmode.com	sj-r.com	yoyogames4u.com
ewrestlingnews.com	lyricsty.com	skagitpublishing.com	yukigame.com
exactme.com	maclife.com	ski-trekker.com	yuku.com
examiner-enterprise.com	macon.com	skinnyinthesouth.com	yumasun.com
examiner.com	macworld.com	skinnytalks.com	yummyhealthybites.com
exchangehunterjumper.com	madamenoire.com	skireport.com	yummyjewelry.com
excite.com	mademan.com	skybreezegames.com	yumsugar.com
excitingtimes.com	madison-news.com	skyrock.com	zahipedia.net
expensivewheels.com	madison.com	skysports.com	zamm.com
experienceproject.com	madisoncountyrecord.com	slacker.com	zanru.com
extendgame.com	madpandatv.net	slader.com	zap2it.com
extraundercover.com	magazine.foxnews.com	slam.canoe.ca	zapjuegos.com
extreme.com	magicbaltimore.com	slashdot.org	zdnet.com
extremescience.com	magicmiami.com	slate.com	zdriver.com
extremesportman.com	magicseaweed.com	slideshare.net	zenguy.com
eyeopenertv.com	mahjonggames.com	slimdoggy.com	zeospot.com
eyewitnessnews.com	mailonline.com	slingo.com	zhiphopcleveland.com
,			
ezschool.com	mailtribune.com	slizium.com	ziggitvzoom.com
ezschool.com eztakes.com	mailtribune.com majicatl.com	slizium.com sltrib.com	ziggityzoom.com zillow.com

fabulousfreeda.com	majorleaguelacrosse.com	smackchow.com	zombiekim.com
facebook.com	majorleaugegaming.com	smallbusinessnotes.com	zonadesabor.com
failblog.cheezburger.com	makemeheal.com	smallseotools.com	zootoo.com
famereport.com	makers.com	smartask.com	zulagames.com
family411.ca	malestandard.com	smarteducationgames.com	zulily.com
familycorner.com	mangafox.me	smartgirl.org	zumiez.com
		smarthomeimprovementtips.c	
familypet101.com	mangapanda.com	om	zuus.com
		zyngawithfriends.com	zynga.com

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# **EXHIBIT 6**

#### YAHOO! WEBSITE CATEGORIES LIST

Accounts	Games	Politics
Active Lifestyle	Green	Real Estate
Advertising	Groups	Search
Answers	Hardcore Gaming	Security Center
Automotive	Health	Shopping
Autos	Help	Small Business
Beauty	Hispanic	Smart TV
Business	Home/Garden	Social Network
Careers	Homes	Sports
Casual Gaming	ISP	Style
Celebrity	Local	Tech
Dating	Mail	Technology
Developer Network	Makers	Toolbar
Downloads	Male Interest	Travel
Education/Information	Messenger	Tumblr
Email	Mobile Apps	TV
Entertainment	Movies	Uncategorized
Family/Parenting	Music	Video/Photography
Fantasy Sports	My Yahoo	Weather
Finance	News	Women
Flickr	Parenting	Yahoo Homepage
Food	Pets	

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# **EXHIBIT 7**

#### If You Bought or Leased a New Vehicle, or Bought Certain Replacement Parts for a Vehicle in the U.S. Since 1996

#### You Could Get Money from Settlements Totaling Approximately \$604 Million

A Federal Court authorized this Notice. This is not a solicitation from a lawyer.

- Please read this Notice and the Settlement Agreements available at <u>www.AutoPartsClass.com</u> carefully. Your legal rights may be affected whether you act or don't act. This Notice is a summary, and it is not intended to, and does not, include all of the specific details of each Settlement Agreement. To obtain more specific details concerning the Settlements, please read the Settlement Agreements.
- Separate lawsuits claiming that Defendants in each lawsuit entered into unlawful agreements that artificially raised the prices of certain component parts of qualifying new vehicles (described in Question 8 below) have been settled with 23 Defendants and their affiliates ("Settling Defendants"). In May 2016, settlements with 11 of the Settling Defendants ("Round 1 Settlements"), totaling approximately \$225 million, received final Court approval. Additional settlements totaling \$379,401,268 have now been reached with 12 additional Settling Defendants. Those 12 additional Settling Defendants are called the "Round 2 Settlements," and the settlements with them are called the "Round 2 Settlements." This Notice will give you details of those proposed Round 2 Settlements and your rights in these lawsuits.
- Generally, you are included in the Settlement Classes for the Round 2 Settlements if, at any time between 1996 and 2016, depending upon the component part, you: (1) bought or leased a qualifying new vehicle in the U.S. (not for resale) or (2) indirectly purchased a qualifying vehicle replacement part (not for resale). Indirectly means you bought the vehicle replacement part from someone other than the manufacturer of the part.
- As more fully described in Question 8 below, the Round 2 Settling Defendants have agreed to pay approximately \$379 million to be made available to Settlement Class members who purchased or leased a qualifying new vehicle or purchased a qualifying vehicle replacement part in the District of Columbia or one or more of the following States: Arizona, Arkansas, California, Florida, Hawaii, Iowa, Kansas, Maine, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, North Dakota, Oregon, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, West Virginia, and Wisconsin.
- The Round 2 Settlements also include provisions requiring the Round 2 Settling Defendants' cooperation in the ongoing litigations. With the exception of Leoni (defined in Question 3), Round 2 Settling Defendants have also agreed not to engage in the specified conduct that is the subject of the lawsuits for a period of two years from the date of entry of the final judgment.

Your Legal Rights And Options					
SUBMIT A CLAIM	The only way to get a payment. You will be able to submit a claim for payment from both of the Round 1 and Round 2 Settlements.	Beginning November 29, 2016			
EXCLUDE YOURSELF	You will not be included in the Settlement Classes for the Round 2 Settlement(s) from which you exclude yourself. You will receive no benefits from the Round 2 Settlement(s), but you will keep any rights you currently have to sue these Settling Defendants about the claims in the Settlement Classes from which you exclude yourself.	March 16, 2017			
<b>DO NOTHING NOW</b>	You will be included in the Settlement Classes for the Round 2 Settlements and are eligible to file a claim for a payment (if you qualify). You will give up your rights to sue the Round 2 Settling Defendants about the claims in these cases.				
<b>OBJECT TO THE</b>	If you do not exclude yourself, you can write to the Court explaining why you	March 16,			

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SETTLEMENTS AND PLAN OF ALLOCATION	disagree with the Round 2 Settlement(s) or the Plan of Allocation to distribute the Settlement Funds minus expenses and any court-approved attorneys' fees ("Net Settlement Funds") to Round 1 and Round 2 Settlement Class members.	2017
GO TO THE HEARING	Ask to speak in Court about your opinion of the Round 2 Settlements and/or the Plan of Allocation as it applies to members of the Round 1 and Round 2 Settlement Classes.	April 19, 2017

- These rights and options and the deadlines to exercise them are explained in this Notice.
- The Court in charge of these cases still has to decide whether to finally approve the Round 2 Settlements. Payments will only be made (1) if the Court approves the Round 2 Settlements and after any appeals are resolved, and (2) after the Court approves a Plan of Allocation to distribute the Net Settlement Funds to Round 1 and Round 2 Settlement Class members.

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#### **BASIC INFORMATION**

#### **1. WHY IS THERE A NOTICE?**

This Notice is to inform you about the Round 2 Settlements reached in 26 of the pending cases that are included in this litigation, before the Court decides whether to finally approve these Settlements.

The Court in charge is the United States District Court for the Eastern District of Michigan. This litigation is known as *In re Automotive Parts Antitrust Litigation*, MDL No. 12-2311. The people who sued are called the "Plaintiffs." The companies they sued are called the "Defendants."

Previously, you may have received notice about the Round 1 Settlements that were reached with 11 Defendants. Those Round 1 Settlements received final approval from the Court on May 11, 2016.

The Round 2 Settlements have been reached with an additional 12 Defendants, so that is why there is another Notice. This Notice explains the lawsuits, the proposed Round 2 Settlements, and your legal rights, including the ability to file a claim to receive a payment (if eligible).

This Notice is also to inform you that Class Counsel have proposed a Plan of Allocation to distribute the Net Settlement Funds from the Round 1 and Round 2 Settlements to the members of the Settlement Classes. The Plan of Allocation is described generally in Question 13 and is available on the website <u>www.AutoPartsClass.com</u> along with Class Counsel's motion filed with the Court seeking its approval.

#### **2.** What are these lawsuits about?

The lawsuits claim that the Defendants in each lawsuit agreed to unlawfully raise the price of certain vehicle component parts. As a result, consumers and businesses who purchased or leased qualifying new vehicles (not for resale) containing those parts or who indirectly purchased qualifying replacement parts (not for resale) from the Defendants may have paid more than they should have. Although the Round 2 Settling Defendants have agreed to settle, they do not agree that they engaged in any wrongdoing or are liable or owe any money or benefits to Plaintiffs. The Court has not yet decided who is right.

#### 3. WHO ARE THE ROUND 2 SETTLING DEFENDANTS?

The Round 2 Settling Defendants are:

- Aisin Seiki Co., Ltd. and Aisin Automotive Casting, LLC (together, "Aisin Seiki"),
- DENSO Corporation; DENSO International America, Inc.; DENSO International Korea Corporation, DENSO Korea Automotive Corporation; DENSO Automotive Deutschland GmbH; ASMO Co., Ltd.; ASMO North America, LLC; ASMO Greenville of North Carolina, Inc.; and ASMO Manufacturing, Inc. (collectively, "DENSO"),
- Furukawa Electric Co., Ltd. and American Furukawa, Inc. (together, "Furukawa"),
- G.S. Electech, Inc.; G.S. Wiring Systems Inc.; and G.S.W. Manufacturing, Inc. (collectively, "G.S. Electech"),
- LEONI Wiring Systems, Inc. and Leonische Holding Inc. (together, "LEONI"),

- Mitsubishi Electric Corporation; Mitsubishi Electric US Holdings, Inc.; and Mitsubishi Electric Automotive America, Inc. (collectively, "MELCO"),
- NSK Ltd.; NSK Americas, Inc.; NSK Steering Systems Co., Ltd.; and NSK Steering Systems America, Inc. (collectively, "NSK"),
- Omron Automotive Electronics Co. Ltd. ("Omron"),
- Schaeffler Group USA Inc. ("Schaeffler"),
- Sumitomo Riko Co. Ltd. and DTR Industries, Inc. (together, "Sumitomo Riko"),
- Tokai Rika Co., Ltd. and TRAM, Inc. d/b/a Tokai Rika U.S.A. Inc. (together, "Tokai Rika"), and
- Valeo Japan Co., Ltd. on behalf of itself and Valeo Inc.; Valeo Electrical Systems, Inc.; and Valeo Climate Control Corp. (collectively, "VALEO").

#### 4. HAVE THERE BEEN ANY OTHER SETTLEMENTS RELATED TO THIS LAWSUIT?

Yes. The following companies previously agreed to the Round 1 Settlements in the lawsuits, and the Court has given final approval to these Settlements:

- Autoliv, Inc.; Autoliv ASP, Inc.; Autoliv B.V. & Co. KG; Autoliv Safety Technology, Inc.; and Autoliv Japan Ltd.,
- Fujikura, Ltd. and Fujikura Automotive America LLC,
- Hitachi Automotive Systems, Ltd.,
- Kyungshin-Lear Sales and Engineering, LLC,
- Lear Corporation,
- Nippon Seiki Co., Ltd.; N.S. International, Ltd.; and New Sabina Industries, Inc.,
- Panasonic Corporation and Panasonic Corporation of North America,
- Sumitomo Electric Industries, Ltd.; Sumitomo Wiring Systems, Ltd.; Sumitomo Electric Wiring Systems, Inc. (incorporating K&S Wiring Systems, Inc.); and Sumitomo Wiring Systems (U.S.A.) Inc.,
- T.RAD Co., Ltd. and T.RAD North America, Inc.,
- TRW Deutschland Holding GmbH and TRW Automotive Holdings Corporation (now known as "ZF TRW Automotive Holdings Corp."), and
- Yazaki Corporation and Yazaki North America, Incorporated.

Fourteen persons claiming to be Settlement Class members objected to the Round 1 Settlements, four of whom ultimately withdrew their objections. The Court overruled the remaining objections. Because certain objectors have appealed the Court's decision, the Round 1 Settlements are not yet final. More information about these Settlements is available at <a href="http://www.AutoPartsClass.com">www.AutoPartsClass.com</a>.

#### 5. WHO ARE THE NON-SETTLING DEFENDANTS?

A list of all of the Defendants and the vehicle component parts they manufactured and sold is available at <u>www.AutoPartsClass.com.</u>

#### 6. WHAT VEHICLE PARTS ARE INCLUDED?

The Round 2 Settlements generally include the vehicle component parts listed below. The specific definitions of the vehicle component parts are set forth in each Settlement Agreement. Each of those Settlement Agreements, and the related Complaints, are accessible on the website www.AutoPartsClass.com or can be obtained by calling 1-877-940-5043.

- Air Conditioning Systems are systems that cool the interior environment of a vehicle and are part of a vehicle's thermal system. Air Conditioning Systems, whether sold together or separately, include one or more of the following: automotive compressors, condensers, HVAC units (typically consisting of a blower motor, actuators, flaps, evaporator, heater core, and filter embedded in a plastic housing), control panels, sensors, and associated hoses and pipes.
- Air Fuel Ratio Sensors are "wideband" oxygen sensors that enable more precise control of the air-to-fuel ratio injected into the engine. Air Fuel Ratio Sensors are a type of Oxygen Sensor.
- Alternators are electromechanical devices that generate an electric current while vehicle engines are in operation.
- Anti-Vibration Rubber Parts are comprised primarily of rubber and metal and are installed in suspension systems and engine mounts, as well as other parts of a vehicle, to reduce engine and road vibration.
- Automatic Transmission Fluid Warmers are automatic transmission fluid warmer or cooler devices located in the engine compartment of a vehicle that moderate the temperature of the automatic transmission fluid.
- Automotive Bearings are devices in a vehicle used to position, hold, and guide moving parts, as well as to reduce friction between moving and fixed parts. Automotive Bearings are located throughout a vehicle. Automotive Bearings include the following devices used in vehicles: ball bearings, tapered roller bearings, roller bearings, mounted bearings, and parts and components for ball and roller bearings.
- Automotive Hoses are flexible tubes used to convey liquid and air in vehicles. Automotive Hoses include low-pressure rubber hoses used in automobile engine compartments and plastic and resin tubes used in vehicle engine compartments and fuel tank modules.
- Automotive Wire Harness Systems are the electrical distribution systems used to direct and control electronic components, wiring, and circuit boards in vehicles. Automotive Wire Harness Systems include the following parts: automotive wire harnesses, automotive electrical wiring, lead wire assemblies, cable bond, automotive wiring connectors, automotive wiring terminals, electronic control units, fuse boxes, relay boxes, junction blocks, power distributors, high voltage wiring, and speed sensor wire assemblies.
- Ceramic Substrates are uncoated ceramic monoliths with fine honeycomb structures that, after coating with a mix of metal and other chemicals, are incorporated into automotive catalytic converters.

- Electric Powered Steering Assemblies provide electronic power to assist the driver to more easily steer the vehicle. Electric Powered Steering Assemblies link the steering wheel to the tires. Electric Powered Steering Assemblies include Pinion-Assist Type Electric Powered Steering Assemblies as well as all component parts of the assemblies, including the steering column, intermediate shaft, electronic control unit, and electric power steering motors (but not the steering wheel or tires).
- Fan Motors are small electric motors used to turn radiator cooling fans.
- **Fuel Injection Systems** admit fuel or a fuel/air mixture into vehicle engine cylinders. Fuel Injection Systems can also be sold as part of a broader system, such as an engine management system, or as separate components. Fuel Injection Systems include one or more of the following parts: injectors; high pressure pumps; rail assemblies; feed lines; engine electronic control units; fuel pumps and fuel pump modules; manifold absolute pressure sensors; pressure regulators; pulsation dampers; purge control valves; air flow meters; and electronic throttle bodies.
- **Fuel Senders** are devices located inside the fuel tank of vehicles that measure the amount of fuel in the tank.
- Heater Control Panels are either mechanical or electrical devices that control the temperature of the interior environment of a vehicle. Heater Control Panels can be either manual (referred to as low-grade) or automatic (referred to as high-grade) and are located in the center console, back seat, or rear cabin of an automobile.
- **High Intensity Discharge Ballasts** are electrical devices that limit the amount of electrical current flowing to a High Intensity Discharge Ballast headlamp.
- Ignition Coils release electric energy to ignite the fuel/air mixture in cylinders.
- **Instrument Panel Clusters** are the mounted instruments and gauges housed in front of the driver of a vehicle. Instrument Panel Clusters are also known as meters.
- **Inverters** convert direct current electricity to alternating current electricity.
- **Motor Generators** are electric motors used to power electric drive systems that can also capture and regenerate energy.
- **Oil Coolers** are devices located in the engine compartment of a vehicle that remove surplus heat from the engine oil.
- Power Window Motors are small electric motors used to raise and lower vehicle windows.
- **Power Window Switches** are automobile switches that raise or lower a vehicle's electric windows.
- **Radiators** are heat exchangers or other devices that help prevent vehicle engines from overheating or otherwise regulate the temperature of the engine compartment of a vehicle and the

fluids passing through it, including all devices physically attached to and sold as part of a radiator.

- **Spark Plugs** are located in the engine and deliver high electric voltage from the ignition system to the combustion chamber of an internal combustion engine.
- **Standard Oxygen Sensors** are located in the exhaust system and measure the amount of oxygen in the exhaust.
- Starters are small electronic motors used in starting internal combustion engines.
- Valve Timing Control Devices (also called Variable Timing Devices and/or Variable Timing Control Devices), control the timing of engine valve operation and include the Variable Timing Control actuator or solenoid valve. Some valve timing control devices may also contain an oil control valve.
- Windshield Washer Systems include one or more of the following: pump, hoses, nozzle, and tank necessary to deliver washer fluid to vehicle windows.
- Windshield Wiper Systems include one or more of the following: motor, linkage, arm, and blade necessary to clear water or snow from vehicle windows.

#### 7. WHY ARE THESE CLASS ACTIONS?

In class actions, one or more individuals or companies called the "class representatives" sue on behalf of themselves and other people with similar claims in the specific class action. All of these individuals or companies together are the "Class" or "Class members." In these Class actions, there are a total of fifty-five Class representatives. In a class action, one court may resolve the issues for all Class members, except for those who exclude themselves from the Class.

#### WHO IS INCLUDED IN THE CLASSES

#### 8. HOW DO I KNOW IF I MAY BE INCLUDED IN THE ROUND 2 SETTLEMENT CLASSES?

Generally, you may be included in one or more of the Round 2 Settlement Classes if, at any time from 1996 to 2016, you: (1) bought or leased a qualifying new vehicle in the U.S. (not for resale), or (2) paid to replace one or more of the qualifying vehicle parts listed in Question 6 above (not for resale). In general, qualifying vehicles include four-wheeled passenger automobiles, cars, light trucks, pickup trucks, crossovers, vans, mini-vans, and sport utility vehicles.

The specific definition of the vehicles, as well as the definition of who is included in the Round 2 Settlement Classes, is set forth in each Settlement Agreement. Each of those Settlement Agreements, and the related Complaints, are accessible on the website <u>www.AutoPartsClass.com</u> or can be obtained by calling 1-877-940-5043.

You will also be able to obtain additional information to learn whether you are a member of one or more of the Round 1 and Round 2 Settlement Classes by visiting the website <u>www.AutoPartsClass.com</u> and

providing details regarding your purchase or lease of a new vehicle or your purchase of a replacement part or by calling 1-877-940-5043.

A separate Settlement Class has been preliminarily approved by the Court in each of the following cases settled by the Round 2 Settling Defendants and their affiliates. The time period covered by the Round 2 Settlements for each of the Settlement Classes is provided below:

Defendant	Time Period Starts	Time Period Ends	Auto Part(s) Cases
Aisin Seiki	January 1, 2000	August 25, 2016	Valve Timing Control Devices
DENSO	January 1, 1998	July 14, 2016	<ul> <li>Wire Harness</li> <li>Instrument Panel Clusters</li> <li>Fuel Senders</li> <li>Heater Control Panels</li> <li>Alternators</li> <li>Windshield Wipers</li> <li>Radiators</li> <li>Starters</li> <li>Ignition Coils</li> <li>Motor Generator</li> <li>HID Ballasts</li> <li>Inverters</li> <li>Fan Motors</li> <li>Fuel Injection Systems</li> <li>Power Window Motors</li> <li>Automatic Transmission Fluid Warmers</li> <li>Valve Timing Control Devices</li> <li>Air Conditioning Systems</li> <li>Windshield Washer Systems</li> <li>Spark Plugs</li> <li>Ceramic Substrates</li> </ul>
Furukawa	January 1, 1998	August 5, 2016	Wire Harness
G.S. Electech	January 1, 1999	August 29, 2016	Wire Harness
LEONI	January 1, 1999	June 28, 2016	Wire Harness
MELCO	July 1, 1998	March 30, 2016	<ul> <li>Wire Harness</li> <li>Alternators</li> <li>Starters</li> <li>Ignition Coils</li> <li>Fuel Injection Systems</li> <li>Valve Timing Control Devices</li> </ul>

Defendant	Time Period Starts	Time Period Ends	Auto Part(s) Cases
			<ul><li>HID Ballasts</li><li>Electronic Powered Steering Assemblies</li></ul>
NSK	January 1, 2000	July 21, 2016	Bearings
	January 1, 2005	July 21, 2016	Electronic Powered Steering Assemblies
Omron	January 1, 2003	August 10, 2016	Power Window Switches
Schaeffler	January 1, 2000	August 10, 2016	Bearings
Sumitomo Riko	March 1, 1996	July 30, 2016	Anti-Vibration Rubber Parts
	May 1, 2003	July 30, 2016	Automotive Hoses
Tokai Rika	January 1, 1999	August 2, 2016	Wire Harness
Valeo	May 1, 1999	July 26, 2016	Air Conditioning Systems

Payments to Settlement Class members will only be made: (1) if the Court approves the Round 2 Settlements and after any appeals from such approval are resolved; and (2) in accordance with the Plan of Allocation to distribute the Net Settlement Funds (*see* Question 14).

These cases are proceeding as class actions seeking monetary recovery for consumers and businesses in 30 states and the District of Columbia, and for nationwide injunctive relief to stop the Defendants' alleged illegal behavior and prevent this behavior from happening in the future (*see* Question 15).

Purchasers or lessees of qualifying new vehicles or indirect purchasers of any of the replacement parts listed in Question 6 may be members of the Settlement Classes entitled to monetary recovery. Only those Settlement Class Members who, during the relevant time periods listed above, purchased or leased a vehicle or purchased a replacement part while (1) residing or (2) as to businesses, having the principal place of business located, in the District of Columbia or the states listed below will be entitled to share in the monetary recovery. Those states are: Arizona, Arkansas, California, Florida, Hawaii, Iowa, Kansas, Maine, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Mexico, New York, North Carolina, North Dakota, Oregon, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, West Virginia, and Wisconsin. You may have seen a prior notice that indicated that members of the Settlement Classes may be entitled to monetary recovery if the purchase or lease transaction occurred in the District of Columbia or one of the listed states. Please note that the prior information as to the place of the purchase or lease transaction is replaced by this notice.

# 9. WHO IS NOT INCLUDED IN THE SETTLEMENT CLASSES?

The Settlement Classes do not include:

- Any of the Defendants, their parent companies, subsidiaries, and affiliates;
- Any co-conspirators;
- Federal government entities and instrumentalities;
- States and their political subdivisions, agencies, and instrumentalities; and
- All persons who purchased their vehicle parts directly from the Defendants or for resale.

# **10.** WHY ARE THE LAWSUITS CONTINUING IF THERE ARE SETTLEMENTS?

The Round 2 Settlements have been reached with the Round 2 Settling Defendants (listed in Question 3) as specified in the individual Settlement Agreements. The lawsuits will continue against all of the remaining Defendants who have not settled ("Non-Settling Defendants").

Additional money may become available in the future as a result of a trial or future Settlements. Alternatively, the litigation may be resolved in favor of the Non-Settling Defendants, and no additional money may become available. There is no guarantee as to what will happen.

Please visit the website, <u>www.AutoPartsClass.com</u>, and register to be notified about any future Settlements or to file a claim.

# THE ROUND 2 SETTLEMENTS' BENEFITS

# **11. WHAT DO THE ROUND 2 SETTLEMENTS PROVIDE?**

The Round 2 Settlements totaling \$379,401,268 are now being presented to the Court for approval. The Court has already approved the Round 1 Settlements, totaling \$224,668,350 in 19 cases. Together, the Round 1 and Round 2 Settlement Funds total approximately \$604 million. After deduction of attorneys' fees, notice and claims administration costs, and litigation expenses, as approved by the Court, the Net Settlement Funds will be available for distribution to Class members who timely file valid claims.

The Round 2 Settlements also include non-monetary relief (*see* Question 15), including cooperation, as well as, with the exception of Leoni, agreements by these Settling Defendants not to engage in the conduct that is the subject of the lawsuits, as more fully described in the proposed Final Judgments located on the Settlement website <u>www.AutoPartsClass.com</u>.

The Settlement Funds are allocated to the relevant vehicle component cases as follows:

Auto Parts Round 2 Settlements and Settlement Funds				
Automotive Parts Case	Round 2 Settling Defendant	Settlement Fund		
Air Conditioning Systems	DENSO	\$21,836,133		
	Valeo	\$6,650,000		
Alternators	DENSO	\$50,449,261		
	MELCO	\$17,129,946.08		

Auto Parts Round 2 Settlements and Settlement Funds			
Automotive Parts Case	Round 2 Settling Defendant	Settlement Fund	
Anti-Vibrational Rubber Parts	Sumitomo Riko	\$10,283,916.10	
Automatic Transmission Fluid Warmers	DENSO	\$1,662,943	
Automotive Hoses	Sumitomo Riko	\$1,116,083.90	
Bearings	NSK	\$22,420,000	
	Schaeffler	\$7,600,000	
Ceramic Substrates	DENSO	\$1,531,138	
Electronic Powered Steering	MELCO	\$3,211,463.34	
Assemblies	NSK	\$3,800,000	
Fan Motors	DENSO	\$142,120	
Fuel Injection Systems	DENSO	\$19,392,650	
	MELCO	\$3,211,463.34	
Fuel Senders	DENSO	\$187,823	
Heater Control Panels	DENSO	\$14,676,679	
HID Ballasts	DENSO	\$1,424,803	
	MELCO	\$3,211,463.34	
Ignition Coils	DENSO	\$16,746,824	
	MELCO	\$14,567,197.98	
Instrument Panel Clusters	DENSO	\$7,525,762	
Inverters	DENSO	\$142,120	
Motor Generator	DENSO	\$142,120	
Power Window Motors	DENSO	\$142,120	
Power Window Switches	Omron	\$3,040,000	
Radiators	DENSO	\$15,760,989	
Spark Plugs	DENSO	\$9,760,366	
Starters	DENSO	\$9,709,228	
	MELCO	\$16,474,807.24	
Valve Timing Control Devices	DENSO	\$4,362,039	

Auto Parts Round 2 Settlements and Settlement Funds			
Automotive Parts Case	Round 2 Settling Defendant	Settlement Fund	
	Aisin Seiki	\$18,620,000	
	MELCO	\$3,211,463.34	
Windshield Washer Systems	DENSO	\$362,978	
Windshield Wipers	DENSO	\$3,310,103	
Wire Harness	DENSO	\$14,531,801	
	LEONI	\$1,482,000	
	Tokai Rika	\$760,000	
	G.S. Electech	\$3,040,000	
	Furukawa	\$42,560,000	
Wire Harness (Continued)	MELCO	\$3,211,463.34	
Total		\$379,401,268	

Any interest earned will be added to each of the Settlement Funds. More details about the Round 2 Settlements are provided in the Round 2 Settlement Agreements, available at www.AutoPartsClass.com.

# HOW TO GET BENEFITS

# **12.** HOW DO I SUBMIT A CLAIM?

You may be entitled to a portion of the Settlement Funds when a distribution is made to Class members of the Settlement Classes. If you excluded or exclude yourself from any of the Settlement Classes in the Round 1 or Round 2 Settlements, you will not receive a payment from those funds.

However, you will be required to submit a Claim Form to be eligible to receive a payment from any of the Settlement Funds. No deadline has yet been set by the Court for the submission of the Claim Form, but you can file your claim now. Claims may be submitted online at <u>www.AutoPartsClass.com</u> or by printing and mailing your completed form to:

# Auto Parts Claims Administrator P.O. Box 10163 Dublin, OH 43017-3163

You may also call 1-877-940-5043, write the Claims Administrator at the address above, or visit www.AutoPartsClass.com to obtain a Claim Form.

If you submit a Claim Form or register at the Settlement website, you will receive future notifications containing additional important information, including information about any future Settlements.

#### **13.** HOW MUCH MONEY CAN I GET?

The amount of your recovery will be determined by the Plan of Allocation, the terms of which are posted on the website <u>www.AutoPartsClass.com</u>.

Class Counsel has proposed a Plan of Allocation to distribute the Net Settlement Funds from the Round 1 and Round 2 Settlements to the members of the Settlement Classes. If the Court approves the Plan of Allocation, payment will be made on a *pro rata* basis to Settlement Class members who submit claims that are allowed by the Court, which will be based on a ratio consisting of the claimant's total number of vehicles purchased or leased or replacement parts purchased, and the total number of vehicles purchased or leased and replacement parts purchased by other claimants. Claims based on vehicles containing automotive parts that were specifically targeted by Defendants' alleged collusive conduct receive more money. The amount of money Class members are eligible to receive is based on information obtained by Class Counsel during discovery as well as the cooperation provided by the Round 1 and 2 Settling Defendants.

At this time, it is unknown how much each Settlement Class member who submits a valid claim will receive. Payments will be based on a number of factors, including at least the number of valid claims filed by all Settlement Class members and the number of (1) qualifying new vehicles purchased or leased or (2) qualifying replacement parts purchased. It is possible that any money remaining after claims are paid will be distributed to charities, governmental entities, or other beneficiaries approved by the Court. No matter how many claims are filed, no money will be returned to the Settling Defendants after the Court finally approves the Round 2 Settlements.

In order to receive a payment from any of the Settlements (Round 1 and Round 2), you will need to file a valid Claim Form. If you want to be kept updated about any future settlements, you should register at <a href="http://www.AutoPartsClass.com">www.AutoPartsClass.com</a> or file a Claim Form.

#### **14.** WHEN WILL I GET A PAYMENT?

Payments may be distributed to Settlement Class members after the Court grants final approval to the Round 2 Settlements and any appeals from such approvals are resolved. Appeals can take several years to conclude.

#### **15.** WHAT IS THE NON-MONETARY RELIEF?

With the exception of Leoni, the Round 2 Settling Defendants have agreed not to engage in certain specified conduct that would violate the antitrust laws that are at issue in these lawsuits for a period of two years. Additionally, all of these Settling Defendants will cooperate with the Plaintiffs in their ongoing litigation against the Non-Settling Defendants.

# **REMAINING IN THE CLASSES**

# **16.** What happens if I remain in the Settlement Classes?

If the Round 2 Settlements become final, you will give up your right to sue these Settling Defendants on your own for the claims described in the Settlement Agreements unless you exclude yourself from one or

more of the Settlement Classes. You also will be bound by any decisions by the Court relating to any Round 2 Settlements from which you do not exclude yourself.

In return for paying the Settlement amounts and providing the non-monetary benefits, the Round 2 Settling Defendants (and certain related entities defined in the Settlement Agreements) will be released from claims relating to the alleged conduct involving the vehicle parts identified in the Settlement Agreements. The Round 2 Settlement Agreements describe the released claims in detail, so read them carefully since those releases will be binding on you if the Court approves these Settlements. If you have any questions, you can talk to Class Counsel listed in Question 20 for free, or you can, of course, talk to your own lawyer (at your own expense) if you have questions about what this means. The Round 2 Settlement Agreements and the specific releases are available at <u>www.AutoPartsClass.com</u>.

# **EXCLUDING YOURSELF FROM THE SETTLEMENT CLASSES**

# **17. HOW DO I GET OUT OF THE SETTLEMENT CLASSES?**

To exclude yourself from one or more of the Settlement Classes, you must send a letter by mail stating that you want to be excluded from *In re Automotive Parts Antitrust Litigation*, MDL No. 12-2311, and specifying which Settlement Class or Classes (including the specific automotive part case) you wish to be excluded from. If you did not timely request to be excluded from the Round 1 Settlements, you may not do so at this time. You may only request to be excluded from the Settlement Classes for the Round 2 Settlements.

Your letter must also include:

- Your name, address, and telephone number;
- Documents reflecting your purchase or lease of a new eligible vehicle and/or purchase of the applicable replacement part. Purchase or lease documentation should include: (a) the date of purchase or lease, (b) the make and model year of the new vehicle, (c) the state where the new vehicle was purchased or leased, and (d) the amount paid. Replacement part documentation should include: (a) the date of purchase, (b) type of replacement part purchased, (c) the state where the replacement part was purchased, and (d) the amount paid; and
- Your signature.

If you are seeking to exclude yourself from one or more of the Round 2 Settlement Classes, you are also requested (but not required) to state in your letter the number of new vehicles you purchased from March 1, 1996 to August 29, 2016.

Any request for exclusion must be received no later than March 16, 2017, and mailed to:

Automotive Parts Indirect Exclusions P.O. Box 10163 Dublin, OH 43017-3163

# 18. IF I DON'T EXCLUDE MYSELF, CAN I SUE FOR THE SAME THING LATER?

No. Unless you exclude yourself, you give up any right to sue the Round 2 Settling Defendants for the claims being released in this litigation.

#### **19.** IF I EXCLUDE MYSELF, CAN I STILL GET MONEY BENEFITS?

No. If you exclude yourself from the Settlement Class(es) in any of the Round 2 Settlements, you will not get any money as a result of the Settlement in that case. However, you may exclude yourself from one or more of the Settlement Classes for any of the Round 2 Settlements, but remain in the Settlement Classes for other Round 2 Settlements. In that case, you may receive money from the Round 2 Settlements for the Settlement Classes in which you remain a Class member.

# THE LAWYERS REPRESENTING YOU

#### **20.** DO I HAVE A LAWYER REPRESENTING ME?

The Court has appointed the following law firms as Settlement Class Counsel to represent you and all other members of the Classes:

Steven Williams	Hollis Salzman	Marc M. Seltzer
Cotchett, Pitre, & McCarthy LLP	Robins Kaplan LLP	Susman Godfrey L.L.P.
San Francisco Airport Office Center	601 Lexington Avenue	1901 Avenue of the Stars
840 Malcolm Road, Suite 200	Suite 3400	Suite 950
Burlingame, CA 94010	New York, NY 10022	Los Angeles, CA 90067

You will not be charged for contacting these lawyers. If you want to be represented by your own lawyer, you may hire one at your own expense.

#### **21.** HOW WILL THE LAWYERS BE PAID?

At the upcoming final fairness hearing, Class Counsel may ask the Court (a) to reimburse them for certain costs and expenses, and (b) for attorneys' fees based on their services in this litigation, not to exceed 27.5% of the approximately \$379 million in additional Settlement Funds resulting from the Round 2 Settlements after deducting reimbursable costs and expenses. Any payment to the attorneys will be subject to Court approval, and the Court may award less than the requested amount. The attorneys' fees, costs, and expenses that the Court orders, plus the costs to administer the Round 2 Settlements, will come out of the Settlement Funds. Class Counsel may seek additional attorneys' fees, costs, and expenses from any additional Settlements or recoveries obtained in the future.

When Class Counsel's motion for fees, costs and expenses is filed, it will be available at <u>www.AutoPartsClass.com</u>. The motion will be posted on the website at least 45 days before the Court holds a hearing to consider the request, and you will have an opportunity to comment on the motion (*see* Question 22).

Register at the website or call 1-877-940-5043 to receive notice when the motion is filed.

# **OBJECTING TO THE ROUND 2 SETTLEMENTS**

# 22. How do I object to or comment on the Round 2 Settlements and/or the Plan of Allocation?

If you have objections to or comments about any aspect of one or more of the Round 2 Settlements or the Plan of Allocation as it applies to members of the Round 1 and Round 2 Settlement Classes, you may express your views to the Court. You can only object to or comment on one or more of the Round 2 Settlements or the Plan of Allocation if you do not exclude yourself from the applicable Settlement Class or Classes.

To object to or comment on a Round 2 Settlement, you must specify which Settlement (including the specific vehicle part) you are objecting to and include the following in your objection letter:

- Your name, address, and telephone number;
- Documents reflecting your purchase or lease of a new eligible vehicle and/or purchase of the applicable replacement part. Purchase or lease documentation should include: (a) the date of purchase or lease, (b) the make and model year of the new vehicle, (c) the state where the new vehicle was purchased or leased, and (d) the amount paid. Replacement part documentation should include: (a) the date of purchase, (b) type of replacement part purchased, (c) the state where the replacement part was purchased, and (d) the amount paid;
- The name of the Settling Defendant whose Settlement you are objecting to or commenting on;
- The vehicle part case that is the subject of your objection(s) or comments;
- The reasons you object to the Settlement or the Plan of Allocation, along with any supporting materials; and
- Your signature.

Any comment or objection must be received no later than March 16, 2017, and mailed to:

Court	Notice Administrator
U.S. District Court for the Eastern District of Michigan	Auto Parts Settlements Objections
Clerk's Office	P.O. Box 10163
Theodore Levin U.S. Courthouse	Dublin, OH 43017-3163
231 W. Lafayette Blvd., Room 564	
Detroit, MI 48226	

# 23. WHAT IS THE DIFFERENCE BETWEEN EXCLUDING MYSELF FROM THE SETTLEMENT CLASSES AND OBJECTING TO THE ROUND 2 SETTLEMENTS?

If you exclude yourself from one or more of the Round 2 Settlement Classes, you are telling the Court that you do not want to participate in the Round 2 Settlement(s) from which you exclude yourself. Therefore, you will not be eligible to receive any benefits from those Round 2 Settlement(s), and you will not be able to object to them. Objecting to a Round 2 Settlement simply means telling the Court that you do not like something about the Settlement. Objecting does not make you ineligible to receive a payment.

# THE FINAL FAIRNESS HEARING

The Court will hold a hearing to decide whether to approve the Round 2 Settlements and any requests by Settlement Class Counsel for fees, costs, expenses, and class representative awards. The Court may also decide whether to approve the Plan of Allocation for the distribution of the Net Settlement Funds in the Round 1 and Round 2 Settlements. You may attend and you may ask to speak, but you do not have to do so.

# 24. WHEN AND WHERE WILL THE COURT DECIDE WHETHER TO APPROVE THE ROUND 2 SETTLEMENTS?

The Court will hold a Final Fairness Hearing at X:XX p.m. on **April 19, 2017**, at the United States Courthouse, 231 W. Lafayette Blvd, Detroit, MI 48226, Room 272. The hearing may be moved to a different date or time without additional notice, so check <u>www.AutoPartsClass.com</u> or call 1-877-940-5043 for current information. At this hearing, the Court will consider whether the Round 2 Settlements are fair, reasonable, and adequate. If there are objections or comments, the Court will consider them at that time and may listen to people who have asked to speak at the hearing. The Court may also decide how much to pay Settlement Class Counsel. At or after the hearing, the Court will decide whether to approve the Round 2 Settlements.

The Plan of Allocation may also be considered at the Final Approval Hearing, along with the fairness of the Round 2 Settlements, and any application for attorneys' fees, and reimbursement of expenses. The Plan of Allocation may also be considered at later hearings before the Court, and notice of such hearings will be provided on the website <u>www.AutoPartsClass.com</u>.

#### **25. DO I HAVE TO ATTEND THE HEARING?**

No. Class Counsel will answer any questions the Court may have. But you are welcome to attend at your expense. If you send an objection or comment, you do not have to come to Court to talk about it. As long as you mailed your written objection on time, the Court will consider it. You may also hire your own lawyer at your own expense to attend on your behalf, but you are not required to do so.

#### **26.** MAY I SPEAK AT THE HEARING?

If you send an objection or comment on the Round 2 Settlements as described in Question 22, you may have the right to speak at the Final Fairness Hearing as determined by the Court. You cannot speak at the hearing about a Round 2 Settlement if you exclude yourself from that specific Settlement Class.

# THE TRIALS

# 27. WHEN AND WHERE WILL THE TRIALS AGAINST THE NON-SETTLING DEFENDANTS TAKE PLACE?

If the cases are not dismissed or settled, the Plaintiffs will have to prove their claims against the Non-Settling Defendants at trial. Trial dates have not yet been set.

At the trial, a decision will be reached about whether the Plaintiffs or the Non-Settling Defendants are right about the claims in the lawsuits. There is no guarantee that the Plaintiffs will win any money or other benefits for Class members at trial.

#### **28.** WHAT ARE THE PLAINTIFFS ASKING FOR FROM THE NON-SETTLING DEFENDANTS?

The Class representatives are asking for money for Settlement Class members in the District of Columbia and 30 states listed in Question 8 above. The Class representatives are also seeking a nationwide court order to prohibit the Non-Settling Defendants from engaging in the alleged behavior that is the subject of the lawsuits.

# **29.** WILL I GET MONEY AFTER THE TRIALS?

If the Plaintiffs obtain money or benefits as a result of a trial or Settlement with any of the Non-Settling Defendants, Settlement Class members will be notified about how to ask for a share or what their other options are at that time. These things are not known right now.

# GET MORE INFORMATION

#### **30.** How do I get more information?

This Notice summarizes the Round 2 Settlements. More details are in the Round 2 Settlement Agreements. You can get copies of the Settlement Agreements and more information about all of the Settlements at <u>www.AutoPartsClass.com</u>. In addition, the full Plan of Allocation is available on the website, <u>www.AutoPartsClass.com</u>. You also may write with questions to Auto Parts Settlements, P.O. Box 10163, Dublin, OH 43017-3163 or call the toll-free number, 1-877-940-5043. You should also register at the website to be directly notified of any future settlements, the terms of the Plan of Allocation, how to file a Claim Form, and other information concerning these cases.

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# **EXHIBIT 8**

# <sup>3-M</sup> IF You Bought or Leased a New Vehicle, or Bought Certain <sup>91</sup> Replacement Parts for a Vehicle Since 1996 You Could Get Money From Settlements Totaling Approximately \$604 Million

Twelve defendant groups and their affiliates have agreed to Settlements resolving claims that they fixed the price of certain vehicle components. This may have caused individuals and businesses to pay more for certain new vehicles and replacement parts. These Settling Defendants deny any claims of wrongdoing.

#### Am I included?

You may be included if, from 1996 to 2016, you: (1) bought or leased a qualifying new vehicle in the U.S. (not for resale) or (2) bought a qualifying vehicle replacement part (not for resale) from someone other than the manufacturer of the part. In general, qualifying vehicles include fourwheeled passenger automobiles, cars, light trucks, pickup trucks, crossovers, vans, mini-vans, and sport utility vehicles. Visit the website or call for a full list of Settling Defendants and applicable time periods and to determine whether you are included.

#### What do the Settlements provide?

The Settlements, totaling \$379,401,268, are being presented to the Court for approval. The Court previously approved settlements, totaling \$224,668,350. The (minus Settlement Funds expenses, attorney fees, and other costs) will be used to pay consumers and businesses in 30 states and the District of Columbia. The Settlements also include non-monetary relief. including cooperation. and agreements by certain Settling Defendants not to engage in certain conduct for a period of 24 months.

California. Florida. Hawaii. Iowa. Kansas, Maine, Massachusetts, Michigan, Mississippi, Missouri, Minnesota, Montana. Nebraska, Nevada. New Hampshire, New Mexico, New York, North Carolina, North Dakota, Oregon, Rhode Island, South Carolina, South Dakota, Tennessee, Utah, Vermont, West Virginia, and Wisconsin.

#### How can I get a payment?

You must submit a Claim Form online or by mail. There is no deadline yet to submit a claim. You can get a Claim Form at the website or by calling the toll-free number below. At this time, it is unknown how much each Class member who submits a valid claim will receive. Payments will be based on a Plan of Allocation, which is available for review at the website.

#### What are my rights?

Even if you do nothing, you will be bound by the Court's decisions. If you want to keep your right to sue, you must exclude yourself by **March 16, 2017**. If you do not exclude yourself, you may object to one or more of the Settlements applicable to the Settlement Class in which you remain by **March 16, 2017**.

The Court will hold a hearing on **Month 00, 2017** to consider whether to approve the Settlements. Settlement Class Counsel may also request reimbursement of costs and expenses as well as attorneys' fees of up to 27.5% of the Settlement Funds (minus costs and expenses). You or your own lawyer may appear and speak at the hearing at your own expense.

The 30 states are: Arizona, Arkansas,

For More Information or to Register: 1-877-940-5043 www.AutoPartsClass.com